

GALLUP NEWS SERVICE

MIDTERM ELECTION BENCHMARK

-- FINAL TOPLINE --

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October 15-28, 2018

Results are based on telephone interviews conducted October 15-28, 2018 with a random sample of **-1,011—** adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of **- 902—** registered voters, the margin of sampling error is ± 4 percentage points.

Results for likely voters are based on a sample of **- 675 --** survey respondents deemed most likely to vote in the November 2018 General Election, according to a series of questions measuring current voting intentions and past voting behavior. For results based on the sample of likely voters, the maximum margin of sampling error is ± 5 percentage points.

For results based on the sample of **-458—** Republicans and Republican leaning independents, the margin of sampling error is ± 6 percentage points.

For results based on the sample of **-496—** Democrats and Democratic leaning independents, the margin of sampling error is ± 6 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2017 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2017 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

First, we have some questions about the election for Congress, which will be held November 6th.

1A. How much thought have you given to the upcoming elections for Congress -- quite a lot, or only a little?

| | Quite <u>a lot</u> | SOME <u>(vol.)</u> | Only <u>a little</u> | None <u>(vol.)</u> | No <u>opinion</u> |
|----------------|-----------------------|-----------------------|-------------------------|-----------------------|----------------------|
| 2018 Oct 15-28 | 54 | 3 | 33 | 9 | * |

For comparison: *Prior midterm election polls*

| | Quite <u>a lot</u> | SOME <u>(vol.)</u> | Only <u>a little</u> | None | No <u>opinion</u> |
|-------------------|-----------------------|-----------------------|-------------------------|------|----------------------|
| 2014 Oct 29-Nov 2 | 38 | 3 | 47 | 9 | 2 |
| 2010 Oct 29-Nov 2 | 55 | 3 | 35 | 6 | 1 |
| 2006 Nov 2-5 | 50 | 5 | 38 | 6 | 1 |
| 2002 Oct 31-Nov 3 | 38 | 5 | 49 | 7 | 1 |
| 1998 Oct 29-Nov 1 | 44 | 6 | 44 | 5 | 1 |
| 1994 Nov 2-6 | 52 | 4 | 40 | 3 | 1 |
| 1990 Oct 25-28 | 43 | 7 | 46 | 4 | -- |
| 1982 Oct 15-18 | 29 | 22 | 37 | 12 | -- |
| 1978 Oct 27-30 | 28 | 21 | 39 | 12 | -- |
| 1974 Oct 18-21 | 28 | 18 | 41 | 13 | -- |
| 1970 Oct 9-14 | 30 | 22 | 38 | 11 | -- |
| 1966 Oct 21-26 | 35 | 26 | 31 | 8 | -- |
| 1962 Oct 19-24 | 21 | 23 | 45 | 11 | -- |
| 1958 Oct 15-20 | 29 | 21 | 38 | 12 | -- |

- 1E. Do you, yourself, plan to vote in the election this November, or not?
 1F. How certain are you that you will vote -- absolutely certain, fairly certain, or not certain?

COMBINED RESPONSES (Q.1E/Q.1F)

| | <u>Absolutely certain</u> | <u>Fairly certain</u> | <u>Not certain</u> | <u>Will not vote/unsure</u> |
|--|-------------------------------|---------------------------|------------------------|---------------------------------|
| 2018 Oct 15-28 | 67 | 8 | 1 | 24 |
| 2018 Sep 17-23 | 58 | 12 | 1 | 29 |
| 2018 Jun 11-17 | 56 | 14 | 1 | 28 |
| <u>PRIOR MID-TERM ELECTIONS</u> | | | | |
| 2014 Oct 29-Nov 2 | 58 | 12 | 2 | 28 |
| 2010 Oct 28-31 | 68 | 10 | 2 | 20 |
| 2006 Nov 2-5 | 68 | 12 | 1 | 18 |
| 2002 Oct 31-Nov 3 | 61 | 14 | 2 | 23 |
| 1998 Nov 2 | 58 | 11 | 2 | 29 |
| 1994 Nov 2-6 | 63 | 16 | 1 | 20 |
| 1990 Oct 25-28 | -- | -- | -- | 20 |
| 1982 Oct 15-18 | 58 | 15 | 1 | 26 |
| 1978 Oct 27-30 | 54 | 15 | 2 | 29 |
| 1974 Oct 18-21 | 58 | 16 | 2 | 24 |
| 1970 Oct 22-25 | 59 | 12 | 5 | 24 |
| 1966 Oct 21-26 | 59 | 13 | 8 | 20 |
| 1962 Oct 19-24 | 61 | 15 | 2 | 22 |
| 1958 Oct 15-20 | 59 | 16 | 1 | 24 |
| 1954 Oct 15-20 | 61 | 18 | 3 | 18 |
| 1950 Oct 22-27 | -- | -- | -- | -- |

10. Compared to previous elections, are you more enthusiastic about voting than usual, or less enthusiastic?

| | <u>More enthusiastic</u> | <u>Less enthusiastic</u> | <u>Same (vol.)</u> | <u>No opinion</u> |
|---------------------------------|------------------------------|------------------------------|--------------------|-----------------------|
| Likely Voters | | | | |
| 2018 Oct 15-28 | 77 | 15 | 7 | 1 |
| <i>Recent midterm elections</i> | | | | |
| (LV) 2014 Oct 29-Nov 2 | 50 | 36 | 13 | 2 |
| (LV) 2010 Oct 28-31 | 64 | 21 | 13 | 1 |
| (LV) 2006 Nov 2-5 | 58 | 22 | 18 | 1 |
| (LV) 2002 Oct 31-Nov 3 | 54 | 27 | 18 | 1 |
| (LV) 1998 Oct 29-Nov 1 | 47 | 32 | 20 | 1 |
| (LV) 1994 Nov 2-6 | 51 | 32 | 17 | * |
| Registered Voters | | | | |
| 2018 Oct 15-28 | 69 | 22 | 8 | 1 |
| 2018 Sep 17-23 | 61 | 28 | 11 | 1 |
| <i>Recent midterm elections</i> | | | | |
| (RV) 2014 Oct 29-Nov 2 | 43 | 44 | 11 | 2 |
| (RV) 2010 Oct 28-31 | 53 | 35 | 10 | 2 |
| (RV) 2006 Nov 2-5 | 49 | 33 | 16 | 1 |
| (RV) 2002 Oct 31-Nov 3 | 41 | 42 | 15 | 2 |
| (RV) 1998 Oct 29-Nov 1 | 41 | 43 | 15 | 1 |
| (RV) 1994 Nov 2-6 | 40 | 45 | 14 | 1 |
| National Adults | | | | |
| 2018 Oct 15-28 | 64 | 27 | 9 | 1 |
| 2018 Sep 17-23 | 55 | 33 | 11 | 2 |
| <i>Recent midterm elections</i> | | | | |
| (NA) 2014 Oct 29-Nov 2 | 40 | 48 | 10 | 2 |
| (NA) 2010 Oct 28-31 | 50 | 38 | 9 | 2 |
| (NA) 2006 Nov 2-5 | 46 | 36 | 16 | 3 |
| (NA) 2002 Oct 31-Nov 3 | 38 | 45 | 14 | 3 |
| (NA) 1998 Oct 29-Nov 1 | 37 | 46 | 14 | 3 |
| (NA) 1994 Nov 2-6 | 37 | 48 | 13 | 2 |

Enthusiasm to vote in midterm elections trend continued on the next page

Q.10 (ENTHUSIASM ABOUT VOTING) CONTINUED

Midterm Election trends:

| | <u>More enthusiastic</u> | <u>Less enthusiastic</u> | <u>Same (vol.)</u> | <u>No opinion</u> |
|--------------------------|------------------------------|------------------------------|--------------------|-----------------------|
| Registered Voters | | | | |
| 2018 Oct 15-28 | 69 | 22 | 8 | 1 |
| 2018 Sep 17-23 | 61 | 28 | 11 | 1 |
| 2014 Oct 29-Nov 2 | 43 | 44 | 11 | 2 |
| 2014 Sep 25-30 | 39 | 52 | 8 | 1 |
| 2014 Apr 24-30 | 35 | 53 | 11 | 1 |
| 2010 Oct 28-31 | 53 | 35 | 10 | 2 |
| 2010 Oct 21-24 | 50 | 39 | 9 | 2 |
| 2010 Jun 11-13 | 45 | 46 | 8 | 1 |
| 2010 May 24-25 | 52 | 38 | 9 | 1 |
| 2010 Mar 26-28 | 62 | 27 | 8 | 3 |
| 2010 Feb 1-3 | 47 | 37 | 13 | 2 |
| 2006 Nov 2-5 | 49 | 33 | 16 | 1 |
| 2006 Oct 6-8 | 45 | 44 | 10 | 1 |
| 2006 Sep 7-10 | 44 | 44 | 10 | 1 |
| 2006 Aug 18-20 | 42 | 40 | 16 | 2 |
| 2006 Jun 23-25 | 49 | 36 | 14 | 1 |
| 2006 Apr 28-30 | 46 | 39 | 14 | 1 |
| 2006 Apr 7-9 | 42 | 44 | 13 | 1 |
| 2006 Jan 6-8 | 46 | 37 | 15 | 1 |
| 2002 Oct 31-Nov 3 | 41 | 42 | 15 | 2 |
| 1998 Oct 29-Nov 1 | 41 | 43 | 15 | 1 |
| 1998 Oct 23-25 | 37 | 44 | 18 | 1 |
| 1998 Oct 9-12 | 45 | 38 | 16 | 1 |
| 1998 Aug 21-23 | 39 | 39 | 19 | 3 |
| 1998 Apr 17-19 | 31 | 47 | 20 | 2 |
| 1994 Nov 2-6 | 40 | 45 | 14 | 1 |
| 1994 Oct 7-9 | 34 | 44 | 20 | 2 |

Enthusiasm to vote in midterm elections trend continued on the next page

Q.10 (ENTHUSIASM ABOUT VOTING) CONTINUED

| | <u>More enthusiastic</u> | <u>Less enthusiastic</u> | <u>Same (vol.)</u> | <u>No opinion</u> |
|------------------------|------------------------------|------------------------------|--------------------|-----------------------|
| National Adults | | | | |
| 2018 Oct 15-28 | 64 | 27 | 9 | 1 |
| 2018 Sep 17-23 | 55 | 33 | 11 | 2 |
| 2014 Oct 29-Nov 2 | 40 | 48 | 10 | 2 |
| 2014 Sep 25-30 | 37 | 53 | 9 | 1 |
| 2014 Apr 24-30 | 34 | 55 | 10 | 1 |
| 2010 Oct 28-31 | 50 | 38 | 9 | 2 |
| 2010 Oct 21-24 | 46 | 42 | 9 | 2 |
| 2010 Jun 11-13 | 43 | 48 | 8 | 2 |
| 2010 May 24-25 | 49 | 41 | 9 | 1 |
| 2010 Mar 26-28 | 61 | 28 | 8 | 3 |
| 2010 Feb 1-3 | 46 | 39 | 14 | 2 |
| 2006 Nov 2-5 | 46 | 36 | 16 | 3 |
| 2006 Oct 6-8 | 43 | 46 | 10 | 1 |
| 2006 Sep 7-10 | 42 | 46 | 10 | 2 |
| 2006 Aug 18-20 | 39 | 43 | 16 | 3 |
| 2006 Jun 23-25 | 50 | 36 | 13 | 1 |
| 2006 Apr 28-30 | 44 | 42 | 13 | 1 |
| 2006 Apr 7-9 | 40 | 46 | 12 | 2 |
| 2006 Jan 6-8 | 45 | 39 | 14 | 1 |
| 2002 Oct 31-Nov 3 | 38 | 45 | 14 | 3 |
| 1998 Oct 29-Nov 1 | 37 | 46 | 14 | 3 |
| 1998 Oct 23-25 | 35 | 47 | 16 | 2 |
| 1998 Oct 9-12 | 35 | 47 | 16 | 2 |
| 1998 Aug 21-23 | 38 | 41 | 17 | 4 |
| 1998 Apr 17-19 | 30 | 48 | 19 | 3 |
| 1994 Nov 2-6 | 37 | 48 | 13 | 2 |
| 1994 Oct 7-9 | 34 | 46 | 18 | 2 |

Enthusiasm to vote in midterm elections trend continued on the next page

Q.10 (ENTHUSIASM ABOUT VOTING) CONTINUED

| | <u>More enthusiastic</u> | <u>Less enthusiastic</u> | <u>Same (vol.)</u> | <u>No opinion</u> |
|---------------------------------------|------------------------------|------------------------------|--------------------|-----------------------|
| Republicans/Republican Leaners | | | | |
| 2018 Oct 15-28 | 66 | 24 | 9 | * |
| 2018 Sep 17-23 | 58 | 25 | 16 | 1 |
| 2014 Oct 29-Nov 2 | 48 | 40 | 10 | 2 |
| 2014 Sep 25-30 | 48 | 44 | 7 | 1 |
| 2014 Apr 24-30 | 42 | 51 | 6 | 1 |
| 2010 Oct 28-31 | 63 | 28 | 7 | 1 |
| 2010 Oct 21-24 | 63 | 28 | 8 | 1 |
| 2010 Jun 11-13 | 53 | 39 | 7 | 1 |
| 2010 May 24-25 | 59 | 33 | 7 | 1 |
| 2010 Mar 26-28 | 69 | 23 | 6 | 1 |
| 2010 Feb 1-3 | 55 | 30 | 13 | 2 |
| 2006 Nov 2-5 | 44 | 36 | 18 | 2 |
| 2006 Oct 6-8 | 39 | 47 | 14 | * |
| 2006 Sep 7-10 | 40 | 47 | 11 | 1 |
| 2006 Aug 18-20 | 36 | 40 | 22 | 2 |
| 2006 Jun 23-25 | 43 | 35 | 21 | * |
| 2006 Apr 28-30 | 38 | 46 | 15 | 1 |
| 2006 Apr 7-9 | 33 | 47 | 18 | 2 |
| 2006 Jan 6-8 | 47 | 32 | 20 | 1 |
| 2002 Oct 31-Nov 3 | 42 | 42 | 15 | 1 |
| 1998 Oct 29-Nov 1 | 39 | 46 | 14 | 1 |
| 1998 Oct 23-25 | 44 | 39 | 16 | 1 |
| 1998 Oct 9-12 | 45 | 36 | 17 | 2 |
| 1998 Aug 21-23 | 42 | 39 | 17 | 2 |
| 1998 Apr 17-19 | 31 | 48 | 19 | 2 |
| 1994 Nov 2-6 | 44 | 44 | 11 | 1 |
| 1994 Oct 7-9 | 40 | 42 | 18 | * |

Q.10 (ENTHUSIASM ABOUT VOTING) CONTINUED

| | <u>More enthusiastic</u> | <u>Less enthusiastic</u> | <u>Same (vol.)</u> | <u>No opinion</u> |
|-------------------------------------|------------------------------|------------------------------|--------------------|-----------------------|
| Democrats/Democratic Leaners | | | | |
| 2018 Oct 15-28 | 65 | 27 | 8 | 1 |
| 2018 Sep 17-23 | 61 | 33 | 5 | 1 |
| 2014 Oct 29-Nov 2 | 36 | 52 | 10 | 2 |
| 2014 Sep 25-30 | 30 | 60 | 9 | 1 |
| 2014 Apr 24-30 | 30 | 57 | 11 | 2 |
| 2010 Oct 28-31 | 44 | 43 | 11 | 1 |
| 2010 Oct 21-24 | 37 | 53 | 8 | 2 |
| 2010 Jun 11-13 | 35 | 56 | 8 | 2 |
| 2010 May 24-25 | 43 | 46 | 10 | 2 |
| 2010 Mar 26-28 | 57 | 30 | 9 | 4 |
| 2010 Feb 1-3 | 41 | 45 | 13 | 2 |
| 2006 Nov 2-5 | 53 | 33 | 12 | 2 |
| 2006 Oct 6-8 | 48 | 43 | 7 | 1 |
| 2006 Sep 7-10 | 47 | 42 | 9 | 2 |
| 2006 Aug 18-20 | 46 | 43 | 9 | 2 |
| 2006 Jun 23-25 | 56 | 35 | 8 | 1 |
| 2006 Apr 28-30 | 50 | 37 | 12 | 1 |
| 2006 Apr 7-9 | 48 | 43 | 8 | 1 |
| 2006 Jan 6-8 | 48 | 44 | 7 | 1 |
| 2002 Oct 31-Nov 3 | 38 | 46 | 13 | 3 |
| 1998 Oct 29-Nov 1 | 39 | 44 | 15 | 2 |
| 1998 Oct 23-25 | 32 | 51 | 16 | 1 |
| 1998 Oct 9-12 | 41 | 45 | 13 | 1 |
| 1998 Aug 21-23 | 37 | 41 | 18 | 4 |
| 1998 Apr 17-19 | 31 | 48 | 19 | 2 |
| 1994 Nov 2-6 | 35 | 50 | 14 | 1 |
| 1994 Oct 7-9 | 29 | 50 | 18 | 3 |