

GALLUP NEWS SERVICE

DECEMBER WAVE 1

-- FINAL TOPLINE --

Timberline: 937614
T: 462
Princeton Job #: 21-12-014

December 1-16, 2021

Results are based on telephone interviews conducted December 1-16, 2021, with a random sample of ~811—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 70% cell phone respondents and 30% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2021 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2020 National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

Now we have a question about reading books.

11. During the past year, about how many books did you read, either all or part of the way through?

	<u>None</u>	<u>1-5</u>	<u>6-10</u>	<u>11-50</u>	<u>51+</u>	No <u>answer</u>	<u>Mean</u>	<u>Median</u>
2021 Dec 1-16	17	40	15	21	6	1	12.6	5
2016 Dec 7-11	16	34	14	28	7	*	15.6	5
2005 May 20-22	16	38	14	25	6	1	14.2	5
2002 Dec 5-8 †	18	31	15	27	8	1	15.8	6
2001 Dec 6-9 ^†	13	38	16	23	8	1	14.5	5
1999 Sep 10-14 ^†	13	30	16	31	7	2	17	7
1999 Jul 13-14 †	12	24	18	34	10	3	20	10
1990 Dec 13-16 †	16	32	15	27	7	3	15.3	6

^ Asked of a half sample.

† WORDING: During the past year, about how many books, either hardcover or paperback, did you read either all or part of the way through?

**GALLUP POLL SOCIAL SURVEY
December 2021**

QN11: During the past year, about how many books did you read? + During the past year, about how many books did you read? (With 0) + During the past year, about how many books did you read? (Without 0) + During the past year, about how many books did you read? (With 0) BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender		Race I		Age			Education			Party I.D.			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Weighted n	811	401	409	535	267	225	259	315	288	230	290	210	343	239	265	331	189
	Unweighted n	811	465	346	618	179	152	215	429	347	276	181	259	311	223	328	285	172
None		135	87	49	92	42	26	48	61	18	26	91	32	62	37	39	71	16
		17%	22%	12%	17%	16%	11%	18%	19%	6%	11%	31%	15%	18%	15%	15%	21%	9%
One to five		328	163	165	206	121	89	104	132	107	102	119	111	120	93	118	122	81
		40%	41%	40%	39%	45%	40%	40%	42%	37%	44%	41%	53%	35%	39%	45%	37%	43%
Six to ten		120	57	64	81	37	39	35	41	60	38	21	23	52	41	33	44	38
		15%	14%	16%	15%	14%	17%	13%	13%	21%	17%	7%	11%	15%	17%	13%	13%	20%
Eleven to fifty		170	77	93	124	44	61	57	53	84	48	38	35	76	56	57	74	38
		21%	19%	23%	23%	16%	27%	22%	17%	29%	21%	13%	16%	22%	24%	21%	22%	20%
51 or more		48	12	36	31	15	10	15	21	16	15	16	9	26	12	14	21	12
		6%	3%	9%	6%	6%	4%	6%	7%	6%	7%	5%	4%	8%	5%	5%	6%	6%
No opinion		9	6	4	1	8	-	2	7	3	0	5	0	7	-	4	-	3
		1%	1%	1%	0%	3%	-	1%	2%	1%	0%	2%	0%	2%	-	1%	-	2%
Mean (with 0)		12.60	9.45	15.67	13.03	11.34	13.00	12.53	11.98	14.60	13.24	10.07	9.75	14.18	13.10	11.95	12.75	14.18
Mean (without 0)		15.16	12.09	17.81	15.76	13.51	14.68	15.39	14.95	15.57	14.92	14.76	11.53	17.38	15.47	14.06	16.21	15.55
Median		5.00	4.00	5.00	5.00	4.00	5.00	5.00	3.00	6.00	5.00	2.00	3.00	5.00	5.00	4.00	5.00	5.00