

GALLUP NEWS SERVICE

**PRESIDENTIAL ELECTION
SEPTEMBER BENCHMARK**

-- FINAL TOPLINE --

Timberline: 937614
T: 398
Princeton Job #: 20-09-016

September 14-28, 2020

Results are based on telephone interviews conducted September 14-28, 2020 with a random sample of –1,023—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the samples of –905—registered voters, the maximum margin of sampling error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2019 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2019 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

4. Does the outcome of this year's presidential election matter to you more than in previous years, less than in previous years, or about the same?

	<u>Matters more</u>	<u>Matters less</u>	<u>Same (vol.)</u>	<u>No opinion</u>
<u>Registered Voters</u>				
2020 Sep 14-28	77	2	21	*
2016 Oct 25-26	71	3	26	*
2012 Nov 3-4	70	2	27	*
2008 Oct 23-26	74	1	25	*
2007 Nov 2-4 ^	58	2	40	--
2004 Oct 14-16	72	2	26	--
2000 Oct 13-15	47	5	48	*
1996 Oct 23-24	41	8	50	1
1996 Oct 22-23	44	6	49	1
1996 Oct 21-22	41	5	53	1
1996 Oct 20-21	39	5	55	1
<u>National Adults</u>				
2020 Sep 14-28	73	3	25	*
2016 Oct 25-26	68	3	29	1
2004 Oct 14-16	71	2	27	--

^ WORDING: Does the outcome of next year's presidential election matter to you more than in previous years, less than in previous years, or about the same?

**GALLUP POLL NEWS SURVEY
September 2020 (Registered Voters)
Public Release Data**

QN4: Presidential Election Outcome BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	905	468	437	690	198	158	245	488	432	305	166	295	333	275	371	319	206
	Weighted n	861	432	429	629	219	205	282	361	326	260	274	275	336	249	355	298	201
Matters more		661	309	352	487	166	136	219	299	263	207	190	218	230	212	279	208	168
		77%	72%	82%	77%	76%	66%	77%	83%	81%	80%	69%	79%	69%	85%	79%	70%	84%
Matter less		17	14	3	10	7	11	5	1	2	4	11	4	11	2	4	12	1
		2%	3%	1%	2%	3%	5%	2%	0%	1%	2%	4%	1%	3%	1%	1%	4%	0%
Matters about the same		182	109	73	132	46	58	59	60	60	49	73	54	94	34	72	77	32
		21%	25%	17%	21%	21%	28%	21%	17%	19%	19%	27%	20%	28%	14%	20%	26%	16%
(DK)/(Refused)		1	-	1	1	-	-	-	1	1	-	-	-	-	1	-	1	-
		0%	-	0%	0%	-	-	-	0%	0%	-	-	-	-	0%	-	0%	-

**GALLUP POLL NEWS SURVEY
September 2020 (National adults)
Public Release Data**

QN4: Presidential Election Outcome BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1023	527	496	730	265	209	273	521	452	340	222	310	394	294	402	359	229
	Weighted n	1023	507	516	674	328	286	324	395	342	293	382	291	428	276	404	353	235
Matters more		746	350	396	509	220	184	232	317	277	224	239	227	270	234	306	232	187
		73%	69%	77%	76%	67%	64%	72%	80%	81%	76%	63%	78%	63%	85%	76%	66%	80%
Matter less		26	18	8	13	12	17	5	3	2	8	16	4	19	2	6	16	3
		3%	4%	2%	2%	4%	6%	2%	1%	1%	3%	4%	2%	4%	1%	1%	5%	1%
Matters about the same		251	140	111	151	95	85	86	74	62	61	127	60	139	39	92	104	44
		25%	28%	21%	22%	29%	30%	27%	19%	18%	21%	33%	20%	33%	14%	23%	29%	19%
(DK)/(Refused)		1	-	1	1	0	-	-	1	1	-	-	-	-	1	-	1	-
		0%	-	0%	0%	0%	-	-	0%	0%	-	-	-	-	0%	-	0%	-