

## GALLUP NEWS SERVICE

### MIDTERM ELECTION BENCHMARK

-- FINAL TOPLINE --

Timberline: 937008  
JT: 231  
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Results are based on telephone interviews conducted October 15-28, 2018 with a random sample of **–1,011—** adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is **±4** percentage points at the 95% confidence level.

For results based on the sample of **– 902—** registered voters, the margin of sampling error is **±4** percentage points.

Results for likely voters are based on a sample of **– 675 --** survey respondents deemed most likely to vote in the November 2018 General Election, according to a series of questions measuring current voting intentions and past voting behavior. For results based on the sample of likely voters, the maximum margin of sampling error is **±5** percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2017 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2017 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact [galluphelp@gallup.com](mailto:galluphelp@gallup.com).

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13. Will your vote for a candidate be made in order to send a message that you SUPPORT Donald Trump, be made in order to send a message that you OPPOSE Donald Trump, or will you NOT be sending a message about Donald Trump with your vote?

	<u>Message to support</u>	<u>Message to oppose</u>	<u>Not a message</u>	<u>Don't plan to vote (vol.)</u>	<u>No opinion</u>
<b>Registered Voters</b>					
2018 Oct 15-28	26	34	38	1	1
2018 Sep 17-23	25	31	41	1	2
2018 Jun 11-17	20	23	53	1	3
<b>Barack Obama</b>					
2014 Oct 29-Nov 2	17	30	51	*	2
2014 Sep 25-30	20	32	46	1	1
2014 Apr 24-30	24	30	43	1	2
2010 Oct 28-31	22	30	44	1	3
<b>George W. Bush</b>					
2006 Nov 2-5	18	31	46	1	4
2002 Oct 31-Nov 3	28	15	53	1	3
<b>Bill Clinton</b>					
1998 Oct 29-Nov 1	24	19	54	1	2
1998 Oct 23-25	24	20	53	1	2
1998 Sep 23-25	24	18	55	1	2
1998 Sep 11-12	20	17	60	1	2
<b>National Adults</b>					
2018 Oct 15-28	24	33	41	1	1
2018 Sep 17-23	22	28	46	2	2
2018 Jun 11-17	19	22	55	1	3
<b>Barack Obama</b>					
2014 Oct 29-Nov 2	17	25	53	2	3
2014 Sep 25-30	21	29	48	1	1
2014 Apr 24-30	23	29	45	1	3
2010 Oct 28-31	22	29	45	1	3
<b>George W. Bush</b>					
2006 Nov 2-5	17	30	46	2	4
2002 Oct 31-Nov 3	28	15	53	1	3
<b>Bill Clinton</b>					
1998 Oct 29-Nov 1	23	18	54	3	2
1998 Oct 23-25	23	19	52	4	2
1998 Sep 23-24	24	17	55	2	2
1998 Sep 11-12	20	16	61	1	2

1998 WORDING: What effect, if any, will the Monica Lewinsky matter have on your vote for Congress in November? Will your vote for a candidate be made in order to send a message that you SUPPORT Bill Clinton, be made in order to send a message that you OPPOSE Bill Clinton, or will you NOT be sending a message about Bill Clinton with your vote?

14. Are you more likely to vote in the midterm elections this year because of your feelings about Donald Trump, or do your feelings about Trump not make a difference in whether you will vote?

	<u>More likely</u>	<u>No difference</u>	<u>No opinion</u>
<b>Likely Voters</b>			
2018 Oct 15-28	37	62	1
<b>Registered Voters</b>			
2018 Oct 15-28	36	63	1
<b>National Adults</b>			
2018 Oct 15-28	35	63	1