

GALLUP NEWS SERVICE

**GALLUP POLL SOCIAL SERIES:
ECONOMY & PERSONAL FINANCE**

-- FINAL TOPLINE --

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Results are based on telephone interviews conducted April 1-14, 2020 with a random sample of –1,017—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of –540-- adults employed full- or part-time, the margin of sampling error is ± 5 percentage points.

For results based on the sample of –629-- stock owners, the margin of sampling error is ± 5 percentage points.

For results based on the sample of –312-- retirees, the margin of sampling error is ± 7 percentage points.

For results based on the sample of –705-- non-retirees, the margin of sampling error is ± 4 percentage points.

For results based on the sample of –671-- homeowners, the margin of sampling error is ± 5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2018 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2018 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

Now, thinking about taxes,

25. Do you consider the amount of federal income tax you have to pay as too high, about right, or too low?

	<u>Too high</u>	<u>About right</u>	<u>Too low</u>	<u>No opinion</u>		<u>Too high</u>	<u>About right</u>	<u>Too low</u>	<u>No opinion</u>
2020 Apr 1-14	46	48	3	2	1999 Apr 6-7	65	29	2	4
					1998 Apr 17-19	66	31	1	2
2019 Apr 1-9	45	48	4	4	1997 Mar 24-26	58	38	1	3
2018 Apr 2-11	45	48	3	3	1996 Apr 9-10	64	33	1	2
2017 Apr 5-9	51	42	4	4	1994 Dec 16-18	66	30	1	3
2016 Apr 6-10	57	37	3	3	1994 Apr 16-18	56	42	*	2
2015 Apr 9-12	51	42	3	4	1993 Mar 29-31	55	41	2	2
2014 Apr 3-6	52	42	3	4	1992 Mar 26-29	56	39	2	3
2013 Apr 4-7	50	45	2	3	1991 Mar 28-30	55	37	2	6
2012 Apr 9-12	46	47	3	4	1990 Mar 8-11	63	31	2	4
2011 Apr 7-11	50	43	4	3	1985 Jun 7-10	63	32	1	4
2010 Apr 8-11	48	45	3	4	1982 May 14-17	60	32	*	8
2009 Apr 6-9	46	48	3	2	1973 Feb 16-19	65	28	1	6
2008 Apr 6-9	52	42	2	4	1969 Mar 12-17	69	25	*	6
2007 Apr 2-5	53	41	2	3	1967 Mar 9-14	58	38	1	3
2006 Apr 10-13	48	44	2	5	1966 Feb 10-15	52	39	*	8
2005 Apr 4-7	51	44	2	3	1964 Feb 28-Mar 5	56	35	1	9
2004 Apr 5-8	50	43	3	4	1963 Jan 11-16	52	38	1	8
2003 Apr 7-9	50	46	2	2	1962 Jun 28-Jul 3	63	32	1	4
2003 Jan 10-12 ^	47	50	1	2	1962 Feb 8-13	48	45	*	7
2001 Apr 6-8	65	31	1	3	1961 Feb 10-15	46	45	1	8
2000 Apr 7-9	63	33	1	3	1959 Mar 4-9	51	40	2	7
1999 Sep 10-14	68	28	1	3	1957 Apr 6-11	61	31	*	8
1999 Jul 16-18	60	37	*	3	1956 Feb 16-21	55	35	1	9

^ Asked of a half sample.

For comparison: *Earlier trend (asked of taxpayers)*

	<u>Too high</u>	<u>About right</u>	<u>Too low</u>	<u>No opinion</u>
1953 Feb1-5	59	37	*	4
1952 Feb 9-14	71	26	*	3
1951 Feb 4-9	52	43	1	4
1950 Feb 5-10	57	40	*	3
1949 Mar 19-24	43	53	1	4
1948 Mar 5-10	57	38	1	4
1947 Nov 28-Dec 2	63	32	*	5
1947 Mar 14-17	54	40	*	6

26. Do you regard the income tax which you will have to pay this year as fair?

	<u>Yes, fair</u>	<u>No, not fair</u>	<u>No opinion</u>
2020 Apr 1-14	59	39	2
2019 Apr 1-9	57	39	3
2018 Apr 2-11	61	36	3
2017 Apr 5-9	61	35	4
2016 Apr 6-10	50	47	3
2015 Apr 9-12	56	40	4
2014 Apr 3-6	54	41	5
2013 Apr 4-7	55	42	3
2012 Apr 9-12	59	37	5
2011 Apr 7-11	57	40	3
2010 Apr 8-11	59	36	5
2009 Apr 6-9	61	35	4
2008 Apr 6-9	60	35	5
2007 Apr 2-5	60	37	3
2006 Apr 10-13	60	34	5
2005 Apr 4-7	61	34	5
2004 Apr 5-8	62	33	5
2003 Apr 7-9	64	33	3
2002 Apr 5-7	58	37	5
2001 Apr 6-8	51	46	3
1999 Apr 6-7	45	49	6
1997 Mar 24-26	51	43	6
1946 Nov 15-20	60	34	6
1946 Feb 28-Mar 5	62	38	--
1945 Mar 10-15	85	15	--
1944 Mar 3-8	87	13	--
1944 Feb	90	10	--
1943 Feb 25-Mar 1	85	15	--

GALLUP POLL SOCIAL SURVEY

April 2020

Public Release Data

QN25: Federal income tax you have to pay BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1017	549	468	718	266	213	284	511	443	339	220	306	374	309	364	361	244
	Weighted n	1017	505	512	651	342	288	318	403	339	289	380	270	399	319	342	369	259
Too high		463	242	222	265	182	138	164	158	147	122	188	125	196	128	175	177	90
		46%	48%	43%	41%	53%	48%	52%	39%	43%	42%	50%	46%	49%	40%	51%	48%	35%
About right		493	227	265	348	137	133	140	216	177	154	159	138	179	162	160	174	136
		48%	45%	52%	54%	40%	46%	44%	54%	52%	53%	42%	51%	45%	51%	47%	47%	53%
Too low		35	25	11	19	16	16	12	7	12	7	16	3	14	19	2	10	23
		3%	5%	2%	3%	5%	6%	4%	2%	4%	2%	4%	1%	3%	6%	1%	3%	9%
Don't know/Refused		25	11	15	18	6	1	2	22	3	6	16	4	10	10	5	7	11
		2%	2%	3%	3%	2%	0%	1%	5%	1%	2%	4%	1%	3%	3%	1%	2%	4%

GALLUP POLL SOCIAL SURVEY

April 2020

Public Release Data

QN26: Income tax fairness BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1017	549	468	718	266	213	284	511	443	339	220	306	374	309	364	361	244
	Weighted n	1017	505	512	651	342	288	318	403	339	289	380	270	399	319	342	369	259
Yes, fair		605	294	311	412	184	171	172	259	200	188	214	171	223	200	196	222	164
		59%	58%	61%	63%	54%	60%	54%	64%	59%	65%	56%	63%	56%	63%	57%	60%	63%
No, not fair		396	204	192	227	155	115	143	134	134	97	159	96	171	114	143	142	89
		39%	40%	38%	35%	45%	40%	45%	33%	40%	34%	42%	35%	43%	36%	42%	38%	34%
Don't know/Refused		16	7	9	12	3	1	3	11	5	4	7	4	6	5	3	5	6
		2%	1%	2%	2%	1%	0%	1%	3%	1%	1%	2%	1%	2%	2%	1%	1%	2%