## GALLUP NEWS SERVICE

# GALLUP POLL SOCIAL SERIES: CONSUMPTION HABITS 

Results are based on telephone interviews conducted July 1-12, 2019 with a random sample of $-1,525$-adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is $\pm 3$ percentage points at the $95 \%$ confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of $\mathbf{7 0 \%}$ cell phone respondents and $\mathbf{3 0 \%}$ landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phoneonly/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2018 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2018 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.
4. What do you think is the most important problem facing this country today? [OPEN-ENDED]

| Recent Trend: | $\begin{array}{r} \text { Jul } \\ 1-14, \\ 2019 \\ \hline \end{array}$ | $\begin{array}{r} \text { Jun } \\ 3-16, \\ 2019 \\ \hline \end{array}$ | $\begin{gathered} \text { May } \\ 1-12, \\ 2019 \\ \hline \end{gathered}$ | $\begin{array}{r} \text { Apr } \\ 1-9, \\ 2019 \\ \hline \end{array}$ | $\begin{array}{r} \text { Mar } \\ 1-13, \\ 2019 \\ \hline \end{array}$ | $\begin{array}{r} \text { Feb } \\ 1-10, \\ 2019 \\ \hline \end{array}$ | $\begin{array}{r} \text { Jan } \\ 2-10, \\ 2019 \\ \hline \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| ECONOMIC PROBLEMS (NET) | 14 | 13 | 14 | 13 | 15 | 12 | 14 |
| Economy in general | 3 | 4 | 4 | 5 | 4 | 3 | 3 |
| Unemployment/Jobs | 2 | 2 | 3 | 2 | 3 | 3 | 1 |
| Federal budget deficit/Federal debt | 2 | 2 | 2 | 2 | 4 | 3 | 2 |
| Gap between rich and poor | 2 | 1 | 2 | 2 | * | 1 | 2 |
| Lack of money | 1 | 1 | 1 | 1 | -- | 1 | 1 |
| Taxes | 1 | 1 | * | 1 | 1 | 1 | * |
| High cost of living/Inflation | 1 | * | * | 1 | * | * | * |
| Wage issues | 1 | 1 | 1 | * | 2 | 1 | 1 |
| Corporate corruption | * | * | * | -- | 1 | * | 1 |
| Foreign trade/Trade deficit | * | 1 | -- | -- | * | * | * |
| Fuel/Oil prices | * | -- | -- | * | -- | -- | -- |
| NON-ECONOMIC PROBLEMS (NET) | 85 | 87 | 83 | 83 | 83 | 87 | 83 |
| Immigration | 27 | 23 | 19 | 21 | 16 | 19 | 21 |
| The government/Poor leadership | 23 | 26 | 23 | 23 | 29 | 35 | 29 |
| Race relations/Racism | 7 | 6 | 6 | 6 | 7 | 5 | 8 |
| Healthcare | 7 | 7 | 7 | 7 | 7 | 6 | 7 |
| Environment/Pollution/Climate change | 4 | 4 | 4 | 3 | 4 | 3 | 3 |
| Unifying the country | 4 | 3 | , | 5 | 3 | 4 | 5 |
| Poverty/Hunger/Homelessness | 3 | 4 | 3 | 5 | 3 | 4 | 3 |
| Ethics/moral/religious/family decline | 3 | 3 | , | 3 | 5 | 3 | 2 |
| Education | 3 | 3 | 4 | 3 | 3 | 2 | 2 |
| Lack of respect for each other | 3 | 3 | 3 | 4 | 3 | 2 | 3 |
| Drugs | 2 | 1 | 2 | 1 | 2 | 1 | 1 |
| Crime/Violence | 1 | 3 | 2 | 2 | 2 | 1 | 2 |
| Wars/War (nonspecific)/Fear of war | 1 | * | 1 | * | * | 1 | * |
| Abortion | 1 | 3 | 1 | 1 | 1 | 1 | 1 |
| Guns/Gun control | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| International issues, problems | 1 | 2 | 1 | 1 | * | 1 | * |
| The media | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| Judicial system/Courts/Laws | 1 | 3 | 2 | 2 | 1 | 1 | 2 |
| Foreign policy/Foreign aid/Focus overseas | 1 | 1 | 1 | * | 1 | 1 | 2 |
| Welfare | 1 | 1 | 1 | * | 1 | 1 | * |
| Lack of military defense | 1 | * | 1 | 1 | 1 | * | -- |
| Elections/Election reform | 1 | 1 | 1 | 1 | * | 1 | 1 |
| Situation with North Korea | 1 | -- | * | -- | * | -- | -- |
| Situation in Iraq/ISIS | 1 | * | * | * | -- | * | -- |
| National security | * | 1 | 1 | 1 | 2 | 1 | * |
| Situation with Russia | * | * | * | * | -- | 1 | * |
| Advancement of Computers/Technology | * | * | * | -- | * | * | -- |
| Situation with China | * | 1 | 1 | * | -- | * | -- |
| Gay/Lesbian rights | * | * | * | * | -- | -- | * |
| Children's behavior/Way they are raised | * | 1 | -- | * | * | * | 1 |
| Social Security | * | * | * | * | * | * | * |
| Terrorism | * | * | * | * | * | * | * |
| Care for the elderly/Medicare | * | * | 1 | * | * | * | * |
| School shootings | * | 1 | * | * | -- | * | -- |
| War/conflict between Middle East nations | -- | * | -- | -- | -- | * | * |
| Other non-economic | 4 | 5 | 4 | 7 | 6 | 4 | 7 |
| No opinion | 6 | 2 | 4 | 3 | 2 | 3 | 4 |
| Total | 127\% | 127\% | 119\% | 119\% | 120\% | 119\% | 121\% |


| GALLUP POLL SOCIAL SURVEY <br> July 2019 <br> Public Release Data |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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|  |  |  | Gender |  | Race I |  | Age |  |  | Education |  |  | Party I.D. |  |  | Ideology |  |  |
|  |  | Total | Male | Female | White | Non-white | 18-34 | 35-54 | 55+ | College Grad | Some <br> College | HS Grad or Less | Republica n | Independ ent | Democrat | Conserva tive | Moderate | Liberal |
| Total | Unweighted n | 1525 | 827 | 698 | 1133 | 356 | 310 | 378 | 813 | 639 | 510 | 367 | 491 | 582 | 411 | 600 | 527 | 335 |
|  | Weighted n | 1525 | 752 | 773 | 1022 | 478 | 437 | 464 | 602 | 502 | 440 | 577 | 447 | 612 | 414 | 575 | 535 | 344 |
| NET ECONOMIC PROBLEMS |  | 211 | 117 | 95 | 126 | 84 | 59 | 84 | 67 | 55 | 55 | 101 | 45 | 96 | 59 | 70 | 78 | 50 |
|  |  | 14\% | 16\% | 12\% | 12\% | 18\% | 14\% | 18\% | 11\% | 11\% | 12\% | 18\% | 10\% | 16\% | 14\% | 12\% | 15\% | 15\% |
| Economy (General) |  | 51 | 29 | 23 | 21 | 30 | 13 | 22 | 16 | 9 | 10 | 32 | 8 | 22 | 15 | 33 | 13 | 3 |
|  |  | 3\% | 4\% | 3\% | 2\% | 6\% | 3\% | 5\% | 3\% | 2\% | 2\% | 6\% | 2\% | 4\% | 4\% | 6\% | 2\% | 1\% |
| Unemployment-Jobs |  | 35 | 22 | 13 | 15 | 20 | 8 | 16 | 11 | 9 | 8 | 19 | 5 | 17 | 12 | 5 | 23 | 5 |
|  |  | 2\% | 3\% | 2\% | 1\% | 4\% | 2\% | 3\% | 2\% | 2\% | 2\% | 3\% | 1\% | 3\% | 3\% | 1\% | 4\% | 2\% |
| Federal Budget Deficit-Debt |  | 34 | 21 | 13 | 30 | 3 | 8 | 13 | 12 | 15 | 8 | 10 | 10 | 18 | 6 | 15 | 11 | 7 |
|  |  | 2\% | 3\% | 2\% | 3\% | 1\% | 2\% | 3\% | 2\% | 3\% | 2\% | 2\% | 2\% | 3\% | 1\% | 3\% | 2\% | 2\% |
| Gap Between the Rich and Poor |  | 24 | 14 | 10 | 20 | 4 | 3 | 14 | 7 | 11 | 7 | 6 | 2 | 10 | 12 | 2 | 7 | 14 |
|  |  | 2\% | 2\% | 1\% | 2\% | 1\% | 1\% | 3\% | 1\% | 2\% | 2\% | 1\% | 0\% | 2\% | 3\% | 0\% | 1\% | 4\% |
| Lack of money |  | 16 | 3 | 13 | 11 | 5 | 4 | 8 | 4 | 3 | 5 | 8 | 5 | 8 | 3 | 5 | 7 | 2 |
|  |  | 1\% | 0\% | 2\% | 1\% | 1\% | 1\% | 2\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% |
| Taxes |  | 16 | 9 | 7 | 11 | 5 | 4 | 5 | 7 | 3 | 4 | 10 | 10 | 2 | 4 | 5 | 10 | 1 |
|  |  | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 1\% | 2\% | 2\% | 0\% | 1\% | 1\% | 2\% | 0\% |
| Other Economic |  | 16 | 8 | 8 | 5 | 11 | 8 | 4 | 4 | 3 | 9 | 4 | 1 | 7 | 8 | 2 | 7 | 6 |
|  |  | 1\% | 1\% | 1\% | 0\% | 2\% | 2\% | 1\% | 1\% | 1\% | 2\% | 1\% | 0\% | 1\% | 2\% | 0\% | 1\% | 2\% |
| Cost of Living-Inflation |  | 9 | 7 | 2 | 3 | 7 | 7 | 2 | 1 | 1 | 3 | 6 | 2 | 7 | 1 | 3 | 3 | 1 |
|  |  | 1\% | 1\% | 0\% | 0\% | 1\% | 2\% | 0\% | 0\% | 0\% | 1\% | 1\% | 0\% | 1\% | 0\% | 0\% | 1\% | 0\% |
| Wage Issues |  | 9 | 1 | 8 | 9 | 0 | 2 | 3 | 4 | 0 | 2 | 6 | 3 | 2 | 1 | 3 | 2 | 5 |
|  |  | 1\% | 0\% | 1\% | 1\% | 0\% | 0\% | 1\% | 1\% | 0\% | 1\% | 1\% | 1\% | 0\% | 0\% | 0\% | 0\% | 1\% |
| Corporate Corruption |  | 7 | 5 | 1 | 4 | 3 | 5 | 2 - |  | 2 | 1 | 3. | - | 6 | 1. |  | - | 7 |
|  |  | 0\% | 1\% | 0\% | 0\% | 1\% | 1\% | 0\% - |  | 0\% | 0\% | 1\% |  | 1\% | 0\% - |  | - | 2\% |
| Fuel/Oil Prices |  | 2 | 2 | 1 | 2 | - |  |  | 2 - |  | - | 2 | - | 2 | 1 | 1 | - | 2 |
|  |  | 0\% | 0\% | 0\% | 0\% |  |  |  | 0\% - |  |  | 0\% |  | 0\% | 0\% | 0\% |  | 1\% |





