GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: CONSUMPTION HABITS

-- FINAL TOPLINE --

Timberline: 937008

JT: 310

Princeton Job #: 19-07-012

Jeff Jones, Lydia Saad July 1-12, 2019

Results are based on telephone interviews conducted July 1-12, 2019 with a random sample of -1,525—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 3 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2018 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2018 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

4. What do you think is the most important problem facing this country today? [OPEN-ENDED]

	Jul 1-14,	Jun 3-16,	May 1-12,	Apr 1-9,	Mar 1-13,	Feb 1-10,	Jan 2-10,
Recent Trend:	2019	2019	2019	2019	2019	2019	2019
ECONOMIC PROBLEMS (NET)	14	13	14	13	15	12	14
Economy in general	3	4	4	5	4	3	3
Unemployment/Jobs	2	2	3	2	3	3	1
Federal budget deficit/Federal debt	2	2	2	2	4	3	2
Gap between rich and poor	2	1	2	2	*	1	2
Lack of money	1	1	1	1		1	1
Taxes	1	1	*	1	1	1	*
High cost of living/Inflation	1	*	*	1	*	*	*
Wage issues	1	1	1	*	2	1	1
Corporate corruption	*	*	*		1	*	1
Foreign trade/Trade deficit	*	1			*	*	*
Fuel/Oil prices	*			*			
NON-ECONOMIC PROBLEMS (NET)	85	87	83	83	83	87	83
Immigration	27	23	19	21	16	19	21
The government/Poor leadership	23	26	23	23	29	35	29
Race relations/Racism	7	6	6	6	7	5	8
Healthcare	7	7	7	7	7	6	7
Environment/Pollution/Climate change	4	4	4	3	4	3	3
Unifying the country	4	3	4	5	3	4	5
Poverty/Hunger/Homelessness	3	4	3	5	3	4	3
Ethics/moral/religious/family decline	3	3	3	3	5	3	2
Education	3	3	4	3	3	2	2
Lack of respect for each other	3	3	3	4	3	2	3
Drugs	2	1	2	1	2	1	1
Crime/Violence	1 1	3	2 1	2	2	1 1	2
Wars/War (nonspecific)/Fear of war Abortion	1	3	1			1	
	1	1	1	1 1	1 1	1	1 1
Guns/Gun control International issues, problems	1	2	1	1	1 *	1	1 *
The media	1	1	1	1	1	1	1
Judicial system/Courts/Laws	1	3	2	2	1	1	2
Foreign policy/Foreign aid/Focus overseas	1	1	1	*	1	1	2
Welfare	1	1	1	*	1	1	*
Lack of military defense	1	*	1	1	1	*	
Elections/Election reform	1	1	1	1	*	1	1
Situation with North Korea	1		*		*		
Situation in Iraq/ISIS	1	*	*	*		*	
National security	*	1	1	1	2	1	*
Situation with Russia	*	*	*	*		1	*
Advancement of Computers/Technology	*	*	*		*	*	
Situation with China	*	1	1	*		*	
Gay/Lesbian rights	*	*	*	*			*
Children's behavior/Way they are raised	*	1		*	*	*	1
Social Security	*	*	*	*	*	*	*
Terrorism	*	*	*	*	*	*	*
Care for the elderly/Medicare	*	*	1	*	*	*	*
School shootings	*	1	*	*		*	
War/conflict between Middle East nations		*				*	*
Other non-economic	4	5	4	7	6	4	7
No opinion	6	2	4	3	2	3	4
Total	127%	127%	119%	119%	120%	119%	121%

GALLUP POLL SOCIAL SURVEY July 2019 Public Release Data

QN4: Total + Most important problem. BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

			Gen	nder	Ra	ce I		Age		Education				Party I.D.				
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republica n		Democrat	Conserva tive	Moderate	Liberal
Total	Unweighted n	1525	827	698	1133	356	310	378	813	639	510	367	491	582	411	600	527	335
7	Weighted n	1525	752	773	1022	478	437	464	602	502	440	577	447	612	414	575	535	344
NET ECONOMIC PROBLEMS	3	211	117	95	126	84	59	84	67	55	55	101	45	96	59	70	78	50
		14%	16%	12%	12%	18%	14%	18%	11%	11%	12%	18%	10%	16%	14%	12%	15%	15%
Economy (General)		51	29	23	21	30	13	22	16	9	10	32	8	22	15	33	13	3
		3%	4%	3%	2%	6%	3%	5%	3%	2%	2%	6%	2%	4%	4%	6%	2%	1%
Unemployment-Jobs		35	22	13	15	20	8	16	11	9	8	19	5	17	12	5	23	5
		2%	3%	2%	1%	4%	2%	3%	2%	2%	2%	3%	1%	3%	3%	1%	4%	2%
Federal Budget Deficit-Debt		34	21	13	30	3	8	13	12	15	8	10	10	18	6	15	11	7
		2%	3%	2%	3%	1%	2%	3%	2%	3%	2%	2%	2%	3%	1%	3%	2%	2%
Gap Between the Rich and Poor		24	14	10	20	4	3	14	7	11	7	6	2	10	12	2	7	14
		2%	2%	1%	2%	1%	1%	3%	1%	2%	2%	1%	0%	2%	3%	0%	1%	4%
Lack of money		16	3	13	11	5	4	8	4	3	5	8	5	8	3	5	7	2
		1%	0%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
Taxes		16	9	7	11	5	4	5	7	3	4	10	10	2	4	5	10	1
		1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	0%	1%	1%	2%	0%
Other Economic		16	8	8	5	11	8	4	4	3	9	4	1	7	8	2	7	6
		1%	1%	1%	0%	2%	2%	1%	1%	1%	2%	1%	0%	1%	2%	0%	1%	2%
Cost of Living-Inflation		9	7	2	3	7	7	2	1	1	3	6	2	7	1	3	3	1
		1%	1%	0%	0%	1%	2%	0%	0%	0%	1%	1%	0%	1%	0%	0%	1%	0%
Wage Issues		9	1	8	9	0	2	3	4	0	2	6	3	2	1	3	2	5
		1%	0%	1%	1%	0%	0%	1%	1%	0%	1%	1%	1%	0%	0%	0%	0%	1%
Corporate Corruption		7	5	1	4	3	5	2 -		2	1	3	-	6	1	-	-	7
		0%	1%	0%	0%	1%	1%	0% -		0%	0%	1%	-	1%	0%	-	-	2%
Fuel/Oil Prices		2	2	1	2	-	-	-	2	-	-	2	-	2	1	1	-	2
		0%	0%	0%	0%	-	-	-	0%	-	-	0%	-	0%	0%	0%	-	1%

		Gender		Race I			Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republica n	Independ ent	Democrat	Conserva tive	Moderate	Liberal
Total	Unweighted n	1525	827	698	1133	356	310	378	813	639		367	491	582	411	600	527	335
	Weighted n	1525	752	773	1022	478	437	464	602	502	440	577	447	612	414	575	535	344
NET NON-ECONOMIC		1291	618	673	869	398	348	390	537	438	375	473	395	495	364	507	444	291
PROBLEMS		85%	82%	87%	85%	83%	80%	84%	89%	87%	85%	82%	88%	81%	88%	88%	83%	85%
Immigration-Illegal Aliens		411	192	220	304	102	96	113	194	119	133	157	187	123	82	234	100	66
		27%	25%	28%	30%	21%	22%	24%	32%	24%	30%	27%	42%	20%	20%	41%	19%	19%
The Government		353	187	167	253	91	73	93	185	133	101	117	105	132	109	126	125	88
		23%	25%	22%	25%	19%	17%	20%	31%	27%	23%	20%	24%	22%	26%	22%	23%	25%
Race Relations		113	55	58	29	79	35	47	28	31	29	51	5	46	55	27	49	31
		7%	7%	7%	3%	16%	8%	10%	5%	6%	7%	9%	1%	8%	13%	5%	9%	9%
Healthcare/Insurance		100	39	61	71	28	14	43	43	37	30	33	21	37	38	31	33	34
		7%	5%	8%	7%	6%	3%	9%	7%	7%	7%	6%	5%	6%	9%	5%	6%	10%
Environment-Pollution		66	27	39	55	10	27	17	22	35	11	20	5	23	38	4	29	29
		4%	4%	5%	5%	2%	6%	4%	4%	7%	3%	3%	1%	4%	9%	1%	5%	9%
Unifying the Country		54	27	27	39	14	16	18	19	25	14	15	16	24	13	19	25	8
		4%	4%	3%	4%	3%	4%	4%	3%	5%	3%	3%	4%	4%	3%	3%	5%	2%
Poverty-Hunger- Homelessness		48	21	27	16	32	18	20	11	10	11	27	13	17	17	18	20	9
		3%	3%	3%	2%	7%	4%	4%	2%	2%	3%	5%	3%	3%	4%	3%	4%	3%
Moral/Ethical/Family Decline		47	27	20	38	8	8	13	25	11	19	16	16	24	6	23	15	9
		3%	4%	3%	4%	2%	2%	3%	4%	2%	4%	3%	4%	4%	1%	4%	3%	3%
Education		46	24	22	23	23	26	15	6	23	6	17	7	20	16	10	20	16
		3%	3%	3%	2%	5%	6%	3%	1%	5%	1%	3%	1%	3%	4%	2%	4%	5%
Lack of respect for each other		39	12	27	27	11	12	7	20	16	10	12	7	23	8	13	14	8
		3%	2%	3%	3%	2%	3%	1%	3%	3%	2%	2%	2%	4%	2%	2%	3%	2%
Drugs		26	18	8	15	10	10	10	6	1	5	19	18	6	1	11	8	6
		2%	2%	1%	1%	2%	2%	2%	1%	0%	1%	3%	4%	1%	0%	2%	2%	2%
Crime-Violence		22	8	14	5	17	10	9	3	5	7	10	2	11	9	6	11	4
		1%	1%	2%	1%	3%	2%	2%	0%	1%	2%	2%	1%	2%	2%	1%	2%	1%
Fear of War		22	7	15	11	11	7	6	8	2	5	15	2	10	9	11	7	3
		1%	1%	2%	1%	2%	2%	1%	1%	0%	1%	3%	0%	2%	2%	2%	1%	1%
Abortion Issues		20	5	15	12	6	10	5	5	4	11	4	5	4	. 8	8	1	10
		1%	1%	2%	1%	1%	2%	1%	1%	1%	3%	1%	1%	1%	2%	1%	0%	3%
Gun control/Guns		19	5	14	13	5	7	7	5	8	3	7	6	4	. 8	5	8	5
		1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	2%	1%
nternational Problems-Foreign	n	18	13	5	9		2	9	7				-				8	6
		1%	2%	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	2%	2%

			Gender		Race I			Age			Education			Party I.D.		Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republica n		Democrat	Conserva tive	Moderate	Liberal
Total	Unweighted n	1525	827	698	1133	356	310	378	813	639	510	367	491	582	411	600	527	335
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The media		17	12	5	13	5	10	5	2	6	7	5	9	6	2	11	5	2
		1%	2%	1%	1%	1%	2%	1%	0%	1%	2%	1%	2%	1%	1%	2%	1%	1%
Judicial System/Courts/Laws		17	6	11	15	3	7	5	5	9	5	3	1	11	5	3	4	9
		1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	0%	2%	1%	1%	1%	2%
Foreign Aid-Focus Overseas		17	11	6	10	7	6	3	8	7	2	8	2	10	4	6	8	4
		1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	2%	1%	1%	1%	1%
Welfare		14	5	10	11	4	3	7	3	2	2	10	8	4	2	7	5	3
		1%	1%	1%	1%	1%	1%	1%	0%	0%	0%	2%	2%	1%	0%	1%	1%	1%
Lack of a Military/Defense		12	5	7	8	4	1	5	6	1	4	7	7	4	-	5	6	1
		1%	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%	2%	1%	-	1%	1%	0%
Election/Election Reform		10	4	7	5	5	5	-	5	2	3	6	3	5	2	1	8	2
		1%	0%	1%	0%	1%	1%	-	1%	0%	1%	1%	1%	1%	0%	0%	1%	0%
Situation with Korea		9	5	5	2	7	2	6	1	3	2	5	4	-	6	5	2	1
		1%	1%	1%	0%	2%	0%	1%	0%	1%	0%	1%	1%	-	1%	1%	0%	0%
Iraq		8	6	2	7	1	2	1	5	1	5	2	4	4	1	4	4	-
		1%	1%	0%	1%	0%	0%	0%	1%	0%	1%	0%	1%	1%	0%	1%	1%	-
National Security		8	3	4	7	1	1	3	3	6	1	-	6	0	2	4	3	0
		0%	0%	1%	1%	0%	0%	1%	1%	1%	0%	-	1%	0%	0%	1%	1%	0%
Situation with Russia		6	4	1	1	4	4	1 -		-	-	6	3	-	-	4	1	-
		0%	1%	0%	0%	1%	1%	0%		-	-	1%	1%	-	-	1%	0%	-
Advancement of		6	2	4	4	2	4	2 -	-	1	4	-	-	4	1 -	-	1	5
computers/technology		0%	0%	0%	0%	0%	1%	0%	-	0%	1%	-	-	1%	0% -	-	0%	1%
Situation with China		6	4	2	3	3	3	1	2	0	3	3	1	2	-	3	1	1
		0%	1%	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%	0%	-	1%	0%	0%
Gay marriage/Homosexual		6	3	3	3	2	4	1	-	2	2	1	1	3	2	1	1	3
rights		0%	0%	0%	0%	0%	1%	0%	-	0%	0%	0%	0%	1%	0%	0%	0%	1%
Police brutality		5	1	5	2	4	5	-	-	2	4	-	-	2	3	1	1	3
		0%	0%	1%	0%	1%	1%	-	-	0%	1%	-	-	0%	1%	0%	0%	1%
Childrens Needs		5	0	4	4	0	-	3	2	1	1	3	4	-	-	1	3	-
		0%	0%	1%	0%	0%	-	1%	0%	0%	0%	1%	1%	-	-	0%	1%	-
Licenses for the		5	1	3	-	5	-	1	3	1	-	4	-	5	-	3	1	1
Undocumented		0%	0%	0%	-	1%	-	0%	1%	0%	-	1%	-	1%	-	0%	0%	0%
Social Security Issues		4	-	4	2	2	-	1	3	2	1	1	-	3	1	3	1	1
		0%	-	1%	0%	0%	-	0%	0%	0%	0%	0%	-	0%	0%	0%	0%	0%

			Gender		Ra	ce I		Age			Education			Party I.D.		Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republica n		Democrat	Conserva tive	Moderate	Liberal
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	Weighted n	1525	752	773	1022	478	437	464	602	502	440	577	447	612	414	575	535	344
Terrorism		4	2	1	4	-	-	4 -		-	1	2	2	1	-	2	1	
		0%	0%	0%	0%	-	-	1% -		-	0%	0%	1%	0%	-	0%	0%	-
Lack of energy Sources		2	2	-	0	1	1	0 -		-	2	-	-	2	-	1	0	
		0%	0%	-	0%	0%	0%	0% -		-	0%	-	-	0%	-	0%	0%	
Care for the Elderly		2	-	2	2	-	-	-	2	1	-	1	-	2	-	-	2	
		0%	-	0%	0%	-	-	-	0%	0%	-	0%	-	0%	-	-	0%	-
Overpopulation		1	1	-	1	-	-	1 -		-	1	-	-	1	-	-	1	-
		0%	0%	-	0%	-	-	0% -		-	0%	-	-	0%	-	-	0%	-
School Shootings		1	1	-	1	-	1	-		-	1	-	-	-	1	-	1	-
		0%	0%	-	0%	-	0%	-		-	0%	-	-	-	0%	-	0%	-
Situation in Afghanistan		0	0	-	0	-	-	-	0	-	0	-	-	-	0	0	-	-
		0%	0%	-	0%	-	-	-	0%	-	0%	-	-	-	0%	0%	-	-
NET OTHER		128	69	59	76	50	60	34	26	24	35	69	29	65	20	43	49	19
		8%	9%	8%	7%	11%	14%	7%	4%	5%	8%	12%	7%	11%	5%	7%	9%	6%
Other		48	32	17	34	13	21	13	11	11	17	21	18	17	8	22	18	4
		3%	4%	2%	3%	3%	5%	3%	2%	2%	4%	4%	4%	3%	2%	4%	3%	1%
None		23	16	7	13	10	14	5	1	2	6	15	3	17	2	5	6	5
		2%	2%	1%	1%	2%	3%	1%	0%	0%	1%	3%	1%	3%	0%	1%	1%	1%
REF		56	22	35	30	26	26	16	13	11	12	33	9	31	10	16	25	10
		4%	3%	4%	3%	5%	6%	4%	2%	2%	3%	6%	2%	5%	2%	3%	5%	3%