

# GALLUP NEWS SERVICE

## DECEMBER WAVE ONE

-- FINAL TOPLINE --

Timberline: 937008  
JT: 335  
Princeton Job #: 19-12-021

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December 2-15, 2019

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Results are based on telephone interviews conducted December 2-15, 2019 with a random sample of –1,025—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.

For results based on the sample of –489—national adults in Form A, the margins of sampling error is  $\pm 5$  percentage points.

For results based on the sample of –536—national adults in Form B, the margins of sampling error is  $\pm 5$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2018 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2018 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact [galluphelp@gallup.com](mailto:galluphelp@gallup.com).

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Thinking about the Christmas holiday season,

20. Do you celebrate Christmas?

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2019 Dec 2-15	93	7	*
2010 Dec 10-12	95	4	*
2008 Dec 12-14	93	7	--
2005 Dec 16-18	96	4	*
2003 Dec 11-14	95	5	--
2000 Dec 2-4	96	4	*
1994 Dec 16-18	96	4	*

21. *(Asked of those who celebrate Christmas)* Thinking of the way you personally celebrate Christmas, is it a strongly religious holiday, somewhat religious or not too religious?

**COMBINED RESULTS (Q.20/21): BASED ON NATIONAL ADULTS**

	<u>Strongly religious</u>	<u>Somewhat religious</u>	<u>Not too religious</u>	<u>Do not celebrate</u>	<u>No opinion</u>
2019 Dec 2-15	35	32	26	7	*
2010 Dec 10-12	50	29	16	5	*
2005 Dec 16-18	47	30	19	4	*

**GALLUP POLL SOCIAL SURVEY  
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**QN20: Celebrate Christmas BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology**

		Gender		Race I		Age			Education			Party I.D.			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1025	553	472	747	261	203	253	547	464	355	204	316	385	303	390	378	228
	Weighted n	1025	504	521	679	327	306	286	405	338	297	388	290	417	291	396	370	221
Yes, celebrate		954	462	492	639	303	280	268	383	309	282	361	280	374	275	372	347	204
		93%	92%	94%	94%	93%	92%	93%	95%	91%	95%	93%	97%	90%	95%	94%	94%	92%
No, do not		69	41	28	40	22	24	19	21	28	14	27	10	42	15	25	21	17
		7%	8%	5%	6%	7%	8%	7%	5%	8%	5%	7%	3%	10%	5%	6%	6%	8%
(DK)/(Refused)		2	1	1	-	2	1	-	1	1	1	-	-	1	1	-	2	-
		0%	0%	0%	-	1%	0%	-	0%	0%	0%	-	-	0%	0%	-	0%	-

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**QN20QN21COMBO: How Religious is Christmas (Full Sample) BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology**

		Gender		Race I		Age			Education			Party I.D.			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1025	553	472	747	261	203	253	547	464	355	204	316	385	303	390	378	228
	Weighted n	1025	504	521	679	327	306	286	405	338	297	388	290	417	291	396	370	221
Strongly religious		357	169	188	249	102	65	96	181	107	112	138	144	107	91	187	115	35
		35%	34%	36%	37%	31%	21%	34%	45%	32%	38%	36%	50%	26%	31%	47%	31%	16%
Somewhat religious		326	156	170	212	111	104	89	130	104	97	124	88	156	76	129	124	69
		32%	31%	33%	31%	34%	34%	31%	32%	31%	33%	32%	31%	37%	26%	33%	33%	31%
Not too religious		267	137	131	174	91	112	80	71	99	72	95	46	109	108	53	108	100
		26%	27%	25%	26%	28%	37%	28%	18%	29%	24%	25%	16%	26%	37%	13%	29%	45%
Unspecified		3	1	2	3	-	-	3	-	-	1	2	1	2	-	3	-	-
		0%	0%	0%	0%	-	-	1%	-	-	0%	1%	0%	1%	-	1%	-	-
Do not celebrate		71	42	29	40	24	25	19	22	29	15	27	10	43	16	25	23	17
		7%	8%	6%	6%	7%	8%	7%	5%	9%	5%	7%	3%	10%	5%	6%	6%	8%