

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: LIFESTYLE

-- FINAL TOPLINE --

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Results are based on telephone interviews conducted December 7-11, 2016 with a random sample of ~~1,028~~—adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 60% cell phone respondents and 40% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2015 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2015 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

First,

1. What man that you have heard or read about, living today in any part of the world, do you admire most? And who is your second choice?

*RECENT TREND: COMBINED FIRST AND SECOND CHOICES
(Ranked according to number of responses, 2016)*

		2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006
1	Barack Obama	22	17	19	16	30	17	22	30	32	5	3
2	Donald Trump	15	5	*	--	*	1	*	--	--	*	*
3	Pope Francis	4	5	6	4	--	--	--	--	--	--	--
4	Bernie Sanders	2	3	--	--	--	*	--	--	--	--	*
5	Rev. Billy Graham	1	1	2	2	2	2	2	2	2	3	3
6t	Benjamin Netanyahu	1	*	1	*	*	*	*	*	--	--	--
6t	The Dalai Lama	1	1	*	*	1	1	1	*	1	1	1
6t	Bill Clinton	1	1	3	2	1	2	4	1	2	8	5
6t	Bill Gates	1	2	1	1	*	1	2	2	1	2	1
10	Mike Pence	1	--	--	--	--	--	*	--	--	--	--
	Ben Carson	1	1	1	--	*	*	--	--	--	--	--
	Stephen Hawking	1	*	1	--	*	*	*	*	*	*	*
	Warren Buffett	1	*	*	*	*	2	*	*	*	1	*
	Joe Biden	1	*	--	--	1	*	--	*	*	*	*
	Elon Musk	*	1	*	--	--	--	--	--	--	--	--
	George W. Bush	*	1	2	4	2	3	5	4	5	10	13
	Jimmy Carter	*	1	*	1	*	*	2	1	1	2	4
	George H.W. Bush	*	*	1	*	1	1	*	1	*	2	1
	Prince William	*	--	1	*	*	*	*	--	--	--	--
	Mark Zuckerberg	*	1	--	--	--	*	--	--	--	--	--
	Michael Jordan	*	1	--	--	*	*	--	1	*	--	*
	Mitt Romney	*	*	1	1	2	1	*	*	*	1	--
	Thomas Monson	*	*	*	*	--	1	1	*	1	--	--
	Colin Powell	*	*	*	*	*	*	*	*	2	2	2
	John McCain	*	*	*	--	1	*	*	1	3	1	1
	George Clooney	*	*	--	*	*	*	*	*	*	1	1
	Rudy Giuliani	*	*	--	*	--	--	--	*	*	1	1
	Mike Huckabee	*	--	*	*	*	*	1	1	*	1	--
	Clint Eastwood	*	--	*	1	--	--	*	*	*	*	--
	Brad Pitt	*	--	*	*	--	1	1	*	*	1	--
	Newt Gingrich	*	--	*	*	--	1	*	1	*	*	--
	Ron Paul	*	--	--	1	1	1	*	*	*	--	--
	Rush Limbaugh	*	--	--	*	*	1	1	1	*	*	*
	Ted Cruz	--	1	*	1	--	--	--	--	--	--	--
	Francois Hollande	--	1	--	--	--	--	--	--	--	--	--
	Bill O'Reilly	--	*	1	*	*	*	*	1	--	*	--
	Vladimir Putin	--	*	1	--	--	--	*	--	--	--	--
	Joel Osteen	--	*	1	*	--	*	*	*	--	*	*
	Glenn Beck	--	*	*	*	*	*	2	2	--	--	*
	Pope Benedict XVI	--	*	*	--	2	1	2	2	2	2	2
	Tim Tebow	--	*	--	--	*	1	--	*	--	--	--
	Al Gore	--	*	--	--	--	--	*	*	1	6	1
	Tiger Woods	--	--	--	--	*	--	--	1	*	*	--
	Tony Blair	--	--	--	--	--	*	*	--	*	1	1
	Liu Xiaobo	--	--	--	--	--	--	1	--	--	--	--
	Dick Cheney	--	--	--	--	--	--	*	1	*	*	--
	Nelson Mandela	--	--	--	--	3	1	2	3	1	3	1
	Gordon B. Hinckley	--	--	--	--	--	--	--	--	--	1	*
	Friend/Relative	8	9	9	9	8	9	7	7	8	4	7
	Other	24	28	31	37	18	28	27	21	22	29	26
	None/No opinion	23	25	23	27	29	32	25	25	25	25	29

2. What woman that you have heard or read about, living today in any part of the world, do you admire most? And who is your second choice?

*RECENT TREND: COMBINED FIRST AND SECOND CHOICES
(Ranked according to number of responses, 2016)*

		2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006
1	Hillary Clinton	12	13	12	15	21	17	17	16	20	18	13
2	Michelle Obama	8	4	3	5	5	5	5	7	3	--	--
3	Angela Merkel	3	2	1	1	1	1	*	1	*	*	*
4	Oprah Winfrey	3	4	8	6	4	7	11	8	8	16	9
5	Ellen DeGeneres	2	1	1	*	1	2	*	*	1	*	*
6	Queen Elizabeth	2	2	1	1	2	2	2	2	*	1	1
7	Malala Yousafzai	2	5	5	2	2	--	--	--	--	--	--
8	Condoleezza Rice	2	1	4	2	3	3	2	2	7	5	8
9	Elizabeth Warren	1	1	1	*	1	--	--	--	--	--	--
10	Sarah Palin	1	1	2	5	2	4	12	15	11	--	--
	Dolly Parton	1	--	--	*	*	--	--	*	*	*	*
	Princess Kate	1	*	2	1	1	1	*	--	--	--	--
	Carly Fiorina	*	2	--	--	--	--	--	*	--	--	--
	Barbara Bush	*	*	1	1	1	1	1	*	1	1	1
	Madeleine Albright	*	*	*	--	*	--	*	1	1	*	1
	Sonia Sotomayor	*	--	--	--	--	--	--	1	--	--	--
	Aung San Suu Kyi	*	1	*	--	1	1	1	*	--	*	*
	Laura Bush	*	*	1	1	*	2	1	1	2	3	4
	Angelina Jolie	*	*	2	1	1	1	1	1	2	3	2
	Beyonce' Knowles	*	*	1	*	*	*	--	*	--	*	--
	Scarlett Johansson	*	--	1	--	--	--	--	*	--	--	--
	J.K. Rowling	*	--	*	1	--	--	*	*	--	*	--
	Jennifer Lopez	*	--	--	--	*	1	--	--	--	*	--
	Elizabeth Dole	*	--	--	--	*	--	*	*	*	*	1
	Martha Stewart	*	--	--	--	*	--	*	--	*	1	*
	Barbara Walters	--	*	*	1	*	*	*	1	*	*	1
	Gabrielle Giffords	--	*	--	*	*	1	--	--	--	--	--
	Michele Bachmann	--	--	*	--	1	2	--	*	--	--	--
	Nancy Pelosi	--	--	--	*	*	*	*	*	*	1	1
	Diane Sawyer	--	--	--	--	*	1	--	*	--	*	*
	Elin Nordegren Woods	--	--	--	--	--	--	*	1	--	--	--
	Maya Angelou	--	--	--	1	1	1	*	1	*	1	1
	Margaret Thatcher	--	--	--	--	2	2	1	1	2	2	2
	Benazir Bhutto	--	--	--	--	--	--	--	--	--	2	--
	Friend/Relative	12	11	9	13	13	12	11	8	8	8	6
	Other	22	23	22	24	14	14	22	18	17	19	21
	None/No opinion	31	31	26	28	29	29	22	23	25	26	30

Contact Gallup for full trend, 1946-2016