

GALLUP NEWS SERVICE

**GALLUP POLL SOCIAL SERIES:
ECONOMY AND PERSONAL FINANCE**

-- FINAL TOPLINE --

Timberline: 937008
IS: 985
Princeton Job #: 17-04-005

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April 5-9, 2017

Results are based on telephone interviews conducted April 5-9, 2017 with a random sample of **~1,019**—adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2016 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2016 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

34. Thinking about the following characteristics and qualities, please say whether you think each applies or doesn't apply to Donald Trump. How about – [RANDOM ORDER]?

2017 Apr 5-9
(sorted by "applies")

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
Is a strong and decisive leader	52	47	2
Can bring about the changes this country needs	46	52	2
Keeps his promises	45	52	3
Cares about the needs of people like you	42	56	2
Can manage the government effectively	41	58	2
Is honest and trustworthy	36	62	2

TREND RESULTS:

A. Cares about the needs of people like you

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2017 Apr 5-9	42	56	2
2017 Feb 1-5	46	54	1
2016 Sep 14-18	37	61	1
2016 May 18-22	37	61	2

B. Is a strong and decisive leader

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2017 Apr 5-9	52	47	2
2017 Feb 1-5	59	40	1
2016 Sep 14-18	57	41	2
2016 May 18-22	60	39	1

C. Is honest and trustworthy

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2017 Apr 5-9	36	62	2
2017 Feb 1-5	42	57	1
2016 Sep 14-18	33	64	3
2016 May 18-22	33	64	2

Q.34 (DONALD TRUMP CHARACTERISTICS) CONTINUED

D. Can manage the government effectively

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2017 Apr 5-9	41	58	2
2017 Feb 1-5	44	55	2
2016 Sep 14-18	41	56	3
2016 May 18-22	42	57	1

E. Can bring about the changes this country needs

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2017 Apr 5-9	46	52	2
2017 Feb 1-5	53	46	1
2016 Sep 14-18	40	58	3
2016 May 18-22	42	56	1

F. Keeps his promises

	<u>Applies</u>	<u>Doesn't apply</u>	<u>No opinion</u>
2017 Apr 5-9	45	52	3
2017 Feb 1-5	62	36	2