

GALLUP NEWS SERVICE

**GALLUP POLL SOCIAL SERIES:
CONSUMPTION HABITS**

-- FINAL TOPLINE --

Timberline: 937614
T: 446
Princeton Job #: 21-07-009

July 6-21, 2021

Results are based on telephone interviews conducted July 6-21, 2021 with a random sample of –1,007—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of –517—national adults in Form A, the margin of sampling error is ± 5 percentage points.

For results based on the sample of –490—national adults in Form B, the margins of sampling error is ± 5 percentage points.

For results based on the sample of –130—smokers, the maximum margin of sampling error is ± 11 percentage points.

For results based on the sample of –877—non-smokers, the maximum margin of sampling error is ± 4 percentage points.

For results based on the sample of –636—adults who drink alcoholic beverages, the maximum margin of sampling error is ± 5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2019 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2019 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

23. How often do you or your family currently do each of the following—more than once a week, once a week, once or twice a month, a few times a year, less often, or never? How about -- [RANDOM ORDER]?

A. Shop for groceries in person at a grocery store or other store

	<u>More than once a week</u>	<u>Once a week</u>	<u>Once or twice a month</u>	<u>Few times a year</u>	<u>Less often</u>	<u>Never</u>	<u>No opinion</u>
2021 Jul 6-21	31	48	18	*	1	2	*
2019 Jul 1-12	37	46	14	1	1	1	*
2018 Jul 1-11	32	49	17	1	--	1	*
2017 Jul 5-9	36	47	15	1	--	1	*

B. Order groceries online for pick-up or delivery

	<u>More than once a week</u>	<u>Once a week</u>	<u>Once or twice a month</u>	<u>Few times a year</u>	<u>Less often</u>	<u>Never</u>	<u>No opinion</u>
2021 Jul 6-21	3	9	11	9	4	64	*
2019 Jul 1-12	1	3	7	4	3	81	*
2018 Jul 1-11	1	3	5	4	2	84	*
2017 Jul 5-9	1	3	5	3	3	84	*

C. Order a meal preparation kit that contains fresh foods and is delivered to your home

	<u>More than once a week</u>	<u>Once a week</u>	<u>Once or twice a month</u>	<u>Few times a year</u>	<u>Less often</u>	<u>Never</u>	<u>No opinion</u>
2021 Jul 6-21	1	2	3	5	4	84	*
2019 Jul 1-12	1	2	4	2	3	88	*
2018 Jul 1-11	*	1	3	4	2	89	--

D. Order food for take-out or delivery from a restaurant or pizzeria

	<u>More than once a week</u>	<u>Once a week</u>	<u>Once or twice a month</u>	<u>Few times a year</u>	<u>Less often</u>	<u>Never</u>	<u>No opinion</u>
2021 Jul 6-21	14	25	35	11	2	13	*
2019 Jul 1-12	12	23	35	11	4	14	1
2018 Jul 1-11	9	22	38	11	4	16	*

Q.23 (FOOD PURCHASING BEHAVIOR) CONTINUED

E. Eat a meal out at a restaurant

	<u>More than once a week</u>	<u>Once a week</u>	<u>Once or twice a month</u>	<u>Few times a year</u>	<u>Less often</u>	<u>Never</u>	<u>No opinion</u>
2021 Jul 6-21	17	26	31	13	5	7	*
2019 Jul 1-12	24	29	34	8	2	2	*
2018 Jul 1-11	18	27	39	8	3	5	--

**GALLUP POLL SOCIAL SURVEY
July 2021
Public Release Data**

QN23B: Frequency Order Groceries Online BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender		Race I		Age			Education			Party I.D.			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1007	553	454	752	231	208	253	532	441	334	223	294	400	273	380	354	233
	Weighted n	1007	493	515	658	332	298	305	389	352	280	369	266	429	276	350	380	236
More than once a week		28	13	15	17	10	7	12	7	11	10	7	8	13	5	8	11	7
		3%	3%	3%	3%	3%	2%	4%	2%	3%	4%	2%	3%	3%	2%	2%	3%	3%
Once a week		88	44	44	64	22	29	37	22	38	17	33	24	42	20	32	25	29
		9%	9%	9%	10%	7%	10%	12%	6%	11%	6%	9%	9%	10%	7%	9%	7%	12%
Once or twice a month		111	56	55	72	35	45	33	30	50	27	34	24	53	31	22	44	39
		11%	11%	11%	11%	11%	15%	11%	8%	14%	10%	9%	9%	12%	11%	6%	11%	16%
A few times a year		87	50	38	49	38	24	30	29	32	25	30	21	38	21	28	41	16
		9%	10%	7%	7%	11%	8%	10%	8%	9%	9%	8%	8%	9%	8%	8%	11%	7%
Less often		43	20	24	26	17	21	9	13	13	15	15	14	14	14	15	17	11
		4%	4%	5%	4%	5%	7%	3%	3%	4%	5%	4%	5%	3%	5%	4%	5%	5%
Never		647	308	339	431	208	172	184	285	208	186	248	174	269	183	245	240	134
		64%	63%	66%	65%	63%	58%	60%	73%	59%	66%	67%	65%	63%	66%	70%	63%	57%
(DK)/(Refused)		3	3	-	-	2	-	-	3	-	1	2	-	1	2	1	2	-
		0%	1%	-	-	1%	-	-	1%	-	0%	1%	-	0%	1%	0%	1%	-

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QN23C: Frequency Order Meal Prep Kits BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender		Race I		Age			Education			Party I.D.			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1007	553	454	752	231	208	253	532	441	334	223	294	400	273	380	354	233
	Weighted n	1007	493	515	658	332	298	305	389	352	280	369	266	429	276	350	380	236
More than once a week		12	9	3	7	5	3	3	6	4	3	5	5	7	0	7	2	3
		1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	2%	0%	2%	0%	1%
Once a week		17	12	5	12	5	3	9	6	9	4	4	4	11	3	5	5	7
		2%	2%	1%	2%	2%	1%	3%	1%	3%	1%	1%	1%	3%	1%	2%	1%	3%
Once or twice a month		33	15	19	12	20	12	10	11	10	10	12	4	14	14	12	11	8
		3%	3%	4%	2%	6%	4%	3%	3%	3%	3%	3%	2%	3%	5%	4%	3%	4%
A few times a year		54	31	24	26	27	19	26	9	27	12	15	17	22	10	18	26	10
		5%	6%	5%	4%	8%	6%	9%	2%	8%	4%	4%	6%	5%	4%	5%	7%	4%
Less often		45	32	13	21	24	9	20	16	20	8	16	14	20	10	15	13	15
		4%	6%	3%	3%	7%	3%	7%	4%	6%	3%	4%	5%	5%	4%	4%	3%	6%
Never		842	393	449	577	251	254	237	338	282	244	316	221	354	240	289	323	193
		84%	80%	87%	88%	76%	85%	78%	87%	80%	87%	85%	83%	83%	87%	83%	85%	82%
(DK)/(Refused)		4	1	2	3	-	-	-	3	-	-	2	2	1	-	3	-	-
		0%	0%	0%	0%	-	-	-	1%	-	-	1%	1%	0%	-	1%	-	-

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QN23D: Frequency Order Take-out BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender		Race I		Age			Education			Party I.D.			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1007	553	454	752	231	208	253	532	441	334	223	294	400	273	380	354	233
	Weighted n	1007	493	515	658	332	298	305	389	352	280	369	266	429	276	350	380	236
More than once a week		138	70	67	82	54	55	50	31	57	40	39	30	59	43	39	45	47
		14%	14%	13%	13%	16%	18%	16%	8%	16%	14%	11%	11%	14%	15%	11%	12%	20%
Once a week		252	126	125	160	89	88	79	79	96	78	77	65	110	71	88	88	65
		25%	26%	24%	24%	27%	29%	26%	20%	27%	28%	21%	25%	26%	26%	25%	23%	28%
Once or twice a month		356	168	188	242	107	104	130	117	134	93	127	90	144	104	127	128	88
		35%	34%	37%	37%	32%	35%	43%	30%	38%	33%	35%	34%	34%	38%	36%	34%	37%
A few times a year		107	55	52	81	25	22	19	65	32	28	46	39	46	19	35	49	18
		11%	11%	10%	12%	7%	7%	6%	17%	9%	10%	12%	15%	11%	7%	10%	13%	8%
Less often		25	12	13	12	13	7	2	15	5	9	12	5	13	7	4	15	5
		2%	3%	2%	2%	4%	2%	1%	4%	1%	3%	3%	2%	3%	3%	1%	4%	2%
Never		127	60	67	79	43	22	25	78	28	32	65	37	58	31	56	55	12
		13%	12%	13%	12%	13%	8%	8%	20%	8%	12%	18%	14%	14%	11%	16%	15%	5%
(DK)/(Refused)		2	-	2	0	2	-	-	2	-	-	2	-	-	2	2	0	-
		0%	-	0%	0%	1%	-	-	1%	-	-	1%	-	-	1%	1%	0%	-

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QN23E: Frequency Eat at Restaurant BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender		Race I		Age			Education			Party I.D.			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1007	553	454	752	231	208	253	532	441	334	223	294	400	273	380	354	233
	Weighted n	1007	493	515	658	332	298	305	389	352	280	369	266	429	276	350	380	236
More than once a week		175	93	82	124	47	45	55	68	65	39	70	54	76	41	70	58	39
		17%	19%	16%	19%	14%	15%	18%	17%	18%	14%	19%	20%	18%	15%	20%	15%	17%
Once a week		263	130	133	178	83	87	79	93	112	78	72	82	102	73	104	90	58
		26%	26%	26%	27%	25%	29%	26%	24%	32%	28%	19%	31%	24%	26%	30%	24%	25%
Once or twice a month		315	146	170	204	105	106	109	99	115	99	98	77	139	84	112	109	87
		31%	30%	33%	31%	31%	36%	36%	25%	33%	35%	27%	29%	32%	31%	32%	29%	37%
A few times a year		130	68	63	88	42	34	30	63	33	37	60	32	57	36	37	60	29
		13%	14%	12%	13%	13%	11%	10%	16%	10%	13%	16%	12%	13%	13%	11%	16%	12%
Less often		48	20	28	24	23	15	8	26	7	15	27	11	14	21	10	25	10
		5%	4%	5%	4%	7%	5%	3%	7%	2%	5%	7%	4%	3%	7%	3%	7%	4%
Never		75	35	40	40	32	11	25	39	20	12	42	9	41	21	17	37	13
		7%	7%	8%	6%	10%	4%	8%	10%	6%	4%	11%	4%	10%	8%	5%	10%	6%
(DK)/(Refused)		1	1	-	-	1	-	-	1	-	-	1	-	-	-	-	-	-
		0%	0%	-	-	0%	-	-	0%	-	-	0%	-	-	-	-	-	-