

GALLUP NEWS SERVICE

JANUARY ELECTION BENCHMARK

-- FINAL TOPLINE --

Timberline: 937008
JT: 360
Princeton Job #: 20-01-002

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January 16-29, 2020

Results are based on telephone interviews conducted January 16-29, 2020 with a random sample of **–1,033—** adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is **±4** percentage points at the 95% confidence level.

For results based on the sample of **-- 946 --** registered voters, the margin of sampling error is **±4** percentage points at the 95% confidence level.

For results based on the sample of **-- 443 --** Democrats and Democratic leaning independents, the margin of sampling error is **±6** percentage points at the 95% confidence level.

For results based on the sample of **-- 527 --** Republicans and Republican leaning independents, the margin of sampling error is **±5** percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2019 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2018 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

16. If you had to choose, which of the following issues will be most important to your vote for president – [RANDOM ORDER]?

<i>2020 Jan 16-29</i>	<u>Registered voters</u>	<u>National adults</u>
The economy	29	29
Health care	26	25
Immigration	14	14
Gun policy	13	13
Education	10	11
Terrorism	5	6
No opinion	2	1

Now here are some questions that ask you to compare the situation today with what it was three years ago.

18. Are you better off than you were three years ago, or not?

	<u>Yes, better off</u>	<u>No, not</u>	<u>As well off (vol.)</u>	<u>No opinion</u>
2020 Jan 16-29	61	36	3	*
2012 Aug 11, 13 ^	45	53	3	
2011 Dec 6-7 †	48	49	3	
2011 Oct 26-27 †	43	54	3	
2003 Oct 10-12	50	42	8	*
1996 Jan 5-7	50	34	15	1
1992 Jan 3-6	50	38	11	1

^ WORDING: Would you say you and your family are better off than you were four years ago, or not?

† WORDING: Would you say you and your family are better off than you were three years ago, or not?

19. Is it easier for you to go and buy things in the stores than it was three years ago, or not?

	<u>Yes, easier</u>	<u>No, not</u>	<u>As easy (vol.)</u>	<u>No opinion</u>
2020 Jan 16-29	52	36	11	1
2003 Oct 10-12	41	46	13	*
1996 Jan 5-7	42	40	16	2
1992 Jan 3-6	36	51	12	1

20. Is America as respected throughout the world as it was three years ago, or not?

	<u>Yes</u>	<u>No</u>	<u>More (vol.)</u>	<u>No opinion</u>
2020 Jan 16-29	38	59	3	*
2012 Aug 11, 13 ^	30	65	1	4
2003 Oct 10-12	27	68	3	2
2000 Jan 7-10	40	54	--	6
1996 Jan 5-7	34	58	2	6
1992 Jan 3-6	40	50	6	4

^ WORDING: "...as it was four years ago..."

21. Thinking about national security, do you feel that our nation is as safe and as strong as it was three years ago, or not?

	<u>Yes</u>	<u>No</u>	<u>Stronger (vol.)</u>	<u>No opinion</u>
2020 Jan 16-29	51	43	6	--
2012 Aug 11, 13 ^	49	47	1	3
2003 Oct 10-12 †	53	30	16	1
1992 Jan 3-6 †	64	29	4	3

^ WORDING: Do you feel that our security is as safe, that we're as strong as we were three years ago, or not?

22. Please indicate how much credit, if any, [RANDOM ORDER] deserves for the improvement in the state of the economy in the past few years -- a great deal, a fair amount, not much, or none at all?

A. Donald Trump

	<u>Great deal</u>	<u>Fair amount</u>	<u>Not much</u>	<u>None at all</u>	<u>No opinion</u>
2020 Jan 16-29	37	25	19	18	*

B. Barack Obama

	<u>Great deal</u>	<u>Fair amount</u>	<u>Not much</u>	<u>None at all</u>	<u>No opinion</u>
2020 Jan 16-29	26	25	25	23	*

For comparison (Bill Clinton): Please indicate how much credit, if any, Bill Clinton deserves for the improvement in the state of the economy in the past few years -- a great deal, a fair amount, not much, or none at all?

	<u>Great deal</u>	<u>Fair amount</u>	<u>Not much</u>	<u>None at all</u>	<u>No opinion</u>
2000 Aug 11-12	28	40	20	11	1
2000 Jun 22-25 ^	29	39	20	10	2

^ WORDING: "... the Clinton administration ..."

For comparison: *Thinking about the improvements in the U.S. economy over the past year, how much credit do you give – [RANDOM ORDER] for these – a great deal, a moderate amount, not much, or none at all?*

A. Donald Trump

	<u>Great deal</u>	<u>Moderate amount</u>	<u>Not much</u>	<u>None at all</u>	<u>No opinion</u>
2018 Jan 8-14	22	27	26	24	2

B. Barack Obama

	<u>Great deal</u>	<u>Moderate amount</u>	<u>Not much</u>	<u>None at all</u>	<u>No opinion</u>
2018 Jan 8-14	24	32	22	19	2

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QN16: Issues most important to vote for president BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender		Race I		Age			Education			Party I.D.			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1033	581	452	774	241	168	286	560	471	346	206	328	424	275	442	344	225
	Weighted n	1033	513	520	677	340	281	340	395	349	297	380	313	438	279	409	374	230
The economy, (or)		303	178	125	244	54	71	102	128	110	85	105	131	127	43	141	110	44
		29%	35%	24%	36%	16%	25%	30%	32%	32%	29%	27%	42%	29%	15%	35%	29%	19%
Health care, (or)		261	120	141	155	105	64	88	104	97	81	82	30	119	111	55	113	90
		25%	23%	27%	23%	31%	23%	26%	26%	28%	27%	22%	10%	27%	40%	13%	30%	39%
Immigration, (or)		145	63	82	87	57	33	49	61	53	35	58	59	57	29	86	24	33
		14%	12%	16%	13%	17%	12%	14%	16%	15%	12%	15%	19%	13%	10%	21%	6%	14%
Gun policy, (or)		133	68	66	86	46	41	49	42	33	43	56	37	53	43	62	46	25
		13%	13%	13%	13%	13%	14%	15%	11%	10%	15%	15%	12%	12%	15%	15%	12%	11%
Education, (or)		119	53	66	50	63	58	36	22	34	25	58	24	52	42	28	56	29
		11%	10%	13%	7%	18%	21%	11%	6%	10%	9%	15%	8%	12%	15%	7%	15%	13%
Terrorism, (or)		58	26	33	42	14	14	16	28	18	21	18	25	24	9	30	19	8
		6%	5%	6%	6%	4%	5%	5%	7%	5%	7%	5%	8%	5%	3%	7%	5%	3%
(DK)/(Refused)		14	6	8	13	0	-	-	10	4	5	3	5	7	2	6	5	2
		1%	1%	2%	2%	0%	-	-	3%	1%	2%	1%	2%	2%	1%	2%	1%	1%

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QN18: Better off than three years ago BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1033	581	452	774	241	168	286	560	471	346	206	328	424	275	442	344	225
	Weighted n	1033	513	520	677	340	281	340	395	349	297	380	313	438	279	409	374	230
Yes, better off		627	339	287	448	166	173	200	241	189	202	231	279	264	82	330	208	73
		61%	66%	55%	66%	49%	62%	59%	61%	54%	68%	61%	89%	60%	29%	81%	56%	32%
No, not better off		372	161	211	199	170	102	131	134	144	82	144	29	157	186	73	150	146
		36%	31%	40%	29%	50%	36%	39%	34%	41%	27%	38%	9%	36%	67%	18%	40%	63%
Just as well of (Vol.)		30	12	18	25	4	3	9	18	13	13	3	5	14	9	6	12	11
		3%	2%	3%	4%	1%	1%	3%	4%	4%	5%	1%	2%	3%	3%	1%	3%	5%
(DK)/(Refused)		5	0	5	5	-	3	-	2	3	-	2	-	3	2	-	4	1
		0%	0%	1%	1%	-	1%	-	1%	1%	-	0%	-	1%	1%	-	1%	1%

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QN19: Easier to go and buy things than three years ago BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1033	581	452	774	241	168	286	560	471	346	206	328	424	275	442	344	225
	Weighted n	1033	513	520	677	340	281	340	395	349	297	380	313	438	279	409	374	230
Yes, easier		541	305	236	390	142	120	177	236	171	161	204	238	213	89	295	164	70
		52%	59%	45%	58%	42%	43%	52%	60%	49%	54%	54%	76%	49%	32%	72%	44%	31%
No, not easier		368	156	212	211	153	124	117	120	121	91	156	46	169	150	80	160	120
		36%	30%	41%	31%	45%	44%	34%	30%	34%	31%	41%	15%	39%	54%	20%	43%	52%
Just as easy (Vol.)		118	50	68	73	43	36	45	37	54	43	20	27	53	37	32	47	39
		11%	10%	13%	11%	13%	13%	13%	9%	16%	14%	5%	9%	12%	13%	8%	12%	17%
(DK)/(Refused)		6	2	4	4	1	2	1	3	3	2	-	1	3	3	2	3	1
		1%	0%	1%	1%	0%	1%	0%	1%	1%	1%	-	0%	1%	1%	0%	1%	0%

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QN20: Is America Respected BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1033	581	452	774	241	168	286	560	471	346	206	328	424	275	442	344	225
	Weighted n	1033	513	520	677	340	281	340	395	349	297	380	313	438	279	409	374	230
Yes, as respected		389	212	177	282	101	90	130	161	101	122	164	220	142	24	246	108	24
		38%	41%	34%	42%	30%	32%	38%	41%	29%	41%	43%	70%	32%	9%	60%	29%	11%
No, not		606	276	329	360	235	189	201	209	236	154	210	74	277	253	132	257	206
		59%	54%	63%	53%	69%	67%	59%	53%	67%	52%	55%	24%	63%	91%	32%	69%	89%
More respected (Vol.)		36	23	13	33	3	2	8	24	11	19	6	18	17	1	29	7	-
		3%	4%	2%	5%	1%	1%	2%	6%	3%	6%	1%	6%	4%	0%	7%	2%	-
(DK)/(Refused)		3	2	1	2	1	1	1	2	1	1	1	1	2	1	2	1	-
		0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	-

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QN21: National Security BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1033	581	452	774	241	168	286	560	471	346	206	328	424	275	442	344	225
	Weighted n	1033	513	520	677	340	281	340	395	349	297	380	313	438	279	409	374	230
Yes, as safe and strong		524	273	251	370	144	132	184	204	156	146	218	237	222	62	292	164	52
		51%	53%	48%	55%	42%	47%	54%	51%	45%	49%	57%	76%	51%	22%	71%	44%	23%
No, not		445	198	247	251	187	141	134	161	176	120	146	34	194	216	66	197	176
		43%	39%	47%	37%	55%	50%	39%	41%	50%	40%	38%	11%	44%	77%	16%	53%	77%
Safer/stronger (Vol.)		65	42	23	56	9	9	22	31	18	31	16	41	22	1	51	12	2
		6%	8%	4%	8%	3%	3%	6%	8%	5%	10%	4%	13%	5%	0%	12%	3%	1%

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QN22A: Credit Trump deserves for economic improvement BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender		Race I		Age			Education			Party I.D.			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1033	581	452	774	241	168	286	560	471	346	206	328	424	275	442	344	225
	Weighted n	1033	513	520	677	340	281	340	395	349	297	380	313	438	279	409	374	230
A great deal,		384	200	184	320	58	64	115	200	99	122	162	243	126	13	267	96	15
		37%	39%	35%	47%	17%	23%	34%	50%	28%	41%	43%	78%	29%	5%	65%	26%	6%
A fair amount,		263	141	123	152	109	98	93	66	91	82	90	57	144	61	79	134	44
		25%	27%	24%	23%	32%	35%	28%	17%	26%	28%	24%	18%	33%	22%	19%	36%	19%
Not much, or		193	98	95	119	73	60	63	66	87	46	61	8	89	95	27	76	89
		19%	19%	18%	18%	22%	22%	19%	17%	25%	15%	16%	2%	20%	34%	7%	20%	39%
None at all		188	73	115	85	94	57	65	64	69	46	68	5	77	106	36	67	79
		18%	14%	22%	13%	28%	20%	19%	16%	20%	15%	18%	2%	18%	38%	9%	18%	34%
(DK)/(Refused)		5	2	3	-	5	2	3	-	3	2	-	-	2	3	-	2	3
		0%	0%	1%	-	1%	1%	1%	-	1%	1%	-	-	0%	1%	-	0%	1%

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QN22B: Credit Obama deserves for economic improvement BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender		Race I		Age			Education			Party I.D.			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1033	581	452	774	241	168	286	560	471	346	206	328	424	275	442	344	225
	Weighted n	1033	513	520	677	340	281	340	395	349	297	380	313	438	279	409	374	230
A great deal,		274	122	151	108	159	77	103	90	99	62	109	8	106	158	47	113	107
		26%	24%	29%	16%	47%	27%	30%	23%	28%	21%	29%	3%	24%	57%	11%	30%	46%
A fair amount,		263	120	143	164	95	101	74	86	109	82	71	23	145	94	51	125	84
		25%	23%	28%	24%	28%	36%	22%	22%	31%	28%	19%	7%	33%	34%	12%	34%	36%
Not much, or		255	136	119	197	54	71	89	85	78	80	96	129	105	20	127	89	30
		25%	26%	23%	29%	16%	25%	26%	22%	22%	27%	25%	41%	24%	7%	31%	24%	13%
None at all		240	134	107	207	31	32	73	132	63	73	103	151	82	7	182	46	9
		23%	26%	20%	31%	9%	11%	22%	33%	18%	25%	27%	48%	19%	2%	45%	12%	4%
(DK)/(Refused)		2	2	-	1	-	-	-	2	0	-	1	1	0	-	1	-	-
		0%	0%	-	0%	-	-	-	0%	0%	-	0%	0%	0%	-	0%	-	-