

**GALLUP NEWS SERVICE**

**GALLUP POLL SOCIAL SERIES:  
ECONOMY AND PERSONAL FINANCE**

**-- FINAL TOPLINE --**

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April 1-19, 2022

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Results are based on telephone interviews conducted April 1-19, 2022, with a random sample of –1,018—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is  $\pm 4$  percentage points at the 95% confidence level.

For results based on the sample of –491—national adults in Form A and the –527-- national adults in Form B, the margin of sampling error is  $\pm 5$  percentage points.

For results based on the sample of –507-- adults employed full- or part-time, the margin of sampling error is  $\pm 5$  percentage points.

For results based on the sample of –376-- retirees, the margin of sampling error is  $\pm 6$  percentage points.

For results based on the sample of –642-- non-retirees, the margin of sampling error is  $\pm 5$  percentage points.

For results based on the sample of –690-- homeowners, the margin of sampling error is  $\pm 5$  percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 75% cell phone respondents and 25% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2021 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2020 National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact [galluphelp@gallup.com](mailto:galluphelp@gallup.com).

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14. Which of the following do you think is the best long-term investment -- [ROTATED: bonds, real estate, savings accounts or CDs, stocks or mutual funds, (or) gold]?

**BASED ON – 491—NATIONAL ADULTS IN FORM A**

	<u>Real estate</u>	<u>Stocks/ mutual funds</u>	<u>Gold</u>	<u>Savings accounts/ CDs</u>	<u>Bonds</u>	<u>Other (vol.)</u>	<u>No opinion</u>
2022 Apr 1-19 ^	45	24	15	9	4	2	2
2021 Apr 1-21	41	26	18	9	3	*	1
2020 Apr 1-14	35	21	16	17	8	1	2
2019 Apr 1-9	35	27	14	15	5	*	2
2018 Apr 2-11	34	26	17	15	6	1	2
2017 Apr 5-9	34	26	18	13	5	1	4
2016 Apr 6-10	35	22	17	15	7	*	3
2015 Apr 9-12	31	25	19	15	6	1	4
2014 Apr 3-6	30	24	24	14	6	1	2
2013 Apr 4-7	25	22	24	16	9	1	4
2012 Apr 9-12 ^	20	19	28	19	8	2	4
2011 Aug 11-14	19	17	34	14	10	1	5

Turning to something else,

26. For people in general, do you think that now is a GOOD time or a BAD time to buy a house?

	<u>Good time</u>	<u>Bad time</u>	<u>Both/equally (vol.)</u>	<u>No opinion</u>
2022 Apr 1-19	30	69	--	1
2021 Apr 1-21	53	46	--	1
2020 Apr 1-14	50	49	--	2
2019 Apr 1-9	61	36	--	3
2018 Apr 2-11	65	33	--	2
2017 Apr 5-9	67	30	--	3
2016 Apr 6-10	66	31	--	3
2015 Apr 9-12	69	27	--	4
2014 Apr 3-6	74	24	--	3
2013 Apr 4-14	73	24	--	3
2012 Apr 9-12	70	28	--	3
2011 Apr 7-11	69	29	--	2
2011 Jan 7-9	67	30	--	3
2010 Apr 8-11	72	26	--	2
2009 Apr 6-9	71	27	--	2
2008 Apr 6-9	53	44	--	3
2007 Apr 2-5	58	39	--	3
2006 Apr 10-13	52	44	--	4
2005 Apr 4-7	71	26	--	3
2003 Apr 7-9	81	16	--	3
1991 Mar 21-24	67	25	2	6
1978 Mar 28-30	53	29	8	10

Now, thinking specifically about the housing in your area,

27. Over the next year, do you think that the average price of houses in your area will increase, stay the same, or decrease?

	<u>Increase</u>	<u>Stay the same</u>	<u>Decrease</u>	<u>No opinion</u>
<b><u>NATIONAL ADULTS</u></b>				
2022 Apr 1-19	70	18	12	*
2021 Apr 1-21	71	18	10	*
2020 Apr 1-14	40	33	25	1
2019 Apr 1-9	62	28	9	1
2018 Apr 2-11	64	26	10	1
2017 Apr 5-9	61	28	10	1
2016 Apr 6-10	55	31	12	1
2015 Apr 9-12	59	29	11	1
2014 Apr 3-6	56	34	10	1
2013 Apr 4-14	51	34	14	1
2012 Apr 9-12	33	44	23	1
2011 Apr 7-11	28	42	30	1
2011 Jan 7-9	21	51	27	2
2010 Apr 8-11	34	43	22	1
2009 Apr 6-9	22	42	34	1
2008 Apr 6-9	29	31	38	2
2008 Jan 30-Feb 2	29	35	35	1
<b><u>HOMEOWNERS</u></b>				
2022 Apr 1-19	67	20	13	*
2021 Apr 1-21	71	18	10	--
2020 Apr 1-14	38	38	23	*
2019 Apr 1-9	60	32	8	*
2018 Apr 2-11	62	31	7	*
2017 Apr 5-9	62	30	8	1
2016 Apr 6-10	52	36	11	1
2015 Apr 9-12	56	35	9	1
2014 Apr 3-6	56	35	9	1
2013 Apr 4-14	51	37	12	1
2012 Apr 9-12	31	47	21	1
2011 Apr 7-11	25	44	30	*
2011 Jan 7-9	21	53	25	1
2010 Apr 8-11	32	45	22	1
2009 Apr 6-9	20	46	33	1
2008 Apr 6-9	23	35	41	1
2008 Jan 30-Feb 2	25	40	34	1

**TRENDS FOR COMPARISON: EXPERIAN/GALLUP PERSONAL CREDIT INDEX SURVEY (BASED ON NATIONAL ADULTS)**

	<u>Increase</u>	<u>Stay the same</u>	<u>Decrease</u>	<u>No opinion</u>
2007 Jun	52	29	18	1
2007 May	52	29	17	2
2007 Apr	52	29	18	1
2007 Jan	45	35	18	2
2006 Dec	47	34	16	3
2006 Nov	47	32	19	2
2006 Apr	60	27	11	2
2005 May	70	24	5	1

Now thinking about your housing,

28. Do you own or rent your primary residence?

	<u>Own</u>	<u>Rent</u>	<u>Live with parents for free (vol.)</u>	<u>Other</u>	<u>No opinion</u>
2022 Apr 1-19	61	34	2	2	1
2021 Apr 1-21	63	33	2	1	*
2020 Apr 1-14	58	37	3	3	*
2019 Apr 1-9	60	33	4	2	1
2018 Apr 2-11	61	33	3	2	1
2017 Apr 5-9	59	35	3	2	1
2016 Apr 6-10	62	35	3	*	1
2015 Apr 9-12	61	34	4	1	*
2014 Apr 3-6	64	32	3	*	1
2013 Apr 4-14	62	34	3	1	1
2012 Apr 9-12	62	34	3	*	1
2011 Apr 7-11	68	28	3	*	1
2010 Apr 8-11	65	30	4	1	1
2009 Apr 6-9	70	26	3	*	1
2008 Dec 12-14	70	26	2	2	*
2008 Sep 26-27	70	26	2	2	*
2008 Apr 6-9	70	26	2	2	*
2007 Apr 2-5	73	22	3	2	*
2006 Apr 10-13	73	22	3	*	1
2005 Aug 22-25	74	24	1	1	*
2005 Apr 4-7	71	26	2	*	1
2005 Mar 18-20	72	24	2	2	*
2004 Apr 5-8	69	27	3	1	*
2002 Nov 22-24	70	28	1	1	*
2001 Apr 6-8	67	29	2	2	*

**GALLUP POLL SOCIAL SURVEY**

April 2022

Public Release Data

**QN26: Good Time to Buy a House BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology**

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1018	570	443	749	248	184	249	561	419	350	245	306	414	277	390	391	217
	Weighted n	1018	501	512	671	336	270	330	398	362	282	372	285	425	286	349	413	244
Good time		300	164	135	186	111	68	91	139	96	85	120	96	110	86	98	126	72
		30%	33%	26%	28%	33%	25%	28%	35%	26%	30%	32%	34%	26%	30%	28%	31%	29%
Bad time		706	332	370	480	221	201	239	251	261	196	247	187	311	196	248	281	172
		69%	66%	72%	72%	66%	75%	72%	63%	72%	69%	67%	65%	73%	68%	71%	68%	70%
(DK)/(Refused)		12	4	7	5	5	1	-	-	8	6	1	4	3	4	4	6	1
		1%	1%	1%	1%	1%	0%	-	-	2%	2%	0%	1%	1%	1%	1%	1%	0%

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Public Release Data

**QN27: Average Home Prices BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology**

		Gender			Race I		Age			Education			Party I.D.			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal	
Total	Unweighted n	1018	570	443	749	248	184	249	561	419	350	245	306	414	277	390	391	217	
	Weighted n	1018	501	512	671	336	270	330	398	362	282	372	285	425	286	349	413	244	
Increase		709	359	346	449	253	201	235	255	249	201	257	200	299	195	238	299	164	
		70%	72%	68%	67%	75%	74%	71%	64%	69%	71%	69%	70%	70%	68%	68%	72%	67%	
Stay the same		182	85	97	128	51	30	62	87	62	52	68	53	63	61	71	65	43	
		18%	17%	19%	19%	15%	11%	19%	22%	17%	18%	18%	19%	15%	21%	20%	16%	18%	
Decrease		124	57	66	92	32	39	33	52	50	27	46	32	63	27	40	48	35	
		12%	11%	13%	14%	9%	14%	10%	13%	14%	10%	12%	11%	15%	9%	12%	12%	14%	
(DK)/(Refused)		3	-	3	3	1	-	-	-	3	1	2	0	0	0	3	-	1	2
		0%	-	1%	0%	0%	-	-	-	1%	0%	1%	0%	0%	0%	1%	-	0%	1%

**GALLUP POLL SOCIAL SURVEY**

**April 2022**

**Public Release Data**

**QN28: Own Home BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology**

		Gender		Race I		Age			Education			Party I.D.			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1015	568	442	748	246	183	247	561	419	348	244	304	413	277	389	390	216
	Weighted n	1014	499	511	671	333	268	328	398	362	280	370	283	423	286	348	411	242
Other		17	7	10	10	7	2	9	4	7	2	9	5	5	2	5	6	5
		2%	1%	2%	1%	2%	1%	3%	1%	2%	1%	2%	2%	1%	1%	1%	1%	2%
(DK)/(Refused)		11	4	7	4	6	4	5	1	1	1	8	1	4	5	1	2	7
		1%	1%	1%	1%	2%	1%	2%	0%	0%	0%	2%	0%	1%	2%	0%	1%	3%
Live with parents for free (vol.)		19	10	8	15	4	11	5	3	1	5	13	3	11	5	9	6	4
		2%	2%	2%	2%	1%	4%	2%	1%	0%	2%	3%	1%	3%	2%	3%	1%	2%
Own		617	293	322	455	154	102	202	299	245	189	183	195	257	156	234	258	116
		61%	59%	63%	68%	46%	38%	61%	75%	68%	68%	49%	69%	61%	54%	67%	63%	48%
Rent		349	184	163	186	162	150	107	90	109	83	157	78	145	119	99	139	109
		34%	37%	32%	28%	49%	56%	33%	23%	30%	30%	42%	28%	34%	41%	28%	34%	45%