

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: ENVIRONMENT

-- FINAL TOPLINE --

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Jeff Jones, Lydia Saad
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Results are based on telephone interviews conducted March 1-5, 2017 with a random sample of **-1,018—adults**, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is **±4 percentage points** at the 95% confidence level.

For results based on the sample of **-516—national adults in Form A**, the margin of sampling error is **±5 percentage points**.

For results based on the sample of **-502—national adults in Form B**, the margin of sampling error is **±5 percentage points**.

For results based on the sample of **-536—adults employed full- or part-time**, the margin of sampling error is **±5 percentage points**.

For results based on the sample of **-456—Republicans and Republican-leaning independents**, the margins of sampling error is **±6 percentage points**.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2016 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2016 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

26. Which of these, if any, have you, yourself, done in the past year? [RANDOM ORDER]

<i>2017 Mar 1-5</i> <i>(sorted by "yes, have done")</i>	Yes, have done	No, have not done
Voluntarily recycled newspapers, glass, aluminum, motor oil or other items	89	11
Bought product specifically because you thought it was better for the environment	66	34
Been active in a group or organization that works to protect the environment	21	79
Contacted a public official about an environmental issue	20	80
Contacted business to complain about its products because they harm the environment	11	88
Bought or sold stocks or mutual funds based on the environmental record of the companies	9	90

FULL RESULTS AND TRENDS:

A. Been active in a group or organization that works to protect the environment

	<u>Yes, have done</u>	<u>No, have not done</u>	<u>No opinion</u>
2017 Mar 1-5	21	79	--
2010 Mar 4-7	17	83	*
2007 Mar 11-14	19	81	--
2003 Mar 3-5 ^	20	80	--
2000 Apr 3-9	15	85	--

B. Contacted a public official about an environmental issue

	<u>Yes, have done</u>	<u>No, have not done</u>	<u>No opinion</u>
2017 Mar 1-5	20	80	--
2010 Mar 4-7 ^	17	83	*
2007 Mar 11-14	17	83	--
2003 Mar 3-5 ^	15	85	*
2000 Apr 3-9	18	82	--

C. Bought some product specifically because you thought it was better for the environment than competing products

	<u>Yes, have done</u>	<u>No, have not done</u>	<u>No opinion</u>
2017 Mar 1-5	66	34	1
2010 Mar 4-7 ^	76	23	1
2007 Mar 11-14	70	30	1
2003 Mar 3-5 ^	72	27	1
2000 Apr 3-9	73	27	--

^ Asked of a half sample.

Q.26 (ENVIRONMENTAL ACTIONS) CONTINUED

D. Voluntarily recycled newspapers, glass, aluminum, motor oil or other items

	<u>Yes, have done</u>	<u>No, have not done</u>	<u>No opinion</u>
2017 Mar 1-5	89	11	--
2010 Mar 4-7	90	10	--
2007 Mar 11-14	89	11	--
2003 Mar 3-5 ^	89	11	*
2000 Apr 3-9	90	10	--

E. Contacted a business to complain about its products or policies because they harm the environment

	<u>Yes, have done</u>	<u>No, have not done</u>	<u>No opinion</u>
2017 Mar 1-5	11	88	*
2010 Mar 4-7 ^	8	92	--
2007 Mar 11-14	9	90	*
2000 Apr 3-9	13	87	--

F. Bought or sold stocks or mutual funds based on the environmental record of the companies

	<u>Yes, have done</u>	<u>No, have not done</u>	<u>No opinion</u>
2017 Mar 1-5	9	90	1
2000 Apr 3-9	9	91	--

30. *(Asked of those employed full- or part-time)* Now suppose you were looking for a new job. How much would the company or employer's environmental record matter in your decision about whether to take the job? Would it be a major factor, a minor factor, or not a factor at all?

BASED ON -536—ADULTS EMPLOYED FULL- OR PART-TIME

	<u>Major factor</u>	<u>Minor factor</u>	<u>Not a factor</u>	<u>No opinion</u>
2017 Mar 1-5	26	46	28	1