

GALLUP NEWS SERVICE

DECEMBER WAVE 1

-- FINAL TOPLINE --

Timberline: 937614
T: 417
Princeton Job #: 20-12-020

December 1-17, 2020

Results are based on telephone interviews conducted December 1-17, 2020 with a random sample of **–1,018–** adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2019 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2019 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

12. Thinking about something else, if you could live anywhere you wished, where would you prefer to live -- in a big city, small city, suburb of a big city, suburb of a small city, town, or rural area?

	<u>Big city</u>	<u>Small city</u>	<u>Suburb of a big city</u>	<u>Suburb of a small city</u>	<u>Town</u>	<u>Rural area</u>	<u>No opinion</u>
2020 Dec 1-17	11	16	16	9	17	31	*
2018 Nov 13-18	12	17	21	10	12	27	1
2001 Oct 19-21	8	15	20	9	12	35	1

GALLUP POLL SOCIAL SURVEY
December 2020
Public Release Data

QN12: Live Anywhere BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender		Race I		Age			Education			Party I.D.			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1018	556	462	733	264	190	264	547	447	340	223	281	383	328	367	368	252
	Weighted n	1019	497	521	662	343	288	320	392	343	290	380	253	423	312	342	357	285
Big city		114	62	52	65	48	55	30	26	48	36	30	12	37	64	12	42	57
		11%	12%	10%	10%	14%	19%	9%	7%	14%	12%	8%	5%	9%	20%	4%	12%	20%
Small city		162	61	101	93	68	41	47	73	49	44	69	30	74	50	54	53	49
		16%	12%	19%	14%	20%	14%	15%	19%	14%	15%	18%	12%	18%	16%	16%	15%	17%
Suburb of a big city		167	77	89	101	62	54	61	49	79	32	55	26	75	64	32	75	55
		16%	16%	17%	15%	18%	19%	19%	12%	23%	11%	14%	10%	18%	21%	9%	21%	19%
Suburb of a small city		89	41	48	56	32	24	27	38	31	32	26	18	37	31	32	34	21
		9%	8%	9%	8%	9%	8%	8%	10%	9%	11%	7%	7%	9%	10%	9%	9%	7%
Town		171	74	97	95	75	44	50	75	54	42	74	47	62	53	54	61	49
		17%	15%	19%	14%	22%	15%	16%	19%	16%	14%	20%	19%	15%	17%	16%	17%	17%
Rural area		314	182	133	252	59	68	105	131	81	105	125	119	137	49	158	92	54
		31%	37%	25%	38%	17%	24%	33%	33%	24%	36%	33%	47%	32%	16%	46%	26%	19%
(DK)/(Refused)		0	0	-	-	0	-	-	0	-	0	-	0	-	-	-	-	0
		0%	0%	-	-	0%	-	-	0%	-	0%	-	0%	-	-	-	-	0%

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D28: Description of Area Live In BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender		Race I		Age			Education			Party I.D.			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1018	556	462	733	264	190	264	547	447	340	223	281	383	328	367	368	252
	Weighted n	1019	497	521	662	343	288	320	392	343	290	380	253	423	312	342	357	285
Big city		160	78	81	71	88	68	49	41	62	47	50	23	63	68	33	61	62
		16%	16%	16%	11%	26%	24%	15%	10%	18%	16%	13%	9%	15%	22%	10%	17%	22%
Small city		201	88	113	106	94	58	58	79	63	55	82	45	86	64	70	69	55
		20%	18%	22%	16%	27%	20%	18%	20%	18%	19%	22%	18%	20%	20%	20%	19%	19%
Suburb of a big city		154	81	74	109	45	34	60	54	73	35	46	22	71	60	34	58	60
		15%	16%	14%	16%	13%	12%	19%	14%	21%	12%	12%	9%	17%	19%	10%	16%	21%
Suburb of a small city		102	57	45	84	17	27	27	48	39	26	36	28	45	29	36	40	24
		10%	11%	9%	13%	5%	9%	8%	12%	12%	9%	9%	11%	11%	9%	11%	11%	9%
Town		195	86	110	132	61	56	60	80	55	62	78	63	83	49	83	72	34
		19%	17%	21%	20%	18%	20%	19%	20%	16%	21%	21%	25%	20%	16%	24%	20%	12%
Rural area		184	98	86	152	30	44	51	85	46	63	73	68	72	42	82	52	49
		18%	20%	16%	23%	9%	15%	16%	22%	13%	22%	19%	27%	17%	13%	24%	15%	17%
DK/REF		23	9	13	9	8	-	16	6	4	1	15	3	3	0	4	4	-
		2%	2%	3%	1%	2%	-	5%	1%	1%	0%	4%	1%	1%	0%	1%	1%	-