

**GALLUP NEWS SERVICE**

**GALLUP POLL SOCIAL SERIES:  
ECONOMY AND PERSONAL FINANCE**

-- FINAL TOPLINE --

Timberline: 937008  
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April 1-9, 2019

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**Results are based on telephone interviews conducted April 1-9, 2019 with a random sample of –1,012—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.**

**For results based on the sample of –497-- adults employed full- or part-time, the margin of sampling error is  $\pm 5$  percentage points.**

**For results based on the sample of –630-- stock owners, the margin of sampling error is  $\pm 5$  percentage points.**

**For results based on the sample of –351-- retirees, the margin of sampling error is  $\pm 7$  percentage points.**

**For results based on the sample of –661-- non-retirees, the margin of sampling error is  $\pm 5$  percentage points.**

**For results based on the sample of –692-- homeowners, the margin of sampling error is  $\pm 5$  percentage points.**

**Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.**

**Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2018 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2018 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.**

**In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact [galluphelp@gallup.com](mailto:galluphelp@gallup.com).**

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33. Thinking about money for a moment, are you the type of person who -- [ROTATED: more enjoys spending money (or who) more enjoys saving money]?

	<u>Spending money</u>	<u>Saving money</u>	<u>No opinion</u>
2019 Apr 1-9	36	61	3
2018 Apr 2-11	40	59	1
2017 Apr 5-9	38	59	2
2016 Apr 6-10	33	65	2
2015 Apr 9-12	36	62	2
2014 Apr 3-6	34	62	3
2013 Apr 4-14	37	60	3
2012 Apr 9-12	39	58	3
2010 Feb 1-3	35	62	4
2009 Jul 10-12	40	58	3
2009 Apr 20-21	37	59	4
2008 Dec 12-14	44	53	3
2006 Apr 10-13	45	50	4
2005 Apr 4-7	46	50	4
2001 Apr 6-8	45	48	7

Thinking now about your actual behavior over the last year and how it may have changed,

34. In general, would you say you have been spending – [ROTATED: more money, the same amount, (or) less money] -- in recent months than you used to?
35. *(If spending more or less money)* Just your best guess, do you think this change in your spending habits – [ROTATED: will become your new, normal pattern for years ahead (or) is just a temporary change in your spending patterns]?

**COMBINED RESULTS (Q.34/35): BASED ON NATIONAL ADULTS**

	2019 <u>Apr</u>	2018 <u>Apr</u>	2017 <u>Apr</u>	2016 <u>Apr</u>	2015 <u>Apr</u>	2014 <u>Apr</u>	2013 <u>Apr</u>	2012 <u>Apr</u>	2011 <u>Apr</u>	2010 <u>Feb</u>
<b>Spending more money</b>	<b>34</b>	<b>30</b>	<b>30</b>	<b>28</b>	<b>28</b>	<b>30</b>	<b>26</b>	<b>29</b>	<b>30</b>	<b>17</b>
<i>(Will become new, normal pattern)</i>	(13)	(12)	(10)	(11)	(11)	(11)	(10)	(12)	(14)	(7)
<i>(Temporary change in spending patterns)</i>	(21)	(18)	(20)	(17)	(17)	(19)	(16)	(17)	(16)	(10)
<b>Spending same amount of money</b>	<b>34</b>	<b>35</b>	<b>34</b>	<b>33</b>	<b>32</b>	<b>32</b>	<b>32</b>	<b>27</b>	<b>29</b>	<b>26</b>
<b>Spending less money</b>	<b>32</b>	<b>35</b>	<b>36</b>	<b>38</b>	<b>39</b>	<b>37</b>	<b>41</b>	<b>44</b>	<b>41</b>	<b>57</b>
<i>(Will become new, normal pattern)</i>	(23)	(26)	(27)	(29)	(29)	(27)	(31)	(33)	(30)	(38)
<i>(Temporary change in spending patterns)</i>	(9)	(9)	(9)	(9)	(10)	(10)	(10)	(11)	(11)	(19)
<b>No opinion</b>	*	*	*	*	<b>1</b>	*	*	*	*	*

	2009 <u>Jul</u>	2009 <u>Apr</u>
<b>Spending more money</b>	<b>23</b>	<b>17</b>
<i>(Will become new, normal pattern)</i>	(8)	(6)
<i>(Temporary change in spending patterns)</i>	(15)	(11)
<b>Spending same amount of money</b>	<b>27</b>	<b>30</b>
<b>Spending less money</b>	<b>50</b>	<b>53</b>
<i>(Will become new, normal pattern)</i>	(32)	(32)
<i>(Temporary change in spending patterns)</i>	(18)	(21)
<b>No opinion</b>	*	*

**GALLUP ECONOMY & PERSONAL FINANCE**

April 2019

Public Release Data

**QN33: Enjoy spending BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology**

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1012	553	459	754	226	183	272	541	419	369	212	308	413	267	386	348	244
	Weighted n	1012	498	513	669	318	271	338	391	324	292	388	274	447	265	357	364	246
More enjoys spending money (or who)		363	189	174	244	115	107	120	132	114	119	128	100	148	114	113	144	88
		36%	38%	34%	36%	36%	40%	36%	34%	35%	41%	33%	37%	33%	43%	32%	40%	36%
More enjoys saving money (or who)		622	292	330	411	194	161	204	250	202	167	250	170	288	148	240	211	152
		61%	59%	64%	61%	61%	59%	60%	64%	62%	57%	64%	62%	64%	56%	67%	58%	62%
Don't know/Refused		27	18	9	14	9	2	14	9	8	6	10	4	11	4	4	8	6
		3%	4%	2%	2%	3%	1%	4%	2%	3%	2%	3%	2%	3%	2%	1%	2%	3%

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**QN34: Spending BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology**

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1012	553	459	754	226	183	272	541	419	369	212	308	413	267	386	348	244
	Weighted n	1012	498	513	669	318	271	338	391	324	292	388	274	447	265	357	364	246
More money		345	153	192	197	138	138	109	94	93	103	146	84	172	80	135	109	83
		34%	31%	37%	29%	43%	51%	32%	24%	29%	35%	38%	31%	38%	30%	38%	30%	34%
The same amount		340	196	144	268	64	51	125	160	129	89	121	113	131	85	134	117	76
		34%	39%	28%	40%	20%	19%	37%	41%	40%	30%	31%	41%	29%	32%	38%	32%	31%
Less money		323	147	176	204	116	82	104	135	102	99	121	77	142	101	86	138	87
		32%	30%	34%	31%	36%	30%	31%	35%	32%	34%	31%	28%	32%	38%	24%	38%	35%
Don't know/Refused		3	2	1	0	0	0	0	1	1	1	0	0	2	1	0	1	1
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%

GALLUP ECONOMY & PERSONAL FINANCE

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QN34QN35: Spending/Change in Spending BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender		Race I		Age			Education			Party I.D.			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1012	553	459	754	226	183	272	541	419	369	212	308	413	267	386	348	244
	Weighted n	1012	498	513	669	318	271	338	391	324	292	388	274	447	265	357	364	246
Spending more, new normal pattern		137	56	81	74	59	58	39	39	39	25	72	32	68	35	47	48	36
		14%	11%	16%	11%	19%	21%	11%	10%	12%	9%	19%	12%	15%	13%	13%	13%	15%
Spending more, temporary		208	97	111	123	78	80	70	55	54	78	74	52	103	45	89	61	47
		21%	19%	22%	18%	25%	30%	21%	14%	17%	27%	19%	19%	23%	17%	25%	17%	19%
Spending the same		340	196	144	268	64	51	125	160	129	89	121	113	131	85	134	117	76
		34%	39%	28%	40%	20%	19%	37%	41%	40%	30%	31%	41%	29%	32%	38%	32%	31%
Spending less, temporary		90	45	44	46	44	26	36	28	30	24	36	15	43	32	22	44	21
		9%	9%	9%	7%	14%	10%	11%	7%	9%	8%	9%	6%	10%	12%	6%	12%	9%
Spending less, new normal pattern		234	102	132	158	72	55	68	108	73	76	85	61	100	69	65	94	66
		23%	20%	26%	24%	23%	20%	20%	28%	22%	26%	22%	22%	22%	26%	18%	26%	27%
No opinion		3	2	1	0	0	0	0	1	1	1	0	2	0	1	0	1	1
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%