

For Release Friday, July 21

NOTE TO EDITORS

Because the bulk of the editorial work for Institute releases and all of the research work is done in Princeton, N. J., the stories will henceforth carry a Princeton dateline.

British, French Voters Name U. S. Favorite Foreign Nation; FDR Popular in France

Joint Surveys Measure Opinion in 3 Countries As Gallup Poll Expands

By DR. GEORGE GALLUP
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PRINCETON, N. J., July 20.—The United States is the favorite foreign country of both England and France, while England is the country best liked by Americans, according to a survey conducted in the three nations, respectively, by the American Institute of Public Opinion, the British Institute of Public Opinion and a recently organized French Institute. The nation least liked by voters in the three countries is Germany.



The American, British and French surveys were all conducted at the same time and by the same methods of sampling. In France and England a representative cross-section of the population was asked: "What foreign country do you like best?" In the United States voters were asked: "What European country do you like best?"

The results were:

BRITISH VOTERS PREFER:	FRENCH VOTERS PREFER:	AMERICAN VOTERS PREFER:
U. S. A. 33%	U. S. A. 26%	England 43%
France 22	England 23	France 11
Russia 12	Switzerland .. 15	Finland 4
Scandinavia ... 3	Belgium 9	Switzerland ... 4
Germany 3	Russia 7	Sweden 4
Switzerland ... 2	Italy 4.5	Ireland 3
Holland 1	Sweden 2.5	Germany 3
Belgium 1	Spain 1.5	Italy 2
Others 4	Others 7	Norway 2
No Opinion ... 19	No Opinion ... 5.5	Russia 1
		Others 7
		No Opinion ... 16

Two especially interesting facts stand out in these results. One is the relatively great popularity of Russia with the voters of Great Britain. Despite many years of strained relations between the British and the Soviets directly after the World War, and despite British abhorrence of Communism, Russia is the third most popular country. This may stem from the British desire for a military alliance to strengthen England's hand on the continent.

The other significant fact is the continued popularity of Finland among voters in the United States. The tiny Republic has made a good showing in previous American Institute surveys on favorite foreign countries. The explanation is undoubtedly that Finland pays her American war debts.

A second question in the three surveys asked the voters of each country what nation they like least. In the United States the three least popular countries are Germany (58%), Italy (12%), Russia (8%). Among British voters the least liked are Germany (54%), Japan (11%) and Italy (9%), while in France an even higher percentage expressed a dislike for the Reich: Germany (70%), Italy (9.5%), Russia (5%).



An interviewer for the British Institute of Public Opinion taking down the views of a London coach driver. By sampling the opinions of people in all walks of life, the British Institute, the American Institute and the French Institute are able to report what the public is thinking in the world's three leading democracies.

Roosevelt Favorite Foreign Statesman Among French

IN the French and American surveys additional questions brought out the fact that President Roosevelt is the foreign statesman best liked by the French people. He received more than twice as high a vote as Prime Minister Neville Chamberlain of England. Among American voters the favorite foreign statesman is Chamberlain, with Anthony Eden second, and Premier Daladier of France third. The results follow. No question on foreign statesmen was asked in the British survey.

FAVORITE FOREIGN STATESMEN	
AMERICAN VOTERS PREFER:	FRENCH VOTERS PREFER:
Chamberlain ... 27%	Roosevelt 58%
Eden 13	Chamberlain ... 22
Daladier 4	Stalin 4.5
Mussolini 3	Eden 3.5
Hitler 2	Salazar (Portugal) .. 1.5
Others 11	Others 7
No Opinion ... 40	No Opinion ... 3.5

In answer to a final question regarding the foreign statesmen least liked, both American and French voters named Hitler, Mussolini and Stalin, in that order.

Surveys in Three Countries To Continue Regularly

WITH the founding of the French Institute, whose reports will appear exclusively in France in *Paris Soir*, public opinion in the three democracies—England, France and the United States—will be measured and reported at regular intervals. The British Institute, whose reports are published by the London *News Chronicle*, was founded in 1936, and the American Institute, whose research is underwritten by 90 American newspapers, has been reporting American public opinion since 1935.