

GALLUP NEWS SERVICE

APRIL WAVE 2

-- FINAL TOPLINE --

Timberline: 937008
T: 376
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April 14-28, 2020

Results are based on telephone interviews conducted April 14-28, 2020 with a random sample of **-1,016—adults, ages 18+, living in all 50 U.S. states and the District of Columbia.** For results based on this sample of national adults, the margin of sampling error is **±4 percentage points at the 95% confidence level.**

For results based on the sample of **-549—adults who are employed full- or part-time,** the maximum margin of sampling error is **±5 percentage points.**

For results based on the sample of **-263—parents with children under age 18,** the maximum margin of sampling error is **±7 percentage points.**

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2019 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2018 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

Thinking now about your actual behavior over the last year and how it may have changed,

17. In general, would you say you have been spending – [ROTATED: more money, the same amount, (or) less money] -- in recent months than you used to?
18. *(If spending more or less money)* Just your best guess, do you think this change in your spending habits – [ROTATED: will become your new, normal pattern for years ahead (or) is just a temporary change in your spending patterns]?

COMBINED RESULTS (Q.34/35): BASED ON NATIONAL ADULTS

| | 2020 <u>Apr</u> | 2019 <u>Apr</u> | 2018 <u>Apr</u> | 2017 <u>Apr</u> | 2016 <u>Apr</u> | 2015 <u>Apr</u> | 2014 <u>Apr</u> | 2013 <u>Apr</u> | 2012 <u>Apr</u> | 2011 <u>Apr</u> |
|--|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| Spending more money | 21 | 34 | 30 | 30 | 28 | 28 | 30 | 26 | 29 | 30 |
| <i>(Will become new, normal pattern)</i> | (4) | (13) | (12) | (10) | (11) | (11) | (11) | (10) | (12) | (14) |
| <i>(Temporary change in spending patterns)</i> | (17) | (21) | (18) | (20) | (17) | (17) | (19) | (16) | (17) | (16) |
| Spending same amount of money | 28 | 34 | 35 | 34 | 33 | 32 | 32 | 32 | 27 | 29 |
| Spending less money | 51 | 32 | 35 | 36 | 38 | 39 | 37 | 41 | 44 | 41 |
| <i>(Will become new, normal pattern)</i> | (27) | (23) | (26) | (27) | (29) | (29) | (27) | (31) | (33) | (30) |
| <i>(Temporary change in spending patterns)</i> | (24) | (9) | (9) | (9) | (9) | (10) | (10) | (10) | (11) | (11) |
| No opinion | * | * | * | * | * | 1 | * | * | * | * |

| | 2010 <u>Feb</u> | 2009 <u>Jul</u> | 2009 <u>Apr</u> |
|--|--------------------|--------------------|--------------------|
| Spending more money | 17 | 23 | 17 |
| <i>(Will become new, normal pattern)</i> | (7) | (8) | (6) |
| <i>(Temporary change in spending patterns)</i> | (10) | (15) | (11) |
| Spending same amount of money | 26 | 27 | 30 |
| Spending less money | 57 | 50 | 53 |
| <i>(Will become new, normal pattern)</i> | (38) | (32) | (32) |
| <i>(Temporary change in spending patterns)</i> | (19) | (18) | (21) |
| No opinion | * | * | * |

GALLUP POLL NEWS SURVEY

April 2020

Public Release Data

QN17: Spending Rate BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

| | | Gender | | | Race I | | Age | | | Education | | | Party I.D. | | | Ideology | | |
|-----------------|--------------|--------|------|--------|--------|-----------|-------|-------|-----|--------------|--------------|-----------------|------------|-------------|----------|--------------|----------|---------|
| | | Total | Male | Female | White | Non-white | 18-34 | 35-54 | 55+ | College Grad | Some College | HS Grad or Less | Republican | Independent | Democrat | Conservative | Moderate | Liberal |
| Total | Unweighted n | 1016 | 514 | 502 | 734 | 256 | 161 | 290 | 553 | 473 | 316 | 213 | 320 | 339 | 333 | 378 | 359 | 246 |
| | Weighted n | 1016 | 491 | 525 | 665 | 333 | 264 | 330 | 409 | 345 | 288 | 376 | 309 | 365 | 319 | 372 | 386 | 229 |
| More money | | 212 | 107 | 105 | 117 | 92 | 66 | 78 | 68 | 48 | 61 | 101 | 65 | 93 | 48 | 87 | 82 | 34 |
| | | 21% | 22% | 20% | 18% | 28% | 25% | 24% | 17% | 14% | 21% | 27% | 21% | 25% | 15% | 23% | 21% | 15% |
| The same amount | | 283 | 152 | 132 | 207 | 71 | 56 | 94 | 133 | 92 | 84 | 104 | 112 | 85 | 77 | 121 | 96 | 60 |
| | | 28% | 31% | 25% | 31% | 21% | 21% | 28% | 33% | 27% | 29% | 28% | 36% | 23% | 24% | 32% | 25% | 26% |
| Less money | | 520 | 233 | 288 | 341 | 170 | 142 | 158 | 208 | 204 | 142 | 170 | 133 | 187 | 193 | 165 | 208 | 136 |
| | | 51% | 47% | 55% | 51% | 51% | 54% | 48% | 51% | 59% | 49% | 45% | 43% | 51% | 61% | 44% | 54% | 59% |

GALLUP POLL NEWS SURVEY

April 2020

Public Release Data

QN17QN18COMBO: Spending with Changes BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

| | | Gender | | | Race I | | Age | | | Education | | | Party I.D. | | | Ideology | | |
|-----------------------------------|--------------|--------|------|--------|--------|-----------|-------|-------|-----|--------------|--------------|-----------------|------------|-------------|----------|--------------|----------|---------|
| | | Total | Male | Female | White | Non-white | 18-34 | 35-54 | 55+ | College Grad | Some College | HS Grad or Less | Republican | Independent | Democrat | Conservative | Moderate | Liberal |
| Total | Unweighted n | 1016 | 514 | 502 | 734 | 256 | 161 | 290 | 553 | 473 | 316 | 213 | 320 | 339 | 333 | 378 | 359 | 246 |
| | Weighted n | 1016 | 491 | 525 | 665 | 333 | 264 | 330 | 409 | 345 | 288 | 376 | 309 | 365 | 319 | 372 | 386 | 229 |
| Spending more, new normal pattern | | 39 | 17 | 22 | 27 | 11 | 9 | 11 | 18 | 9 | 14 | 17 | 20 | 8 | 11 | 23 | 12 | 4 |
| | | 4% | 4% | 4% | 4% | 3% | 4% | 3% | 4% | 2% | 5% | 4% | 6% | 2% | 3% | 6% | 3% | 2% |
| Spending more, temporary | | 174 | 90 | 84 | 89 | 81 | 56 | 67 | 49 | 39 | 48 | 84 | 45 | 85 | 37 | 63 | 70 | 30 |
| | | 17% | 18% | 16% | 13% | 24% | 21% | 20% | 12% | 11% | 17% | 22% | 15% | 23% | 12% | 17% | 18% | 13% |
| Spending the same | | 283 | 152 | 132 | 207 | 71 | 56 | 94 | 133 | 92 | 84 | 104 | 112 | 85 | 77 | 121 | 96 | 60 |
| | | 28% | 31% | 25% | 31% | 21% | 21% | 28% | 33% | 27% | 29% | 28% | 36% | 23% | 24% | 32% | 25% | 26% |
| Spending less, temporary | | 244 | 125 | 118 | 188 | 52 | 77 | 65 | 97 | 108 | 76 | 58 | 66 | 83 | 92 | 78 | 93 | 67 |
| | | 24% | 26% | 23% | 28% | 15% | 29% | 20% | 24% | 31% | 26% | 16% | 21% | 23% | 29% | 21% | 24% | 29% |
| Spending less, new normal pattern | | 277 | 107 | 170 | 153 | 118 | 65 | 93 | 111 | 97 | 67 | 112 | 66 | 104 | 101 | 86 | 115 | 68 |
| | | 27% | 22% | 32% | 23% | 36% | 25% | 28% | 27% | 28% | 23% | 30% | 21% | 29% | 32% | 23% | 30% | 30% |