

GALLUP NEWS SERVICE

**GALLUP POLL SOCIAL SERIES:
CONSUMPTION HABITS**

-- FINAL TOPLINE --

Timberline: 937614
T: 498
Princeton Job #: 22-07-007

July 5-26, 2022

Results are based on telephone interviews conducted July 5-26, 2022, with a random sample of –1,013—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of –514—national adults in Form A and the –499-- national adults in Form B, the margin of sampling error is ± 5 percentage points.

For results based on the sample of –103—smokers, the maximum margin of sampling error is ± 11 percentage points.

For results based on the sample of –686—adults who drink alcoholic beverages, the maximum margin of sampling error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 75% cell phone respondents and 25% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2021 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2020 National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

Now, turning to another topic,

11. Have you, yourself, smoked any cigarettes in the past week?

	Yes	No		Yes	No
2022 Jul 5-26	11	89	1999 Sep 23-26	23	77
			1998 Jun 22-23	28	72
2021 Jul 6-21	16	84	1997 Sep 25-28	26	74
2019 Jul 1-12	15	85	1997 Jun 26-29	26	74
2018 Jul 1-11	16	84	1997 Jun 23-24	26	74
2017 Jul 5-9	17	83	1997 May 6-7	25	75
2016 Jul 13-17	19	81	1997 Mar 24-26	27	73
2015 Jul 8-12	19	81	1996 May 9-12	27	73
2014 Jul 7-10	21	79	1994 Jul 15-17	27	73
2013 Jul 10-14	19	80	1994 Mar 11-13	27	73
2012 Jul 9-12	20	80	1991 Nov 7-10	28	72
2011 Jul 7-10	22	78	1990 Jul 6-8	27	73
2010 Jul 8-11	22	78	1989 May 15-18	27	73
2009 Jun 14-17	20	80	1989 Apr 4-9	29	71
2008 Jul 10-13	21	79	1988 Jul 1-7	32	68
2007 Nov 11-14	20	80	1987 Mar 14-18	30	70
2007 Aug 3-5	24	76	1986 Jun 9-16	31	69
2007 Jul 12-15	21	79	1985 Jun 7-10	35	65
2006 Nov 9-12	23	77	1983	38	62
2006 Jul 6-9	25	75	1981 Jun 26-29	35	65
2005 Nov 7-10	25	75	1978 Jan 20-23	36	64
2005 Jul 7-10	25	75	1977 Aug 19-22	38	62
2004 Nov 7-10	22	78	1974 May 10-13	40	60
2004 Jul 8-11	25	75	1972 Apr 21-24	43	57
2003 Nov 3-5	26	74	1971 May 14-17	42	58
2003 Jul 7-9	25	75	1969 Jul 24-29	40	60
2002 Jul 9-11	24	76	1957 Jun	42	58
2001 Nov 8-11	26	74	1954 Jun	45	55
2001 Jul 19-22	28	72	1949 Oct	44	56
2000 Nov 13-15	25	75	1944 Nov	41	59

16. Would you favor or oppose each of the following proposals? [RANDOM ORDER]

<i>2022 Jul 5-26</i> <i>(sorted by "favor")</i>	<u>Favor</u>	<u>Oppose</u>	<u>No opinion</u>
Requiring tobacco companies to lower nicotine levels in cigarettes to make them less addictive	74	26	*
Doubling the federal cigarette tax from one dollar and one cent per pack to two dollars and two cents per pack	55	44	1
Banning menthol-flavored cigarettes	42	54	4

Turning now to e-cigarettes, also known as "vaping,"

17. Do you think the laws and regulations covering e-cigarettes should be made more strict, less strict, or kept as they are now?

	<u>More strict</u>	<u>Less strict</u>	<u>Kept as now</u>	<u>No opinion</u>
2022 Jul 5-26	61	7	30	2
2021 Jul 6-21	54	9	34	3
2019 Jul 1-12	64	5	26	4

18. Have you, yourself, smoked any e-cigarettes or "vaped" in the past week?

	<u>Yes</u>	<u>No</u>	<u>No opinion</u>
2022 Jul 5-26	8	92	--
2021 Jul 6-21	6	94	*
2019 Jul 1-12	8	92	*

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QN11: Smoked Cigarettes In Past Week BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1013	531	472	724	257	215	274	506	475	312	213	311	389	280	385	341	242
	Weighted n	1013	484	516	656	335	288	302	407	358	281	368	282	416	291	365	347	258
Yes		115	65	50	79	32	23	31	57	16	32	67	30	54	30	45	34	30
		11%	13%	10%	12%	10%	8%	10%	14%	4%	11%	18%	11%	13%	10%	12%	10%	12%
No		897	419	465	576	303	265	271	350	342	249	301	250	363	261	319	313	228
		89%	87%	90%	88%	90%	92%	90%	86%	96%	88%	82%	89%	87%	90%	87%	90%	88%
(DK)/(Refused)		1		1					1			1				1		
		0%		0%					0%			0%				0%		

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QN16A: Doubling Federal Cigarette Tax BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1013	531	472	724	257	215	274	506	475	312	213	311	389	280	385	341	242
	Weighted n	1013	484	516	656	335	288	302	407	358	281	368	282	416	291	365	347	258
Favor		553	246	295	338	209	174	174	196	212	145	194	122	223	199	161	195	182
		55%	51%	57%	52%	62%	61%	58%	48%	59%	52%	53%	43%	54%	68%	44%	56%	70%
Oppose		449	235	213	308	126	110	125	206	139	135	170	155	189	90	200	152	72
		44%	48%	41%	47%	38%	38%	41%	51%	39%	48%	46%	55%	45%	31%	55%	44%	28%
(DK)/(Refused)		11	3	8	10	0	3	3	5	6	1	4	4	4	3	5	1	4
		1%	1%	2%	2%	0%	1%	1%	1%	2%	0%	1%	1%	1%	1%	1%	0%	2%

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QN16B: Banning Menthol-Flavored Cigarettes BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1013	531	472	724	257	215	274	506	475	312	213	311	389	280	385	341	242
	Weighted n	1013	484	516	656	335	288	302	407	358	281	368	282	416	291	365	347	258
Favor		427	188	232	278	143	138	110	171	165	119	141	97	157	160	121	166	129
		42%	39%	45%	42%	43%	48%	36%	42%	46%	42%	38%	35%	38%	55%	33%	48%	50%
Oppose		546	283	258	351	181	143	178	218	180	148	214	172	243	121	229	171	120
		54%	58%	50%	54%	54%	50%	59%	54%	50%	53%	58%	61%	58%	42%	63%	49%	46%
(DK)/(Refused)		40	13	25	26	11	7	15	18	12	14	12	13	16	10	15	11	9
		4%	3%	5%	4%	3%	2%	5%	4%	3%	5%	3%	4%	4%	3%	4%	3%	4%

**GALLUP POLL SOCIAL SURVEY
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QN16C: Lower Nicotine Levels BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1013	531	472	724	257	215	274	506	475	312	213	311	389	280	385	341	242
	Weighted n	1013	484	516	656	335	288	302	407	358	281	368	282	416	291	365	347	258
Favor		750	337	402	478	261	226	202	308	268	212	267	178	303	253	237	268	219
		74%	70%	78%	73%	78%	79%	67%	76%	75%	75%	73%	63%	73%	87%	65%	77%	85%
Oppose		259	146	111	175	74	62	98	97	88	67	101	102	112	37	128	79	38
		26%	30%	21%	27%	22%	21%	32%	24%	25%	24%	27%	36%	27%	13%	35%	23%	15%
(DK)/(Refused)		4	1	3	3	-	-	2	2	2	2	-	1	1	1	1	-	1
		0%	0%	1%	0%	-	-	1%	0%	1%	1%	-	0%	0%	0%	0%	-	1%

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QN17: Laws And Regulations Covering E-Cigarettes BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1013	531	472	724	257	215	274	506	475	312	213	311	389	280	385	341	242
	Weighted n	1013	484	516	656	335	288	302	407	358	281	368	282	416	291	365	347	258
More strict		614	259	350	402	201	155	188	261	241	157	213	150	249	202	202	213	177
		61%	53%	68%	61%	60%	54%	62%	64%	67%	56%	58%	53%	60%	69%	55%	61%	69%
Less strict		69	45	23	44	22	22	20	26	15	24	29	27	36	4	29	24	11
		7%	9%	4%	7%	7%	8%	7%	6%	4%	9%	8%	10%	9%	2%	8%	7%	4%
Kept as they are now		305	167	132	191	108	109	90	103	90	94	119	91	124	81	120	105	66
		30%	35%	26%	29%	32%	38%	30%	25%	25%	33%	32%	32%	30%	28%	33%	30%	25%
(DK)/(Refused)		24	13	12	18	5	2	4	16	11	7	7	13	7	4	14	5	5
		2%	3%	2%	3%	1%	1%	1%	4%	3%	2%	2%	5%	2%	1%	4%	1%	2%

**GALLUP POLL SOCIAL SURVEY
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Public Release Data**

QN18: Smoked E-Cigarettes Or "Vaped" Past Week BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1013	531	472	724	257	215	274	506	475	312	213	311	389	280	385	341	242
	Weighted n	1013	484	516	656	335	288	302	407	358	281	368	282	416	291	365	347	258
Yes		77	40	34	46	31	56	16	5	13	22	40	17	41	17	15	29	31
		8%	8%	7%	7%	9%	19%	5%	1%	4%	8%	11%	6%	10%	6%	4%	8%	12%
No		936	444	482	610	305	232	286	402	345	259	328	264	375	274	350	319	228
		92%	92%	93%	93%	91%	81%	95%	99%	96%	92%	89%	94%	90%	94%	96%	92%	88%