

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: LIFESTYLE

-- FINAL TOPLINE --

Timberline: 937008
IS: 893
Princeton Job #: 16-12-018

Jeff Jones, Lydia Saad
December 7-11, 2016

Results are based on telephone interviews conducted December 7-11, 2016 with a random sample of –1,028— adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 60% cell phone respondents and 40% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2015 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2015 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

On a different subject,

8. Please tell me how you would rate the honesty and ethical standards of people in these different fields -- very high, high, average, low, or very low? How about -- [RANDOM ORDER]?

<i>2016 Dec 7-11</i>	Very high	High	Average	Low	Very low	No opinion
Advertising practitioners	1	10	46	29	11	3
Bankers	2	22	46	22	8	*
Business executives	2	15	50	23	9	1
Car salespeople	1	8	45	31	15	1
Clergy	12	32	39	9	4	5
Members of Congress	1	7	31	39	20	1
Pharmacists	15	52	26	6	2	*
Lawyers	3	15	45	26	11	1
Medical doctors	15	50	29	5	2	--
Nurses	29	55	13	2	1	--
Police officers	16	42	29	10	3	--
Chiropractors	5	33	45	10	3	4
College teachers	10	37	32	12	6	2
Dentists	10	49	34	5	2	1
Engineers	13	52	29	4	1	2
HMO managers	1	11	48	23	8	9
Insurance salespeople	1	10	51	28	10	1
Journalists	4	19	34	23	18	1
Psychiatrists	6	32	45	9	3	4
Senators	1	11	37	36	14	1
State governors	2	16	45	27	8	1
Stockbrokers	2	10	46	28	11	3

Q.8 (HONESTY AND ETHICS) CONTINUED

RECENT TREND: PERCENT SAYING "VERY HIGH" / "HIGH" (ITEMS ASKED IN 2016)

	<u>2001</u>	<u>Feb</u> <u>2002</u>	<u>Nov</u> <u>2002</u>	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>
Nurses	84	83	79	83	79	82	84	83	84	83	81	84	85	82	80	85	84
Pharmacists	68	--	67	67	72	67	73	71	70	66	71	73	75	70	65	68	67
Medical doctors	66	--	63	68	67	65	69	64	64	65	66	70	70	69	65	67	65
Engineers	60	--	--	59	--	--	61	--	--	62	--	--	70	--	--	--	65
Dentists	56	--	--	61	--	--	62	--	--	57	--	--	62	--	--	--	59
Police officers	68	61	59	59	60	61	54	53	56	63	57	54	58	54	48	56	58
College teachers	58	57	--	59	--	--	58	--	--	54	--	--	53	--	--	--	47
Clergy	64	--	52	56	56	54	58	53	56	50	53	52	52	47	46	45	44
Psychiatrists	--	--	--	38	--	--	38	--	--	33	--	--	41	--	--	--	38
Chiropractors	--	--	--	31	--	--	36	--	--	34	--	--	38	--	--	--	38
Bankers	34	--	36	35	36	41	37	35	23	19	23	25	28	27	23	25	24
Journalists	29	--	26	25	--	28	26	--	25	23	--	26	24	--	--	27	23
Lawyers	18	--	18	16	18	18	18	15	18	13	17	19	19	20	21	21	18
State governors	--	--	--	26	--	--	22	--	--	15	--	--	20	--	--	--	18
Business executives	25	16	17	18	20	16	18	14	12	12	15	18	21	22	17	17	17
Stockbrokers	19	--	12	15	--	16	17	--	12	9	--	12	11	--	--	13	12
Senators	25	--	--	20	--	16	15	--	--	11	--	--	14	--	--	--	12
HMO Managers	--	--	--	9	--	--	12	--	--	8	--	--	12	--	--	--	12
Advertising practitioners	11	14	9	12	10	11	11	6	10	11	11	11	11	14	10	10	11
Insurance salespeople	13	--	--	12	--	--	13	--	--	10	--	--	15	--	--	--	11
Car salespeople	8	--	6	7	9	8	7	5	7	6	7	7	8	9	8	8	9
Members of Congress	25	--	17	17	20	14	14	9	12	9	9	7	10	8	7	8	8

Q.8 (HONESTY AND ETHICS) CONTINUED

RECENT TREND: PERCENT SAYING "VERY HIGH" / "HIGH" (ITEMS NOT ASKED IN 2016)

	<u>2001</u>	<u>Feb</u> <u>2002</u>	<u>Nov</u> <u>2002</u>	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>
High school teachers	--	64	--	--	64	--	--	65	--	--	--	62	--	--	--	60	--
Funeral directors	--	39	--	--	44	--	--	47	--	--	--	44	--	--	--	44	--
Accountants	32	35	--	--	39	--	--	38	--	--	--	43	--	--	--	39	--
Building contractors	--	20	--	--	20	--	--	22	--	--	--	26	--	--	--	25	--
Real estate agents	--	19	--	--	20	--	--	17	--	--	--	20	--	--	--	20	--
Labor union leaders	--	14	--	--	16	--	--	16	--	--	--	18	--	--	--	18	--
Telemarketers	--	5	--	--	7	--	--	5	--	--	--	8	--	--	--	8	--
Lobbyists	--	--	--	--	--	--	5	5	--	--	7	7	--	6	--	7	--
Grade school teachers	--	--	--	--	73	--	--	74	--	--	67	--	--	70	--	--	--
Military officers	--	--	65	--	72	--	--	65	--	--	73	--	--	69	--	--	--
Day care providers	--	--	--	--	49	--	--	44	--	--	47	--	--	46	--	--	--
Judges	--	--	--	--	53	--	--	46	--	--	47	--	--	45	--	--	--
Nursing home operators	--	--	--	--	24	--	--	21	--	--	26	--	--	32	--	--	--
Auto mechanics	22	--	--	--	26	--	--	25	--	--	28	--	--	29	--	--	--
Local officeholders	--	--	--	--	26	--	--	20	--	--	20	--	--	23	--	--	--
Newspaper reporters	--	--	--	--	21	--	--	22	--	--	22	--	--	21	--	--	--
TV Reporters	--	--	--	--	23	--	--	23	--	--	23	--	--	20	--	--	--
State officeholders	--	--	--	--	24	--	--	12	--	--	12	--	--	14	--	--	--
Veterinarians	--	--	--	68	--	--	71	--	--	--	--	--	--	--	--	--	--
Firefighters	90	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Members of U.S. military	81	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Gallup first began asking Honesty and Ethics in 1976. Please contact Gallup for full trend.