

# GALLUP NEWS SERVICE

## DECEMBER WAVE ONE

-- FINAL TOPLINE --

Timberline: 937008  
JT: 239  
Princeton Job #: 18-12-013

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December 3-12, 2018

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**Results are based on telephone interviews conducted December 3-12, 2018 with a random sample of –1,025— adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.**

**Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.**

**Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2017 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2017 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.**

**In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact [galluphelp@gallup.com](mailto:galluphelp@gallup.com).**

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On a different subject,

10. Please tell me how you would rate the honesty and ethical standards of people in these different fields -- very high, high, average, low, or very low? How about -- [RANDOM ORDER]?

<i>2018 Dec 3-12</i>	Very high	High	Average	Low	Very low	No opinion
Advertising practitioners	1	12	46	29	8	4
Bankers	3	24	50	17	4	1
Business executives	3	14	49	26	6	3
Car salespeople	1	7	47	33	11	2
Clergy	8	29	43	12	3	5
Members of Congress	2	6	33	38	20	2
Pharmacists	14	52	28	4	1	1
Lawyers	3	16	51	21	7	1
Medical doctors	15	52	25	6	2	1
Nurses	28	56	15	2	*	*
Police officers	15	39	32	9	4	1
Accountants	5	37	48	6	1	3
Building contractors	4	25	49	17	3	1
Funeral directors	8	31	42	8	2	7
High school teachers	17	43	29	8	2	1
Journalists	7	26	31	21	13	2
Labor union leaders	4	17	42	23	8	5
Real estate agents	2	23	54	15	4	3
Stockbrokers	2	12	48	26	6	6
Telemarketers	1	8	32	33	23	2

**Q.10 (HONESTY AND ETHICS) CONTINUED**

**RECENT TREND: PERCENT SAYING "VERY HIGH" / "HIGH" (ITEMS ASKED IN 2018)**

	<b>Nov</b>																
	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>
Nurses	79	83	79	82	84	83	84	83	81	84	85	82	80	85	84	82	84
Medical doctors	63	68	67	65	69	64	64	65	66	70	70	69	65	67	65	65	67
Pharmacists	67	67	72	67	73	71	70	66	71	73	75	70	65	68	67	62	66
High school teachers	--	--	64	--	--	65	--	--	--	62	--	--	--	60	--	--	60
Police officers	59	59	60	61	54	53	56	63	57	54	58	54	48	56	58	56	54
Accountants	--	--	39	--	--	38	--	--	--	43	--	--	--	39	--	--	42
Funeral directors	--	--	44	--	--	47	--	--	--	44	--	--	--	44	--	--	39
Clergy	52	56	56	54	58	53	56	50	53	52	52	47	46	45	44	42	37
Journalists	26	25	--	28	26	--	25	23	--	26	24	--	--	27	23	--	33
Building contractors	--	--	20	--	--	22	--	--	--	26	--	--	--	25	--	--	29
Bankers	36	35	36	41	37	35	23	19	23	25	28	27	23	25	24	25	27
Real estate agents	--	--	20	--	--	17	--	--	--	20	--	--	--	20	--	--	25
Labor union leaders	--	--	16	--	--	16	--	--	--	18	--	--	--	18	--	--	21
Lawyers	18	16	18	18	18	15	18	13	17	19	19	20	21	21	18	18	19
Business executives	17	18	20	16	18	14	12	12	15	18	21	22	17	17	17	16	17
Stockbrokers	12	15	--	16	17	--	12	9	--	12	11	--	--	13	12	--	14
Advertising practitioners	9	12	10	11	11	6	10	11	11	11	11	14	10	10	11	12	13
Telemarketers	--	--	7	--	--	5	--	--	--	8	--	--	--	8	--	--	9
Car salespeople	6	7	9	8	7	5	7	6	7	7	8	9	8	8	9	10	8
Members of Congress	17	17	20	14	14	9	12	9	9	7	10	8	7	8	8	11	8

**Q.10 (HONESTY AND ETHICS) CONTINUED**

**RECENT TREND: PERCENT SAYING "VERY HIGH" / "HIGH" (ITEMS NOT ASKED IN 2018)**

	<b>Nov</b>	<b>2002</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>
Military officers	65	--	72	--	--	65	--	--	73	--	--	69	--	--	--	71	--	
Grade school teachers	--	--	73	--	--	74	--	--	67	--	--	70	--	--	--	66	--	
Day care providers	--	--	49	--	--	44	--	--	47	--	--	46	--	--	--	46	--	
Judges	--	--	53	--	--	46	--	--	47	--	--	45	--	--	--	43	--	
Auto mechanics	--	--	26	--	--	25	--	--	28	--	--	29	--	--	--	32	--	
Nursing home operators	--	--	24	--	--	21	--	--	26	--	--	32	--	--	--	26	--	
Newspaper reporters	--	--	21	--	--	22	--	--	22	--	--	21	--	--	--	25	--	
Local officeholders	--	--	26	--	--	20	--	--	20	--	--	23	--	--	--	24	--	
TV Reporters	--	--	23	--	--	23	--	--	23	--	--	20	--	--	--	23	--	
State officeholders	--	--	24	--	--	12	--	--	12	--	--	14	--	--	--	19	--	
Lobbyists	--	--	--	--	5	5	--	--	7	7	--	6	--	7	--	8	--	
Engineers	--	59	--	--	61	--	--	62	--	--	70	--	--	--	65	--	--	
Dentists	--	61	--	--	62	--	--	57	--	--	62	--	--	--	59	--	--	
College teachers	--	59	--	--	58	--	--	54	--	--	53	--	--	--	47	--	--	
Psychiatrists	--	38	--	--	38	--	--	33	--	--	41	--	--	--	38	--	--	
Chiropractors	--	31	--	--	36	--	--	34	--	--	38	--	--	--	38	--	--	
State governors	--	26	--	--	22	--	--	15	--	--	20	--	--	--	18	--	--	
Senators	--	20	--	16	15	--	--	11	--	--	14	--	--	--	12	--	--	
HMO Managers	--	9	--	--	12	--	--	8	--	--	12	--	--	--	12	--	--	
Insurance salespeople	--	12	--	--	13	--	--	10	--	--	15	--	--	--	11	--	--	
Veterinarians	--	68	--	--	71	--	--	--	--	--	--	--	--	--	--	--	--	

Gallup first began asking Honesty and Ethics in 1976. Please contact Gallup for full trend.