

GALLUP NEWS SERVICE

MIDTERM ELECTION BENCHMARK

-- FINAL TOPLINE --

Timberline: 937008
JT: 231
Princeton Job #: 18-10-011

Jeff Jones, Lydia Saad
October 15-28, 2018

Results are based on telephone interviews conducted October 15-28, 2018 with a random sample of **-1,011—** adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of **- 902—** registered voters, the margin of sampling error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2017 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2017 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

Next,

12. How important will each of the following issues be to your vote for Congress this year -- will it be -- extremely important, very important, moderately important, or not that important? How about -- [RANDOM ORDER]?

BASED ON REGISTERED VOTERS

<i>2018 Oct 15-28</i> <i>(sorted by "extremely important")</i>	Extremely important	Extremely/Very important
	%	%
Health care	40	80
Immigration	40	78
Gun policy	37	72
The way women are treated in U.S. society	36	74
The economy	34	78
Taxes	34	70
The recent confirmation of Brett Kavanaugh to the Supreme Court	34	64
The way income and wealth are distributed in the U.S.	32	68
Foreign affairs	31	68
Climate change	28	53
U.S. trade and tariff policies	25	61
The investigation into Russian involvement in the 2016 U.S. election	24	45

Q.12 (IMPORTANCE OF ISSUES TO CONGRESSIONAL VOTE) CONTINUED

MIDTERM ELECTION TRENDS

A. The economy

	<u>Extremely important</u>	<u>Very important</u>	<u>Moderately important</u>	<u>Not that important</u>	<u>No opinion</u>
Registered Voters					
2018 Oct 15-28	34	44	19	2	*
2014 Sep 25-30	44	44	10	1	*
2014 Apr 24-30	46	43	9	2	*
2010 Aug 27-30	63	31	4	1	--
2010 Mar 26-28	57	36	5	2	--
2006 Oct 6-8	40	43	16	2	*
2006 Jun 23-25	45	39	14	2	1
2006 Jan 6-8	39	45	14	1	*
2005 Oct 21-23	44	40	14	2	--
2002 Sep 20-22 ^	37	45	15	2	1
2002 Aug 19-21 ^	32	46	18	3	1
National adults					
2018 Oct 15-28	33	44	19	3	*
2014 Sep 25-30	43	45	10	2	*
2014 Apr 24-30	43	44	10	3	*
2010 Aug 27-30	62	31	6	1	*
2010 Mar 26-28	57	36	5	2	--
2006 Oct 6-8	40	42	16	2	*
2006 Jun 23-25	45	40	13	2	1
2006 Jan 6-8	38	45	14	1	1
2005 Oct 21-23	43	41	15	1	*
2002 Sep 20-22 ^	37	44	17	2	*
2002 Aug 19-21 ^	34	44	17	3	2

^ WORDING: Economic conditions

B. Foreign Affairs

	<u>Extremely important</u>	<u>Very important</u>	<u>Moderately important</u>	<u>Not that important</u>	<u>No opinion</u>
Registered Voters					
2018 Oct 15-28	31	37	26	5	1
2014 Sep 25-30	32	37	24	7	1
2014 Apr 24-30	26	36	29	8	1
2002 Sep 20-22 ^	26	38	29	6	1
National adults					
2018 Oct 15-28	28	36	27	7	2
2014 Sep 25-30	30	37	23	8	1
2014 Apr 24-30	24	34	29	11	2
2002 Sep 20-22 ^	27	37	29	6	1

^ Asked of a half sample.

Q.12 (IMPORTANCE OF ISSUES TO CONGRESSIONAL VOTE) CONTINUED

C. Health Care

	<u>Extremely important</u>	<u>Very important</u>	<u>Moderately important</u>	<u>Not that important</u>	<u>No opinion</u>
Registered Voters					
2018 Oct 15-28	40	40	15	5	*
2010 Aug 27-30	50	30	15	5	1
2010 Mar 26-28	49	35	12	4	*
2006 Oct 6-8	42	38	16	4	1
2006 Jun 23-25	44	36	17	4	--
2006 Jan 6-8	43	39	15	2	1
2005 Oct 21-23	42	37	18	3	--
2002 Sep 20-22 ^	32	40	24	4	--
National adults					
2018 Oct 15-28	39	40	15	6	*
2010 Aug 27-30	49	30	15	5	1
2010 Mar 26-28	48	34	13	5	*
2006 Oct 6-8	43	37	15	4	1
2006 Jun 23-25	44	36	17	3	*
2006 Jan 6-8	43	39	15	2	1
2005 Oct 21-23	42	37	18	3	*
2002 Sep 20-22 ^	35	39	22	4	*

^ Asked of a half sample.

For comparison: *The Affordable Care Act, also known as "Obama-care"*

	<u>Extremely important</u>	<u>Very important</u>	<u>Moderately important</u>	<u>Not that important</u>	<u>No opinion</u>
Registered Voters					
2014 Sep 25-30	32	32	16	19	2
2014 Apr 24-30	35	32	18	13	2
National adults					
2014 Sep 25-30	32	32	16	18	2
2014 Apr 24-30	34	31	19	15	2

Q.12 (IMPORTANCE OF ISSUES TO CONGRESSIONAL VOTE) CONTINUED

D. Immigration

	<u>Extremely important</u>	<u>Very important</u>	<u>Moderately important</u>	<u>Not that important</u>	<u>No opinion</u>
Registered Voters					
2018 Oct 15-28	40	38	16	6	*
2014 Sep 25-30	31	34	24	10	*
2014 Apr 24-30	24	30	31	14	1
2010 Aug 27-30	38	28	23	10	1
2006 Oct 6-8	33	32	22	11	1
2006 Jun 23-25	34	31	24	10	1
2006 Jan 6-8	26	35	30	9	1
<u>National adults</u>					
2018 Oct 15-28	38	38	17	7	1
2014 Sep 25-30	31	35	22	11	1
2014 Apr 24-30	24	31	30	15	1
2010 Aug 27-30	38	27	23	11	1
2006 Oct 6-8	33	32	23	11	1
2006 Jun 23-25	33	32	23	11	1
2006 Jan 6-8	26	35	29	9	1

E. Taxes

	<u>Extremely important</u>	<u>Very important</u>	<u>Moderately important</u>	<u>Not that important</u>	<u>No opinion</u>
Registered Voters					
2018 Oct 15-28	34	36	23	6	*
2014 Sep 25-30	30	39	25	6	*
2014 Apr 24-30	33	36	25	6	*
2006 Jun 23-25	34	35	26	5	*
2006 Jan 6-8	33	39	24	4	1
2005 Oct 21-23	35	39	23	3	--
2002 Sep 20-22 ^	26	35	32	6	1
1998 Sep 23-24 †					
<u>National adults</u>					
2018 Oct 15-28	33	38	23	6	1
2014 Sep 25-30	31	39	24	6	*
2014 Apr 24-30	31	37	25	7	*
2006 Jun 23-25	33	36	26	5	*
2006 Jan 6-8	33	38	24	4	1
2005 Oct 21-23	35	38	23	3	1
2002 Sep 20-22 ^	27	33	32	7	1
1998 Sep 23-24 †	21	39	29	9	1

^ Asked of a half sample.

† WORDING: Tax cuts

Q.12 (IMPORTANCE OF ISSUES TO CONGRESSIONAL VOTE) CONTINUED

F. The way income and wealth are distributed in the U.S.

	<u>Extremely important</u>	<u>Very important</u>	<u>Moderately important</u>	<u>Not that important</u>	<u>No opinion</u>
Registered Voters					
2018 Oct 15-28	32	36	20	11	1
2014 Sep 25-30	31	33	21	14	1
2014 Apr 24-30	35	32	20	11	1
National adults					
2018 Oct 15-28	31	36	20	11	1
2014 Sep 25-30	30	34	21	13	1
2014 Apr 24-30	33	34	20	13	1

G. Climate Change

	<u>Extremely important</u>	<u>Very important</u>	<u>Moderately important</u>	<u>Not that important</u>	<u>No opinion</u>
Registered Voters					
2018 Oct 15-28	28	25	23	23	1
2014 Sep 25-30	17	23	27	32	1
National adults					
2018 Oct 15-28	28	27	22	22	1
2014 Sep 25-30	18	23	27	31	1

For comparison: *Global warming*

	<u>Extremely important</u>	<u>Very important</u>	<u>Moderately important</u>	<u>Not that important</u>	<u>No opinion</u>
<u>Registered Voters</u>					
2014 Apr 24-30	19	22	25	34	1
<u>National adults</u>					
2014 Apr 24-30	20	23	23	32	1

For comparison: *The environment*

	<u>Extremely important</u>	<u>Very important</u>	<u>Moderately important</u>	<u>Not that important</u>	<u>No opinion</u>
<u>Registered Voters</u>					
2010 Aug 27-30	28	31	30	11	*
2010 Mar 26-28	22	24	29	24	1
2002 Sep 20-22 ^	28	31	32	9	--
<u>National adults</u>					
2010 Aug 27-30	28	32	29	12	*
2010 Mar 26-28	22	24	29	23	1
2002 Sep 20-22 ^	28	33	30	9	*

^ Asked of a half sample.

Q.12 (IMPORTANCE OF ISSUES TO CONGRESSIONAL VOTE) CONTINUED

H. Gun policy

	<u>Extremely important</u>	<u>Very important</u>	<u>Moderately important</u>	<u>Not that important</u>	<u>No opinion</u>
Registered Voters					
2018 Oct 15-28	37	35	18	8	1
2002 Sep 20-22 ^	21	30	32	16	1
National adults					
2018 Oct 15-28	35	36	18	10	1
2002 Sep 20-22 ^	21	28	32	18	1

^ Asked of a half sample

I. The recent confirmation of Brett Kavanaugh to the Supreme Court

	<u>Extremely important</u>	<u>Very important</u>	<u>Moderately important</u>	<u>Not that important</u>	<u>No opinion</u>
Registered Voters					
2018 Oct 15-28	34	30	17	15	4
National adults					
2018 Oct 15-28	32	30	17	18	4

J. U.S. trade and tariff policies

	<u>Extremely important</u>	<u>Very important</u>	<u>Moderately important</u>	<u>Not that important</u>	<u>No opinion</u>
Registered Voters					
2018 Oct 15-28	25	36	29	8	2
National adults					
2018 Oct 15-28	23	36	29	10	2

K. The way women are treated in U.S. society

	<u>Extremely important</u>	<u>Very important</u>	<u>Moderately important</u>	<u>Not that important</u>	<u>No opinion</u>
Registered Voters					
2018 Oct 15-28	36	38	16	10	1
National adults					
2018 Oct 15-28	35	39	16	9	1

Q.12 (IMPORTANCE OF ISSUES TO CONGRESSIONAL VOTE) CONTINUED

L. The investigation into Russian involvement in the 2016 U.S. election

	<u>Extremely important</u>	<u>Very important</u>	<u>Moderately important</u>	<u>Not that important</u>	<u>No opinion</u>
Registered Voters					
2018 Oct 15-28	24	21	19	35	2
National adults					
2018 Oct 15-28	23	22	19	34	2