

GALLUP NEWS SERVICE

THE RICH

Results are based on telephone interviews with a random sample of – 1,511 -- national adults, aged 18+, living in all 50 states and the District of Columbia, conducted May 28-June 3, 2018.

For results based on the total sample of national adults, the margin of error is ± 3 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone numbers are selected using random digit dial methods. Gallup obtained this sample from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both, cell phone mostly). Demographic weighting targets are based on the March 2017 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2017 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

1. Thinking just about your own financial situation, do you consider yourself to be rich, upper income, middle income, lower income, or poor?

	<u>Rich</u>	<u>Upper income</u>	<u>Middle income</u>	<u>Lower income</u>	<u>Poor</u>	<u>No opinion</u>
2018 May 28-Jun 3	1	9	51	28	10	1
2012 May 3-6	2	8	48	27	14	1
2002 Apr 8-11 ^	2	11	59	19	8	1
1996 Apr 25-28	1	8	58	24	9	*
1990 May 17-20	*	7	59	23	10	1

^ Asked of a half sample

2. Looking ahead, how likely is it that you will ever be rich? Would you say it is – very likely, somewhat likely, not very likely, or not at all likely?

BASED ON –1,483—WHO DO NOT CONSIDER THEMSELVES RICH; ± 3 PCT PTS

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Not very likely</u>	<u>Not at all likely</u>	<u>No opinion</u>
2018 May 28-Jun 3	10	22	34	32	2
2012 May 3-6	7	21	40	32	1
2003 Jan 20-22 ^	10	21	37	31	1
1996 Apr 25-28	10	24	37	27	2
1990 May 17-20	9	23	32	35	1

^ Question was asked of all respondents; Data for respondents who said they were “already rich” excluded.

3. All in all, if you had your choice, would you want to be rich, or not?

BASED ON –1,483—WHO DO NOT CONSIDER THEMSELVES RICH; ± 3 PCT PTS

	<u>Yes, would</u>	<u>No, would not</u>	<u>No opinion</u>
2018 May 28-Jun 3	61	38	2
2012 May 3-6	63	35	1
1996 Apr 25-28	60	37	3
1990 May 17-20	59	38	3

4. Do you think that rich people in America today are happier than you, less happy, or about the same?

BASED ON –1,483—WHO DO NOT CONSIDER THEMSELVES RICH; ± 3 PCT PTS

	<u>Happier</u>	<u>Less happy</u>	<u>About the same</u>	<u>No opinion</u>
2018 May 28-Jun 3	12	28	56	4
2012 May 3-6	11	27	57	4
1996 Apr 25-28	10	35	52	3
1990 May 17-20	11	36	50	3

5. Do you think the United States benefits from having a class of rich people, or not?

	<u>Yes, does</u>	<u>No, does not</u>	<u>No opinion</u>
2018 May 28-Jun 3	58	39	3
2012 May 3-6	63	34	3
1990 May 17-20	62	32	6