

# GALLUP NEWS SERVICE

## JANUARY ELECTION BENCHMARK

-- FINAL TOPLINE --

Timberline: 937008  
JT: 360  
Princeton Job #: 20-01-002

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January 16-29, 2020

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Results are based on telephone interviews conducted January 16-29, 2020 with a random sample of **–1,033–** adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is **±4** percentage points at the 95% confidence level.

For results based on the sample of **-- 946 --** registered voters, the margin of sampling error is **±4** percentage points at the 95% confidence level.

For results based on the sample of **-- 443 --** Democrats and Democratic leaning independents, the margin of sampling error is **±6** percentage points at the 95% confidence level.

For results based on the sample of **-- 527 --** Republicans and Republican leaning independents, the margin of sampling error is **±5** percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2019 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2018 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact [galluphelp@gallup.com](mailto:galluphelp@gallup.com).

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7. *(Asked of Democrats and Democratic-leaning independents)* Are you generally pleased with the selection of the candidates running for the Democratic nomination, or do you wish someone else was running for president?

**BASED ON -443-- DEMOCRATS AND DEMOCRATIC LEANING INDEPENDENTS**

	Generally <u>pleased</u>	Wish someone <u>else running</u>	No <u>opinion</u>
<b>2020</b>			
2020 Jan 16-29	74	25	1
2019 Sep 16-30	75	21	3
<b>2016</b>			
2016 May 13-15	58	39	3
2016 Apr 15-17	55	42	3
<b>2008</b>			
2007 Sep 7-8 ^	73	23	4
2007 Apr 13-15 ^	80	18	3
<b>2004</b>			
2003 Oct 10-12 †	51	41	8
2002 Dec 16-17	48	39	13
<b>1992</b>			
1992 Mar 11-12 ‡	42	54	5
1992 Feb 19-20 ‡	44	45	10

^ WORDING: Given your understanding of who is definitely running for the Democratic nomination for president, are you generally pleased with that selection of candidates, or do you wish someone else would get into the race?

† WORDING: Are you generally pleased with the field of the candidates running for president, or do you wish someone else was running for president?

‡ Based on Democrats and Democratic leaners who are registered to vote

12. *(Asked of Republicans and Republican-leaning independents)* Are you generally pleased with the selection of the candidates running for the Republican nomination, or do you wish someone else was running for president?

**BASED ON -527-- REPUBLICANS AND REPUBLICAN LEANING INDEPENDENTS**

	Generally <u>pleased</u>	Wish someone <u>else running</u>	No <u>opinion</u>
<b>2020</b>			
2020 Jan 16-29	78	20	3
2019 Sep 16-30	72	24	4
<b>2016</b>			
2016 Apr 15-17	44	55	1
<b>2012</b>			
2012 Feb 16-19	44	55	2
<b>2008</b>			
2007 Sep 7-8 ^	70	26	4
2007 Apr 13-15 ^	61	33	7
<b>2004</b>			
2003 Oct 10-12 †	56	35	9
<b>1996</b>			
1996 Feb 23-25	46	49	5
<b>1992</b>			
1992 Mar 11-12 ‡	59	39	2
1992 Feb 19-20 ‡	62	32	6

^ WORDING: *Given your understanding of who is definitely running for the Republican nomination for president, are you generally pleased with that selection of candidates, or do you wish someone else would get into the race?*

† WORDING: *Are you generally pleased with the field of the candidates running for president, or do you wish someone else was running for president?*

‡ Based on Republicans and Republican leaners who are registered to vote

Q.23/24 ROTATED

23. Would you describe the Republican Party today as united or divided?

	<u>United</u>	<u>Divided</u>	<u>No opinion</u>
2020 Jan 16-29	56	43	*

**For comparison: CBS News polls**

	<u>United</u>	<u>Divided</u>	<u>No opinion</u>
2016 Dec 9-13	28	68	4
2016 Oct 28-Nov 1 (RV)	9	89	2
2016 Jul 22-24 (RV)	21	73	6
2016 May 13-17 (RV)	10	87	3
2008 Apr 25-29	47	46	7

24. Would you describe the Democratic Party today as united or divided?

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2020 Jan 16-29	34	65	*

**For comparison: CBS News polls**

	<u>United</u>	<u>Divided</u>	<u>No opinion</u>
2016 Dec 9-13	40	56	4
2016 Oct 28-Nov 1 (RV)	59	37	4
2016 Jul 29-31 (RV)	40	52	8
2016 May 13-17 (RV)	36	59	5

**GALLUP POLL NEWS SURVEY**  
**January 2020**  
**Public Release Data**

**QN23: Republican Party today BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology**

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1033	581	452	774	241	168	286	560	471	346	206	328	424	275	442	344	225
	Weighted n	1033	513	520	677	340	281	340	395	349	297	380	313	438	279	409	374	230
United		583	301	282	438	138	133	184	254	195	181	206	237	223	121	284	182	106
		56%	59%	54%	65%	41%	47%	54%	64%	56%	61%	54%	76%	51%	43%	69%	49%	46%
Divided		445	208	238	236	199	148	155	139	153	115	173	75	213	157	122	191	124
		43%	41%	46%	35%	59%	53%	46%	35%	44%	39%	46%	24%	49%	56%	30%	51%	54%
(DK)/(Refused)		5	4	1	3	2	-	1	2	2	2	2	1	3	1	3	1	0
		0%	1%	0%	0%	1%	-	0%	1%	1%	1%	0%	0%	1%	0%	1%	0%	0%

**GALLUP POLL NEWS SURVEY**  
**January 2020**  
**Public Release Data**

**QN24: Democratic Party today BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology**

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1033	581	452	774	241	168	286	560	471	346	206	328	424	275	442	344	225
	Weighted n	1033	513	520	677	340	281	340	395	349	297	380	313	438	279	409	374	230
United		355	161	194	199	144	90	128	133	117	111	121	68	142	142	114	145	85
		34%	31%	37%	29%	42%	32%	38%	34%	34%	38%	32%	22%	32%	51%	28%	39%	37%
Divided		674	350	324	476	194	191	211	260	231	183	260	243	295	137	292	228	144
		65%	68%	62%	70%	57%	68%	62%	66%	66%	62%	68%	78%	67%	49%	72%	61%	62%
(DK)/(Refused)		4	2	2	2	2	-	1	3	1	3	-	2	2	0	2	-	1
		0%	0%	0%	0%	1%	-	0%	1%	0%	1%	-	1%	0%	0%	1%	-	1%