

GALLUP NEWS SERVICE
GALLUP POLL SOCIAL SERIES:
CONSUMPTION HABITS

-- FINAL TOPLINE --

Timberline: 937008
JT: 310
Princeton Job #: 19-07-012

Jeff Jones, Lydia Saad
July 1-12, 2019

Results are based on telephone interviews conducted July 1-12, 2019 with a random sample of **–1,525—**adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 3 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2018 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2018 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

31. How often do you or your family do each of the following—more than once a week, once a week, once or twice a month, a few times a year, less often, or never? How about -- [RANDOM ORDER]?

A. Shop for groceries in person at a grocery or other store

	<u>More than once a week</u>	<u>Once a week</u>	<u>Once or twice a month</u>	<u>Few times a year</u>	<u>Less often</u>	<u>Never</u>	<u>No opinion</u>
2019 Jul 1-12	37	46	14	1	1	1	*
2018 Jul 1-11	32	49	17	1	--	1	*
2017 Jul 5-9	36	47	15	1	--	1	*

B. Order groceries online for pick-up or delivery

	<u>More than once a week</u>	<u>Once a week</u>	<u>Once or twice a month</u>	<u>Few times a year</u>	<u>Less often</u>	<u>Never</u>	<u>No opinion</u>
2019 Jul 1-12	1	3	7	4	3	81	*
2018 Jul 1-11	1	3	5	4	2	84	*
2017 Jul 5-9	1	3	5	3	3	84	*

C. Order a meal preparation kit that contains fresh foods and is delivered to your home

	<u>More than once a week</u>	<u>Once a week</u>	<u>Once or twice a month</u>	<u>Few times a year</u>	<u>Less often</u>	<u>Never</u>	<u>No opinion</u>
2019 Jul 1-12	1	2	4	2	3	88	*
2018 Jul 1-11	*	1	3	4	2	89	--

D. Order food for take-out or delivery from a restaurant or pizzeria

	<u>More than once a week</u>	<u>Once a week</u>	<u>Once or twice a month</u>	<u>Few times a year</u>	<u>Less often</u>	<u>Never</u>	<u>No opinion</u>
2019 Jul 1-12	12	23	35	11	4	14	1
2018 Jul 1-11	9	22	38	11	4	16	*

E. Eat a meal out at a restaurant

	<u>More than once a week</u>	<u>Once a week</u>	<u>Once or twice a month</u>	<u>Few times a year</u>	<u>Less often</u>	<u>Never</u>	<u>No opinion</u>
2019 Jul 1-12	24	29	34	8	2	2	*
2018 Jul 1-11	18	27	39	8	3	5	--

GALLUP POLL SOCIAL SURVEY
July 2019
Public Release Data

QN31A: Shop for groceries in person at a store BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender		Race I		Age			Education			Party I.D.			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1525	827	698	1133	356	310	378	813	639	510	367	491	582	411	600	527	335
	Weighted n	1525	752	773	1022	478	437	464	602	502	440	577	447	612	414	575	535	344
More than once a week		567	284	283	375	182	137	194	231	209	162	194	174	209	167	222	185	134
		37%	38%	37%	37%	38%	31%	42%	38%	42%	37%	34%	39%	34%	40%	39%	35%	39%
Once a week		701	334	367	498	191	196	217	274	242	200	256	205	300	176	269	254	157
		46%	44%	47%	49%	40%	45%	47%	46%	48%	45%	44%	46%	49%	43%	47%	48%	46%
Once or twice a month		209	105	104	127	79	86	43	77	46	74	87	55	84	58	70	81	44
		14%	14%	13%	12%	16%	20%	9%	13%	9%	17%	15%	12%	14%	14%	12%	15%	13%
A few times a year		19	9	9	5	13	6	6	7	2	1	15	1	5	10	7	7	2
		1%	1%	1%	1%	3%	1%	1%	1%	0%	0%	3%	0%	1%	2%	1%	1%	1%
Less often		12	5	7	6	5	4	3	5	1	1	10	5	6	1	2	4	3
		1%	1%	1%	1%	1%	1%	1%	1%	0%	0%	2%	1%	1%	0%	0%	1%	1%
Never		13	10	4	8	5	5	1	8	1	2	10	3	9	1	5	3	2
		1%	1%	0%	1%	1%	1%	0%	1%	0%	0%	2%	1%	1%	0%	1%	1%	1%
(DK)/(Refused)		4	4	-	1	3	3	-	1	-	-	4	3	1	-	-	-	1
		0%	1%	-	0%	1%	1%	-	0%	-	-	1%	1%	0%	-	-	-	0%

**GALLUP POLL SOCIAL SURVEY
July 2019
Public Release Data**

QN31B: Order groceries online for pick-up or delivery BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender		Race I		Age			Education			Party I.D.			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1525	827	698	1133	356	310	378	813	639	510	367	491	582	411	600	527	335
	Weighted n	1525	752	773	1022	478	437	464	602	502	440	577	447	612	414	575	535	344
More than once a week		17	13	4	8	9	3	7	6	7	3	7	4	7	7	4	7	5
		1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%
Once a week		46	20	26	32	15	11	24	10	20	10	16	15	16	14	15	24	6
		3%	3%	3%	3%	3%	2%	5%	2%	4%	2%	3%	3%	3%	3%	3%	4%	2%
Once or twice a month		113	63	50	74	36	44	48	21	48	35	31	30	51	29	36	42	29
		7%	8%	6%	7%	8%	10%	10%	3%	10%	8%	5%	7%	8%	7%	6%	8%	8%
A few times a year		58	20	38	47	10	23	19	15	29	13	16	14	22	21	17	16	23
		4%	3%	5%	5%	2%	5%	4%	2%	6%	3%	3%	3%	4%	5%	3%	3%	7%
Less often		51	29	22	30	20	12	16	21	14	11	25	16	10	16	22	17	9
		3%	4%	3%	3%	4%	3%	3%	3%	3%	3%	4%	4%	2%	4%	4%	3%	3%
Never		1236	603	633	827	387	344	349	527	384	368	478	367	507	325	480	428	271
		81%	80%	82%	81%	81%	79%	75%	88%	77%	84%	83%	82%	83%	79%	84%	80%	79%
(DK)/(Refused)		4	3	1	4	-	-	-	2	-	1	3	3	1	1	2	1	1
		0%	0%	0%	0%	-	-	-	0%	-	0%	1%	1%	0%	0%	0%	0%	0%

**GALLUP POLL SOCIAL SURVEY
July 2019
Public Release Data**

QN31D: Order meals for take-out BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender		Race I		Age			Education			Party I.D.			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1525	827	698	1133	356	310	378	813	639	510	367	491	582	411	600	527	335
	Weighted n	1525	752	773	1022	478	437	464	602	502	440	577	447	612	414	575	535	344
More than once a week		187	90	97	102	79	83	66	38	59	55	72	43	77	59	55	66	56
		12%	12%	13%	10%	17%	19%	14%	6%	12%	12%	12%	10%	13%	14%	10%	12%	16%
Once a week		349	168	181	232	113	99	137	110	137	93	119	104	130	106	127	122	90
		23%	22%	23%	23%	24%	23%	30%	18%	27%	21%	21%	23%	21%	26%	22%	23%	26%
Once or twice a month		535	264	271	371	156	177	169	183	171	172	190	150	228	140	188	203	119
		35%	35%	35%	36%	33%	40%	36%	30%	34%	39%	33%	34%	37%	34%	33%	38%	34%
A few times a year		169	85	84	125	41	37	39	89	56	49	64	51	70	43	71	59	32
		11%	11%	11%	12%	9%	8%	8%	15%	11%	11%	11%	12%	11%	10%	12%	11%	9%
Less often		57	30	27	42	14	6	17	34	22	14	21	13	25	18	20	22	12
		4%	4%	4%	4%	3%	1%	4%	6%	4%	3%	4%	3%	4%	4%	3%	4%	4%
Never		220	113	108	144	71	35	33	143	57	57	104	85	78	49	114	63	32
		14%	15%	14%	14%	15%	8%	7%	24%	11%	13%	18%	19%	13%	12%	20%	12%	9%
(DK)/(Refused)		8	3	5	5	3	-	2	4	-	1	7	-	4	-	1	-	2
		1%	0%	1%	0%	1%	-	0%	1%	-	0%	1%	-	1%	-	0%	-	1%

**GALLUP POLL SOCIAL SURVEY
July 2019
Public Release Data**

QN31E: Eat a meal out at a restaurant BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender		Race I		Age			Education			Party I.D.			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1525	827	698	1133	356	310	378	813	639	510	367	491	582	411	600	527	335
	Weighted n	1525	752	773	1022	478	437	464	602	502	440	577	447	612	414	575	535	344
More than once a week		370	193	178	254	105	108	117	141	140	99	129	123	119	116	141	114	104
		24%	26%	23%	25%	22%	25%	25%	23%	28%	22%	22%	28%	19%	28%	24%	21%	30%
Once a week		443	209	234	322	114	132	137	169	159	121	162	148	184	100	171	161	99
		29%	28%	30%	32%	24%	30%	30%	28%	32%	28%	28%	33%	30%	24%	30%	30%	29%
Once or twice a month		517	255	262	323	188	144	169	196	153	166	196	130	219	153	196	194	103
		34%	34%	34%	32%	39%	33%	37%	33%	30%	38%	34%	29%	36%	37%	34%	36%	30%
A few times a year		119	65	53	74	43	26	27	62	35	37	46	27	55	33	40	41	26
		8%	9%	7%	7%	9%	6%	6%	10%	7%	8%	8%	6%	9%	8%	7%	8%	8%
Less often		36	15	21	25	11	11	7	18	9	9	18	10	13	7	12	12	7
		2%	2%	3%	2%	2%	2%	2%	3%	2%	2%	3%	2%	2%	2%	2%	2%	2%
Never		35	15	20	21	14	17	6	12	6	8	21	8	22	5	15	12	5
		2%	2%	3%	2%	3%	4%	1%	2%	1%	2%	4%	2%	4%	1%	3%	2%	1%
(DK)/(Refused)		5	0	5	3	3	-	-	4	0	-	5	0	1	0	0	0	-
		0%	0%	1%	0%	1%	-	-	1%	0%	-	1%	0%	0%	0%	0%	0%	-