

**GALLUP NEWS SERVICE**

**GALLUP POLL SOCIAL SERIES:  
VALUES AND BELIEFS**

**-- FINAL TOPLINE --**

Timberline: 937008  
JT: 014  
Princeton Job #: 17-05-006

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May 3-7, 2017

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Results are based on telephone interviews conducted May 3-7, 2017 with a random sample of –1,011—adults, aged 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.

For results based on the sample of –518—national adults in Form A, the margin of sampling error is  $\pm 5$  percentage points.

For results based on the sample of –493—national adults in Form B, the margins of sampling error is  $\pm 5$  percentage points.

For results based on the sample of –531-- adults employed full- or part-time, the margin of sampling error is  $\pm 5$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2016 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2016 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact [galluphelp@gallup.com](mailto:galluphelp@gallup.com).

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24. Next, we'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of that person -- or if you have never heard of them. How about -- [ITEMS A-B READ, THEN ITEMS C-D READ IN RANDOM ORDER]?

**A. Donald Trump**

	<u>Favor- able</u>	<u>Unfavor- able</u>	<u>No opinion</u>		<u>Favor- able</u>	<u>Unfavor- able</u>	<u>No opinion</u>
<b><u>2017</u></b>				<b><u>2015</u></b>			
2017 May 3-7	44	55	1	2015 Dec 13-29 ^	33	58	8
				2015 Nov 29-Dec 12 ^	31	59	9
2017 Apr 5-9	45	54	2	2015 Nov 13-28 ^	33	58	9
2017 Feb 1-5	46	52	1	2015 Oct 30-Nov 12 ^	34	58	8
2017 Jan 4-8	40	55	5	2015 Oct 16-29 ^	34	55	11
<b><u>2016</u></b>				2015 Oct 1-15 ^	35	55	10
2016 Dec 7-11	42	55	2	2015 Sep 17-30 ^	33	58	9
2016 Nov 9-13	42	55	4	2015 Sep 2-16 ^	35	57	9
2016 Nov 1-6	34	62	3	2015 Aug 19-Sep 1 ^	38	52	10
2016 Oct 10-23 ^	32	65	4	2015 Aug 5-18 ^	35	55	9
2016 Sep 26-Oct 9 ^	33	63	4	2015 Jul 22-Aug 4 ^	33	55	12
2016 Sep 12-25 ^	33	62	5	2015 Jul 8-12	31	57	12
2016 Aug 29-Sep 11 ^	33	62	5	<b><u>2011</u></b>			
2016 Aug 15-28 ^	33	62	5	2011 Apr 20-23	36	53	11
2016 Aug 3-7	34	63	3	2011 Mar 25-27	43	47	10
2016 Aug 1-14 ^	32	63	5	<b><u>2007</u></b>			
2016 Jul 18-31 ^	35	60	5	2007 Jan 5-7	41	48	12
2016 Jul 13-17	33	63	5	<b><u>2005</u></b>			
2016 Jul 5-17 ^	32	62	6	2005 Jun 16-19	50	38	12
2016 Jun 20-Jul 3 ^	33	62	6	<b><u>1999</u></b>			
2016 Jun 6-19 ^	30	64	5	1999 Oct 8-10	33	58	9
2016 May 23-Jun 5 ^	31	63	6	1999 Sep 23-26	41	47	12
2016 May 9-22 ^	33	60	7				
2016 Apr 25-May 8 ^	33	61	7				
2016 Apr 11-24 ^	31	64	6				
2016 Mar 28-Apr 10 ^	28	65	7				
2016 Mar 13-26 ^	29	65	6				
2016 Feb 28-Mar 12 ^	30	63	7				
2016 Feb 14-27 ^	30	63	6				
2016 Jan 30-Feb 13 ^	31	63	7				
2016 Jan 16-29 ^	34	60	7				
2016 Jan 2-15 ^	34	57	9				

^ Asked on Gallup Daily tracking survey

**B. Ivanka Trump, daughter of Donald Trump**

	<u>Favorable</u>	<u>Unfavorable</u>	<u>Never heard of</u>	<u>No opinion</u>
2017 May 3-7	47	36	3	13
2016 Aug 3-7 ^	49	30	8	13

^ Asked of a half sample.