

## GALLUP NEWS SERVICE

### TRUMP ETHICS

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Results are based on telephone interviews with a random sample of – 1,513-- national adults, aged 18+, living in all 50 states and the District of Columbia, conducted September 3-9, 2018.

For results based on the sample of – 771 -- national adults in Form A, the margin of error is  $\pm 4$  percentage points at the 95% confidence level.

For results based on the sample of – 742 -- national adults in Form B, the margin of error is  $\pm 4$  percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone numbers are selected using random digit dial methods. Gallup obtained this sample from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both, cell phone mostly). Demographic weighting targets are based on the March 2017 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2017 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact [galluphelp@gallup.com](mailto:galluphelp@gallup.com).

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Q.1 AND 2 SPLIT SAMPLED

On a different topic,

1. (*Asked of a half sample*) Overall, how would you rate the ethical standards of top Trump administration officials – as excellent, good, not good, or poor?

**BASED ON – 771 – NATIONAL ADULTS IN FORM A**

	<u>Excellent</u>	<u>Good</u>	<u>Not good</u>	<u>Poor</u>	<u>No opinion</u>
<b><u>Donald Trump</u></b>					
2018 Sep 3-9	7	31	17	40	5
2018 May 1-10	7	30	19	40	3
<b><u>Barack Obama</u></b>					
2013 Jun 1-4	8	42	17	32	2
<b><u>George W. Bush</u></b>					
2005 Oct 21-23 <sup>^</sup>	11	40	19	29	1
2005 Jul 22-24 <sup>^</sup>	8	47	24	18	3
2002 Jul 26-28	15	59	15	8	3
<b><u>Bill Clinton</u></b>					
1994 Mar 7-8	4	53	20	21	2
1994 Jan 15-17	6	37	39	16	2
<b><u>George H.W. Bush</u></b>					
1989 May 12-16 <sup>†</sup>	5	54	20	7	13
<b><u>Ronald Reagan</u></b>					
1984 Oct 22-23 <sup>† ‡</sup>	7	60	17	12	4
1984 Sep 7-11 <sup>† ‡</sup>	6	58	19	15	3
1983 Jul 28-Aug 1 <sup>†</sup>	5	59	22	9	4

<sup>^</sup> Asked of a half sample.

<sup>†</sup> ABC/Washington Post Trend.

<sup>‡</sup> Based on registered voters.

2. *(Asked of a half sample)* Next we'd like to know whether you think Donald Trump's ethical standards are higher or lower than some recent presidents. First, are Trump's ethical standards higher or lower than those of [FORM C: ITEMS A-G ASKED IN ORDER; FORM D: ITEMS G-A ASKED IN ORDER] when he was president?

**BASED ON – 742 – NATIONAL ADULTS IN FORM B**

<i>2018 Sept 3-9</i> <i>Ranked by "higher"</i>	Trump is <u>Higher</u>	Trump is <u>Lower</u>	Same <u>(vol.)</u>	No <u>opinion</u>
Bill Clinton	38	52	6	3
Richard Nixon	37	43	9	11
Barack Obama	34	58	4	3
George W. Bush, president from 2001-2009	27	61	9	3
Jimmy Carter	25	59	4	12
George H.W. Bush, president from 1989-1993	24	62	7	7
Ronald Reagan	14	68	10	8

**For comparison (Bill Clinton):** Next we'd like to know whether you think Bill Clinton's ethical standards are higher or lower than some recent presidents. First, are Clinton's ethical standards higher or lower than those of ... when he was president?

<i>1997 Apr 18-20</i> <i>Ranked by "higher"</i>	Clinton is <u>Higher</u>	Clinton is <u>Lower</u>	Same <u>(vol.)</u>	No <u>opinion</u>
Richard Nixon	47	30	15	8
Ronald Reagan	29	54	14	3
George (H.W.) Bush	27	56	13	4
Jimmy Carter	18	61	14	7