

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: MOOD OF THE NATION

-- FINAL TOPLINE --

Timberline: 937614
T: 473
Princeton Job #: 22-01-001

January 3-16, 2022

Results are based on telephone interviews conducted January 3-16, 2022, with a random sample of **–811–** adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 75% cell phone respondents and 25% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2021 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2020 National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

11. Next, we are interested in how people's financial situation may have changed. Would you say that you are financially better off now than you were a year ago, or are you financially worse off now?

	Better off	Worse off	Same (vol.)	No opinion		Better off	Worse off	Same (vol.)	No opinion
2022					2002				
2022 Jan 3-16	41	41	18	*	2002 Dec 16-17	33	44	23	*
					2002 Jul 22-24	32	45	23	*
2021					2002 May 20-22	37	36	26	1
2021 Jan 4-15	35	36	28	*	2001				
2020					2001 Dec 14-16	37	37	25	1
2020 Jan 2-15	59	20	21	*	2001 Sep 7-10	37	36	26	1
2019					2001 Aug 16-19	37	41	21	1
2019 Jan 2-10	50	26	22	1	2001 Jul 19-22	39	36	25	*
2018					2001 Jun 11-17	42	37	20	1
2018 Jan 2-7	46	31	21	1	2001 Apr 6-8	42	36	22	*
2017					2001 Feb 1-4	46	30	23	1
2017 Jan 4-8	49	28	22	1	2001 Jan 10-14	49	30	21	*
2016					2000				
2016 Jan 6-10	44	35	21	*	2000 Oct 6-9	55	22	22	1
2015					2000 May 18-21	53	26	20	1
2015 Jan 5-8	47	28	24	*	1999				
2014					1999 Oct 21-24	56	19	24	1
2014 Jan 5-8	35	42	22	1	1999 Aug 24-26	53	25	22	*
2013					1999 Jun 4-5	57	20	22	1
2013 Jun 1-4	40	39	20	1	1999 Jan 15-17	58	21	21	*
2012					1998				
2012 Oct 22-23	38	34	26	2	1998 Oct 29-Nov 1	53	24	22	1
2012 May 10-13	37	42	20	1	1998 Mar 20-22	55	20	24	1
2012 Jan 5-8	29	49	21	1	1997				
2011					1997 Jun 26-29	44	26	29	1
2011 Jan 7-9	28	45	26	1	1997 May 6-7	45	28	25	2
2009					1996				
2009 May 29-31	23	54	22	1	1996 Mar 8-10	49	21	29	1
2008					1994				
2008 Sep 26-27	26	55	19	*	1994 Dec 16-18	40	31	29	*
2008 May 30-Jun 1	26	55	18	1	1994 May 20-22	40	33	26	1
2008 Jan 30-Feb 2	34	44	21	1	1994 Mar 7-8	34	31	34	1
2007					1993				
2007 Oct 12-14	39	39	22	*	1993 Dec 4-6	36	31	33	*
2007 Jan 15-18	50	30	19	1	1993 Jun 28-29	29	34	36	1
2006					1992				
2006 Feb 9-12 ^	37	39	24	*	1992 Feb 6-9	34	46	19	1
2005					1992 Jan 16-19	30	43	26	1
2005 Jul 22-24	42	40	17	1	1991				
2005 Jan 14-16	40	33	27	*	1991 Dec 5-8	33	40	26	1
2003					1991 Oct 24-25	26	44	28	2
2003 Nov 10-12	41	38	21	*	1991 Oct 17-20	35	42	22	1
2003 Jul 18-20	36	39	25	*	1991 Sep 5-8	34	28	37	1
2003 Apr 14-16	31	39	29	1	1991 Jul 11-14	34	32	33	1
2003 Feb 17-19	39	41	20	--	1991 May 16-19	32	32	33	3
					1991 Apr 11-14	29	33	36	1
					1991 Mar 21-24	31	37	32	1

Personal finances versus a year ago trend continued on next page

Q.11 (PERSONAL FINANCES VERSUS LAST YEAR) CONTINUED

	Better <u>off</u>	Worse <u>off</u>	Same <u>(vol.)</u>	No <u>opinion</u>		Better <u>off</u>	Worse <u>off</u>	Same <u>(vol.)</u>	No <u>opinion</u>
1991 Feb 28-Mar 3	37	28	34	1	<u>1985</u>				
1991 Feb 14-17	37	28	35	*	1985 Oct 11-14	38	27	34	1
1991 Jan 11-13	27	33	39	1	1985 Jun 10-23	43	29	26	2
1991 Jan 3-6	35	32	32	1	1985 Mar 8-11	47	25	27	1
<u>1990</u>					<u>1984</u>				
1990 Dec 13-16	38	36	26	*	1984 Nov 30-Dec 3	43	24	32	1
1990 Nov 15-16	25	42	32	1	1984 Sep 7-9	39	26	34	1
1990 Oct 25-28	38	35	26	1	1984 Jul 6-9	40	25	34	1
1990 Oct 18-21	27	41	30	2	1984 Mar 16-19	36	26	37	1
1990 Oct 11-14	32	41	26	*	<u>1983</u>				
1990 Sep 27-30	40	32	27	1	1983 Jun 24-27	28	39	32	1
1990 Aug 9-12	43	29	27	1	1983 Mar 11-14	25	46	28	1
1990 Jul 19-22	44	27	28	1	<u>1982</u>				
1990 Feb 8-11	49	24	26	1	1982 Nov 5-8	29	37	33	1
<u>1989</u>					1982 Sep 17-20	27	39	32	2
1989 Jun 15-18	42	25	31	2	1982 Jul 30-Aug 2	25	46	26	3
1989 Jan 24-28	44	26	28	2	1982 Apr 23-26	28	39	31	2
<u>1988</u>					1982 Feb 5-8	28	47	24	1
1988 Sep 9-11	53	23	23	1	<u>1981</u>				
1988 May 13-15	47	24	28	1	1981 Oct 2-5	28	43	28	1
<u>1987</u>					1981 Jun 26-29	33	35	30	2
1987 Aug 24-Sep 2	43	29	27	1	<u>1980</u>				
1987 Jun 8-14	43	32	24	1	1980 Jan	30	24	45	1
1987 Mar 14-18	46	30	23	1	<u>1979</u>				
1987 Jan 16-19	39	28	33	*	1979 Jun	30	27	41	2
<u>1986</u>					<u>1978</u>				
1986 Sep 13-17	40	29	29	2	1978 Jul	35	31	32	2
1986 Jul 11-14	39	25	35	1	1978 Mar 31-Apr 3	29	32	37	2
1986 Jun 9-16	46	28	25	1	<u>1977</u>				
1986 Mar 4-10	46	30	24	*	1977 Aug	39	28	31	2
1986 Jan 10-13	40	30	29	1	<u>1976</u>				
					1976 Sep	33	36	30	1

^ Asked of a half sample.

12. Looking ahead, do you expect that at this time next year you will be financially better off than now, or worse off than now?

	Better off	Worse off	Same (vol.)	No opinion		Better off	Worse off	Same (vol.)	No opinion
<u>2022</u>					<u>2002</u>				
2022 Jan 3-16	60	27	12	1	2002 Dec 16-17	61	20	13	6
<u>2021</u>					2002 Jul 22-24	67	14	13	6
2021 Jan 4-15	63	22	14	2	2002 May 20-22	69	15	12	4
<u>2020</u>					<u>2001</u>				
2020 Jan 2-15	74	12	13	2	2001 Dec 14-16	69	12	15	4
<u>2019</u>					2001 Sep 14-15	58	26	14	2
2019 Jan 2-10	69	16	12	3	2001 Sep 7-10	61	20	15	4
<u>2018</u>					2001 Aug 16-19	66	18	13	3
2018 Jan 2-7	66	21	11	2	2001 Jul 19-22	64	18	13	5
<u>2017</u>					2001 Jun 11-17	62	22	11	5
2017 Jan 4-8	66	18	13	2	2001 Apr 6-8	62	18	15	5
<u>2016</u>					2001 Feb 1-4	61	19	16	4
2016 Jan 6-10	63	17	16	4	2001 Jan 10-14	63	21	13	3
<u>2015</u>					<u>2000</u>				
2015 Jan 5-8	65	15	15	5	2000 Oct 6-9	68	11	15	6
<u>2014</u>					2000 May 18-21	67	13	14	6
2014 Jan 5-8	55	27	15	4	<u>1999</u>				
<u>2013</u>					1999 Oct 21-24	68	13	12	7
2013 Jun 1-4	57	29	10	3	1999 Aug 24-26	67	13	16	4
<u>2012</u>					1999 Jun 4-5	67	17	12	4
2012 Oct 22-23	66	11	12	11	1999 Jan 15-17	68	14	14	4
2012 May 10-13	63	18	15	4	<u>1998</u>				
2012 Jan 5-8	56	26	14	5	1998 Oct 29-Nov 1	66	12	16	6
<u>2011</u>					1998 Mar 20-22	71	9	14	6
2011 Jan 7-9	58	23	14	5	<u>1997</u>				
<u>2009</u>					1997 Jun 26-29	59	17	20	4
2009 May 29-31	59	24	14	3	1997 May 6-7	60	20	17	3
<u>2008</u>					<u>1996</u>				
2008 Sep 26-27	58	25	13	5	1996 Mar 8-10	66	16	11	7
2008 May 30-Jun 1	52	31	10	7	<u>1994</u>				
2008 Jan 30-Feb 2	60	23	12	5	1994 Dec 16-18	63	17	17	3
<u>2007</u>					1994 May 20-22	59	21	16	4
2007 Oct 12-14	57	22	18	3	1994 Mar 7-8	53	22	19	6
2007 Jan 15-18	65	19	12	4	<u>1993</u>				
<u>2005</u>					1993 Dec 4-6	56	18	22	4
2005 Jul 22-24	59	25	14	2	1993 Jun 29-30	49	14	32	5
<u>2004</u>					<u>1992</u>				
2004 Jan 14-16	60	22	14	4	1992 Nov 19-20	53	18	20	9
<u>2003</u>					1992 Mar 26-29	51	28	16	6
2003 Nov 10-12	63	21	13	3	1992 Feb 6-9	54	28	14	4
2003 Jul 18-20	60	21	16	3	1992 Jan 16-19	51	28	15	6
2003 Apr 14-16	63	16	17	4					
2003 Feb 17-19	64	20	12	4					

Personal finances a year from now trend continued on next page

Q.12 (PERSONAL FINANCES A YEAR FROM NOW) CONTINUED

	Better <u>off</u>	Worse <u>off</u>	Same <u>(vol.)</u>	No <u>opinion</u>		Better <u>off</u>	Worse <u>off</u>	Same <u>(vol.)</u>	No <u>opinion</u>
<u>1991</u>					<u>1986</u>				
1991 Dec 5-8	54	21	17	8	1986 Sep 13-17	57	16	19	8
1991 Oct 24-25	45	25	19	11	1986 Jul 11-14	51	15	28	6
1991 Oct 17-20	55	23	16	6	1986 Jun 9-16	57	17	20	6
1991 Sep 5-8	53	19	22	6	1986 Mar 7-10	61	18	16	5
1991 Jul 11-14	57	15	19	9	1986 Jan 10-13	53	15	25	7
1991 May 16-19	57	16	19	8	<u>1985</u>				
1991 Apr 11-14	56	17	18	9	1985 Oct 11-14	49	12	32	7
1991 Mar 21-24	56	18	20	6	1985 Jun 10-23	52	19	19	10
1991 Feb 28-Mar 3	64	9	20	7	1985 Mar 8-11	57	12	26	5
1991 Feb 14-17	57	15	20	8	<u>1984</u>				
1991 Jan 11-13	41	25	21	13	1984 Nov 30-Dec 3	50	17	28	5
1991 Jan 3-6	52	20	18	10	1984 Sep 7-10	53	9	28	10
<u>1990</u>					1984 Jul 6-9				
1990 Dec 13-16	58	18	17	7	1984 Mar 16-19	54	11	28	7
1990 Nov 15-16	42	31	17	10	<u>1983</u>				
1990 Oct 25-28	50	15	27	8	1983 Jun 24-27	43	19	28	10
1990 Oct 11-14	48	30	13	9	1983 Mar 11-14	45	22	24	9
1990 Sep 27-30	51	20	17	12	<u>1982</u>				
1990 Aug 9-12	57	20	16	7	1982 Nov 5-8	41	22	27	10
1990 Jul 19-22	58	17	18	7	1982 Sep 17-20	41	25	25	9
1990 Feb 8-11	65	13	16	6	1982 Jul 30-Aug 2	37	29	24	10
<u>1989</u>					1982 Feb 5-8				
1989 Jun 15-18	58	13	20	9	<u>1981</u>				
1989 Jan 24-26	61	13	19	7	1981 Oct 2-5	40	31	21	8
<u>1988</u>					1981 Jun 26-29				
1988 Sep 25-Oct 1	67	9	17	7	<u>1980</u>				
1988 Sep 9-14	54	14	29	3	1980 May 16-19	41	28	23	8
1988 May 13-22	54	10	31	5	1980 Jan	36	24	31	9
1988 May 2-8	63	9	17	11	<u>1979</u>				
1988 Jan 8-17	46	18	30	6	1979 Jun	33	27	30	10
<u>1987</u>					<u>1978</u>				
1987 Dec 16-17	61	15	17	7	1978 Jul	38	30	20	12
1987 Oct 22-23	52	21	16	11	1978 Mar 31-Apr 3	40	23	29	8
1987 Aug 24-Sep 2	56	16	20	8	<u>1977</u>				
1987 Jun 8-14	57	17	18	8	1977 Aug	47	27	17	9
1987 Mar 14-18	59	17	18	6					
1987 Jan 16-19	52	16	26	7					

GALLUP POLL SOCIAL SURVEY
January 2022
Public Release Data

QN11: Personal Finance vs. Last Year BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	811	456	347	600	200	170	216	408	345	281	183	214	353	232	309	283	202
	Weighted n	811	392	406	534	267	226	241	326	287	222	301	196	368	231	290	299	206
Better off		330	159	167	207	121	111	102	111	124	79	127	55	149	124	96	127	105
		41%	41%	41%	39%	45%	49%	42%	34%	43%	36%	42%	28%	40%	54%	33%	42%	51%
Worse off		333	165	159	220	107	94	99	133	98	96	140	107	163	55	149	113	60
		41%	42%	39%	41%	40%	42%	41%	41%	34%	43%	46%	55%	44%	24%	51%	38%	29%
Same (vol.)		147	68	79	106	39	21	40	81	64	47	35	35	56	52	44	59	41
		18%	17%	20%	20%	15%	9%	17%	25%	22%	21%	12%	18%	15%	22%	15%	20%	20%
(DK)/(Refused)		1	1	-	1	-	-	-	1	1	-	-	-	1	-	1	-	-
		0%	0%	-	0%	-	-	-	0%	0%	-	-	-	0%	-	0%	-	-

GALLUP POLL SOCIAL SURVEY
January 2022
Public Release Data

QN12: Personal Finance in a Year BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	811	456	347	600	200	170	216	408	345	281	183	214	353	232	309	283	202
	Weighted n	811	392	406	534	267	226	241	326	287	222	301	196	368	231	290	299	206
Better off		491	219	260	282	205	176	155	150	154	132	205	86	222	173	134	185	163
		60%	56%	64%	53%	77%	78%	64%	46%	54%	59%	68%	44%	60%	75%	46%	62%	79%
Worse off		219	132	86	167	46	33	64	118	78	56	85	89	104	24	124	75	16
		27%	34%	21%	31%	17%	15%	27%	36%	27%	25%	28%	45%	28%	10%	43%	25%	8%
Same (vol.)		95	37	58	79	15	17	22	52	51	33	11	20	40	32	29	37	27
		12%	9%	14%	15%	6%	7%	9%	16%	18%	15%	4%	10%	11%	14%	10%	12%	13%
(DK)/(Refused)		6	5	1	6	0	-	-	6	5	0	1	2	2	2	4	2	1
		1%	1%	0%	1%	0%	-	-	2%	2%	0%	0%	1%	1%	1%	1%	1%	0%