

**GALLUP NEWS SERVICE**  
**GALLUP POLL SOCIAL SERIES:**  
**CONSUMPTION HABITS**

-- FINAL TOPLINE --

Timberline: 937008  
JT: 310  
Princeton Job #: 19-07-012

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July 1-12, 2019

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Results are based on telephone interviews conducted July 1-12, 2019 with a random sample of –1,525—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 3$  percentage points at the 95% confidence level.

For results based on the sample of –198—smokers, the maximum margin of sampling error is  $\pm 8$  percentage points.

For results based on the sample of –1,327—non-smokers, the maximum margin of sampling error is  $\pm 3$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2018 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2018 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact [galluphelp@gallup.com](mailto:galluphelp@gallup.com).

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Q.15/16 SPLIT SAMPLED

15. *(Asked of a half sample)* Should smoking in this country be made totally illegal, or not?

**BASED ON – 765 – NATIONAL ADULTS IN FORM A**

	<u>Yes, made illegal</u>	<u>No, not made illegal</u>	<u>No opinion</u>
2019 Jul 1-12 ^	22	77	1
2018 Jul 1-11 ^	25	74	1
2017 Jul 5-9 ^	19	80	1
2016 Jul 13-17 ^	16	83	1
2015 Jul 8-12 ^	24	76	1
2014 Jul 7-10 ^	19	79	1
2013 Jul 10-14 ^	22	77	2
2011 Jul 7-10 ^	19	79	2
2009 Jun 14-17	17	83	1
2007 Jul 12-15 ^	12	87	1
2005 Jul 7-10 ^	16	83	1
2003 Jul 7-9 ^	16	84	*
2001 Jul 19-22 ^	14	84	2
1994 Mar 11-13	11	86	3
1990 Jul 6-8	14	84	2

^ Asked of a half sample

16. *(Asked of a half sample)* Should smoking in all public places be made totally illegal, or not?

**BASED ON --760-- NATIONAL ADULTS IN FORM B**

	<u>Yes, made illegal</u>	<u>No, not made illegal</u>	<u>No opinion</u>
2019 Jul 1-12 ^	62	37	1
2018 Jul 1-11 ^	59	40	1
2017 Jul 5-9 ^	57	41	2
2016 Jul 13-17 ^	57	41	2
2015 Jul 8-12 ^	58	41	1
2014 Jul 7-10 ^	56	44	1
2013 Jul 10-14 ^	55	42	3
2011 Jul 7-10 ^	59	38	2

^ Asked of a half sample

18. Would you favor or oppose raising the minimum age for purchasing tobacco products to 21 years of age?

	<u>Favor</u>	<u>Oppose</u>	<u>No opinion</u>
2019 Jul 1-12	73	27	1

Turning now to e-cigarettes, also known as “vaping,”

19. Do you think the laws and regulations covering e-cigarettes should be made more strict, less strict, or kept as they are now?

	<u>More strict</u>	<u>Less strict</u>	<u>Kept as now</u>	<u>No opinion</u>
2019 Jul 1-12	64	5	26	4

**GALLUP POLL SOCIAL SURVEY  
July 2019  
Public Release Data**

**QN15: Should smoking be illegal BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology**

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	765	406	359	587	161	148	194	411	329	255	178	245	299	203	300	278	158
	Weighted n	761	372	389	537	213	207	239	304	260	222	278	232	321	188	297	274	159
Yes, made illegal		170	85	85	90	78	54	51	62	46	41	82	39	74	49	60	58	42
		22%	23%	22%	17%	36%	26%	21%	20%	18%	18%	29%	17%	23%	26%	20%	21%	26%
No, not made illegal		586	286	300	442	135	153	187	238	212	179	193	191	243	139	234	216	117
		77%	77%	77%	82%	63%	74%	78%	78%	82%	81%	70%	82%	76%	74%	79%	79%	74%
(DK)/(Refused)		5	1	4	4	1	-	1	4	1	2	3	2	3	-	2	1	-
		1%	0%	1%	1%	1%	-	0%	1%	0%	1%	1%	1%	1%	-	1%	0%	-

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**QN16: Smoking in public places BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology**

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	760	421	339	546	195	162	184	402	310	255	189	246	283	208	300	249	177
	Weighted n	764	380	385	485	264	230	225	298	242	219	300	216	292	226	279	261	185
Yes, should be illegal		474	217	257	297	165	111	154	201	163	127	182	133	160	159	162	170	121
		62%	57%	67%	61%	63%	48%	69%	67%	67%	58%	61%	62%	55%	71%	58%	65%	65%
No, should not		284	160	124	186	95	118	71	92	79	91	113	82	131	65	114	91	64
		37%	42%	32%	38%	36%	51%	31%	31%	33%	41%	38%	38%	45%	29%	41%	35%	35%
(DK)/(Refused)		6	2	4	2	4	1	-	5	-	2	5	1	1	2	2	1	-
		1%	1%	1%	1%	2%	0%	-	2%	-	1%	2%	0%	0%	1%	1%	0%	-

**GALLUP POLL SOCIAL SURVEY**

July 2019

Public Release Data

**QN18: Age 21 to purchase tobacco products BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology**

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1525	827	698	1133	356	310	378	813	639	510	367	491	582	411	600	527	335
	Weighted n	1525	752	773	1022	478	437	464	602	502	440	577	447	612	414	575	535	344
Favor		1106	517	589	735	350	286	348	454	372	317	412	323	429	315	389	407	261
		73%	69%	76%	72%	73%	65%	75%	75%	74%	72%	71%	72%	70%	76%	68%	76%	76%
Oppose		405	228	177	279	123	148	113	141	126	121	159	122	179	93	182	124	79
		27%	30%	23%	27%	26%	34%	24%	23%	25%	28%	27%	27%	29%	22%	32%	23%	23%
(DK)/(Refused)		13	6	7	7	5	3	3	6	4	2	7	3	4	6	4	4	3
		1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

**GALLUP POLL SOCIAL SURVEY**

July 2019

Public Release Data

**QN19: Laws and regulations covering e-cigarettes BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology**

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1525	827	698	1133	356	310	378	813	639	510	367	491	582	411	600	527	335
	Weighted n	1525	752	773	1022	478	437	464	602	502	440	577	447	612	414	575	535	344
More strict		983	432	550	648	314	230	304	432	347	259	372	281	372	283	370	348	229
		64%	57%	71%	63%	66%	53%	66%	72%	69%	59%	64%	63%	61%	68%	64%	65%	66%
Less strict		79	54	24	43	34	32	26	21	13	26	40	21	43	15	33	26	15
		5%	7%	3%	4%	7%	7%	6%	3%	2%	6%	7%	5%	7%	4%	6%	5%	4%
Kept as now		399	228	171	288	110	167	113	116	117	138	144	129	166	102	146	136	94
		26%	30%	22%	28%	23%	38%	24%	19%	23%	31%	25%	29%	27%	25%	25%	25%	27%
(DK)/(Refused)		65	37	28	42	20	8	20	34	26	17	21	17	32	14	27	25	6
		4%	5%	4%	4%	4%	2%	4%	6%	5%	4%	4%	4%	5%	3%	5%	5%	2%