GALLUP NEWS SERVICE

APRIL WAVE 2

-- FINAL TOPLINE --

Timberline: 937008
JT: 289
Princeton Job #: 19-04-006

Jeff Jones, Lydia Saad
April 17-30, 2019

Results are based on telephone interviews conducted April 17-30, 2019 with a random sample of –1,024—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ±4 percentage points at the 95% confidence level.

For results based on the sample of –530—national adults in Form A and the sample of – 494 – national adults in Form B, the margin of sampling error is ±5 percentage points.

For results based on the sample of –443—Democrats and Democratic-leaning independents, the margin of sampling error is ±6 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Survey Sampling International. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2018 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2018 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

Thinking about your personal financial situation,

12. What is the most important financial problem facing your family today? [OPEN-ENDED]

Recent Trend:	Apr 17-30, 2019	Apr 2-11, 2018	Jun 7-11, 2017	Apr 6-10, 2016	Jan 5-8, 2015	Apr 3-6, 2014
Health care costs	17	12	17	15	14	12
Lack of money/Low wages	11	13	10	13	14	13
College expenses	8	8	10	9	8	11
Cost of owning/renting a home	8	7	9	8	6	8
Taxes	8	5	5	5	4	3
Too much debt/Not enough money to pay debts	6	11	11	9	9	10
High cost of living/inflation	6	7	8	7	6	10
Retirement savings	5	5	6	5	6	6
Unemployment/Loss of job	3	5	3	6	5	8
State of the economy	1	1	1	1	1	3
Social Security	1	1	3	2	2	1
Lack of savings	1	2	2	3	3	2
Interest rates	1	*	1	1	1	2
Transportation/commuting costs	*	1	1	--	1	3
Stock market/investments	*	2	*	1	1	1
Controlling spending	*	*	1	1	1	1
Energy costs/oil and gas prices	--	1	*	1	2	1
Insurance/Life insurance	--	3	--	--	--	--
Supporting parents/children/grandchildren	--	1	--	--	--	--
Other	5	5	4	4	2	5
None	20	14	16	11	17	12
No opinion	2	4	4	6	8	3

Percentages total more than 100% due to multiple responses.

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$FAMFINANCE: Family Financial Problem BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

			Gender		Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1024	554	470	770	232	189	268	550	437	355	224	322	385	296	404	369	217
	Weighted n	1024	500	524	682	326	288	315	404	332	292	395	296	408	301	388	381	222
Healthcare costs		179	77	102	133	45	33	40	104	63	50	65	51	67	57	57	76	44
		17%	15%	19%	20%	14%	11%	13%	26%	19%	17%	17%	17%	16%	19%	15%	20%	20%
College expenses		84	33	51	55	28	33	34	17	44	26	12	18	34	30	28	31	24
		8%	7%	10%	8%	9%	11%	11%	4%	13%	9%	3%	6%	8%	10%	7%	8%	11%
Costs of owning/renting a home		82	41	40	39	39	35	32	13	19	26	36	19	36	25	19	36	24
		8%	8%	8%	6%	12%	12%	10%	3%	6%	9%	9%	6%	9%	8%	5%	9%	11%
Taxes		79	44	35	60	18	16	25	38	35	23	22	30	30	18	35	35	9
		8%	9%	7%	9%	5%	6%	8%	9%	10%	8%	5%	10%	7%	6%	9%	9%	4%
Lack of money/cash flow		77	31	46	59	18	19	24	33	16	21	40	18	33	23	22	33	16
		8%	6%	9%	9%	6%	7%	8%	8%	5%	7%	10%	6%	8%	8%	6%	9%	7%
Not enough money to pay debts		65	28	36	36	28	25	22	16	18	21	25	14	26	24	20	31	11
		6%	6%	7%	5%	9%	9%	7%	4%	5%	7%	6%	5%	6%	8%	5%	8%	5%
High cost of living/inflation		63	23	40	42	20	24	14	25	25	17	21	20	15	27	23	21	19
		6%	5%	8%	6%	6%	8%	4%	6%	7%	6%	5%	7%	4%	9%	6%	6%	8%
Retirement savings		50	22	28	46	4	2	20	28	24	16	11	17	17	16	16	18	16
		5%	4%	5%	7%	1%	1%	6%	7%	7%	5%	3%	6%	4%	5%	4%	5%	7%
Unemployment/loss of job		35	14	20	16	19	13	10	11	9	6	20	6	18	7	12	11	8
		3%	3%	4%	2%	6%	5%	3%	3%	3%	2%	5%	2%	4%	2%	3%	3%	4%
Low wages		34	17	18	20	15	13	9	11	8	6	20	10	13	11	15	8	11
		3%	3%	3%	3%	4%	4%	3%	3%	3%	2%	5%	3%	3%	4%	4%	2%	5%
State of the economy		15	11	4	12	3	3	5	7	6	5	5	6	8	1	10	3	2
		1%	2%	1%	2%	1%	1%	2%	2%	2%	2%	1%	2%	2%	0%	3%	1%	1%
Social Security		13	6	7	12	0	-	3	10	6	4	3	4	6	3	3	6	3
		1%	1%	1%	2%	0%	-	1%	2%	2%	1%	1%	1%	1%	1%	1%	2%	2%

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Lack of savings		8	6	2	5	3	5	2	1	4	3	1	1	6	1	4	2	3
		1%	1%	0%	1%	1%	2%	0%	0%	1%	1%	0%	0%	1%	0%	1%	0%	1%
Interest rates		8	5	4	5	3	-	4	4	4	4	0	4	3	1	6	2	0
		1%	1%	1%	1%	1%	-	1%	1%	1%	1%	0%	1%	1%	0%	2%	0%	0%
Transportation/Commuting costs		5	5	-	2	3	-	4	0	-	0	4	-	2	3	1	3	-
		0%	1%	-	0%	1%	-	1%	0%	-	0%	1%	-	0%	1%	0%	1%	-
Stock market/investments		2	2	0	2	-	-	-	2	1	1	-	1	1	0	1	1	0
		0%	0%	0%	0%	-	-	-	1%	0%	0%	-	0%	0%	0%	0%	0%	0%
Controlling spending		1	1	-	1	-	-	-	1	0	0	-	0	0	-	1	-	-
		0%	0%	-	0%	-	-	-	0%	0%	0%	-	0%	0%	-	0%	-	-
Other		47	28	20	28	17	18	12	14	13	15	19	13	20	12	17	13	13
		5%	6%	4%	4%	5%	6%	4%	4%	4%	5%	5%	4%	5%	4%	4%	3%	6%
None		208	111	97	141	63	53	62	87	64	53	89	74	84	50	106	64	30
		20%	22%	18%	21%	19%	18%	20%	21%	19%	18%	22%	25%	21%	17%	27%	17%	13%
DK/REF		25	11	13	10	13	14	3	5	4	3	16	4	9	9	9	8	5
		2%	2%	3%	1%	4%	5%	1%	1%	1%	1%	4%	1%	2%	3%	2%	2%	2%