

GALLUP NEWS SERVICE
INAUGURATION REACTION

Results are based on telephone interviews with a random sample of – 508-- national adults, aged 18+, living in all 50 states and the District of Columbia, conducted Jan. 20, 2017.

For results based on the total sample of national adults, the margin of error is ± 5 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone numbers are selected using random digit dial methods. Gallup obtained this sample from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both, cell phone mostly). Demographic weighting targets are based on the March 2016 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2016 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

Polls conducted entirely in one day, such as this one, are subject to additional error or bias not found in polls conducted over several days.

Turning now to the inauguration of Donald Trump as president today,

1. Based on what you have heard or read about today's inauguration, does it make you feel more hopeful about the next four years, less hopeful, or does it not make any difference?

	<u>More hopeful</u>	<u>Less hopeful</u>	<u>Does not make any difference</u>	<u>No opinion</u>
Donald Trump				
2017 Jan 20	39	30	30	1
Barack Obama				
2013 Jan 21	37	27	30	6
2009 Jan 20	62	11	23	4
George W. Bush				
2005 Jan 20	43	25	28	4

2. Which of the following applies to you – you watched or listened to the inauguration ceremonies as they happened, you watched, listened to, or read news reports about the inauguration ceremonies after they happened, or you did not do either?

	<u>Watched as they happened</u>	<u>Watched news reports</u>	<u>Did not do either</u>	<u>No opinion</u>
2017 Jan 20	46	23	30	1
2013 Jan 21	38	27	33	1
2009 Jan 20	60	20	20	*
2005 Jan 20	40	33	26	1

3. *(Asked of those who saw ceremonies or news reports of them)* Based on what you have heard or read, how would you rate Donald Trump's inauguration speech? Would you rate it as -- excellent, good, just okay, poor, or terrible?

BASED ON –369—ADULTS WHO WATCHED THE INAUGURAL CEREMONIES OR WATCHED NEWS REPORTS OF THE CEREMONIES; ± 6 PCT PTS

	<u>Excellent</u>	<u>Good</u>	<u>Just okay</u>	<u>Poor</u>	<u>Terrible</u>	<u>No opinion</u>
Donald Trump						
2017 Jan 20	29	24	22	6	14	5
Barack Obama						
2013 Jan 21	33	32	19	5	7	3
2009 Jan 20	46	35	12	2	1	5
George W. Bush						
2005 Jan 20	25	37	20	7	4	7