GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: GOVERNANCE

-- FINAL TOPLINE --

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Results are based on telephone interviews conducted September 6-10, 2017 with a random sample of –1,022— adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ±4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2016 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2016 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

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24. Some people think the government should promote traditional values in our society. Others think the government should not favor any particular set of values. Which comes closer to your own view?

	Promote traditional values	Not favor any set of values	Mixed/ Depends (vol.)	No opinion
2017 Sep 6-10	45	51	2	3
2016 Sep 7-11	45	50	1	3
2015 Sep 9-13	43	51	3	3
2014 Sep 4-7	48	48	1	3
2013 Sep 5-8	46	48	2	4
2012 Sep 6-9	44	52	1	3
2011 Sep 8-11	48	46	3	3
2010 Sep 13-16	53	43	2	2
2010 Jun 11-13	47	49	2	3
2009 Aug 31-Sep 2	53	42	2	3
2008 Sep 8-11	48	48	1	3
2007 Sep 14-16	49	45	4	3
2006 Sep 7-10	50	44	3	3
2005 Sep 12-15	50	47	1	2
2004 Nov 19-21	55	41	2	2
2004 Sep 13-15	54	41	3	2
2003 Sep 8-10	56	40	2	2
2002 Sep 5-8	56	38	3	3
2001 Oct 5-6	59	39	1	2
2001 Sep 7-10	53	41	4	2
2000 Sep 11-13	54	38	5	3
1999 Sep 10-14	56	39	1	3
1998 Oct 29-30	56	37	2	5
1998 Apr 17-19	55	38	4	3
1997 Jan 31-Feb 2	53	40	3	4
1996 Jan 12-15	59	36	1	4
1994 Nov 2-6	55	37	2	6
1994 Oct 22-25	55	40	2	3
1994 Jan 15-17	54	40	2	4
1993 Dec 17-19	57	37	2	4
1993 Apr 22-24	55	39	1	5
1993 Mar 22-24	53	42	1	4