

**GALLUP NEWS SERVICE**  
**GALLUP POLL SOCIAL SERIES:**  
**CONSUMPTION HABITS**

-- FINAL TOPLINE --

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July 6-21, 2021

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Results are based on telephone interviews conducted July 6-21, 2021 with a random sample of –1,007—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.

For results based on the sample of –517—national adults in Form A, the margin of sampling error is  $\pm 5$  percentage points.

For results based on the sample of –490—national adults in Form B, the margins of sampling error is  $\pm 5$  percentage points.

For results based on the sample of –130—smokers, the maximum margin of sampling error is  $\pm 11$  percentage points.

For results based on the sample of –877—non-smokers, the maximum margin of sampling error is  $\pm 4$  percentage points.

For results based on the sample of –636—adults who drink alcoholic beverages, the maximum margin of sampling error is  $\pm 5$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2019 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2019 National Health Interview Survey. Population density targets are based on the 2010 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact [galluphelp@gallup.com](mailto:galluphelp@gallup.com).

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Now, turning to another topic,

8. Have you, yourself, smoked any cigarettes in the past week?

	Yes	No		Yes	No
2021 Jul 6-21	16	84	1998 Jun 22-23	28	72
			1997 Sep 25-28	26	74
2019 Jul 1-12	15	85	1997 Jun 26-29	26	74
2018 Jul 1-11	16	84	1997 Jun 23-24	26	74
2017 Jul 5-9	17	83	1997 May 6-7	25	75
2016 Jul 13-17	19	81	1997 Mar 24-26	27	73
2015 Jul 8-12	19	81	1996 May 9-12	27	73
2014 Jul 7-10	21	79	1994 Jul 15-17	27	73
2013 Jul 10-14	19	80	1994 Mar 11-13	27	73
2012 Jul 9-12	20	80	1991 Nov 7-10	28	72
2011 Jul 7-10	22	78	1990 Jul 6-8	27	73
2010 Jul 8-11	22	78	1989 May 15-18	27	73
2009 Jun 14-17	20	80	1989 Apr 4-9	29	71
2008 Jul 10-13	21	79	1988 Jul 1-7	32	68
2007 Nov 11-14	20	80	1987 Mar 14-18	30	70
2007 Aug 3-5	24	76	1986 Jun 9-16	31	69
2007 Jul 12-15	21	79	1985 Jun 7-10	35	65
2006 Nov 9-12	23	77	1983	38	62
2006 Jul 6-9	25	75	1981 Jun 26-29	35	65
2005 Nov 7-10	25	75	1978 Jan 20-23	36	64
2005 Jul 7-10	25	75	1977 Aug 19-22	38	62
2004 Nov 7-10	22	78	1974 May 10-13	40	60
2004 Jul 8-11	25	75	1972 Apr 21-24	43	57
2003 Nov 3-5	26	74	1971 May 14-17	42	58
2003 Jul 7-9	25	75	1969 Jul 24-29	40	60
2002 Jul 9-11	24	76	1957 Jun	42	58
2001 Nov 8-11	26	74	1954 Jun	45	55
2001 Jul 19-22	28	72	1949 Oct	44	56
2000 Nov 13-15	25	75	1944 Nov	41	59
1999 Sep 23-26	23	77			

9. (Asked of smokers) About how many cigarettes do you smoke each day?

**BASED ON --130-- SMOKERS**

	<u>Less than one pack</u>	<u>One pack</u>	<u>More than one pack</u>	<u>No answer</u>	<u>Mean</u>	<u>Median</u>
2021 Jul 6-21	67	25	6	1	13	10
2019 Jul 1-12	74	20	4	2	11	10
2018 Jul 1-11	66	25	6	3	12	10
2017 Jul 5-9	64	27	8	*	14	10
2016 Jul 13-17	74	20	6	*	12	10
2015 Jul 8-12	72	24	4	1	12	10
2014 Jul 7-10	68	20	7	5	11	10
2013 Jul 10-14	67	23	5	5	12	10
2012 Jul 9-12	68	31	1	1	12	10
2011 Jul 7-10	68	24	6	2	12	10
2010 Jul 8-11	59	29	10	1	15	10
2009 Jun 14-17	56	31	11	3	15	10
2008 Jul 10-13	61	30	6	2	13	10
2007 Jul 12-15	55	35	9	1	15	10
2006 Jul 6-9	55	36	8	1	14	10
2005 Jul 7-10	58	31	9	2	14	10
2004 Jul 8-11	52	33	14	1	16	15
2003 Jul 7-9	53	35	10	2	15	12
2002 Jul 9-11	54	29	17	*	16	10
2001 Jul 19-22	59	29	11	*	15	10
2000 Nov 13-15	62	29	9	0	15	10
1999 Sep 23-26	55	35	9	1	14	--
1997 Jun 26-29	48	32	19	1	--	20
1997 Jun 23-24	48	30	21	1	19	20
1996 May 9-12	43	38	16	3	17	20
1994 Mar 11-13	44	38	18	0	--	20
1991 Nov 7-10	48	34	17	1	--	20
1990 Jul 5-8	51	32	14	3	--	--
1989 May 15-18	39	39	20	2	--	20
1988 Jul 1-7	40	38	20	2	--	20
1987 Mar 14-18	48	32	18	2	--	20
1986 Jun 9-16	43	33	22	2	--	20
1981 Jan 26-29	38	37	24	1	--	20
1978 Jan 20-23	34	35	30	1	--	20
1977 Aug 19-22	41	31	27	1	--	20
1957 Jun	44	41	15	*	--	20
1954 Jun	39	35	26	--	--	20
1949 Oct	42	38	16	4	--	20
1944 Nov	43	33	22	2	--	20

10. (Asked of smokers) All things considered, would you like to give up smoking, or not?

**BASED ON --130-- SMOKERS**

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2021 Jul 6-21	72	26	2
2019 Jul 1-12	68	32	--
2018 Jul 1-11	75	24	2
2017 Jul 5-9	77	22	1
2016 Jul 13-17	74	26	*
2015 Jul 8-12	58	42	*
2014 Jul 7-10	67	32	1
2013 Jul 10-14	74	24	1
2012 Jul 9-12	78	21	1
2011 Jul 7-10	78	20	1
2010 Jul 8-11	74	25	1
2008 Jul 10-13	74	24	2
2007 Jul 12-15	81	17	1
2006 Jul 6-9	75	22	3
2005 Jul 7-10	76	22	2
2004 Jul 8-11	82	17	1
2003 Jul 7-9	82	17	1
2002 Jul 9-11	79	18	3
2000 Nov 13-15	82	16	2
1999 Sep 23-26	76	23	1
1997 Jun 26-29	74	24	2
1997 Jun 23-24	64	34	2
1996 May 9-12	73	26	1
1994 Mar 11-13	70	28	2
1991 Nov 7-10	76	22	2
1990 Jul 6-8	74	24	2
1989 May 15-18	63	33	4
1988 Jul 1-7	68	27	5
1987 Mar 14-18	77	20	3
1986 Jun 9-16	75	22	3
1981 Jun 26-29	66	30	4
1977 Aug 19-22	66	29	5

11. (Asked of non-smokers) Did you, yourself, ever smoke cigarettes on a regular basis?

**BASED ON -877-- NON-SMOKERS**

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2021 Jul 6-21	28	72	*
2019 Jul 1-12	29	71	*
2018 Jul 1-11	30	70	--
2017 Jul 5-9	30	70	*
2016 Jul 13-17	31	69	*
2015 Jul 8-12	26	74	1
2014 Jul 7-10	28	71	*
2013 Jul 10-14	30	69	*
2012 Jul 9-12	28	72	--
2011 Jul 7-10	30	70	*
2010 Jul 8-11	32	67	1
2009 Jun 14-17	29	71	--
2008 Jul 10-13	35	64	*
2007 Jul 12-15	29	71	--
2006 Jul 6-9	34	66	--
2005 Jul 7-10	30	70	*
2004 Jul 8-11	29	71	--
2003 Jul 7-9	35	65	*
2002 Jul 9-11	34	66	*
1997 Jun 26-29	32	68	--
1996 May 9-12	31	68	1
1994 Mar 11-13	36	64	--
1990 Jul 6-8	35	65	--

**Q.11 (SMOKING HISTORY) CONTINUED**

**COMBINED RESULTS (Q.8/Q.11): SMOKING HABITS (BASED ON NATIONAL ADULTS)**

	<u>Current smoker</u>	<u>Former smoker</u>	<u>Never smoked</u>	<u>No opinion</u>
2021 Jul 6-21	16	23	61	*
2019 Jul 1-12	15	25	60	*
2018 Jul 1-11	16	25	59	--
2017 Jul 5-9	17	25	58	*
2016 Jul 13-17	19	25	56	*
2015 Jul 8-12	19	21	60	*
2014 Jul 7-10	21	22	56	*
2013 Jul 10-14	19	24	56	*
2012 Jul 9-12	20	23	57	--
2011 Jul 7-10	22	24	55	*
2010 Jul 8-11	22	25	53	1
2009 Jun 14-17	20	23	57	--
2008 Jul 10-13	21	28	51	*
2007 Jul 12-15	21	23	56	--
2006 Jul 6-9	25	26	49	--
2005 Jul 7-10	25	22	52	*
2004 Jul 8-11	25	22	53	--
2003 Jul 7-9	25	26	49	*
2002 Jul 9-11	24	26	50	*
1997 Jun 26-29	26	24	50	--
1996 May 9-12	27	23	50	*
1994 Mar 11-13	27	26	47	--

Turning now to e-cigarettes, also known as “vaping,”

15. Have you, yourself, smoked any e-cigarettes or “vaped” in the past week?

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2021 Jul 6-21	6	94	*
2019 Jul 1-12	8	92	*

**GALLUP POLL SOCIAL SURVEY  
July 2021  
Public Release Data**

**QN8: Smoke Cigarettes in the Past Week BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology**

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1007	553	454	752	231	208	253	532	441	334	223	294	400	273	380	354	233
	Weighted n	1007	493	515	658	332	298	305	389	352	280	369	266	429	276	350	380	236
Yes		160	82	78	112	45	41	64	55	20	38	102	37	80	32	50	74	27
		16%	17%	15%	17%	13%	14%	21%	14%	6%	13%	28%	14%	19%	12%	14%	19%	11%
No		845	410	435	544	287	257	242	332	331	243	267	229	347	244	300	304	209
		84%	83%	85%	83%	86%	86%	79%	85%	94%	87%	72%	86%	81%	88%	86%	80%	89%
(DK)/(Refused)		2	1	1	1	1	-	-	2	2	-	-	-	2	-	-	2	-
		0%	0%	0%	0%	0%	-	-	0%	1%	-	-	-	0%	-	-	0%	-

**GALLUP POLL SOCIAL SURVEY  
July 2021  
Public Release Data**

**QN8QN11COMBO: Smoking History BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology**

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1007	553	454	752	231	208	253	532	441	334	223	294	400	273	380	354	233
	Weighted n	1007	493	515	658	332	298	305	389	352	280	369	266	429	276	350	380	236
Current smoker		160	82	78	112	45	41	64	55	20	38	102	37	80	32	50	74	27
		16%	17%	15%	17%	13%	14%	21%	14%	6%	13%	28%	14%	19%	12%	14%	19%	11%
Former smoker		235	133	102	177	53	35	60	137	75	76	82	71	91	68	86	92	48
		23%	27%	20%	27%	16%	12%	20%	35%	21%	27%	22%	27%	21%	25%	25%	24%	20%
Never smoked		612	277	334	368	235	222	182	196	257	166	185	158	258	176	214	214	161
		61%	56%	65%	56%	71%	74%	60%	50%	73%	59%	50%	59%	60%	64%	61%	56%	68%
No opinion		1	1	-	-	0	-	-	0	0	-	-	-	0	-	0	-	-
		0%	0%	-	-	0%	-	-	0%	0%	-	-	-	0%	-	0%	-	-

