

GALLUP NEWS SERVICE

JANUARY ELECTION BENCHMARK

-- FINAL TOPLINE --

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Results are based on telephone interviews conducted January 16-29, 2020 with a random sample of **–1,033–** adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is **±4** percentage points at the 95% confidence level.

For results based on the sample of **-- 946 --** registered voters, the margin of sampling error is **±4** percentage points at the 95% confidence level.

For results based on the sample of **-- 443 --** Democrats and Democratic leaning independents, the margin of sampling error is **±6** percentage points at the 95% confidence level.

For results based on the sample of **-- 527 --** Republicans and Republican leaning independents, the margin of sampling error is **±5** percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2019 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2018 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

17. Next, please try to answer each of the following questions based on what you may have heard or read so far about the presidential campaign and candidates from the Democratic and Republican parties.
[RANDOM ORDER]

A. Is there any candidate running who you think would make a good president, or not?

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2020			
2020 Jan 16-29	78	21	1
2016			
2016 Oct 17-18	58	40	1
2016 Sep 16-17	58	41	1
2016 Aug 15-16	54	43	2
2016 Jul 15-16	57	40	3
2016 Jun 14-15	63	36	2
2016 May 13-15	63	34	3
2016 Apr 15-17	65	32	3
2016 Mar 16-17	68	29	3
2016 Feb 15-16	67	29	4
2016 Jan 15-16	66	29	5
2012			
2011 Dec 15-18	48	46	6
2008			
2008 Jan 10-13	84	11	5
2007 Dec 14-16	83	14	4
2000			
2000 Mar 10-12	71	24	5
2000 Jan 7-10	75	16	9
1996			
1996 May 9-12	57	39	4
1992			
1992 Oct 23-25	68	26	6
1992 Sep 11-15	61	32	7
1992 Apr 20-22	47	44	9
1992 Jan 6-9	40	41	19

Q.17 (PRESIDENTIAL CAMPAIGN) CONTINUED

B. Does the way the presidential campaign is being conducted make you feel as though the election process is working as it should, or not?

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2020			
2020 Jan 16-29	43	56	1
2016			
2016 Oct 17-18	31	67	2
2016 Sep 16-17	30	66	3
2016 Aug 15-16	27	70	3
2016 Jul 15-16	33	65	3
2016 Jun 14-15	26	70	4
2016 May 13-15	28	69	3
2016 Apr 15-17	27	70	3
2016 Mar 16-17	30	66	4
2016 Feb 15-16	33	64	3
2016 Jan 15-16	37	60	4
2012			
2011 Dec 15-18	39	58	3
2008			
2008 Jan 10-13	67	30	3
2007 Dec 14-16	47	49	3
2000			
2000 Mar 10-12	53	43	4
2000 Jan 7-10	57	37	6

Q.17 (PRESIDENTIAL CAMPAIGN) CONTINUED

C. Are the presidential candidates talking about issues you really care about, or not?

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2020			
2020 Jan 16-29	64	34	2
2016			
2016 Oct 17-18	48	51	2
2016 Sep 16-17	56	42	3
2016 Aug 15-16	58	39	3
2016 Jul 15-16	60	38	1
2016 Jun 14-15	62	35	3
2016 May 13-15	60	37	3
2016 Apr 15-17	58	39	3
2016 Mar 16-17	59	38	4
2016 Feb 15-16	57	41	3
2016 Jan 15-16	58	38	4
2012			
2011 Dec 15-18	57	38	4
2008			
2008 Jan 10-13	72	24	4
2000			
2000 Oct 13-15 ^	77	20	3
2000 Mar 10-12	60	35	5
2000 Jan 7-10	54	37	9
1996			
1996 May 9-12	57	40	3
1992			
1992 Oct 23-25	76	22	2
1992 Sep 11-15	66	30	4
1992 Apr 20-22	53	43	4
1992 Feb 28-Mar 1	53	42	5
1992 Jan 6-9	60	30	10

^ Based on registered voters.

Q.17 (PRESIDENTIAL CAMPAIGN) CONTINUED

D. Does it make a real difference to you who is elected president, or not?

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2020			
2020 Jan 16-29	84	16	*
2012			
2011 Dec 15-18	79	20	1
2008			
2008 Jan 10-13	87	12	1
2007 Dec 14-16	90	10	*
2000			
2000 Mar 10-12	60	35	5
2000 Jan 7-10	54	37	9
1996			
1996 May 9-12	57	40	3
1992			
1992 Oct 23-25	76	22	2
1992 Sep 11-15	66	30	4
1992 Apr 20-22	53	43	4
1992 Feb 28-Mar 1	53	42	5
1992 Jan 6-9	60	30	10

E. Do you feel that any of the presidential candidates have come up with good ideas for solving the country's problems, or not?

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2020			
2020 Jan 16-29	66	33	1
2012			
2011 Dec 15-18	42	54	5
2008			
2008 Jan 10-13	58	36	6
1996			
1996 May 9-12	44	52	4
1992			
1992 Oct 23-25	65	30	5
1992 Sep 11-15	50	44	6
1992 Apr 20-22	35	58	7
1992 Mar 20-22	32	57	11
1992 Jan 6-9	29	61	10

1992-2008 wording: Next we have some questions about the 2008 presidential campaign. Please try to answer each question based on what you may have heard or read so far about the campaign and the candidates.

Q.17 (PRESIDENTIAL CAMPAIGN) CONTINUED

F. Do you have a good idea about what the presidential candidates stand for, or not?

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2020			
2020 Jan 16-29	74	25	*
1992			
1992 Apr 20-22	62	35	3
1992 Jan 6-9	46	51	3

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QN17A: Who would make a good president BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1033	581	452	774	241	168	286	560	471	346	206	328	424	275	442	344	225
	Weighted n	1033	513	520	677	340	281	340	395	349	297	380	313	438	279	409	374	230
Yes		803	413	391	559	234	204	261	325	285	240	273	259	301	242	320	276	191
		78%	80%	75%	83%	69%	73%	77%	82%	82%	81%	72%	83%	69%	87%	78%	74%	83%
No		218	96	123	113	100	75	74	65	62	54	102	48	134	34	85	93	37
		21%	19%	24%	17%	29%	27%	22%	16%	18%	18%	27%	15%	31%	12%	21%	25%	16%
(DK)/(Refused)		12	5	7	5	6	1	5	6	2	3	6	5	4	3	5	5	2
		1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%

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QN17B: Feelings towards the election process BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1033	581	452	774	241	168	286	560	471	346	206	328	424	275	442	344	225
	Weighted n	1033	513	520	677	340	281	340	395	349	297	380	313	438	279	409	374	230
Yes		449	233	216	310	132	112	150	178	133	129	184	175	169	102	236	128	74
		43%	45%	41%	46%	39%	40%	44%	45%	38%	43%	48%	56%	39%	37%	58%	34%	32%
No		578	277	301	361	207	168	189	212	214	166	195	134	268	175	169	245	154
		56%	54%	58%	53%	61%	60%	56%	54%	61%	56%	51%	43%	61%	63%	41%	66%	67%
(DK)/(Refused)		7	4	3	6	1	1	-	6	3	2	2	4	1	2	3	1	2
		1%	1%	1%	1%	0%	0%	-	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%

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QN17C: Talking about issues you care about BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1033	581	452	774	241	168	286	560	471	346	206	328	424	275	442	344	225
	Weighted n	1033	513	520	677	340	281	340	395	349	297	380	313	438	279	409	374	230
Yes		663	325	339	425	228	210	222	225	244	197	217	173	260	228	235	239	176
		64%	63%	65%	63%	67%	75%	65%	57%	70%	67%	57%	55%	59%	82%	57%	64%	77%
No		353	174	179	241	107	69	113	161	102	96	154	133	170	51	163	133	51
		34%	34%	34%	36%	31%	25%	33%	41%	29%	32%	40%	42%	39%	18%	40%	36%	22%
(DK)/(Refused)		17	14	2	11	5	2	5	10	4	3	10	7	9	1	11	2	3
		2%	3%	0%	2%	2%	1%	2%	2%	1%	1%	3%	2%	2%	0%	3%	1%	1%

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QN17D: Make a difference who is elected president BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1033	581	452	774	241	168	286	560	471	346	206	328	424	275	442	344	225
	Weighted n	1033	513	520	677	340	281	340	395	349	297	380	313	438	279	409	374	230
Yes		868	414	454	606	248	195	290	366	312	252	297	296	322	247	370	290	194
		84%	81%	87%	90%	73%	69%	85%	92%	89%	85%	78%	95%	74%	89%	90%	78%	84%
No		164	99	65	70	92	86	50	29	36	45	84	16	116	32	39	83	36
		16%	19%	13%	10%	27%	31%	15%	7%	10%	15%	22%	5%	26%	11%	10%	22%	16%
(DK)/(Refused)		1	0	1	1	-	-	-	1	1	-	-	1	0	-	-	1	-
		0%	0%	0%	0%	-	-	-	0%	0%	-	-	0%	0%	-	-	0%	-

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QN17E: Good ideas for solving the country's problems BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1033	581	452	774	241	168	286	560	471	346	206	328	424	275	442	344	225
	Weighted n	1033	513	520	677	340	281	340	395	349	297	380	313	438	279	409	374	230
Yes		685	330	355	442	233	197	227	249	263	189	228	193	277	213	252	247	178
		66%	64%	68%	65%	68%	70%	67%	63%	75%	64%	60%	62%	63%	76%	62%	66%	78%
No		342	178	165	232	104	81	111	145	85	105	151	117	158	66	155	122	52
		33%	35%	32%	34%	31%	29%	33%	37%	24%	35%	40%	37%	36%	24%	38%	33%	22%
(DK)/(Refused)		6	5	1	3	3	2	2	2	2	3	2	3	3	-	1	5	-
		1%	1%	0%	0%	1%	1%	1%	0%	0%	1%	1%	1%	1%	-	0%	1%	-

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QN17F: Idea about what presidential candidates stand for BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1033	581	452	774	241	168	286	560	471	346	206	328	424	275	442	344	225
	Weighted n	1033	513	520	677	340	281	340	395	349	297	380	313	438	279	409	374	230
Yes		770	399	371	541	217	183	251	320	267	233	264	267	294	205	337	243	175
		74%	78%	71%	80%	64%	65%	74%	81%	76%	78%	69%	86%	67%	73%	82%	65%	76%
No		260	112	148	133	123	98	88	73	82	64	113	42	144	74	70	130	55
		25%	22%	28%	20%	36%	35%	26%	18%	23%	22%	30%	14%	33%	27%	17%	35%	24%
(DK)/(Refused)		3	2	2	3	-	-	0	3	0	-	3	3	0	-	2	0	-
		0%	0%	0%	1%	-	-	0%	1%	0%	-	1%	1%	0%	-	0%	0%	-