

GALLUP NEWS SERVICE

FINAL PRESIDENTIAL PRE-ELECTION POLL

-- FINAL TOPLINE --

Timberline: 937614
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Princeton Job #: 20-10-018

October 16-27, 2020

Results are based on telephone interviews conducted October 16-27, 2020 with a random sample of **–1,018—** adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is **±4** percentage points at the **95%** confidence level.

For results based on the samples of **–924—** registered voters, the maximum margin of sampling error is **±4** percentage points.

Results for likely voters are based on the subsample of **–833—** survey respondents deemed most likely to vote in the November 2020 General Election, according to a series of questions measuring current voting intentions and past voting behavior. For results based on the total sample of likely voters, one can say with **95%** confidence that the margin of sampling error is **±4** percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of **70%** cell phone respondents and **30%** landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2019 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the January-June 2019 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

14. Are you generally satisfied or dissatisfied with the way [ROTATED: Joe Biden's campaign/Donald Trump's campaign] has been conducted?

<i>2020 Oct 16-27</i>	<u>Satisfied</u>	<u>Dissatisfied</u>	<u>No opinion</u>
Registered voters			
Joe Biden's campaign	56	43	1
Donald Trump's campaign	46	53	1
National adults			
Joe Biden's campaign	56	43	2
Donald Trump's campaign	46	53	1

FOR COMPARISON: Final pre-election measurement, based on national adults

	<u>Satisfied</u>	<u>Dissatisfied</u>	<u>No opinion</u>
<i>2016 Oct 27-28</i>			
Hillary Clinton's campaign	50	48	3
Donald Trump's campaign	29	69	3
<i>2012 Oct 27-28</i>			
Barack Obama's campaign	58	37	5
Mitt Romney's campaign	54	41	5
<i>2008 Oct 23-26</i>			
Barack Obama's campaign	66	31	2
John McCain's campaign	40	59	1
<i>2004 Oct 22-24</i>			
John Kerry's campaign	51	46	3
George W. Bush' campaign	55	42	3
<i>2000 Oct 6-9</i>			
Al Gore's campaign	61	30	9
George W. Bush' campaign	58	31	11

**GALLUP POLL NEWS SURVEY
October 2020
Public Release Data**

QN14A: Satisfaction Donald Trump's Campaign BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1018	499	519	732	262	187	258	561	481	319	208	315	363	316	403	338	246
	Weighted n	1018	500	518	675	322	264	326	412	348	295	367	316	369	316	389	347	250
Satisfied, or		470	269	201	352	109	106	152	204	125	137	205	283	145	33	304	117	34
		46%	54%	39%	52%	34%	40%	47%	49%	36%	46%	56%	90%	39%	10%	78%	34%	14%
Dissatisfied		536	223	313	317	208	151	174	206	218	153	161	31	217	281	81	224	215
		53%	45%	60%	47%	65%	57%	53%	50%	63%	52%	44%	10%	59%	89%	21%	65%	86%
(DK)/(Refused)		12	8	4	7	4	8	0	2	4	5	2	2	7	2	5	5	0
		1%	2%	1%	1%	1%	3%	0%	1%	1%	2%	0%	1%	2%	1%	1%	1%	0%

**GALLUP POLL NEWS SURVEY
October 2020
Public Release Data**

QN14B: Satisfaction Joe Biden's Campaign BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1018	499	519	732	262	187	258	561	481	319	208	315	363	316	403	338	246
	Weighted n	1018	500	518	675	322	264	326	412	348	295	367	316	369	316	389	347	250
Satisfied, or		568	251	317	347	213	160	183	219	233	150	182	73	203	285	122	219	209
		56%	50%	61%	51%	66%	61%	56%	53%	67%	51%	50%	23%	55%	90%	31%	63%	83%
Dissatisfied		434	241	193	322	101	98	142	186	110	141	179	239	158	29	259	123	41
		43%	48%	37%	48%	31%	37%	44%	45%	32%	48%	49%	76%	43%	9%	66%	36%	16%
(DK)/(Refused)		15	7	8	7	7	6	1	7	5	4	6	3	8	2	9	4	0
		2%	1%	2%	1%	2%	2%	0%	2%	1%	1%	2%	1%	2%	1%	2%	1%	0%