

GALLUP NEWS SERVICE

**PRESIDENTIAL ELECTION
SEPTEMBER BENCHMARK**

-- FINAL TOPLINE --

Timberline: 937614
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September 14-28, 2020

Results are based on telephone interviews conducted September 14-28, 2020 with a random sample of –1,023—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the samples of –532—adults in Form A, the maximum margin of sampling error is ± 5 percentage points.

For results based on the samples of –491—adults in Form B, the maximum margin of sampling error is ± 5 percentage points.

For results based on the samples of –905—registered voters, the maximum margin of sampling error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2019 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2019 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

Next, we have some questions about the 2020 election,

3. How much thought have you given to the upcoming election for president -- quite a lot, or only a little?

	Quite <u>a lot</u>	SOME <u>(vol.)</u>	Only <u>a little</u>	<u>None</u>	No <u>opinion</u>
2020 Sep 14-28	74	1	23	1	*
2020 Jul 30-Aug 12	71	1	26	2	*
2020 Apr 14-28	59	2	35	4	*
2020 Feb 17-28	67	1	30	2	1
2020 Jan 16-29	61	3	35	1	*
2019 Sep 16-30	61	2	34	3	1
2019 Aug 15-30	59	3	35	3	*

For comparison: *September of Previous Election Years*

	Quite <u>a lot</u>	SOME <u>(vol.)</u>	Only <u>a little</u>	<u>None</u>	No <u>opinion</u>
2016 Sep 14-18	72	2	22	4	*
2012 Sep 24-27	73	4	20	2	1
2008 Sep 5-7	80	4	15	1	*
2004 Sep 24-26	79	3	16	2	*
2004 Sep 13-15	77	3	16	3	1
2004 Sep 3-5	78	4	17	1	*
2000 Sep 24-26 ^	64	6	27	2	1
1996 Sep 24-26 ^	56	8	32	2	2
1992 Sep 11-15	58	6	30	5	1
1984 Sep 28-Oct 1	49	16	28	7	*
1984 Sep 21-24	46	18	30	6	*
1984 Sep 7-9	48	18	29	6	*
1980 Sep 12-15	49	20	25	6	*
1976 Sep 24-26	52	24	24	*	*
1972 Sep 22-25	50	18	24	8	*
1968 Sep 26-Oct 1	59	20	18	4	*
1968 Sep 19-24	59	19	19	4	*
1968 Sep 1-6	58	16	21	4	1
1964 Sep 18-23	50	23	22	5	*
1960 Sep 28-Oct 2	59	18	18	4	1
1960 Sep 9-14	49	23	22	6	*
1952 Sep 28-Oct 2	56	21	19	4	*
1952 Sep 20-25	54	22	21	3	*

5. Compared to previous elections, are you more enthusiastic than usual about voting, or less enthusiastic?

NOTE: TREND FOR PRESIDENTIAL ELECTIONS

	<u>More enthusiastic</u>	<u>Less enthusiastic</u>	<u>Same (vol.)</u>	<u>No opinion</u>
<u>Registered Voters</u>				
2020 Sep 14-28	71	18	11	*
2020 Jul 30-Aug 12	69	26	5	*
2020 Apr 14-28	59	26	14	1
2020 Feb 17-28	63	23	13	*
2020 Jan 16-29	67	18	14	1
2019 Oct 14-31	68	24	7	1
2016 Nov 1-6	50	41	9	1
2016 May 18-22	47	46	6	1
2012 Nov 3-4	64	21	13	2
2012 Sep 24-27	56	29	14	1
2012 Aug 20-22	49	37	11	2
2012 Jul 19-22	47	37	15	1
2012 Feb 16-19	50	40	10	1
2011 Nov 28-Dec 1	43	48	7	1
2011 Sep 15-18	50	38	10	2
2008 Oct 31-Nov 2 †	68	19	12	1
2008 Oct 23-26	69	19	11	1
2008 Oct 10-12	62	27	11	1
2008 Sep 5-7	64	21	14	1
2008 Aug 30-31 †	54	28	17	2
2008 Aug 21-23	48	37	14	1
2008 Jun 15-19	48	37	14	1
2008 Feb 8-10	63	29	8	*
2008 Jan 10-13 ^	62	28	10	1
2004 Oct 14-16 ^	67	21	12	*
2004 Sep 3-5 ^	65	23	11	1
2004 Aug 23-25 ^	60	29	11	--
2004 Jul 30-Aug 1 ^	69	22	9	--
2004 Jul 19-21 ^	60	25	14	1
2004 Mar 26-28	52	29	18	1
2004 Jan 29-Feb 1	56	32	12	*
2000 Oct 13-15	38	39	20	3
2000 Mar 10-12	39	38	22	1
2000 Jan 7-10	45	37	17	1
1996 Oct 23-24	17	36	45	2

^ Asked of half sample

† USA Today/Gallup poll asked on Gallup daily tracking survey

Q.5 enthusiasm about voting trend continued on next page

Q.5 ENTHUSIASM ABOUT VOTING (CONTINUED)

	More <u>enthusiastic</u>	Less <u>enthusiastic</u>	<u>Same (vol.)</u>	No <u>opinion</u>
<u>National Adults</u>				
2020 Sep 14-28	67	22	11	*
2020 Jul 30-Aug 12	63	31	5	1
2020 Apr 14-28	56	28	15	2
2020 Feb 17-28	59	28	12	1
2020 Jan 16-29	63	23	13	1
2019 Oct 14-31	64	28	6	2
2016 Nov 1-6	47	42	9	1
2016 May 18-22	46	48	6	1
2012 Nov 3-4 ^	62	23	13	2
2012 Sep 24-27	53	31	15	1
2012 Aug 20-22	48	38	11	2
2012 Jul 19-22	44	38	15	2
2012 Feb 16-19	47	42	9	2
2011 Nov 28-Dec 1	43	48	7	2
2011 Sep 15-18	48	40	10	2
2008 Oct 31-Nov 2 †	65	21	11	2
2008 Oct 23-26	67	21	11	1
2008 Oct 10-12	60	28	10	1
2008 Sep 5-7	62	23	14	1
2008 Aug 30-31 ^	51	30	16	4
2008 Aug 21-23	48	38	13	1
2008 Jun 15-19	48	37	14	1
2008 Feb 8-10	62	30	7	1
2008 Jan 10-13 ^	60	29	10	1
2004 Oct 14-16 ^	65	23	11	1
2004 Sep 3-5 ^	64	24	11	1
2004 Aug 23-25 ^	57	32	10	1
2004 Jul 30-Aug 1 ^	67	25	8	*
2004 Jul 19-21 ^	59	27	13	1
2004 Mar 26-28	51	32	16	1
2004 Jan 29-Feb 1	55	34	10	1
2000 Mar 10-12	37	40	21	2
2000 Jan 7-10	43	38	17	2

^ Asked of half sample.

† USA Today/Gallup poll asked on Gallup daily tracking survey

Q.5 enthusiasm about voting trend continued on next page

Q.5 ENTHUSIASM ABOUT VOTING (CONTINUED)

	<u>More enthusiastic</u>	<u>Less enthusiastic</u>	<u>Same (vol.)</u>	<u>No opinion</u>
<u>Democrats/Democratic Leaners</u>				
2020 Sep 14-28	69	15	16	--
2020 Jul 30-Aug 12	64	32	4	*
2020 Apr 14-28	54	32	13	2
2020 Feb 17-28	58	29	12	1
2020 Jan 16-29	61	29	8	1
2019 Oct 14-31	65	29	4	2
2016 Nov 1-6	48	42	9	1
2016 May 18-22	43	50	6	1
2012 Nov 3-4	59	23	16	2
2012 Sep 24-27	48	32	19	1
2012 Aug 20-22	46	39	13	2
2012 Jul 19-22	39	43	16	1
2012 Feb 16-19	45	42	12	1
2011 Nov 28-Dec 1	44	47	9	1
2011 Sep 15-18	45	44	8	2
2008 Oct 31-Nov 2 †	73	15	10	2
2008 Oct 23-26	76	15	8	1
2008 Oct 10-12	71	18	10	1
2008 Sep 5-7	67	19	13	1
2008 Aug 30-31 †	61	24	12	3
2008 Aug 21-23	57	28	14	1
2008 Jun 15-19	61	25	13	1
2008 Feb 8-10	79	15	6	*
2008 Jan 10-13 ^	74	19	6	1
2004 Oct 14-16 ^	67	23	10	--
2004 Sep 3-5 ^	62	29	7	2
2004 Aug 23-25 ^	60	30	10	*
2004 Jul 30-Aug 1 ^	73	21	6	--
2004 Jul 19-21 ^	68	20	12	--
2004 Mar 26-28	51	35	13	1
2004 Jan 29-Feb 1	59	34	6	1
2000 Mar 10-12	33	47	19	1
2000 Jan 7-10	39	42	17	2

^ Asked of half sample.

† USA Today/Gallup poll asked on Gallup daily tracking survey

Q.5 enthusiasm about voting trend continued on next page

Q.5 ENTHUSIASM ABOUT VOTING (CONTINUED)

	<u>More enthusiastic</u>	<u>Less enthusiastic</u>	<u>Same (vol.)</u>	<u>No opinion</u>
<u>Republicans/Republican Leaners</u>				
2020 Sep 14-28	69	23	7	*
2020 Jul 30-Aug 12	70	25	4	1
2020 Apr 14-28	62	20	18	1
2020 Feb 17-28	64	22	13	1
2020 Jan 16-29	68	14	18	*
2019 Oct 14-31	66	25	8	1
2016 Nov 1-6	51	41	8	*
2016 May 18-22	51	43	5	*
2012 Nov 3-4	70	17	10	2
2012 Sep 24-27	64	24	11	1
2012 Aug 20-22	53	34	10	3
2012 Jul 19-22	51	33	14	2
2012 Feb 16-19	53	39	8	1
2011 Nov 28-Dec 1	49	44	6	1
2011 Sep 15-18	58	30	11	2
2008 Oct 31-Nov 2 †	59	27	12	2
2008 Oct 23-26	65	20	13	1
2008 Oct 10-12	51	38	10	1
2008 Sep 5-7	60	24	15	1
2008 Aug 30-31 †	42	36	20	2
2008 Aug 21-23	39	47	13	1
2008 Jun 15-19	35	51	13	1
2008 Feb 8-10	44	48	8	*
2008 Jan 10-13 ^	49	37	12	2
2004 Oct 14-16 ^	68	19	12	1
2004 Sep 3-5 ^	69	18	13	*
2004 Aug 23-25 ^	60	30	9	1
2004 Jul 30-Aug 1 ^	62	27	11	*
2004 Jul 19-21 ^	51	32	15	2
2004 Mar 26-28	52	27	20	1
2004 Jan 29-Feb 1	53	31	15	1
2000 Mar 10-12	45	32	22	1
2000 Jan 7-10	51	32	16	1

^ Asked of half sample.

† USA Today/Gallup poll asked on Gallup daily tracking survey

GALLUP POLL NEWS SURVEY
September 2020
Public Release Data

QN3: Thought to Upcoming Election BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender		Race I		Age			Education			Party I.D.			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1023	527	496	730	265	209	273	521	452	340	222	310	394	294	402	359	229
	Weighted n	1023	507	516	674	328	286	324	395	342	293	382	291	428	276	404	353	235
Quite a lot		757	364	393	547	194	165	249	332	300	224	229	243	276	225	315	252	174
		74%	72%	76%	81%	59%	58%	77%	84%	88%	77%	60%	83%	64%	81%	78%	71%	74%
Some (vol.)		12	7	5	6	5	6	3	1	7	3	2	0	7	5	5	2	5
		1%	1%	1%	1%	2%	2%	1%	0%	2%	1%	0%	0%	2%	2%	1%	1%	2%
Only a little		237	123	114	115	119	105	67	61	34	63	138	46	133	45	79	88	56
		23%	24%	22%	17%	36%	37%	21%	16%	10%	21%	36%	16%	31%	16%	20%	25%	24%
None (vol.)		13	10	3	6	7	10	2	1	0	2	11	3	9	2	1	11	-
		1%	2%	1%	1%	2%	4%	1%	0%	0%	1%	3%	1%	2%	1%	0%	3%	-
(DK)/(Refused)		3	3	0	0	3	-	3	0	-	0	3	-	3	0	3	-	0
		0%	1%	0%	0%	1%	-	1%	0%	-	0%	1%	-	1%	0%	1%	-	0%

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QN5: Election Enthusiasm BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender		Race I		Age			Education			Party I.D.			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1023	527	496	730	265	209	273	521	452	340	222	310	394	294	402	359	229
	Weighted n	1023	507	516	674	328	286	324	395	342	293	382	291	428	276	404	353	235
More enthusiastic		684	320	364	479	197	166	211	295	252	195	235	218	232	221	291	210	164
		67%	63%	71%	71%	60%	58%	65%	75%	74%	66%	61%	75%	54%	80%	72%	59%	70%
Less enthusiastic		223	115	109	122	100	93	74	53	54	65	105	32	149	35	56	107	55
		22%	23%	21%	18%	30%	33%	23%	13%	16%	22%	27%	11%	35%	13%	14%	30%	23%
As enthusiastic/same (vol.)		114	72	42	73	31	26	38	46	36	32	43	42	46	20	56	36	17
		11%	14%	8%	11%	9%	9%	12%	12%	11%	11%	11%	14%	11%	7%	14%	10%	7%
(DK)/(Refused)		1	1	1	-	1	-	1	1	-	1	-	-	1	1	1	1	-
		0%	0%	0%	-	0%	-	0%	0%	-	0%	-	-	0%	0%	0%	0%	-