

GALLUP NEWS SERVICE

SPORTS FANS

Results are based on telephone interviews with a random sample of – 1,012 -- national adults, aged 18+, living in all 50 states and the District of Columbia, who are employed and paid on an hourly basis, conducted October 10-11, 2017.

For results based on the total sample of national adults, the margin of error is ± 4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone numbers are selected using random digit dial methods. Gallup obtained this sample from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both, cell phone mostly). Demographic weighting targets are based on the March 2016 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2016 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

Turning to sports,

1. For each of the following, please say whether you are a fan of that sport or not. First, [RANDOM ORDER]

<i>2017 Oct 10-11</i> <i>(sorted by "total fans")</i>	Yes, a fan	Somewhat of a fan (vol.)	Total fans
Olympic sports	60	3	63
Professional football	54	3	57
College football	52	4	56
Professional baseball	47	4	51
Professional basketball	36	4	40
College basketball	34	4	38
Auto racing	27	5	32
Professional ice hockey	24	4	28
Professional soccer	24	4	28

FULL TRENDS:

A. Professional baseball

	Yes, fan	Some- what fan (vol.)	No, not fan	No opinion		Yes, fan	Some- what fan (vol.)	No, not fan	No opinion
2017 Oct 10-11 †	47	4	48	*	2002 Jan 11-14 ^	36	11	53	*
2012 Dec 19-22	48	5	47	*	2001 Nov 26-27 ^	38	10	52	*
2008 Feb 21-24 ^	35	8	56	1	2001 Nov 2-4 ^	45	11	44	*
2007 Dec 14-16 ^	40	7	53	*	2001 Jun 8-10 ^	35	14	51	--
2007 Nov 30-Dec 2 ^	34	5	61	*	2001 Mar 26-28	46	10	44	*
2007 May 4-6 ^	37	8	55	*	2000 May 5-7 ^	35	11	54	--
2007 Mar 23-25 ^	36	7	56	*	2000 Apr 28-30 ^	40	12	48	--
2006 Dec 8-10 ^	35	6	59	*	1999 Nov 18-21 ^	45	16	39	--
2006 Sep 15-17 ^	37	9	54	--	1999 Oct 21-24 ^	37	10	53	--
2006 Jul 21-23 ^	40	12	48	*	1999 Jul 13-14 ^	40	19	41	--
2006 Apr 7-9 ^	33	8	58	*	1999 Mar 19-21 ^	34	15	51	--
2006 Mar 10-12 ^	37	10	53	--	1998 Oct 9-12 ^	47	14	39	--
2005 Dec 9-11 ^	36	11	53	*	1998 Sep 14-15 ^	45	18	37	--
2005 Aug 5-7 ^	37	10	53	*	1998 Jun 22-23 ^	34	10	56	--
2005 Mar 18-20 ^	39	9	52	*	1996 Mar 15-17 ^	38	10	52	--
2005 Jan 14-16 ^	41	7	52	*	1995 Oct 5-7 ^	34	8	58	--
2004 Dec 5-8	43	9	48	*	1995 Jul 7-9 ^	35	13	52	--
2004 Mar 26-28 ^	36	9	55	*	1995 May 11-14 ^	35	10	55	--
2003 Nov 14-16 ^	43	8	49	*	1995 Apr 17-19 ^	32	9	59	--
2003 Oct 24-26 ^	44	11	45	--	1995 Feb 24-26 ^	37	12	51	--
2003 Oct 10-12 ^	42	8	50	*	1995 Jan 16-18 ^	37	8	55	--
2003 Jun 27-29 ^	36	10	54	*	1994 Oct 17-19 ^	39	9	52	--
2003 Jun 9-10 ^	39	11	50	*	1994 Sep 6-7 ^	35	11	54	--
2002 Nov 8-10 ^	38	13	49	*	1994 Aug 15-16 ^	39	10	51	--
2002 Aug 19-21 ^	37	8	54	1	1994 Aug 8-9 ^	35	20	45	--
2002 Jul 26-28 ^	37	10	53	*	1993 May 21-23 ^	39	10	51	--
2002 Jun 7-8 ^	36	16	48	--	1993 Feb 12-14 ^	44	7	49	--

^ Asked as a stand-alone question

† Asked on Gallup Daily tracking survey

Q.1 (SPORTS FANS) CONTINUED

B. Professional football

	<u>Yes, a fan</u>	<u>Somewhat of a fan (vol.)</u>	<u>No, not a fan</u>	<u>No opinion</u>
2017 Oct 10-11 †	54	3	44	*
2012 Dec 19-22	63	4	32	*
2007 Dec 14-16 ^	54	6	40	*
2005 Dec 9-11 ^	50	9	41	*
2004 Dec 5-8	58	6	36	*
2003 Jan 23-25 ^	50	9	41	*
2001 Mar 26-28	54	9	37	*
2001 Mar 9-11 ^	48	14	38	*
2001 Jan 15-16 ^	44	14	42	*
2000 Aug 24-27 ^	42	12	46	*
1999 Mar 5-7 ^	47	9	44	--
1999 Jan 22-24 ^	51	10	39	*
1998 Jan 16-18 ^	45	11	43	1

^ Asked as a stand-alone question

† Asked on Gallup Daily tracking survey

C. Professional basketball

	<u>Yes, a fan</u>	<u>Somewhat of a fan (vol.)</u>	<u>No, not a fan</u>	<u>No opinion</u>
2017 Oct 10-11 †	36	4	60	--
2012 Dec 19-22	33	4	63	--
2007 Aug 3-5 ^	24	6	70	*
2004 Dec 5-8	33	5	61	1
2003 May 30-Jun 1 ^	29	10	61	--
2002 Jun 21-23 ^	33	12	54	1
2002 Mar 18-20 ^	35	7	58	*
2001 Oct 5-6 ^	30	8	62	--
2001 Jun 8-10 ^	29	12	59	*
2001 Mar 26-28	36	8	55	1
2000 Mar 30-Apr 2 ^	38	8	54	--
1999 Jan 15-17 ^	31	11	58	--
1999 Jan 6 ^	29	12	59	--
1998 Oct 9-12 ^	36	10	54	--
1994 Mar 11-13 ^	32	11	57	--

^ Asked as a stand-alone question

† Asked on Gallup Daily tracking survey

Q.1 (SPORTS FANS) CONTINUED

D. Professional ice hockey

	<u>Yes, a fan</u>	<u>Somewhat of a fan (vol.)</u>	<u>No, not a fan</u>	<u>No opinion</u>
2017 Oct 10-11 †	24	4	72	*
2012 Dec 19-22	22	2	76	*
2004 Dec 5-8	18	5	77	*
2002 Feb 8-10 ^	23	11	66	*
2001 Mar 26-28	24	7	69	*

^ Asked as a stand-alone question

† Asked on Gallup Daily tracking survey

E. College football

	<u>Yes, a fan</u>	<u>Somewhat of a fan (vol.)</u>	<u>No, not a fan</u>	<u>No opinion</u>
2017 Oct 10-11 †	52	4	44	--
2012 Dec 19-22	49	5	46	--
2009 Dec 11-13 ^	46	9	45	*
2007 Nov 2-4 ^	39	6	54	*
2006 Jul 28-30 ^	39	6	54	*
2006 Jul 6-9 ^	37	7	56	*
2006 Jun 23-25 ^	42	8	50	--
2006 Jun 9-11	47	7	46	*
2005 Jul 22-24 ^	37	6	57	--
2004 Dec 5-8	47	7	46	*
2001 Dec 14-16 ^	39	8	53	*
2001 Mar 26-28	44	9	46	1
2000 Nov 13-15 ^	41	6	53	*
2000 Aug 24-27 ^	32	10	58	*
1999 Oct 21-24 ^	36	10	54	*

^ Asked as a stand-alone question

† Asked on Gallup Daily tracking survey

Asked Jan 6-8, 1994: "Are you a college football fan, or not?" Yes = 48%; No = 52%

Asked Dec 4-6, 1993: "Are you a college football fan, or not?" Yes = 43%; No = 57%

Q.28 (SPORTS FANS) CONTINUED

F. College basketball

	<u>Yes, a fan</u>	<u>Somewhat of a fan (vol.)</u>	<u>No, not a fan</u>	<u>No opinion</u>
2017 Oct 10-11 †	34	4	62	*
2012 Dec 19-22	37	3	61	--
2006 Apr 7-9 ^	29	6	65	*
2004 Dec 5-8	35	6	59	*
2004 Mar 26-28 ^	32	6	62	*
2002 Mar 18-20 ^	37	5	58	*
2001 Mar 26-28	38	9	52	1

^ Asked as a stand-alone question

† Asked on Gallup Daily tracking survey

G. Auto Racing

	<u>Yes, a fan</u>	<u>Somewhat of a fan (vol.)</u>	<u>No, not a fan</u>	<u>No opinion</u>
2017 Oct 10-11 †	27	5	68	*
2012 Dec 19-22	24	4	72	--
2006 Jul 28-30 ^	25	6	69	*
2004 Dec 5-8	25	5	69	1
2001 Mar 26-28	31	8	61	*

^ Asked as a stand-alone question

† Asked on Gallup Daily tracking survey

H. Professional soccer

	<u>Yes, a fan</u>	<u>Somewhat of a fan (vol.)</u>	<u>No, not a fan</u>	<u>No opinion</u>
2017 Oct 10-11 †	24	4	71	--
2012 Dec 19-22	19	4	77	*
2006 Jun 9-11 ^	13	6	81	*

^ WORDING: Professional or college soccer

† Asked on Gallup Daily tracking survey

Q.1 (SPORTS FANS) CONTINUED

I. Olympic sports

	<u>Yes, a fan</u>	<u>Somewhat of a fan (vol.)</u>	<u>No, not a fan</u>	<u>No opinion</u>
2017 Oct 10-11 †	60	3	36	*
2012 Dec 19-22	69	6	25	*