

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: MOOD OF THE NATION

-- FINAL TOPLINE --

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Results are based on telephone interviews conducted January 4-8, 2017 with a random sample of –1,032— adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2016 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2016 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

25. Next, we'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of that person -- or if you have never heard of them. How about -- [ITEMS A-B READ IN ORDER, THEN ITEMS C-F READ IN RANDOM ORDER]?

B. Donald Trump

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2017 Jan 4-8	40	55	*	5
2016 Dec 7-11	42	55	*	2
2016 Nov 9-13	42	55	--	4
2016 Nov 1-6	34	62	1	2
2016 Oct 10-23 ^	32	65	1	3
2016 Sep 26-Oct 9 ^	33	63	1	3
2016 Sep 12-25 ^	33	62	1	4
2016 Aug 29-Sep 11 ^	33	62	1	4
2016 Aug 15-28 ^	33	62	1	4
2016 Aug 3-7	34	63	--	3
2016 Aug 1-14 ^	32	63	1	4
2016 Jul 18-31 ^	35	60	1	4
2016 Jul 13-17	33	63	*	5
2016 Jul 5-17 ^	32	62	1	5
2016 Jun 20-Jul 3 ^	33	62	1	5
2016 Jun 6-19 ^	30	64	1	4
2016 May 23-Jun 5 ^	31	63	1	5
2016 May 9-22 ^	33	60	1	6
2016 April 25-May 8 ^	33	61	2	5
2016 Apr 11-24 ^	31	64	1	5
2016 Mar 28-Apr 10 ^	28	65	2	5
2016 Mar 13-26 ^	29	65	2	4
2016 Feb 28-Mar 12 ^	30	63	2	5
2016 Feb 14-27 ^	30	63	1	5
2016 Jan 30-Feb 13 ^	31	63	1	6
2016 Jan 16-29 ^	34	60	2	5
2016 Jan 2-15 ^	34	57	2	7
2015 Dec 13-29 ^	33	58	3	5
2015 Nov 29-Dec 12 ^	31	59	2	7
2015 Nov 13-28 ^	33	58	2	7
2015 Oct 30-Nov 12 ^	34	58	2	6
2015 Oct 16-29 ^	34	55	2	9
2015 Oct 1-15 ^	35	55	3	7
2015 Sep 17-30 ^	33	58	3	6
2015 Sep 2-16 ^	35	57	2	7
2015 Aug 19-Sep 1 ^	38	52	2	8
2015 Aug 5-18 ^	35	55	2	7
2015 Jul 22-Aug 4 ^	33	55	4	8
2015 Jul 8-12	31	57	3	9
2011 Apr 20-23	36	53	3	8
2011 Mar 25-27	43	47	2	8
2007 Jan 5-7	41	48	1	11
2005 Jun 16-19	50	38	2	10
1999 Oct 8-10	33	58	2	7
1999 Sep 23-26	41	47	3	9

^ Asked on Gallup Daily tracking survey

Q.25 (FAVORABLES) CONTINUED

C. Mike Pence

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2017 Jan 4-8	42	37	11	10
2016 Nov 9-13	46	33	13	8
2016 Nov 1-6	46	32	12	11
2016 Aug 3-7	36	25	28	11
2016 Jul 15-16 ^	18	16	48	17

^ Asked on Gallup tracking survey; asked as a stand-alone question, not in a list rotated with other items

F. Melania Trump

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2017 Jan 4-8	37	37	6	20
2016 Nov 9-13 ^	43	39	4	14
2016 Aug 3-7 ^	38	42	5	15
2016 Jul 13-17 ^	28	32	15	25

^WORDING: Melania Trump, wife of Donald Trump