

**GALLUP NEWS SERVICE**

**GALLUP POLL SOCIAL SERIES:  
CONSUMPTION HABITS**

-- FINAL TOPLINE --

Timberline: 937614  
T: 498  
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July 5-26, 2022

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Results are based on telephone interviews conducted July 5-26, 2022, with a random sample of **–1,013—**adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is **±4** percentage points at the 95% confidence level.

For results based on the sample of **–514—**national adults in Form A and the **–499--** national adults in Form B, the margin of sampling error is **±5** percentage points.

For results based on the sample of **–103—**smokers, the maximum margin of sampling error is **±11** percentage points.

For results based on the sample of **–686—**adults who drink alcoholic beverages, the maximum margin of sampling error is **±4** percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 75% cell phone respondents and 25% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2021 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2020 National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact [galluphelp@gallup.com](mailto:galluphelp@gallup.com).

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31. Next, please think about the purchases you make on a regular basis and the way you pay for them including by cash, check, credit card, debit card, and other forms of electronic payment. Do you make all of your purchases with cash, most, about half, less than half, only a few or none?

|               | <u>All</u> | <u>Most</u> | <u>Half</u> | <u>Less than half</u> | <u>Only a few</u> | <u>None</u> | <u>No opinion</u> |
|---------------|------------|-------------|-------------|-----------------------|-------------------|-------------|-------------------|
| 2022 Jul 5-26 | 5          | 8           | 13          | 13                    | 49                | 11          | *                 |

32. Thinking back to five years ago, about how many of your purchases did you make with cash -- all of your purchases, most, about half, less than half, only a few, or none?

|               | <u>All</u> | <u>Most</u> | <u>Half</u> | <u>Less than half</u> | <u>Only a few</u> | <u>None</u> | <u>No opinion</u> |
|---------------|------------|-------------|-------------|-----------------------|-------------------|-------------|-------------------|
| 2022 Jul 5-26 | 12         | 16          | 25          | 15                    | 27                | 5           | *                 |

33. Are you someone who likes to have cash on you at all times when you are out of your home, or are you comfortable not having cash on you?

|                | <u>Like to have cash at all times</u> | <u>Comfortable not having cash</u> | <u>No opinion</u> |
|----------------|---------------------------------------|------------------------------------|-------------------|
| 2022 Jul 5-26  | 56                                    | 43                                 | *                 |
| 2016 Jun 22-23 | 54                                    | 42                                 | 4                 |

34. How likely do you think it is that in your lifetime the United States will be a cashless society, in which all purchases are made with credit cards, debit cards, and other forms of electronic payment?

|                | <u>Very likely</u> | <u>Likely</u> | <u>Unlikely</u> | <u>Very unlikely</u> | <u>No opinion</u> |
|----------------|--------------------|---------------|-----------------|----------------------|-------------------|
| 2022 Jul 5-26  | 29                 | 35            | 21              | 15                   | *                 |
| 2016 Jun 22-23 | 30                 | 32            | 25              | 11                   | 1                 |

35. If the United States became a cashless society in the future, would you be – [ROTATED: happy, neither happy nor upset, (or) upset]?

|               | <u>Happy</u> | <u>Neither</u> | <u>Upset</u> | <u>No opinion</u> |
|---------------|--------------|----------------|--------------|-------------------|
| 2022 Jul 5-26 | 9            | 46             | 45           | *                 |

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**QN31: Purchases Made With Cash On A Regular Basis BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology**

|                       |              | Total | Gender |        | Race I |           | Age   |       |     | Education    |              |                 | Party I.D. |             |          | Ideology     |          |         |
|-----------------------|--------------|-------|--------|--------|--------|-----------|-------|-------|-----|--------------|--------------|-----------------|------------|-------------|----------|--------------|----------|---------|
|                       |              |       | Male   | Female | White  | Non-white | 18-34 | 35-54 | 55+ | College Grad | Some College | HS Grad or Less | Republican | Independent | Democrat | Conservative | Moderate | Liberal |
| Total                 | Unweighted n | 1013  | 531    | 472    | 724    | 257       | 215   | 274   | 506 | 475          | 312          | 213             | 311        | 389         | 280      | 385          | 341      | 242     |
|                       | Weighted n   | 1013  | 484    | 516    | 656    | 335       | 288   | 302   | 407 | 358          | 281          | 368             | 282        | 416         | 291      | 365          | 347      | 258     |
| All of your purchases |              | 48    | 35     | 13     | 22     | 24        | 16    | 7     | 25  | 2            | 10           | 36              | 14         | 27          | 6        | 23           | 10       | 9       |
|                       |              | 5%    | 7%     | 3%     | 3%     | 7%        | 5%    | 2%    | 6%  | 1%           | 4%           | 10%             | 5%         | 6%          | 2%       | 6%           | 3%       | 3%      |
| Most                  |              | 81    | 46     | 33     | 42     | 39        | 15    | 30    | 35  | 16           | 20           | 45              | 25         | 41          | 9        | 25           | 30       | 17      |
|                       |              | 8%    | 10%    | 6%     | 6%     | 12%       | 5%    | 10%   | 9%  | 5%           | 7%           | 12%             | 9%         | 10%         | 3%       | 7%           | 9%       | 7%      |
| About half            |              | 133   | 72     | 61     | 81     | 47        | 36    | 34    | 63  | 34           | 31           | 66              | 33         | 60          | 38       | 60           | 52       | 15      |
|                       |              | 13%   | 15%    | 12%    | 12%    | 14%       | 13%   | 11%   | 15% | 10%          | 11%          | 18%             | 12%        | 14%         | 13%      | 16%          | 15%      | 6%      |
| Less than half        |              | 134   | 60     | 74     | 83     | 47        | 43    | 38    | 47  | 44           | 49           | 40              | 50         | 44          | 35       | 54           | 45       | 31      |
|                       |              | 13%   | 12%    | 14%    | 13%    | 14%       | 15%   | 13%   | 12% | 12%          | 18%          | 11%             | 18%        | 11%         | 12%      | 15%          | 13%      | 12%     |
| Only a few            |              | 497   | 223    | 266    | 356    | 134       | 133   | 160   | 200 | 207          | 133          | 156             | 121        | 209         | 161      | 162          | 169      | 152     |
|                       |              | 49%   | 46%    | 52%    | 54%    | 40%       | 46%   | 53%   | 49% | 58%          | 47%          | 43%             | 43%        | 50%         | 55%      | 44%          | 49%      | 59%     |
| None                  |              | 116   | 45     | 68     | 70     | 43        | 44    | 33    | 37  | 54           | 35           | 26              | 37         | 35          | 41       | 39           | 40       | 33      |
|                       |              | 11%   | 9%     | 13%    | 11%    | 13%       | 15%   | 11%   | 9%  | 15%          | 13%          | 7%              | 13%        | 8%          | 14%      | 11%          | 11%      | 13%     |
| (DK)/(Refused)        |              | 3     | 3      | -      | 2      | 1         | 1     | -     | 1   | -            | 3            | -               | 0          | 1           | 1        | 1            | -        | 1       |
|                       |              | 0%    | 1%     | -      | 0%     | 0%        | 1%    | -     | 0%  | -            | 1%           | -               | 0%         | 0%          | 0%       | 0%           | -        | 1%      |

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**QN32: Purchases Made With Cash Five Years Ago BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology**

|                       |              | Total | Gender |        | Race I |           | Age   |       |     | Education    |              |                 | Party I.D. |             |          | Ideology     |          |         |
|-----------------------|--------------|-------|--------|--------|--------|-----------|-------|-------|-----|--------------|--------------|-----------------|------------|-------------|----------|--------------|----------|---------|
|                       |              |       | Male   | Female | White  | Non-white | 18-34 | 35-54 | 55+ | College Grad | Some College | HS Grad or Less | Republican | Independent | Democrat | Conservative | Moderate | Liberal |
| Total                 | Unweighted n | 1013  | 531    | 472    | 724    | 257       | 215   | 274   | 506 | 475          | 312          | 213             | 311        | 389         | 280      | 385          | 341      | 242     |
|                       | Weighted n   | 1013  | 484    | 516    | 656    | 335       | 288   | 302   | 407 | 358          | 281          | 368             | 282        | 416         | 291      | 365          | 347      | 258     |
| All of your purchases |              | 126   | 73     | 51     | 60     | 61        | 47    | 28    | 50  | 13           | 27           | 86              | 30         | 75          | 20       | 47           | 48       | 22      |
|                       |              | 12%   | 15%    | 10%    | 9%     | 18%       | 16%   | 9%    | 12% | 4%           | 10%          | 23%             | 11%        | 18%         | 7%       | 13%          | 14%      | 8%      |
| Most                  |              | 160   | 77     | 83     | 94     | 64        | 47    | 48    | 63  | 44           | 53           | 62              | 43         | 64          | 47       | 50           | 67       | 37      |
|                       |              | 16%   | 16%    | 16%    | 14%    | 19%       | 16%   | 16%   | 16% | 12%          | 19%          | 17%             | 15%        | 15%         | 16%      | 14%          | 19%      | 14%     |
| About half            |              | 248   | 128    | 118    | 165    | 80        | 69    | 69    | 106 | 74           | 65           | 107             | 77         | 104         | 60       | 102          | 83       | 54      |
|                       |              | 25%   | 26%    | 23%    | 25%    | 24%       | 24%   | 23%   | 26% | 21%          | 23%          | 29%             | 27%        | 25%         | 21%      | 28%          | 24%      | 21%     |
| Less than half        |              | 148   | 56     | 89     | 96     | 47        | 41    | 48    | 56  | 72           | 33           | 42              | 35         | 59          | 50       | 48           | 45       | 46      |
|                       |              | 15%   | 12%    | 17%    | 15%    | 14%       | 14%   | 16%   | 14% | 20%          | 12%          | 11%             | 12%        | 14%         | 17%      | 13%          | 13%      | 18%     |
| Only a few            |              | 278   | 128    | 146    | 212    | 63        | 68    | 95    | 111 | 132          | 82           | 64              | 81         | 96          | 97       | 100          | 82       | 87      |
|                       |              | 27%   | 26%    | 28%    | 32%    | 19%       | 24%   | 31%   | 27% | 37%          | 29%          | 17%             | 29%        | 23%         | 33%      | 27%          | 24%      | 34%     |
| None                  |              | 48    | 20     | 27     | 27     | 19        | 13    | 14    | 20  | 24           | 19           | 5               | 15         | 16          | 14       | 17           | 19       | 11      |
|                       |              | 5%    | 4%     | 5%     | 4%     | 6%        | 5%    | 5%    | 5%  | 7%           | 7%           | 1%              | 5%         | 4%          | 5%       | 5%           | 5%       | 4%      |
| (DK)/(Refused)        |              | 5     | 2      | 3      | 2      | 3         | 4     | -     | 1   | -            | 2            | 2               | 1          | 1           | 2        | 1            | 3        | 0       |
|                       |              | 0%    | 0%     | 1%     | 0%     | 1%        | 1%    | -     | 0%  | -            | 1%           | 1%              | 0%         | 0%          | 1%       | 0%           | 1%       | 0%      |

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**QN33: Cash On You At All Times BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology**

|                                |              | Total | Gender |        | Race I |           | Age   |       |     | Education    |              |                 | Party I.D. |             |          | Ideology     |          |         |
|--------------------------------|--------------|-------|--------|--------|--------|-----------|-------|-------|-----|--------------|--------------|-----------------|------------|-------------|----------|--------------|----------|---------|
|                                |              |       | Male   | Female | White  | Non-white | 18-34 | 35-54 | 55+ | College Grad | Some College | HS Grad or Less | Republican | Independent | Democrat | Conservative | Moderate | Liberal |
| Total                          | Unweighted n | 1013  | 531    | 472    | 724    | 257       | 215   | 274   | 506 | 475          | 312          | 213             | 311        | 389         | 280      | 385          | 341      | 242     |
|                                | Weighted n   | 1013  | 484    | 516    | 656    | 335       | 288   | 302   | 407 | 358          | 281          | 368             | 282        | 416         | 291      | 365          | 347      | 258     |
| Like to have cash at all times |              | 568   | 304    | 258    | 389    | 164       | 121   | 159   | 281 | 205          | 158          | 200             | 179        | 236         | 144      | 229          | 199      | 121     |
|                                |              | 56%   | 63%    | 50%    | 59%    | 49%       | 42%   | 53%   | 69% | 57%          | 56%          | 54%             | 64%        | 57%         | 50%      | 63%          | 57%      | 47%     |
| Comfortable not having cash    |              | 440   | 177    | 256    | 264    | 171       | 166   | 142   | 122 | 150          | 121          | 168             | 101        | 180         | 146      | 136          | 147      | 134     |
|                                |              | 43%   | 37%    | 50%    | 40%    | 51%       | 58%   | 47%   | 30% | 42%          | 43%          | 46%             | 36%        | 43%         | 50%      | 37%          | 42%      | 52%     |
| (DK)/(Refused)                 |              | 5     | 3      | 2      | 3      | 1         | 1     | 1     | 3   | 2            | 2            | -               | 2          | 1           | 1        | -            | 1        | 3       |
|                                |              | 0%    | 1%     | 0%     | 0%     | 0%        | 0%    | 0%    | 1%  | 1%           | 1%           | -               | 1%         | 0%          | 0%       | -            | 0%       | 1%      |

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**QN34: United States Will Be A Cashless Society BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology**

|                |              | Total | Gender |        | Race I |           | Age   |       |     | Education    |              |                 | Party I.D. |             |          | Ideology     |          |         |
|----------------|--------------|-------|--------|--------|--------|-----------|-------|-------|-----|--------------|--------------|-----------------|------------|-------------|----------|--------------|----------|---------|
|                |              |       | Male   | Female | White  | Non-white | 18-34 | 35-54 | 55+ | College Grad | Some College | HS Grad or Less | Republican | Independent | Democrat | Conservative | Moderate | Liberal |
| Total          | Unweighted n | 1013  | 531    | 472    | 724    | 257       | 215   | 274   | 506 | 475          | 312          | 213             | 311        | 389         | 280      | 385          | 341      | 242     |
|                | Weighted n   | 1013  | 484    | 516    | 656    | 335       | 288   | 302   | 407 | 358          | 281          | 368             | 282        | 416         | 291      | 365          | 347      | 258     |
| Very likely    |              | 298   | 148    | 148    | 153    | 135       | 104   | 104   | 88  | 99           | 76           | 119             | 70         | 153         | 68       | 96           | 112      | 74      |
|                |              | 29%   | 31%    | 29%    | 23%    | 40%       | 36%   | 34%   | 22% | 28%          | 27%          | 32%             | 25%        | 37%         | 23%      | 26%          | 32%      | 29%     |
| Likely         |              | 353   | 157    | 190    | 233    | 118       | 98    | 102   | 147 | 120          | 93           | 138             | 96         | 134         | 113      | 138          | 116      | 87      |
|                |              | 35%   | 32%    | 37%    | 35%    | 35%       | 34%   | 34%   | 36% | 33%          | 33%          | 38%             | 34%        | 32%         | 39%      | 38%          | 33%      | 34%     |
| Unlikely       |              | 213   | 104    | 108    | 167    | 41        | 51    | 53    | 102 | 89           | 74           | 49              | 76         | 74          | 60       | 77           | 76       | 52      |
|                |              | 21%   | 22%    | 21%    | 25%    | 12%       | 18%   | 18%   | 25% | 25%          | 26%          | 13%             | 27%        | 18%         | 20%      | 21%          | 22%      | 20%     |
| Very unlikely  |              | 148   | 74     | 69     | 103    | 41        | 34    | 43    | 68  | 50           | 37           | 61              | 39         | 54          | 51       | 54           | 44       | 45      |
|                |              | 15%   | 15%    | 13%    | 16%    | 12%       | 12%   | 14%   | 17% | 14%          | 13%          | 17%             | 14%        | 13%         | 18%      | 15%          | 13%      | 17%     |
| (DK)/(Refused) |              | 1     | 1      | -      | 0      | 0         | -     | -     | 0   | 0            | 0            | -               | 0          | 0           | -        | 0            | -        | 0       |
|                |              | 0%    | 0%     | -      | 0%     | 0%        | -     | -     | 0%  | 0%           | 0%           | -               | 0%         | 0%          | -        | 0%           | -        | 0%      |

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**QN35: Feeling Toward United States Becomes A Cashless Society In The Future BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology**

|                               |              | Total | Gender |        | Race I |           | Age   |       |     | Education    |              |                 | Party I.D. |             |          | Ideology     |          |         |
|-------------------------------|--------------|-------|--------|--------|--------|-----------|-------|-------|-----|--------------|--------------|-----------------|------------|-------------|----------|--------------|----------|---------|
|                               |              |       | Male   | Female | White  | Non-white | 18-34 | 35-54 | 55+ | College Grad | Some College | HS Grad or Less | Republican | Independent | Democrat | Conservative | Moderate | Liberal |
| Total                         | Unweighted n | 1013  | 531    | 472    | 724    | 257       | 215   | 274   | 506 | 475          | 312          | 213             | 311        | 389         | 280      | 385          | 341      | 242     |
|                               | Weighted n   | 1013  | 484    | 516    | 656    | 335       | 288   | 302   | 407 | 358          | 281          | 368             | 282        | 416         | 291      | 365          | 347      | 258     |
| Happy,                        |              | 93    | 49     | 39     | 56     | 31        | 27    | 30    | 35  | 38           | 22           | 33              | 15         | 40          | 35       | 15           | 36       | 38      |
|                               |              | 9%    | 10%    | 8%     | 9%     | 9%        | 9%    | 10%   | 9%  | 11%          | 8%           | 9%              | 5%         | 10%         | 12%      | 4%           | 10%      | 15%     |
| Neither happy nor upset, (or) |              | 464   | 214    | 245    | 278    | 181       | 151   | 141   | 169 | 195          | 124          | 143             | 94         | 189         | 173      | 121          | 190      | 142     |
|                               |              | 46%   | 44%    | 48%    | 42%    | 54%       | 53%   | 47%   | 42% | 55%          | 44%          | 39%             | 34%        | 45%         | 60%      | 33%          | 55%      | 55%     |
| Upset                         |              | 452   | 219    | 229    | 319    | 123       | 109   | 131   | 200 | 123          | 133          | 191             | 170        | 187         | 82       | 229          | 122      | 77      |
|                               |              | 45%   | 45%    | 44%    | 49%    | 37%       | 38%   | 43%   | 49% | 35%          | 47%          | 52%             | 60%        | 45%         | 28%      | 63%          | 35%      | 30%     |
| (DK)/(Refused)                |              | 4     | 1      | 2      | 2      | 1         | 0     | -     | 2   | 1            | 2            | -               | 2          | -           | 1        | 1            | 0        | 1       |
|                               |              | 0%    | 0%     | 0%     | 0%     | 0%        | 0%    | -     | 1%  | 0%           | 1%           | -               | 1%         | -           | 0%       | 0%           | 0%       | 0%      |