

GALLUP NEWS SERVICE

**GALLUP POLL SOCIAL SERIES:
ECONOMY AND PERSONAL FINANCE**

-- FINAL TOPLINE --

Timberline: 937614
T: 485
Princeton Job #: 22-04-004

April 1-19, 2022

Results are based on telephone interviews conducted April 1-19, 2022, with a random sample of **–1,018—**adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 75% cell phone respondents and 25% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2021 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2020 National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

Turning to something else,

23. If you were asked to use one of these five names for your social class, which would you say you belong in -- [ROTATED: upper class, upper-middle class, middle class, working class, (or) lower class]?

	<u>Upper class</u>	<u>Upper-middle class</u>	<u>Middle class</u>	<u>Working class</u>	<u>Lower class</u>	<u>No opinion</u>
2022 Apr 1-21	2	14	38	35	11	1
2019 Apr 1-9	2	13	39	34	12	*
2018 Apr 2-11	2	15	40	31	11	1
2015 Apr 9-12 ^	1	13	38	33	15	1
2012 Apr 9-12	2	11	39	33	14	1
2008 Apr 6-9	1	15	41	29	12	1
2006 Apr 10-13	1	17	42	31	8	1
2005 Apr 4-7	2	14	47	28	9	*
2003 Apr 7-9	1	17	46	28	7	1
2002 Apr 8-11 ^	2	18	42	31	6	1

^ Asked of a half sample.

TREND FROM NON-GPSS SURVEYS

	<u>Upper class</u>	<u>Upper-middle class</u>	<u>Middle class</u>	<u>Working class</u>	<u>Lower class</u>	<u>No opinion</u>
2020 Apr 14-28	2	18	43	29	8	*
2017 Jun 7-11	2	18	44	28	8	*
2016 Dec 7-11	3	15	42	31	8	1
2016 Oct 5-9	2	14	42	30	10	1
2016 Sep 14-18	3	17	44	30	6	*
2008 Sep 26-27	1	16	44	27	11	1
2008 Sep 5-7	2	17	46	28	7	*
2008 Jun 15-19	2	19	43	28	8	*
2006 May 5-7	1	19	42	31	6	1
2003 Jan 10-12	2	16	44	34	4	*
2000 Aug 24-27	3	15	48	30	3	1

^ Asked of a half sample.

GALLUP POLL SOCIAL SURVEY
April 2022
Public Release Data

QN23: Social Class Identification BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender		Race I		Age			Education			Party I.D.			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1018	570	443	749	248	184	249	561	419	350	245	306	414	277	390	391	217
	Weighted n	1018	501	512	671	336	270	330	398	362	282	372	285	425	286	349	413	244
Upper class		17	11	6	8	9	5	6	6	7	4	6	4	6	4	6	6	5
		2%	2%	1%	1%	3%	2%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	2%
Upper-middle class		143	65	78	120	21	17	53	70	104	23	16	43	51	49	51	56	35
		14%	13%	15%	18%	6%	6%	16%	18%	29%	8%	4%	15%	12%	17%	15%	14%	14%
Middle class		384	188	195	277	102	93	111	171	173	105	105	99	157	121	131	158	91
		38%	37%	38%	41%	30%	34%	34%	43%	48%	37%	28%	35%	37%	42%	38%	38%	38%
Working class		360	190	166	204	153	132	122	98	63	128	169	107	160	85	118	151	85
		35%	38%	32%	30%	46%	49%	37%	25%	17%	45%	45%	38%	38%	30%	34%	37%	35%
Lower class		108	44	64	60	47	20	37	51	12	22	75	29	48	26	41	38	26
		11%	9%	12%	9%	14%	7%	11%	13%	3%	8%	20%	10%	11%	9%	12%	9%	11%
(DK)/(Refused)		6	3	4	2	3	3	1	2	5	1	1	3	1	2	1	4	1
		1%	1%	1%	0%	1%	1%	0%	1%	1%	0%	0%	1%	0%	1%	0%	1%	0%