

GALLUP NEWS SERVICE
GALLUP POLL SOCIAL SERIES:
CONSUMPTION HABITS

-- FINAL TOPLINE --

Timberline: 937008
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Results are based on telephone interviews conducted July 5-9, 2017 with a random sample of –1,021—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of –478—national adults in Form A, the margin of sampling error is ± 6 percentage points.

For results based on the sample of –543—national adults in Form B, the margins of sampling error is ± 5 percentage points.

For results based on the sample of –147—smokers, the maximum margin of sampling error is ± 10 percentage points.

For results based on the sample of –874—non-smokers, the maximum margin of sampling error is ± 6 percentage points.

For results based on the sample of –675—adults who drink alcoholic beverages, the maximum margin of sampling error is ± 5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2016 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2016 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

- 6A. *(Asked of those who approve of the job Donald Trump is doing)* Earlier you said you approve of the job Donald Trump is doing as president. Why do you approve of the way Trump is handling his job as president? [OPEN-ENDED]

BASED ON -418—ADULTS WHO APPROVE OF THE JOB DONALD TRUMP IS DOING; ±6 PCT PTS

2017 Jul 5-9

Doing a good job/best he can under difficult circumstances	12
Keeping his promises	11
Does what is best for America	10
Doesn't back down/Shows strong leadership	9
Not part of the Washington establishment/Not a politician	7
Creating job opportunities/Bringing jobs back to America	6
Agree with his policies/actions (non-specific)	5
Active/taking on many issues	5
Economy is getting better/Fixing the economy	5
Handling of immigration/terrorism	4
Trying new, different things/Changing things	4
Better than Obama	4
Transparent/Straightforward with the people	3
Honest/Has integrity	3
Foreign policy	2
Conservative	2
Intelligent/Smart	1
Willing to give him a chance	1
Like his handling of the media	1
Has good advisors/Chose staff well	*
Hasn't messed up yet	*
Other	3
None	*
No opinion	1

For comparison (Barack Obama): *Why do you approve of the way Obama is handling his job as president?* [OPEN-ENDED]

2009 Jul 10-12

Doing a good job/best he can under difficult circumstances	31
Trying new, different things/Changing things	15
Active/taking on many issues	8
Economy is getting better/Fixing the economy	7
Agree with his policies/actions	6
Transparent/Straightforward with the people	5
Hasn't messed up yet	5
Intelligent/Smart	5
Better than George W. Bush	5
More diplomatic/Changing views of U.S. around the world	4
Keeping his promises	3
Honest/Has integrity	2
Other	2
None	1
No opinion	5

Q.6A (WHY APPROVE OF TRUMP) CONTINUED

For comparison (George W. Bush): *Why do you approve of the way Bush is handling his job as president?*
[OPEN-ENDED]

2001 Jun 28-Jul 1

Satisfied/Agree with what he's doing/doing a good job	30
Like his approach/how he deals with things/straightforward	9
Good values/moral/honest/good character	9
Hasn't made any mistakes	7
Better than Bill Clinton	6
Agree with his tax plan	4
Fulfilling his promises/campaign promises	3
Approve of his foreign policy	3
Knowledgeable	2
Conservative	2
Agrees with economic policies/approve of handling economy	2
Concerned for people/Cares about people/Does what is best for America	2
Chose good advisors/Cabinet	2
Returning dignity to the White House	1
Willing to give him a chance	1
Everything	1
None	2
Other	4
No opinion	10

6B. *(Asked of those who disapprove of the job Donald Trump is doing)* Earlier you said you disapprove of the job Donald Trump is doing as president. Why do you disapprove of the way Trump is handling his job as president? [OPEN-ENDED]

BASED ON -564—ADULTS WHO DISAPPROVE OF THE JOB DONALD TRUMP IS DOING; ±5 PCT PTS

2017 Jul 5-9

Not presidential/Bad temperament/Arrogant/Obnoxious	29
Inexperienced/Doesn't know what he is doing	10
Disagree with what he is doing/Doing a poor job	7
Looking out for himself/Doesn't consider people's needs	6
Use of social media/Twitter	6
Untrustworthy	6
Disagree with his policies (non-specific)	4
Disapprove of his handling of foreign affairs	4
Not fulfilling his campaign promises/All talk and no action	3
Racist/Sexist	3
Not knowledgeable	3
Disapprove of his healthcare policies	3
Favors the rich	2
Wishy-washy	2
Needs to unify the country	1
Disapprove of his environmental policies	1
Disapprove of his handling of the economy	1
Trying to do too much	1
Doesn't have qualified advisors/staff	1
Other	8
None	*
No opinion	1

For comparison (Barack Obama): Why do you disapprove of the way Obama is handling his job as president? [OPEN-ENDED]

2009 Jul 10-12

Spending too much	24
Leading nation toward socialism/Gov't takeovers/bailouts	15
Inexperienced/Doesn't know what he is doing	14
Economic stimulus plan not working, wasteful	10
Doesn't keep his promises/Cannot trust/All talk and no action	10
Disagree with his policies	7
Borrowing too much	4
Respondent is a Republican	3
Trying to do too much	2
Military issues	2
Abortion issues	2
Plans for national health care	1
Other	1
None	2
No opinion	3

Q.6B (WHY DISAPPROVE OF TRUMP) CONTINUED

For comparison (George W. Bush): *Why do you disapprove of the way Bush is handling his job as president?*
[OPEN-ENDED]

2001 Jun 28-Jul 1

Dissatisfied/Disagree with what he is doing/Doing a poor job	34
Not knowledgeable	13
Disapprove of his environmental policies	8
Favors the rich/not for average or poor people	4
Caters to the rich/big business	4
Disapprove of his foreign policy/handling foreign affairs	4
Disagree with his tax plan	3
Untrustworthy	3
Disapprove of his economic policies/handling the economy	3
Elected in a flawed election/stole the election/not legally president	3
Disapprove of his energy policies	3
Failing to fulfill his campaign promises	3
Too conservative	2
Disapprove of his health care policies	2
Wishy-washy/Doesn't hold firm	1
Disapprove of his handling of Social Security	1
None	--
Everything	*
Other	5
No opinion	4