

**GALLUP NEWS SERVICE**

**DECEMBER WAVE ONE**

-- FINAL TOPLINE --

Timberline: 937008  
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**Results are based on telephone interviews conducted December 3-12, 2018 with a random sample of –1,025— adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.**

**Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.**

**Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2017 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2017 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.**

**In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact [galluphelp@gallup.com](mailto:galluphelp@gallup.com).**

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First,

1. What man that you have heard or read about, living today in any part of the world, do you admire most?  
And who is your second choice?

*RECENT TREND: COMBINED FIRST AND SECOND CHOICES  
(Ranked according to number of responses, 2018)*

|    |                    | 2018 | 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | 2011 | 2010 | 2009 | 2008 |
|----|--------------------|------|------|------|------|------|------|------|------|------|------|------|
| 1  | Barack Obama       | 19   | 17   | 22   | 17   | 19   | 16   | 30   | 17   | 22   | 30   | 32   |
| 2  | Donald Trump       | 13   | 14   | 15   | 5    | *    | --   | *    | 1    | *    | --   | --   |
| 3  | George W. Bush     | 2    | *    | *    | 1    | 2    | 4    | 2    | 3    | 5    | 4    | 5    |
| 4  | Pope Francis       | 2    | 2    | 4    | 5    | 6    | 4    | --   | --   | --   | --   | --   |
| 5  | Bill Gates         | 1    | 1    | 1    | 2    | 1    | 1    | *    | 1    | 2    | 2    | 1    |
| 6  | Bernie Sanders     | 1    | 1    | 2    | 3    | --   | --   | --   | *    | --   | --   | --   |
| 7  | Bill Clinton       | 1    | *    | 1    | 1    | 3    | 2    | 1    | 2    | 4    | 1    | 2    |
| 8t | The Dalai Lama     | 1    | 1    | 1    | 1    | *    | *    | 1    | 1    | 1    | *    | 1    |
| 8t | Joe Biden          | 1    | *    | 1    | *    | --   | --   | 1    | *    | --   | *    | *    |
| 8t | Elon Musk          | 1    | 2    | *    | 1    | *    | --   | --   | --   | --   | --   | --   |
| 8t | Mike Pence         | 1    | 1    | 1    | --   | --   | --   | --   | --   | *    | --   | --   |
|    | Jimmy Carter       | 1    | 1    | *    | 1    | *    | 1    | *    | *    | 2    | 1    | 1    |
|    | Robert Mueller     | 1    | *    | --   | --   | --   | --   | --   | --   | --   | --   | --   |
|    | Beto O'Rourke      | 1    | --   | --   | --   | --   | --   | --   | --   | --   | --   | --   |
|    | Warren Buffett     | *    | *    | 1    | *    | *    | *    | *    | 2    | *    | *    | *    |
|    | Benjamin Netanyahu | *    | 1    | 1    | *    | 1    | *    | *    | *    | *    | *    | --   |
|    | Jeff Bezos         | *    | 1    | --   | --   | --   | --   | *    | --   | --   | --   | --   |
|    | Justin Trudeau     | *    | *    | *    | --   | --   | --   | --   | --   | --   | --   | --   |
|    | Prince William     | *    | *    | *    | --   | 1    | *    | *    | *    | *    | --   | --   |
|    | Mitt Romney        | *    | *    | *    | *    | 1    | 1    | 2    | 1    | *    | *    | *    |
|    | Colin Powell       | *    | *    | *    | *    | *    | *    | *    | *    | *    | *    | 2    |
|    | Newt Gingrich      | *    | *    | *    | --   | *    | *    | --   | 1    | *    | 1    | *    |
|    | Vladimir Putin     | *    | *    | --   | *    | 1    | --   | --   | --   | *    | --   | --   |
|    | Clint Eastwood     | *    | --   | *    | --   | *    | 1    | --   | --   | *    | *    | *    |
|    | Brad Pitt          | *    | --   | *    | --   | *    | *    | --   | 1    | 1    | *    | *    |
|    | Tim Tebow          | *    | --   | --   | *    | --   | --   | *    | 1    | --   | *    | --   |
|    | Ben Carson         | --   | *    | 1    | 1    | 1    | --   | *    | *    | --   | --   | --   |
|    | Michael Jordan     | --   | *    | *    | 1    | --   | --   | *    | *    | --   | 1    | *    |
|    | Ron Paul           | --   | *    | *    | --   | --   | 1    | 1    | 1    | *    | *    | *    |
|    | Ted Cruz           | --   | *    | --   | 1    | *    | 1    | --   | --   | --   | --   | --   |
|    | Joel Osteen        | --   | *    | --   | *    | 1    | *    | --   | *    | *    | *    | --   |
|    | Pope Benedict XVI  | --   | *    | --   | *    | *    | --   | 2    | 1    | 2    | 2    | 2    |
|    | Tiger Woods        | --   | *    | --   | --   | --   | --   | *    | --   | --   | 1    | *    |
|    | Mark Zuckerberg    | --   | --   | *    | 1    | --   | --   | --   | *    | --   | --   | --   |
|    | Mike Huckabee      | --   | --   | *    | --   | *    | *    | *    | *    | 1    | 1    | *    |
|    | Rush Limbaugh      | --   | --   | *    | --   | --   | *    | *    | 1    | 1    | 1    | *    |
|    | Francois Hollande  | --   | --   | --   | 1    | --   | --   | --   | --   | --   | --   | --   |
|    | Bill O'Reilly      | --   | --   | --   | *    | 1    | *    | *    | *    | *    | 1    | --   |
|    | Glenn Beck         | --   | --   | --   | *    | *    | *    | *    | *    | 2    | 2    | --   |
|    | Dick Cheney        | --   | --   | --   | --   | --   | --   | --   | --   | *    | 1    | *    |
|    | Rev. Billy Graham  | --   | 2    | 1    | 1    | 2    | 2    | 2    | 2    | 2    | 2    | 2    |
|    | John McCain        | --   | 2    | *    | *    | *    | --   | 1    | *    | *    | 1    | 3    |
|    | Stephen Hawking    | --   | *    | 1    | *    | 1    | --   | *    | *    | *    | *    | *    |
|    | George H.W. Bush   | --   | *    | *    | *    | 1    | *    | 1    | 1    | *    | 1    | *    |
|    | Thomas Monson      | --   | *    | *    | *    | *    | *    | --   | 1    | 1    | *    | 1    |
|    | Nelson Mandela     | --   | --   | --   | --   | --   | --   | 3    | 1    | 2    | 3    | 1    |
|    | Friend/Relative    | 10   | 9    | 8    | 9    | 9    | 9    | 8    | 9    | 7    | 7    | 8    |
|    | Other              | 25   | 25   | 24   | 28   | 31   | 37   | 18   | 28   | 28   | 21   | 22   |
|    | None/No opinion    | 26   | 26   | 23   | 25   | 23   | 27   | 29   | 32   | 25   | 25   | 25   |

2. What woman that you have heard or read about, living today in any part of the world, do you admire most?  
And who is your second choice?

*RECENT TREND: COMBINED FIRST AND SECOND CHOICES*  
(Ranked according to number of responses, 2018)

|     |                          | 2018 | 2017 | 2016 | 2015 | 2014 | 2013 | 2012 | 2011 | 2010 | 2009 | 2008 |
|-----|--------------------------|------|------|------|------|------|------|------|------|------|------|------|
| 1   | Michelle Obama           | 15   | 7    | 8    | 4    | 3    | 5    | 5    | 5    | 5    | 7    | 3    |
| 2   | Oprah Winfrey            | 5    | 4    | 3    | 4    | 8    | 6    | 4    | 7    | 11   | 8    | 8    |
| 3   | Hillary Clinton          | 4    | 9    | 12   | 13   | 12   | 15   | 21   | 17   | 17   | 16   | 20   |
| 4   | Melania Trump            | 4    | 1    | *    | --   | --   | --   | --   | --   | --   | --   | --   |
| 5t  | Queen Elizabeth          | 2    | 2    | 2    | 2    | 1    | 1    | 2    | 2    | 2    | 2    | *    |
| 5t  | Angela Merkel            | 2    | 2    | 3    | 2    | 1    | 1    | 1    | 1    | *    | 1    | *    |
| 7   | Ruth Bader Ginsburg      | 2    | 1    | --   | --   | *    | --   | --   | --   | --   | --   | --   |
| 8   | Ellen DeGeneres          | 2    | 1    | 2    | 1    | 1    | *    | 1    | 2    | *    | *    | 1    |
| 9   | Nikki Haley              | 1    | 1    | *    | *    | *    | --   | *    | --   | --   | --   | --   |
| 10t | Malala Yousafzai         | 1    | 1    | 2    | 5    | 5    | 2    | 2    | --   | --   | --   | --   |
| 10t | Nancy Pelosi             | 1    | *    | --   | --   | --   | *    | *    | *    | *    | *    | *    |
|     | Theresa May              | 1    | 1    | *    | --   | --   | --   | --   | --   | --   | --   | --   |
|     | Kamala Harris            | 1    | *    | --   | --   | --   | --   | --   | --   | --   | --   | --   |
|     | Elizabeth Warren         | 1    | 3    | 1    | 1    | 1    | *    | 1    | --   | --   | --   | --   |
|     | Laura Bush               | 1    | *    | *    | *    | 1    | 1    | *    | 2    | 1    | 1    | 2    |
|     | Condoleezza Rice         | 1    | 1    | 2    | 1    | 4    | 2    | 3    | 3    | 2    | 2    | 7    |
|     | Alexandria Ocasio-Cortez | 1    | --   | --   | --   | --   | --   | --   | --   | --   | --   | --   |
|     | Sarah Palin              | 1    | *    | 1    | 1    | 2    | 5    | 2    | 4    | 12   | 15   | 11   |
|     | Jennifer Lopez           | 1    | *    | *    | --   | --   | --   | *    | 1    | --   | --   | --   |
|     | Ivanka Trump             | *    | *    | *    | --   | --   | --   | --   | --   | --   | --   | --   |
|     | Sarah Huckabee Sanders   | *    | 1    | --   | --   | --   | --   | --   | --   | --   | --   | --   |
|     | Elizabeth Dole           | *    | *    | *    | --   | --   | --   | *    | --   | *    | *    | *    |
|     | Princess Kate            | *    | 1    | 1    | *    | 2    | 1    | 1    | 1    | *    | --   | --   |
|     | Beyonce' Knowles         | *    | 1    | *    | *    | 1    | *    | *    | *    | --   | *    | --   |
|     | Angelina Jolie           | *    | *    | *    | *    | 2    | 1    | 1    | 1    | 1    | 1    | 2    |
|     | Dolly Parton             | *    | *    | 1    | --   | --   | *    | *    | --   | --   | *    | *    |
|     | Carly Fiorina            | *    | *    | *    | 2    | --   | --   | --   | --   | --   | *    | --   |
|     | Madeleine Albright       | *    | --   | *    | *    | *    | --   | *    | --   | *    | 1    | 1    |
|     | Martha Stewart           | *    | --   | *    | --   | --   | --   | *    | --   | *    | --   | *    |
|     | Barbara Walters          | *    | --   | --   | *    | *    | 1    | *    | *    | *    | 1    | *    |
|     | Jane Goodall             | --   | 1    | *    | *    | --   | --   | --   | *    | *    | *    | --   |
|     | Sonia Sotomayor          | --   | *    | *    | --   | --   | --   | --   | --   | --   | 1    | --   |
|     | J.K. Rowling             | --   | *    | *    | --   | *    | 1    | --   | --   | *    | *    | --   |
|     | Aung San Suu Kyi         | --   | --   | *    | 1    | *    | --   | 1    | 1    | 1    | *    | --   |
|     | Scarlett Johansson       | --   | --   | *    | --   | 1    | --   | --   | --   | --   | *    | --   |
|     | Gabrielle Giffords       | --   | --   | --   | *    | --   | *    | *    | 1    | --   | --   | --   |
|     | Michele Bachmann         | --   | --   | --   | --   | *    | --   | 1    | 2    | --   | *    | --   |
|     | Diane Sawyer             | --   | --   | --   | --   | --   | --   | *    | 1    | --   | *    | --   |
|     | Elin Nordegren Woods     | --   | --   | --   | --   | --   | --   | --   | --   | *    | 1    | --   |
|     | Barbara Bush             | --   | *    | *    | *    | 1    | 1    | 1    | 1    | 1    | *    | 1    |
|     | Maya Angelou             | --   | --   | --   | --   | --   | 1    | 1    | 1    | *    | 1    | *    |
|     | Margaret Thatcher        | --   | --   | --   | --   | --   | --   | 2    | 2    | 1    | 1    | 2    |
|     | Benazir Bhutto           | --   | --   | --   | --   | --   | --   | --   | --   | --   | --   | --   |
|     | Friend/Relative          | 14   | 13   | 12   | 11   | 9    | 13   | 13   | 12   | 11   | 8    | 8    |
|     | Other                    | 21   | 25   | 22   | 23   | 22   | 24   | 14   | 14   | 22   | 18   | 17   |
|     | None/No opinion          | 26   | 27   | 31   | 31   | 26   | 28   | 29   | 29   | 22   | 23   | 25   |