

GALLUP NEWS SERVICE

**GALLUP POLL SOCIAL SERIES:
ECONOMY AND PERSONAL FINANCE**

-- FINAL TOPLINE --

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Results are based on telephone interviews conducted April 1-9, 2019 with a random sample of –1,012—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of –497-- adults employed full- or part-time, the margin of sampling error is ± 5 percentage points.

For results based on the sample of –630-- stock owners, the margin of sampling error is ± 5 percentage points.

For results based on the sample of –351-- retirees, the margin of sampling error is ± 7 percentage points.

For results based on the sample of –661-- non-retirees, the margin of sampling error is ± 5 percentage points.

For results based on the sample of –692-- homeowners, the margin of sampling error is ± 5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2018 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2018 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

Turning to something else,

28. For people in general, do you think that now is a GOOD time or a BAD time to buy a house?

	<u>Good time</u>	<u>Bad time</u>	<u>Both/equally</u> <u>(vol.)</u>	<u>No</u> <u>opinion</u>
2019 Apr 1-9	61	36	--	3
2018 Apr 2-11	65	33	--	2
2017 Apr 5-9	67	30	--	3
2016 Apr 6-10	66	31	--	3
2015 Apr 9-12	69	27	--	4
2014 Apr 3-6	74	24	--	3
2013 Apr 4-14	73	24	--	3
2012 Apr 9-12	70	28	--	3
2011 Apr 7-11	69	29	--	2
2011 Jan 7-9	67	30	--	3
2010 Apr 8-11	72	26	--	2
2009 Apr 6-9	71	27	--	2
2008 Apr 6-9	53	44	--	3
2007 Apr 2-5	58	39	--	3
2006 Apr 10-13	52	44	--	4
2005 Apr 4-7	71	26	--	3
2003 Apr 7-9	81	16	--	3
1991 Mar 21-24	67	25	2	6
1978 Mar 28-30	53	29	8	10

Now, thinking specifically about the housing in your area,

29. Over the next year, do you think that the average price of houses in your area will increase, stay the same, or decrease?

	<u>Increase</u>	<u>Stay the same</u>	<u>Decrease</u>	<u>No opinion</u>
<u>NATIONAL ADULTS</u>				
2019 Apr 1-9	62	28	9	1
2018 Apr 2-11	64	26	10	1
2017 Apr 5-9	61	28	10	1
2016 Apr 6-10	55	31	12	1
2015 Apr 9-12	59	29	11	1
2014 Apr 3-6	56	34	10	1
2013 Apr 4-14	51	34	14	1
2012 Apr 9-12	33	44	23	1
2011 Apr 7-11	28	42	30	1
2011 Jan 7-9	21	51	27	2
2010 Apr 8-11	34	43	22	1
2009 Apr 6-9	22	42	34	1
2008 Apr 6-9	29	31	38	2
2008 Jan 30-Feb 2	29	35	35	1
<u>HOMEOWNERS</u>				
2019 Apr 1-9	60	32	8	*
2018 Apr 2-11	62	31	7	*
2017 Apr 5-9	62	30	8	1
2016 Apr 6-10	52	36	11	1
2015 Apr 9-12	56	35	9	1
2014 Apr 3-6	56	35	9	1
2013 Apr 4-14	51	37	12	1
2012 Apr 9-12	31	47	21	1
2011 Apr 7-11	25	44	30	*
2011 Jan 7-9	21	53	25	1
2010 Apr 8-11	32	45	22	1
2009 Apr 6-9	20	46	33	1
2008 Apr 6-9	23	35	41	1
2008 Jan 30-Feb 2	25	40	34	1

TRENDS FOR COMPARISON: EXPERIAN/GALLUP PERSONAL CREDIT INDEX SURVEY (BASED ON NATIONAL ADULTS)

	<u>Increase</u>	<u>Stay the same</u>	<u>Decrease</u>	<u>No opinion</u>
2007 Jun	52	29	18	1
2007 May	52	29	17	2
2007 Apr	52	29	18	1
2007 Jan	45	35	18	2
2006 Dec	47	34	16	3
2006 Nov	47	32	19	2
2006 Apr	60	27	11	2
2005 May	70	24	5	1

30-31. ASKED IN DEMOS/NOT REPORTED

Now thinking about your housing,

32. Do you own or rent your primary residence?

	<u>Own</u>	<u>Rent</u>	<u>Live with parents for free (vol.)</u>	<u>Other</u>	<u>No opinion</u>
2019 Apr 1-9	60	33	4	2	1
2018 Apr 2-11	61	33	3	2	1
2017 Apr 5-9	59	35	3	2	1
2016 Apr 6-10	62	35	3	*	1
2015 Apr 9-12	61	34	4	1	*
2014 Apr 3-6	64	32	3	*	1
2013 Apr 4-14	62	34	3	1	1
2012 Apr 9-12	62	34	3	*	1
2011 Apr 7-11	68	28	3	*	1
2010 Apr 8-11	65	30	4	1	1
2009 Apr 6-9	70	26	3	*	1
2008 Dec 12-14	70	26	2	2	*
2008 Sep 26-27	70	26	2	2	*
2008 Apr 6-9	70	26	2	2	*
2007 Apr 2-5	73	22	3	2	*
2006 Apr 10-13	73	22	3	*	1
2005 Aug 22-25	74	24	1	1	*
2005 Apr 4-7	71	26	2	*	1
2005 Mar 18-20	72	24	2	2	*
2004 Apr 5-8	69	27	3	1	*
2002 Nov 22-24	70	28	1	1	*
2001 Apr 6-8	67	29	2	2	*

GALLUP ECONOMY & PERSONAL FINANCE

April 2019

Public Release Data

QN28: Buy a house BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1012	553	459	754	226	183	272	541	419	369	212	308	413	267	386	348	244
	Weighted n	1012	498	513	669	318	271	338	391	324	292	388	274	447	265	357	364	246
Good time		614	325	289	448	150	138	204	267	210	167	231	211	244	143	257	215	115
		61%	65%	56%	67%	47%	51%	60%	68%	65%	57%	60%	77%	54%	54%	72%	59%	47%
Bad time		369	162	207	206	156	124	129	109	108	121	138	55	187	120	84	146	124
		36%	32%	40%	31%	49%	46%	38%	28%	33%	41%	36%	20%	42%	45%	24%	40%	50%
(DK)/(Refused)		29	12	17	15	12	8	5	14	6	4	19	9	16	3	16	3	8
		3%	2%	3%	2%	4%	3%	1%	4%	2%	1%	5%	3%	4%	1%	4%	1%	3%

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QN29: Average price of houses BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1012	553	459	754	226	183	272	541	419	369	212	308	413	267	386	348	244
	Weighted n	1012	498	513	669	318	271	338	391	324	292	388	274	447	265	357	364	246
Increase		628	312	317	416	193	203	183	235	204	176	244	178	274	158	235	207	158
		62%	63%	62%	62%	61%	75%	54%	60%	63%	60%	63%	65%	61%	60%	66%	57%	64%
Stay the same		284	129	154	190	90	51	116	113	89	82	110	82	127	71	100	115	58
		28%	26%	30%	28%	28%	19%	34%	29%	28%	28%	28%	30%	28%	27%	28%	32%	24%
Decrease		91	54	37	57	32	15	38	37	31	34	26	9	44	36	20	37	28
		9%	11%	7%	8%	10%	5%	11%	9%	9%	12%	7%	3%	10%	14%	6%	10%	11%
Don't know/Refused		9	4	6	7	2	2	1	6	0	1	8	6	2	-	2	4	2
		1%	1%	1%	1%	1%	1%	0%	1%	0%	0%	2%	2%	0%	-	1%	1%	1%

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QN32: Rent or Own BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender		Race I		Age			Education			Party I.D.			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1012	553	459	754	226	183	272	541	419	369	212	308	413	267	386	348	244
	Weighted n	1012	498	513	669	318	271	338	391	324	292	388	274	447	265	357	364	246
Own		606	292	314	464	127	80	222	298	242	159	201	207	223	162	239	209	137
		60%	59%	61%	69%	40%	29%	66%	76%	74%	55%	52%	75%	50%	61%	67%	58%	55%
Rent		332	176	156	166	161	146	99	84	70	104	156	49	187	86	90	126	99
		33%	35%	30%	25%	51%	54%	29%	21%	22%	36%	40%	18%	42%	32%	25%	35%	40%
OTHER (list)		23	15	8	15	7	11	7	5	3	11	9	10	8	5	11	7	5
		2%	3%	2%	2%	2%	4%	2%	1%	1%	4%	2%	4%	2%	2%	3%	2%	2%
REFUSED		8	4	4	2	3	1	2	3	1	2	3	2	4	-	2	1	1
		1%	1%	1%	0%	1%	0%	1%	1%	0%	1%	1%	1%	1%	-	1%	0%	1%
Live with parents for free (vol.)		43	12	31	23	20	34	8	1	9	16	18	6	24	12	15	20	5
		4%	2%	6%	3%	6%	12%	2%	0%	3%	5%	5%	2%	5%	5%	4%	6%	2%