

GALLUP NEWS SERVICE
GALLUP POLL SOCIAL SERIES:
CONSUMPTION HABITS

-- FINAL TOPLINE --

Timberline: 937614
T: 446
Princeton Job #: 21-07-009

July 6-21, 2021

Results are based on telephone interviews conducted July 6-21, 2021 with a random sample of –1,007—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of –517—national adults in Form A, the margin of sampling error is ± 5 percentage points.

For results based on the sample of –490—national adults in Form B, the margins of sampling error is ± 5 percentage points.

For results based on the sample of –130—smokers, the maximum margin of sampling error is ± 11 percentage points.

For results based on the sample of –877—non-smokers, the maximum margin of sampling error is ± 4 percentage points.

For results based on the sample of –636—adults who drink alcoholic beverages, the maximum margin of sampling error is ± 5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2019 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2019 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

First,

1. Do you approve or disapprove of the way Joe Biden is handling his job as president?

	<u>Approve</u>	<u>Disapprove</u>	<u>No opinion</u>
2021 Jul 6-21	50	45	5
2021 Jun 1-18	56	42	2
2021 May 3-18	54	40	6
2021 Apr 1-21	57	40	3
2021 Mar 1-15	54	42	5
2021 Feb 3-18	56	40	5
2021 Jan 21-Feb 2	57	37	6

GALLUP POLL SOCIAL SURVEY
July 2021
Public Release Data

QN1: Presidential Approval BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1007	553	454	752	231	208	253	532	441	334	223	294	400	273	380	354	233
	Weighted n	1007	493	515	658	332	298	305	389	352	280	369	266	429	276	350	380	236
Approve		504	194	310	266	228	150	149	202	198	137	166	31	206	250	92	206	189
		50%	39%	60%	40%	69%	50%	49%	52%	56%	49%	45%	12%	48%	90%	26%	54%	80%
Disapprove		448	266	183	367	76	131	133	174	142	125	180	229	193	18	253	145	36
		45%	54%	36%	56%	23%	44%	44%	45%	40%	45%	49%	86%	45%	6%	72%	38%	15%
(DK)/(Refused)		55	33	22	25	28	18	24	13	12	18	24	6	30	8	5	29	11
		5%	7%	4%	4%	8%	6%	8%	3%	3%	7%	6%	2%	7%	3%	2%	8%	5%