GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES:
WORK AND EDUCATION

-- FINAL TOPLINE --

Results are based on telephone interviews conducted August 1-23, 2022, with a random sample of –1,006— adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ±4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 75% cell phone respondents and 25% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2021 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2020 National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com**.**

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28.   On another subject, for each of the following business sectors in the United States, please say whether your overall view of it is very positive, somewhat positive, neutral, somewhat negative or very negative. How about -- [RANDOM ORDER]?

EACH ITEM BASED ON APPROXIMATELY--500-- NATIONAL ADULTS; ±5 PCT PTS

2022 Aug 1-23 (*sorted by "net positive"*)	Total positive	Neutral	Total Negative	**Net positive**
Restaurant industry	60	25	15	**+45**
Farming and agriculture	57	29	14	**+43**
Computer industry	50	34	15	**+35**
Retail industry	47	31	21	**+26**
Accounting	39	47	14	**+25**
Telephone industry	39	38	23	**+16**
Travel industry	38	34	26	**+12**
Banking	36	37	27	**+11**
Grocery industry	40	26	33	**+7**
Automobile industry	38	30	32	**+6**
Sports industry	35	32	32	**+3**
Publishing industry	31	39	29	**+2**
Movie industry	32	36	31	**+1**
Internet industry	36	26	38	**-2**
Television and radio industry	35	26	39	**-4**
Real Estate industry	34	27	39	**-5**
Healthcare industry	40	13	47	**-7**
Education	38	14	47	**-9**
Airline industry	27	35	37	**-10**
Advertising and public relations industry	26	32	42	**-16**
Electric and gas utilities	29	25	46	**-17**
The legal field	26	31	43	**-17**
Pharmaceutical industry	25	16	58	**-33**
The federal government	25	16	58	**-33**
Oil and gas industry	22	16	62	**-40**

Trend results for Q.28 begin on next page

Q.28 (INDUSTRY RATINGS) CONTINUED

A. Accounting

	Very positive	Some-what positive	Neutral	Some-what negative	Very negative	No opinion	*Total positive*
2022 Aug 1-23	11	28	47	9	5	1	*39*
2021 Aug 2-17	13	25	50	8	4	1	*38*
2020 Jul 30-Aug 12	11	31	50	6	2	*	*42*
2019 Aug 1-14	12	33	45	7	2	1	*45*
2018 Aug 1-12	10	29	46	9	3	3	*39*
2017 Aug 2-6	14	35	35	7	3	7	*49*
2016 Aug 3-7	11	34	40	7	5	4	*45*
2015 Aug 5-9	13	35	37	10	2	3	*48*
2014 Aug 7-10	12	33	38	11	3	3	*45*
2013 Aug 7-11	12	32	36	12	4	4	*44*
2012 Aug 9-12	7	32	38	13	6	5	*39*
2011 Aug 11-14	8	28	42	12	7	3	*36*
2010 Aug 5-8	8	27	41	13	3	8	*35*
2009 Aug 6-9	9	25	42	14	4	5	*34*
2008 Aug 7-10	6	30	46	10	2	6	*36*
2007 Aug 13-16	9	31	42	10	2	6	*40*
2006 Aug 7-10	8	34	41	7	4	6	*42*
2005 Aug 8-11	9	33	40	11	3	4	*42*
2004 Aug 9-11	6	29	45	12	3	5	*35*
2003 Aug 4-6	8	37	37	10	4	4	*45*
2002 Aug 5-8	7	24	32	19	12	6	*31*
2001 Aug 16-19	10	37	40	7	1	5	*47*

B. Advertising and public relations industry

	Very positive	Some-what positive	Neutral	Some-what negative	Very negative	No opinion	*Total positive*
2022 Aug 1-23	5	21	32	27	15	*	*26*
2021 Aug 2-17	9	25	29	20	16	1	*34*
2020 Jul 30-Aug 12	8	25	34	23	9	*	*33*
2019 Aug 1-14	8	25	32	24	10	1	*33*
2018 Aug 1-12	7	28	31	21	11	1	*35*
2017 Aug 2-6	7	31	31	21	9	2	*38*
2016 Aug 3-7	7	28	27	23	12	2	*35*
2015 Aug 5-9	7	31	29	20	11	2	*38*
2014 Aug 7-10	9	28	29	22	11	1	*37*
2013 Aug 7-11	8	30	27	23	9	2	*38*
2012 Aug 9-12	6	25	33	24	11	2	*31*
2011 Aug 11-14	8	24	29	26	11	2	*32*
2010 Aug 5-8	6	27	27	25	11	4	*33*
2009 Aug 6-9	6	25	30	27	11	1	*31*
2008 Aug 7-10	4	23	33	26	11	3	*27*
2007 Aug 13-16	6	29	29	21	13	2	*35*
2006 Aug 7-10	6	27	27	27	11	2	*33*
2005 Aug 8-11	9	21	32	27	8	3	*30*
2004 Aug 9-11	8	25	32	21	11	3	*33*
2003 Aug 4-6	9	32	29	19	8	3	*41*
2002 Aug 5-8	7	24	34	23	9	3	*31*
2001 Aug 16-19	10	28	28	23	9	2	*38*

Q.28 (INDUSTRY RATINGS) CONTINUED

C. Airline industry

	Very positive	Some-what positive	Neutral	Some-what negative	Very negative	No opinion	*Total positive*
2022 Aug 1-23	6	21	35	26	11	1	*27*
2021 Aug 2-17	8	25	35	23	9	*	*33*
2020 Jul 30-Aug 12	10	31	33	18	8	*	*41*
2019 Aug 1-14	11	31	32	19	4	2	*42*
2018 Aug 1-12	12	31	31	19	5	2	*43*
2017 Aug 2-6	9	32	20	24	11	3	*41*
2016 Aug 3-7	8	33	30	17	9	2	*41*
2015 Aug 5-9	7	28	29	24	8	4	*35*
2014 Aug 7-10	7	28	32	21	8	3	*35*
2013 Aug 7-11	8	30	29	22	8	4	*38*
2012 Aug 9-12	6	25	32	26	9	2	*31*
2011 Aug 11-14	5	24	30	26	13	2	*29*
2010 Aug 5-8	4	26	25	27	14	4	*30*
2009 Aug 6-9	6	26	29	30	7	2	*32*
2008 Aug 7-10	3	15	27	29	23	3	*18*
2007 Aug 13-16	7	23	33	24	9	4	*30*
2006 Aug 7-10	7	26	32	22	9	4	*33*
2005 Aug 8-11	6	32	32	21	6	3	*38*
2004 Aug 9-11	6	32	33	20	3	6	*38*
2003 Aug 4-6	6	31	30	24	7	2	*37*
2002 Aug 5-8	7	24	33	24	6	6	*31*
2001 Aug 16-19	10	27	29	23	7	4	*37*

D. Automobile industry

	Very positive	Some-what positive	Neutral	Some-what negative	Very negative	No opinion	*Total positive*
2022 Aug 1-23	9	29	30	23	9	1	*38*
2021 Aug 2-17	11	32	33	16	7	*	*43*
2020 Jul 30-Aug 12	15	33	35	13	3	1	*48*
2019 Aug 1-14	14	39	29	14	4	1	*53*
2018 Aug 1-12	12	35	33	14	5	1	*47*
2017 Aug 2-6	12	44	25	15	3	1	*56*
2016 Aug 3-7	12	38	26	19	4	1	*50*
2015 Aug 5-9	7	42	27	17	5	2	*49*
2014 Aug 7-10	11	37	23	20	8	1	*48*
2013 Aug 7-11	14	35	27	18	5	1	*49*
2012 Aug 9-12	10	33	28	20	8	1	*43*
2011 Aug 11-14	8	34	25	21	11	1	*42*
2010 Aug 5-8	6	33	23	26	10	2	*39*
2009 Aug 6-9	4	20	16	38	21	1	*24*
2008 Aug 7-10	5	24	22	32	14	3	*29*
2007 Aug 13-16	8	30	29	27	5	1	*38*
2006 Aug 7-10	11	28	27	24	8	2	*39*
2005 Aug 8-11	10	32	29	19	7	3	*42*
2004 Aug 9-11	11	33	29	17	7	3	*44*
2003 Aug 4-6	12	40	27	14	5	2	*52*
2002 Aug 5-8	10	36	31	12	7	4	*46*

	Very positive	Some-what positive	Neutral	Some-what negative	Very negative	No opinion	Total positive
2001 Aug 16-19	11	34	28	20	6	1	*45*

Q.28 (INDUSTRY RATINGS) CONTINUED

E. Banking

	Very positive	Some-what positive	Neutral	Some-what negative	Very negative	No opinion	Total positive
2022 Aug 1-23	9	27	37	18	9	--	*36*
2021 Aug 2-17	12	28	33	18	8	*	*40*
2020 Jul 30-Aug 12	14	32	32	15	7	--	*46*
2019 Aug 1-14	16	34	25	16	9	*	*50*
2018 Aug 1-12	11	31	28	21	8	1	*42*
2017 Aug 2-6	10	33	25	20	10	1	*43*
2016 Aug 3-7	10	28	23	23	13	2	*38*
2015 Aug 5-9	9	28	29	21	12	1	*37*
2014 Aug 7-10	9	31	28	19	13	*	*40*
2013 Aug 7-11	9	24	22	25	18	2	*33*
2012 Aug 9-12	6	19	21	31	22	2	*25*
2011 Aug 11-14	7	23	21	28	19	1	*30*
2010 Aug 5-8	7	19	20	33	21	1	*26*
2009 Aug 6-9	7	21	20	30	21	1	*28*
2008 Aug 7-10	7	29	25	26	11	2	*36*
2007 Aug 13-16	13	37	30	16	2	2	*50*
2006 Aug 7-10	15	41	25	14	3	2	*56*
2005 Aug 8-11	12	34	31	18	4	1	*46*
2004 Aug 9-11	15	31	34	14	3	3	*46*
2003 Aug 4-6	13	39	26	15	5	2	*52*
2002 Aug 5-8	12	34	29	17	7	1	*46*
2001 Aug 16-19	12	35	31	13	7	2	*47*

Q.28 (INDUSTRY RATINGS) CONTINUED

    F.   Computer industry

	Very positive	Some-what positive	Neutral	Some-what negative	Very negative	No opinion	*Total positive*
2022 Aug 1-23	15	35	34	11	4	*	*50*
2021 Aug 2-17	17	34	32	10	7	*	*51*
2020 Jul 30-Aug 12	24	32	31	8	4	*	*56*
2019 Aug 1-14	25	36	28	8	3	1	*61*
2018 Aug 1-12	22	38	28	7	3	2	*60*
2017 Aug 2-6	31	44	15	7	1	1	*75*
2016 Aug 3-7	31	35	19	9	4	2	*66*
2015 Aug 5-9	30	39	19	7	3	2	*69*
2014 Aug 7-10	23	43	22	6	4	2	*66*
2013 Aug 7-11	27	38	22	8	3	2	*65*
2012 Aug 9-12	29	44	14	6	4	3	*73*
2011 Aug 11-14	30	42	16	6	4	1	*72*
2010 Aug 5-8	22	38	26	9	2	3	*60*
2009 Aug 6-9	21	41	23	8	3	4	*62*
2008 Aug 7-10	22	38	27	6	4	3	*60*
2007 Aug 13-16	22	39	25	7	3	4	*61*
2006 Aug 7-10	22	38	26	6	3	5	*60*
2005 Aug 8-11	20	37	30	8	2	3	*57*
2004 Aug 9-11	20	40	26	6	2	6	*60*
2003 Aug 4-6	24	46	20	5	1	4	*70*
2002 Aug 5-8	20	42	24	5	4	5	*62*
2001 Aug 16-19 ^	27	40	20	9	1	3	*67*

^ BASED ON --326-- NATIONAL ADULTS INTERVIEWED AUG. 17-19, 2001.

Q.28 (INDUSTRY RATINGS) CONTINUED

G. Education

	Very positive	Some-what positive	Neutral	Some-what negative	Very negative	No opinion	Total positive
2022 Aug 1-23	9	29	14	30	17	1	38
2021 Aug 2-17	11	30	19	28	12	--	41
2020 Jul 30-Aug 12	15	33	20	22	10	*	48
2019 Aug 1-14	10	35	18	27	8	1	45
2018 Aug 1-12	12	32	17	26	12	1	44
2017 Aug 2-6	13	42	17	22	5	*	55
2016 Aug 3-7	13	31	17	28	10	1	44
2015 Aug 5-9	8	33	14	32	11	1	41
2014 Aug 7-10	15	33	17	25	8	1	48
2013 Aug 7-11	14	32	14	31	9	1	46
2012 Aug 9-12	10	35	22	24	8	*	45
2011 Aug 11-14	7	28	18	35	12	*	35
2010 Aug 5-8	9	30	17	32	11	1	39
2009 Aug 6-9	10	33	16	31	10	1	43
2008 Aug 7-10	8	33	15	31	12	1	41
2007 Aug 13-16	13	34	16	28	8	1	47
2006 Aug 7-10	9	32	19	27	11	2	41
2005 Aug 8-11	17	35	18	24	5	1	52
2004 Aug 9-11	12	33	21	25	7	2	45
2003 Aug 4-6	13	38	18	20	10	1	51
2002 Aug 5-8	12	35	16	27	9	1	47
2001 Aug 16-19	13	37	18	23	9	*	50

H. Electric and gas utilities

	Very positive	Some-what positive	Neutral	Some-what negative	Very negative	No opinion	Total positive
2022 Aug 1-23	8	21	25	29	17	*	29
2021 Aug 2-17	10	26	34	19	11	*	36
2020 Jul 30-Aug 12	20	30	29	15	5	*	50
2019 Aug 1-14	15	32	28	17	7	*	47
2018 Aug 1-12	13	29	28	21	8	1	42
2017 Aug 2-6	13	31	24	22	9	*	44
2016 Aug 3-7	10	32	23	19	14	2	42
2015 Aug 5-9	11	33	24	21	11	1	44
2014 Aug 7-10	12	28	23	23	14	1	40
2013 Aug 7-11	12	26	23	25	14	1	38
2012 Aug 9-12	9	25	26	23	15	1	34
2011 Aug 11-14	11	27	20	24	16	*	38
2010 Aug 5-8	8	29	22	27	14	*	37
2009 Aug 6-9	5	26	22	33	12	1	31
2008 Aug 7-10	4	23	19	28	24	2	27
2007 Aug 13-16	6	25	23	26	19	1	31
2006 Aug 7-10	6	22	20	30	21	1	28
2005 Aug 8-11	11	25	24	26	12	2	36
2004 Aug 9-11	8	24	29	26	12	1	32
2003 Aug 4-6	12	33	23	21	10	1	45
2002 Aug 5-8	9	27	27	24	11	2	36
2001 Aug 16-19	9	22	21	30	17	1	31

Q.28 (INDUSTRY RATINGS) CONTINUED

I.   Farming and agriculture

	Very positive	Some- what positive	Neutral	Some- what negative	Very negative	No opinion	*Total positive*
2022 Aug 1-23	23	34	29	10	4	*	*57*
2021 Aug 2-17	24	35	25	10	4	2	*59*
2020 Jul 30-Aug 12	34	35	19	9	2	1	*69*
2019 Aug 1-14	21	37	24	13	4	1	*58*
2018 Aug 1-12	21	35	24	12	6	2	*56*
2017 Aug 2-6	30	40	17	8	4	1	*70*
2016 Aug 3-7	20	35	23	15	5	2	*55*
2015 Aug 5-9	20	35	26	14	3	3	*55*
2014 Aug 7-10	24	36	26	10	2	1	*60*
2013 Aug 7-11	24	36	21	14	4	2	*60*
2012 Aug 9-12	19	33	25	14	6	3	*52*
2011 Aug 11-14	18	39	22	13	6	2	*57*
2010 Aug 5-8	21	32	24	12	6	4	*53*
2009 Aug 6-9	19	37	24	15	3	3	*56*
2008 Aug 7-10	13	37	27	15	4	4	*50*
2007 Aug 13-16	13	38	24	17	5	3	*51*
2006 Aug 7-10	20	36	25	13	2	4	*56*
2005 Aug 8-11	22	36	27	10	3	2	*58*
2004 Aug 9-11	19	31	34	9	3	4	*50*
2003 Aug 4-6	17	35	27	16	4	1	*52*
2002 Aug 5-8	16	35	28	12	4	5	*51*
2001 Aug 16-19	23	36	24	10	5	2	*59*

J. Grocery industry

	Very positive	Some- what positive	Neutral	Some- what negative	Very negative	No opinion	*Total positive*
2022 Aug 1-23	12	28	26	21	12	1	*40*
2021 Aug 2-17	20	34	25	16	4	*	*54*
2020 Jul 30-Aug 12	28	35	24	10	2	--	*63*
2019 Aug 1-14	18	40	27	12	3	*	*58*
2018 Aug 1-12	16	37	27	13	5	1	*53*
2017 Aug 2-6	16	44	23	13	4	1	*60*
2016 Aug 3-7	18	36	28	13	5	*	*54*
2015 Aug 5-9	16	42	20	16	3	2	*58*
2014 Aug 7-10	13	42	23	15	6	*	*55*
2013 Aug 7-11	14	36	25	18	7	*	*50*
2012 Aug 9-12	14	37	27	16	4	2	*51*
2011 Aug 11-14	13	39	24	19	5	*	*52*
2010 Aug 5-8	14	39	25	17	5	1	*53*
2009 Aug 6-9	14	37	25	16	7	1	*51*
2008 Aug 7-10	9	27	27	27	9	1	*36*
2007 Aug 13-16	13	40	26	16	4	1	*53*
2006 Aug 7-10	18	37	29	11	3	2	*55*
2005 Aug 8-11	17	41	27	11	4	*	*58*
2004 Aug 9-11	14	38	31	13	2	2	*52*
2003 Aug 4-6	16	47	24	8	4	1	*63*
2002 Aug 5-8	18	40	25	13	3	1	*58*
2001 Aug 16-19	18	39	29	11	2	1	*57*

Q.28 (INDUSTRY RATINGS) CONTINUED

K. Healthcare industry

	Very positive	Some-what positive	Neutral	Some-what negative	Very negative	No opinion	Total positive
2022 Aug 1-23	13	27	13	28	19	*	40
2021 Aug 2-17	11	25	23	28	13	*	36
2020 Jul 30-Aug 12	22	29	17	18	13	--	51
2019 Aug 1-14	14	24	14	26	22	*	38
2018 Aug 1-12	10	24	18	27	21	*	34
2017 Aug 2-6	9	29	18	26	19	*	38
2016 Aug 3-7	11	23	12	30	24	*	34
2015 Aug 5-9	11	28	17	24	21	*	39
2014 Aug 7-10	8	28	19	26	19	*	36
2013 Aug 7-11	10	26	14	27	22	1	36
2012 Aug 9-12	9	33	15	23	19	1	42
2011 Aug 11-14	8	19	18	32	23	*	27
2010 Aug 5-8	8	21	17	31	23	*	29
2009 Aug 6-9	8	28	15	26	22	1	36
2008 Aug 7-10	7	20	14	29	28	2	27
2007 Aug 13-16	6	22	16	34	22	*	28
2006 Aug 7-10	11	24	17	29	17	2	35
2005 Aug 8-11	12	20	16	32	18	2	32
2004 Aug 9-11	10	23	16	33	17	1	33
2003 Aug 4-6	11	31	12	28	17	1	42
2002 Aug 5-8	10	20	19	32	17	2	30
2001 Aug 16-19	11	26	19	29	15	*	37

L. Internet industry

	Very positive	Some-what positive	Neutral	Some-what negative	Very negative	No opinion	Total positive
2022 Aug 1-23	13	23	26	26	12	*	36
2021 Aug 2-17	16	19	25	23	17	*	35
2020 Jul 30-Aug 12	19	30	23	20	7	1	49
2019 Aug 1-14	16	27	26	21	9	1	43
2018 Aug 1-12	14	31	26	20	7	2	45
2017 Aug 2-6	21	38	21	12	6	2	59
2016 Aug 3-7	16	37	21	17	7	2	53
2015 Aug 5-9	23	37	22	11	5	2	60
2014 Aug 7-10	15	34	27	15	7	1	49
2013 Aug 7-11	20	34	23	13	7	3	54
2012 Aug 9-12	21	34	21	14	6	4	55
2011 Aug 11-14	22	34	26	11	5	3	56
2010 Aug 5-8	18	32	24	17	5	4	50
2009 Aug 6-9	17	34	25	14	6	4	51
2008 Aug 7-10	17	32	27	10	8	6	49
2007 Aug 13-16	17	37	23	14	5	4	54
2006 Aug 7-10	18	32	24	16	6	4	50
2005 Aug 8-11	15	31	27	18	4	5	46
2004 Aug 9-11	16	29	26	15	7	7	45
2003 Aug 4-6	16	35	25	15	5	4	51
2002 Aug 5-8	14	29	26	16	5	10	43
2001 Aug 16-19	14	30	26	20	7	3	44

Q.28 (INDUSTRY RATINGS) CONTINUED

M. The legal field

	Very positive	Some- what positive	Neutral	Some- what negative	Very negative	No opinion	Total positive
2022 Aug 1-23	4	22	31	23	20	--	26
2021 Aug 2-17	9	22	32	21	14	2	31
2020 Jul 30-Aug 12	8	26	38	19	9	*	34
2019 Aug 1-14	9	26	34	19	11	1	35
2018 Aug 1-12	9	25	30	24	10	3	34
2017 Aug 2-6	9	31	26	21	11	2	40
2016 Aug 3-7	5	26	28	26	13	2	31
2015 Aug 5-9	9	24	27	27	11	2	33
2014 Aug 7-10	6	25	28	24	16	1	31
2013 Aug 7-11	9	25	22	26	15	3	34
2012 Aug 9-12	7	27	25	24	13	3	34
2011 Aug 11-14	7	22	24	26	19	2	29
2010 Aug 5-8	5	22	28	26	15	4	27
2009 Aug 6-9	6	19	32	26	15	1	25
2008 Aug 7-10	4	22	28	25	18	3	26
2007 Aug 13-16	5	26	25	24	18	2	31
2006 Aug 7-10	8	19	27	29	15	2	27
2005 Aug 8-11	7	20	24	30	17	2	27
2004 Aug 9-11	6	21	28	27	15	3	27
2003 Aug 4-6	8	28	24	24	14	2	36
2002 Aug 5-8	4	18	35	24	15	4	22
2001 Aug 16-19	7	22	24	28	17	2	29

N. Movie industry

	Very positive	Some- what positive	Neutral	Some- what negative	Very negative	No opinion	Total positive
2022 Aug 1-23	6	26	36	17	14	*	32
2021 Aug 2-17	12	25	29	20	15	*	37
2020 Jul 30-Aug 12	13	24	30	18	15	1	37
2019 Aug 1-14	13	28	31	18	10	1	41
2018 Aug 1-12	12	28	28	17	12	2	40
2017 Aug 2-6	11	35	24	16	11	3	46
2016 Aug 3-7	10	32	24	21	11	2	42
2015 Aug 5-9	12	27	30	18	11	2	39
2014 Aug 7-10	11	31	23	24	10	1	42
2013 Aug 7-11	11	27	26	21	13	2	38
2012 Aug 9-12	8	30	25	23	12	2	38
2011 Aug 11-14	14	24	23	22	15	2	38
2010 Aug 5-8	8	27	27	22	13	3	35
2009 Aug 6-9	11	27	26	21	12	3	38
2008 Aug 7-10	9	26	30	20	12	3	35
2007 Aug 13-16	10	26	25	25	12	2	36
2006 Aug 7-10	9	25	26	25	13	2	34
2005 Aug 8-11	11	22	25	27	12	3	33
2004 Aug 9-11	10	27	26	20	13	4	37
2003 Aug 4-6	12	30	25	19	12	2	42
2002 Aug 5-8	12	22	27	22	13	4	34
2001 Aug 16-19	9	24	23	24	17	3	33

Q.28 (INDUSTRY RATINGS) CONTINUED

O. Oil and gas industry

	Very positive	Some-what positive	Neutral	Some-what negative	Very negative	No opinion	*Total positive*
2022 Aug 1-23	7	15	16	26	36	--	*22*
2021 Aug 2-17	9	19	24	27	21	*	*28*
2020 Jul 30-Aug 12	16	27	25	19	13	*	*43*
2019 Aug 1-14	14	25	25	22	14	*	*39*
2018 Aug 1-12	10	21	23	26	18	2	*31*
2017 Aug 2-6	12	26	21	26	14	1	*38*
2016 Aug 3-7	12	25	17	24	20	2	*37*
2015 Aug 5-9	10	24	18	27	20	1	*34*
2014 Aug 7-10	12	17	15	35	21	1	*29*
2013 Aug 7-11	8	18	17	28	29	1	*26*
2012 Aug 9-12	7	15	15	27	34	1	*22*
2011 Aug 11-14	7	13	15	27	37	2	*20*
2010 Aug 5-8	4	16	16	34	29	1	*20*
2009 Aug 6-9	5	16	16	28	35	1	*21*
2008 Aug 7-10	4	11	8	24	52	1	*15*
2007 Aug 13-16	6	13	14	32	35	*	*19*
2006 Aug 7-10	5	10	7	28	49	1	*15*
2005 Aug 8-11	9	11	17	27	35	1	*20*
2004 Aug 9-11	6	15	18	35	23	3	*21*
2003 Aug 4-6	9	26	22	29	14	*	*35*
2002 Aug 5-8	6	19	28	28	16	3	*25*
2001 Aug 16-19	7	17	21	33	21	1	*24*

P. Pharmaceutical industry

	Very positive	Some-what positive	Neutral	Some-what negative	Very negative	No opinion	*Total positive*
2022 Aug 1-23	6	19	16	27	31	--	*25*
2021 Aug 2-17	11	20	17	26	25	*	*31*
2020 Jul 30-Aug 12	15	19	17	28	21	--	*34*
2019 Aug 1-14	9	18	15	27	31	*	*27*
2018 Aug 1-12	12	18	16	25	28	1	*30*
2017 Aug 2-6	12	21	16	25	25	*	*33*
2016 Aug 3-7	10	18	19	21	30	2	*28*
2015 Aug 5-9	12	23	21	23	20	1	*35*
2014 Aug 7-10	12	28	23	22	14	1	*40*
2013 Aug 7-11	13	22	18	25	20	2	*35*
2012 Aug 9-12	11	26	24	23	15	2	*37*
2011 Aug 11-14	11	25	20	26	17	1	*36*
2010 Aug 5-8	6	26	17	25	23	3	*32*
2009 Aug 6-9	8	23	18	28	21	1	*31*
2008 Aug 7-10	10	21	23	25	20	1	*31*
2007 Aug 13-16	11	22	16	31	19	1	*33*
2006 Aug 7-10	12	27	15	24	21	1	*39*
2005 Aug 8-11	10	19	22	25	22	2	*29*
2004 Aug 9-11	9	22	19	31	17	2	*31*
2003 Aug 4-6	12	31	18	22	16	1	*43*
2002 Aug 5-8	11	22	22	25	18	2	*33*
2001 Aug 16-19	12	27	22	24	14	1	*39*

Q.   Publishing industry

	Very positive	Some-what positive	Neutral	Some-what negative	Very negative	No opinion	Total positive
2022 Aug 1-23	7	24	39	17	12	1	31
2021 Aug 2-17	9	23	38	16	14	1	32
2020 Jul 30-Aug 12	9	29	40	13	9	--	38
2019 Aug 1-14	11	28	36	16	8	1	39
2018 Aug 1-12	10	33	34	12	8	2	43
2017 Aug 2-6	13	33	30	13	7	3	46
2016 Aug 3-7	10	29	32	19	8	2	39
2015 Aug 5-9	11	29	37	15	5	3	40
2014 Aug 7-10	11	30	34	16	7	1	41
2013 Aug 7-11	11	30	32	17	8	3	41
2012 Aug 9-12	13	29	33	15	6	4	42
2011 Aug 11-14	9	29	38	15	7	3	38
2010 Aug 5-8	9	28	40	14	6	3	37
2009 Aug 6-9	12	28	33	16	7	3	40
2008 Aug 7-10	7	29	38	17	5	4	36
2007 Aug 13-16	11	32	36	12	6	3	43
2006 Aug 7-10	12	32	33	13	6	4	44
2005 Aug 8-11	10	32	35	14	6	3	42
2004 Aug 9-11	10	31	36	14	5	4	41
2003 Aug 4-6	12	34	37	11	4	2	46
2002 Aug 5-8	8	30	37	15	5	5	38
2001 Aug 16-19	12	35	32	13	5	3	47

R.   Real Estate industry

	Very positive	Some-what positive	Neutral	Some-what negative	Very negative	No opinion	Total positive
2022 Aug 1-23	9	25	27	23	16	1	34
2021 Aug 2-17	14	29	31	17	9	*	43
2020 Jul 30-Aug 12	14	33	32	15	5	1	47
2019 Aug 1-14	15	34	31	14	5	1	49
2018 Aug 1-12	12	34	32	16	5	1	46
2017 Aug 2-6	12	41	26	15	4	1	53
2016 Aug 3-7	8	36	31	16	5	4	44
2015 Aug 5-9	7	33	32	20	5	2	40
2014 Aug 7-10	8	33	29	22	7	1	41
2013 Aug 7-11	6	29	27	26	10	3	35
2012 Aug 9-12	5	22	30	30	11	3	27
2011 Aug 11-14	5	18	23	33	19	2	23
2010 Aug 5-8	5	21	24	32	16	3	26
2009 Aug 6-9	5	19	27	32	16	2	24
2008 Aug 7-10	3	13	26	35	21	2	16
2007 Aug 13-16	9	25	30	26	9	1	34
2006 Aug 7-10	9	33	31	19	6	2	42
2005 Aug 8-11	13	33	29	17	6	2	46
2004 Aug 9-11	15	32	31	15	4	3	47
2003 Aug 4-6	13	40	28	13	5	1	53
2002 Aug 5-8	12	35	32	13	4	4	47
2001 Aug 16-19	12	34	32	16	4	2	46

Q.28 (INDUSTRY RATINGS) CONTINUED

S. Restaurant industry

	Very positive	Some-what positive	Neutral	Some-what negative	Very negative	No opinion	*Total positive*
2022 Aug 1-23	19	41	25	12	3	*	*60*
2021 Aug 2-17	19	39	28	10	4	--	*58*
2020 Jul 30-Aug 12	22	39	24	11	4	*	*61*
2019 Aug 1-14	20	46	25	6	2	*	*66*
2018 Aug 1-12	17	41	31	7	3	1	*58*
2017 Aug 2-6	20	52	21	6	1	1	*72*
2016 Aug 3-7	22	44	27	6	1	1	*66*
2015 Aug 5-9	16	44	27	9	1	2	*60*
2014 Aug 7-10	20	47	26	6	1	*	*67*
2013 Aug 7-11	16	45	26	11	2	1	*61*
2012 Aug 9-12	19	40	29	8	2	1	*59*
2011 Aug 11-14	17	44	25	7	5	1	*61*
2010 Aug 5-8	15	42	31	10	1	1	*57*
2009 Aug 6-9	14	43	28	12	2	1	*57*
2008 Aug 7-10	11	40	35	10	2	2	*51*
2007 Aug 13-16	18	45	26	9	1	1	*63*
2006 Aug 7-10	18	47	25	8	1	1	*65*
2005 Aug 8-11	14	44	31	6	2	3	*58*
2004 Aug 9-11	15	43	32	6	1	3	*58*
2003 Aug 4-6	15	51	25	6	2	1	*66*
2002 Aug 5-8	16	45	28	7	1	3	*61*
2001 Aug 16-19	15	47	28	6	2	2	*62*

T. Retail industry

	Very positive	Some-what positive	Neutral	Some-what negative	Very negative	No opinion	*Total positive*
2022 Aug 1-23	10	37	31	16	5	1	*47*
2021 Aug 2-17	6	36	33	18	5	1	*42*
2020 Jul 30-Aug 12	14	39	28	14	4	1	*53*
2019 Aug 1-14	13	37	28	16	3	3	*50*
2018 Aug 1-12	10	38	31	17	3	1	*48*
2017 Aug 2-6	11	41	27	16	4	1	*52*
2016 Aug 3-7	14	35	26	17	6	2	*49*
2015 Aug 5-9	8	43	30	14	3	2	*51*
2014 Aug 7-10	9	44	31	11	2	2	*53*
2013 Aug 7-11	9	37	32	13	5	3	*46*
2012 Aug 9-12	6	47	29	14	2	1	*53*
2011 Aug 11-14	11	33	33	17	5	2	*44*
2010 Aug 5-8	8	36	33	18	4	2	*44*
2009 Aug 6-9	7	37	30	19	3	3	*44*
2008 Aug 7-10	6	33	36	17	5	3	*39*
2007 Aug 13-16	6	45	29	14	4	2	*51*
2006 Aug 7-10	12	41	33	9	2	3	*53*
2005 Aug 8-11	10	42	31	11	4	2	*52*
2004 Aug 9-11	11	43	31	11	2	2	*54*
2003 Aug 4-6	7	47	29	14	2	1	*54*
2002 Aug 5-8	12	42	30	11	2	3	*54*
2001 Aug 16-19	12	35	34	14	3	2	*47*

Q.28 (INDUSTRY RATINGS) CONTINUED

U. Sports industry

	Very positive	Some- what positive	Neutral	Some- what negative	Very negative	No opinion	*Total positive*
2022 Aug 1-23	13	22	32	21	11	*	*35*
2021 Aug 2-17	11	23	27	21	18	--	*34*
2020 Jul 30-Aug 12	11	19	29	21	19	1	*30*
2019 Aug 1-14	17	28	29	17	8	1	*45*
2018 Aug 1-12	15	27	27	18	12	1	*42*
2017 Aug 2-6	16	33	25	16	6	4	*49*
2016 Aug 3-7	18	23	31	18	9	2	*41*
2015 Aug 5-9	13	30	28	16	10	4	*43*
2014 Aug 7-10	14	32	28	18	7	1	*46*
2013 Aug 7-11	12	27	26	20	12	2	*39*
2012 Aug 9-12	15	28	25	19	11	2	*43*
2011 Aug 11-14	11	26	25	22	14	2	*37*
2010 Aug 5-8	11	27	28	20	10	4	*38*
2009 Aug 6-9	11	28	28	17	13	3	*39*
2008 Aug 7-10	12	24	31	18	11	4	*36*
2007 Aug 13-16	11	24	27	24	11	3	*35*
2006 Aug 7-10	14	31	24	18	9	4	*45*
2005 Aug 8-11	13	20	26	24	14	3	*33*
2004 Aug 9-11	12	27	26	22	10	3	*39*
2003 Aug 4-6	16	28	26	18	9	3	*44*
2002 Aug 5-8	15	20	28	22	11	4	*35*
2001 Aug 16-19	14	24	28	21	12	1	*38*

V. Telephone industry

	Very positive	Some- what positive	Neutral	Some- what negative	Very negative	No opinion	*Total positive*
2022 Aug 1-23	12	27	38	18	5	*	*39*
2021 Aug 2-17	14	26	37	18	6	*	*40*
2020 Jul 30-Aug 12	17	30	32	14	6	--	*47*
2019 Aug 1-14	11	31	32	19	7	*	*42*
2018 Aug 1-12	13	28	34	18	7	2	*41*
2017 Aug 2-6	10	37	25	19	8	1	*47*
2016 Aug 3-7	11	31	31	17	10	1	*42*
2015 Aug 5-9	12	31	29	19	9	1	*43*
2014 Aug 7-10	11	32	27	20	8	2	*43*
2013 Aug 7-11	12	29	26	23	9	1	*41*
2012 Aug 9-12	12	30	29	22	6	1	*42*
2011 Aug 11-14	11	28	30	23	8	1	*39*
2010 Aug 5-8	11	30	30	21	8	1	*41*
2009 Aug 6-9	10	31	30	22	7	1	*41*
2008 Aug 7-10	9	30	30	21	8	2	*39*
2007 Aug 13-16	8	38	26	18	9	1	*46*
2006 Aug 7-10	12	31	25	22	9	1	*43*
2005 Aug 8-11	13	27	31	21	6	2	*40*
2004 Aug 9-11	10	28	28	23	8	3	*38*
2003 Aug 4-6	11	32	26	20	10	1	*43*
2002 Aug 5-8	10	24	27	24	13	2	*34*
2001 Aug 16-19	10	29	24	27	10	*	*39*

Q.28 (INDUSTRY RATINGS) CONTINUED

W. Television and radio industry

	Very positive	Some-what positive	Neutral	Some-what negative	Very negative	No opinion	*Total positive*
2022 Aug 1-23	8	27	26	23	16	*	*35*
2021 Aug 2-17	13	20	27	21	19	*	*33*
2020 Jul 30-Aug 12	13	28	26	19	15	*	*41*
2019 Aug 1-14	9	31	27	20	12	*	*40*
2018 Aug 1-12	12	28	26	20	12	2	*40*
2017 Aug 2-6	11	34	22	18	14	1	*45*
2016 Aug 3-7	10	30	23	27	11	*	*40*
2015 Aug 5-9	11	33	22	23	9	2	*44*
2014 Aug 7-10	13	28	25	20	13	*	*41*
2013 Aug 7-11	14	26	21	25	13	1	*40*
2012 Aug 9-12	11	26	25	24	12	1	*37*
2011 Aug 11-14	11	28	21	24	16	1	*39*
2010 Aug 5-8	7	36	22	24	11	*	*43*
2009 Aug 6-9	11	29	21	27	11	1	*40*
2008 Aug 7-10	8	29	22	27	13	1	*37*
2007 Aug 13-16	10	31	21	25	12	1	*41*
2006 Aug 7-10	11	30	22	26	10	1	*41*
2005 Aug 8-11	12	23	25	26	12	2	*35*
2004 Aug 9-11	12	25	25	27	10	1	*37*
2003 Aug 4-6	11	34	24	23	8	*	*45*
2002 Aug 5-8	11	31	24	23	9	2	*42*
2001 Aug 16-19	11	31	22	24	12	*	*42*

X. Travel industry

	Very positive	Some-what positive	Neutral	Some-what negative	Very negative	No opinion	*Total positive*
2022 Aug 1-23	7	31	34	19	7	*	*38*
2021 Aug 2-17	10	27	38	16	8	*	*37*
2020 Jul 30-Aug 12	13	28	34	20	5	*	*41*
2019 Aug 1-14	13	39	35	10	3	1	*52*
2018 Aug 1-12	13	37	35	12	1	2	*50*
2017 Aug 2-6	15	33	34	12	3	4	*48*
2016 Aug 3-7	12	36	33	12	4	2	*48*
2015 Aug 5-9	11	41	31	11	4	3	*52*
2014 Aug 7-10	9	40	38	9	3	1	*49*
2013 Aug 7-11	10	39	33	13	3	2	*49*
2012 Aug 9-12	9	31	34	16	5	4	*40*
2011 Aug 11-14	9	33	35	16	5	2	*42*
2010 Aug 5-8	8	35	35	16	4	3	*43*
2009 Aug 6-9	9	33	34	17	5	2	*42*
2008 Aug 7-10	5	29	36	18	8	4	*34*
2007 Aug 13-16	8	34	35	17	3	3	*42*
2006 Aug 7-10	9	37	34	12	5	3	*46*
2005 Aug 8-11	12	36	35	10	3	4	*48*
2004 Aug 9-11	13	37	35	8	1	6	*50*
2003 Aug 4-6	9	40	33	11	4	3	*49*
2002 Aug 5-8	9	33	35	15	2	6	*42*
2001 Aug 16-19	11	39	35	11	2	2	*50*

Q.28 (INDUSTRY RATINGS) CONTINUED

Y. The federal government

	Very positive	Some-what positive	Neutral	Some-what negative	Very negative	No opinion	*Total positive*
2022 Aug 1-23	6	19	16	29	29	--	*25*
2021 Aug 2-17	6	20	19	23	31	*	*26*
2020 Jul 30-Aug 12	7	23	20	32	18	*	*30*
2019 Aug 1-14	6	19	23	32	20	*	*25*
2018 Aug 1-12	5	21	19	30	23	2	*26*
2017 Aug 2-6	7	22	19	29	23	*	*29*
2016 Aug 3-7	5	23	16	26	29	1	*28*
2015 Aug 5-9	3	22	18	30	24	2	*25*
2014 Aug 7-10	5	18	18	33	26	1	*23*
2013 Aug 7-11	5	22	17	29	27	1	*27*
2012 Aug 9-12	3	20	14	33	27	3	*23*
2011 Aug 11-14	5	12	20	34	29	*	*17*
2010 Aug 5-8	4	22	14	33	25	1	*26*
2009 Aug 6-9	6	23	15	31	23	1	*29*
2008 Aug 7-10	3	15	20	34	26	2	*18*
2007 Aug 13-16	5	16	21	39	18	1	*21*
2006 Aug 7-10	6	19	23	30	20	2	*25*
2005 Aug 8-11	6	27	20	31	14	2	*33*
2004 Aug 9-11	9	25	25	30	9	2	*34*
2003 Aug 4-6	9	32	23	22	13	1	*41*

GALLUP POLL SOCIAL SURVEY
August 2022
Public Release Data

QN28A: Industry rating: Accounting BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	520	295	219	369	141	114	132	265	229	177	111	138	217	154	196	166	137
	Weighted n	517	257	251	339	172	151	160	195	186	147	183	113	226	162	178	171	146
Very positive		55	32	23	24	29	20	23	11	21	16	18	12	24	13	22	14	16
		11%	13%	9%	7%	17%	13%	15%	6%	11%	11%	10%	11%	11%	8%	12%	8%	11%
Somewhat positive		144	83	58	90	52	43	46	51	61	35	47	28	73	40	44	55	39
		28%	32%	23%	27%	30%	28%	29%	26%	33%	24%	26%	25%	33%	24%	25%	32%	26%
Neutral		241	99	138	170	71	73	72	93	87	77	77	52	98	86	83	79	71
		47%	39%	55%	50%	41%	48%	45%	48%	47%	53%	42%	46%	44%	53%	46%	46%	49%
Somewhat negative		47	23	24	38	8	8	9	27	11	9	26	12	19	15	19	16	11
		9%	9%	10%	11%	5%	6%	6%	14%	6%	6%	14%	11%	8%	9%	10%	10%	7%
Very negative		25	18	6	13	11	6	6	12	3	7	15	5	11	8	8	7	10
		5%	7%	2%	4%	6%	4%	4%	6%	1%	5%	8%	5%	5%	5%	4%	4%	7%
(DK)/(Refused)		4	2	2	3	1	1	3	-	2	2	-	3	-	-	3	-	-
		1%	1%	1%	1%	0%	1%	2%	-	1%	1%	-	3%	-	-	2%	-	-

GALLUP POLL SOCIAL SURVEY
August 2022
Public Release Data

QN28B: Industry rating: Advertising BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	527	291	233	387	133	113	143	264	244	172	110	146	230	140	206	167	136
	Weighted n	535	248	285	357	174	150	178	196	191	150	194	125	250	143	193	178	142
Very positive		27	19	8	9	19	11	13	3	6	7	15	4	12	8	10	8	5
		5%	8%	3%	2%	11%	7%	7%	2%	3%	5%	8%	4%	5%	6%	5%	5%	3%
Somewhat positive		111	46	64	75	35	33	38	35	48	39	23	17	61	30	32	47	29
		21%	19%	23%	21%	20%	22%	22%	18%	25%	26%	12%	14%	24%	21%	16%	26%	20%
Neutral		171	66	105	106	64	52	62	57	52	42	78	40	72	55	58	53	53
		32%	27%	37%	30%	37%	35%	35%	29%	27%	28%	40%	32%	29%	38%	30%	30%	37%
Somewhat negative		145	71	72	109	34	34	38	70	58	38	49	34	67	43	56	49	39
		27%	29%	25%	31%	19%	23%	21%	36%	31%	25%	25%	27%	27%	30%	29%	27%	27%
Very negative		79	45	33	57	22	20	27	30	27	24	28	30	38	6	36	21	17
		15%	18%	12%	16%	13%	13%	15%	15%	14%	16%	14%	24%	15%	4%	19%	12%	12%
(DK)/(Refused)		1	-	1	1	-	-	-	1	-	-	1	-	-	1	1	-	-
		0%	-	0%	0%	-	-	-	1%	-	-	1%	-	-	1%	1%	-	-

QN28C: Industry rating: Airline BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	549	299	244	396	145	110	136	297	243	191	114	155	225	158	219	169	147
	Weighted n	544	248	288	354	184	152	167	216	190	158	195	124	248	153	195	177	155
Very positive		33	20	13	12	21	14	10	9	8	9	16	8	16	7	11	8	12
		6%	8%	5%	3%	12%	9%	6%	4%	4%	6%	8%	7%	7%	4%	6%	4%	8%
Somewhat positive		115	52	64	74	40	43	26	44	36	29	51	30	47	35	37	43	32
		21%	21%	22%	21%	22%	28%	15%	20%	19%	18%	26%	24%	19%	23%	19%	24%	21%
Neutral		188	88	97	117	71	56	63	69	45	72	72	44	95	37	75	62	45
		35%	36%	34%	33%	39%	37%	38%	32%	24%	46%	37%	36%	38%	24%	39%	35%	29%
Somewhat negative		142	53	87	104	35	24	42	72	67	35	40	25	54	60	41	51	47
		26%	21%	30%	29%	19%	16%	25%	33%	35%	22%	21%	21%	22%	39%	21%	29%	30%
Very negative		59	32	24	46	12	12	23	21	34	12	11	16	30	13	28	13	15
		11%	13%	8%	13%	6%	8%	14%	10%	18%	8%	6%	13%	12%	9%	15%	8%	10%
(DK)/(Refused)		6	3	3	1	5	3	2	1	1	0	5	-	5	1	3	1	3
		1%	1%	1%	0%	3%	2%	1%	0%	0%	0%	3%	-	2%	1%	1%	0%	2%

QN28D: Industry rating: Automobile BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	557	311	243	390	156	119	143	288	245	183	127	150	242	152	209	191	140
	Weighted n	570	264	303	360	202	164	180	215	203	144	221	127	255	166	188	198	162
Very positive		50	27	23	16	33	18	19	12	13	12	25	7	23	12	24	8	12
		9%	10%	8%	5%	17%	11%	11%	6%	7%	8%	11%	5%	9%	8%	13%	4%	8%
Somewhat positive		167	93	74	102	63	49	51	66	62	51	52	29	74	58	44	67	50
		29%	35%	25%	28%	31%	30%	28%	31%	31%	36%	24%	23%	29%	35%	23%	34%	31%
Neutral		169	65	103	115	54	46	56	67	50	47	73	46	76	47	55	68	41
		30%	25%	34%	32%	26%	28%	31%	31%	24%	32%	33%	36%	30%	28%	29%	35%	26%
Somewhat negative		129	51	77	95	32	38	33	52	66	25	39	31	59	36	49	35	42
		23%	19%	25%	26%	16%	23%	18%	24%	32%	17%	18%	25%	23%	21%	26%	18%	26%
Very negative		50	28	21	31	16	10	20	16	12	10	27	14	24	11	16	19	13
		9%	11%	7%	9%	8%	6%	11%	7%	6%	7%	12%	11%	9%	7%	8%	10%	8%
(DK)/(Refused)		5	-	5	1	3	3	-	1	-	-	5	-	-	1	1	-	3
		1%	-	2%	0%	2%	2%	-	1%	-	-	2%	-	-	1%	1%	-	2%

GALLUP POLL SOCIAL SURVEY
August 2022
Public Release Data

QN28E: Industry rating: Banking BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	533	299	230	384	144	107	143	279	237	180	115	149	227	148	206	175	135
	Weighted n	540	249	287	348	186	136	178	218	192	144	203	132	235	158	184	188	144
Very positive		48	21	27	27	21	17	14	17	13	8	28	11	17	20	11	19	15
		9%	8%	9%	8%	11%	12%	8%	8%	7%	5%	14%	9%	7%	12%	6%	10%	11%
Somewhat positive		147	71	77	99	48	36	36	73	59	36	51	33	57	52	49	56	37
		27%	28%	27%	29%	26%	27%	20%	33%	31%	25%	25%	25%	24%	33%	26%	30%	26%
Neutral		199	71	127	120	78	53	72	74	59	50	90	49	95	46	69	68	53
		37%	28%	44%	34%	42%	39%	41%	34%	31%	35%	44%	38%	40%	29%	37%	36%	37%
Somewhat negative		96	51	44	67	29	22	32	37	38	35	23	28	41	27	39	33	22
		18%	21%	15%	19%	15%	16%	18%	17%	20%	24%	11%	21%	18%	17%	21%	18%	15%
Very negative		50	36	13	35	11	9	24	17	24	15	11	10	26	13	17	10	16
		9%	15%	5%	10%	6%	6%	14%	8%	12%	11%	5%	8%	11%	8%	9%	6%	11%

GALLUP POLL SOCIAL SURVEY
August 2022
Public Release Data

QN28F: Industry rating: Computer BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	501	284	213	363	130	108	120	266	204	179	115	143	203	145	186	162	135
	Weighted n	503	242	258	322	174	145	152	200	158	154	190	116	212	162	167	170	149
Very positive		77	45	31	36	41	42	16	18	26	21	30	6	40	27	19	21	34
		15%	18%	12%	11%	24%	29%	11%	9%	16%	14%	16%	5%	19%	17%	11%	12%	23%
Somewhat positive		179	96	82	109	68	42	55	79	60	49	69	41	72	62	48	75	48
		35%	40%	32%	34%	39%	29%	36%	40%	38%	32%	36%	36%	34%	38%	29%	44%	32%
Neutral		169	67	101	119	46	41	63	63	49	49	71	41	75	50	66	54	47
		34%	28%	39%	37%	27%	28%	42%	31%	31%	32%	37%	36%	35%	31%	39%	32%	32%
Somewhat negative		58	24	34	45	12	18	9	29	16	29	13	19	18	18	22	16	16
		11%	10%	13%	14%	7%	13%	6%	15%	10%	19%	7%	16%	9%	11%	13%	10%	11%
Very negative		19	10	9	13	5	1	7	11	7	5	7	7	7	5	11	4	4
		4%	4%	3%	4%	3%	1%	5%	5%	5%	3%	4%	6%	3%	3%	7%	2%	2%
(DK)/(Refused)		2	2	-	1	1	1	1	-	-	2	-	1	-	-	1	-	-
		0%	1%	-	0%	0%	1%	1%	-	-	1%	-	1%	-	-	1%	-	-

GALLUP POLL SOCIAL SURVEY
August 2022
Public Release Data

QN28G: Industry rating: Education BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	532	315	211	383	140	120	135	272	228	175	127	152	216	156	198	172	148
	Weighted n	529	270	251	347	175	164	157	200	169	147	211	126	225	164	171	177	163
Very positive		47	24	18	23	23	26	7	14	12	5	30	3	22	22	17	9	22
		9%	9%	7%	7%	13%	16%	5%	7%	7%	3%	14%	2%	10%	13%	10%	5%	13%
Somewhat positive		155	68	86	94	59	49	49	53	57	46	51	35	57	59	34	68	49
		29%	25%	34%	27%	34%	30%	31%	27%	34%	32%	24%	28%	25%	36%	20%	38%	30%
Neutral		76	39	37	47	28	33	15	28	24	19	33	17	30	25	16	29	28
		14%	14%	15%	14%	16%	20%	10%	14%	14%	13%	15%	13%	14%	15%	9%	16%	17%
Somewhat negative		160	87	71	109	49	43	56	61	52	53	55	35	79	43	56	51	48
		30%	32%	28%	31%	28%	26%	36%	30%	30%	36%	26%	28%	35%	26%	33%	29%	30%
Very negative		88	51	36	71	16	15	29	40	24	23	39	36	33	16	45	21	17
		17%	19%	14%	20%	9%	9%	19%	20%	14%	16%	19%	29%	15%	10%	26%	12%	10%
(DK)/(Refused)		4	0	3	4	-	-	-	4	0	-	3	0	3	-	4	-	-
		1%	0%	1%	1%	-	-	-	2%	0%	-	1%	0%	1%	-	2%	-	-

GALLUP POLL SOCIAL SURVEY
August 2022
Public Release Data

QN28H: Industry rating: Utilities BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	517	306	206	370	142	100	127	285	221	181	114	151	205	155	204	167	128
	Weighted n	506	260	238	332	171	135	155	208	172	147	186	124	211	163	178	179	129
Very positive		41	31	10	17	24	12	16	13	8	14	18	7	29	5	25	4	9
		8%	12%	4%	5%	14%	9%	10%	6%	5%	10%	10%	5%	14%	3%	14%	2%	7%
Somewhat positive		109	64	44	69	39	31	31	46	43	32	34	25	43	38	36	44	21
		21%	25%	18%	21%	23%	23%	20%	22%	25%	22%	18%	20%	20%	23%	20%	25%	16%
Neutral		125	65	60	80	46	40	41	44	44	35	47	28	52	40	37	48	34
		25%	25%	25%	24%	27%	30%	26%	21%	26%	24%	25%	23%	25%	25%	21%	27%	26%
Somewhat negative		146	62	80	110	34	31	45	66	54	43	49	37	61	48	47	52	46
		29%	24%	34%	33%	20%	23%	29%	32%	31%	29%	26%	30%	29%	29%	26%	29%	36%
Very negative		84	37	45	55	28	20	22	39	22	23	39	27	26	31	33	31	18
		17%	14%	19%	17%	17%	15%	14%	18%	13%	16%	21%	22%	12%	19%	19%	17%	14%
(DK)/(Refused)		1	1	0	1	-	-	-	1	1	-	-	1	-	0	1	-	0
		0%	0%	0%	0%	-	-	-	0%	0%	-	-	0%	-	0%	0%	-	0%

GALLUP POLL SOCIAL SURVEY
August 2022
Public Release Data

QN28I: Industry rating: Farming and agriculture BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	504	279	222	366	128	115	128	256	220	180	102	162	197	139	206	141	144
	Weighted n	481	241	237	311	162	145	153	177	173	150	156	135	203	134	183	134	150
Very positive		111	74	37	78	32	42	27	42	37	26	48	35	52	20	54	31	22
		23%	31%	16%	25%	20%	29%	17%	24%	21%	18%	31%	26%	25%	15%	30%	23%	15%
Somewhat positive		161	76	83	115	43	37	63	59	70	47	45	41	65	55	54	47	55
		34%	32%	35%	37%	27%	26%	41%	33%	40%	31%	29%	31%	32%	41%	30%	35%	37%
Neutral		140	62	77	74	66	48	46	46	39	55	46	33	56	48	43	35	59
		29%	26%	33%	24%	41%	33%	30%	26%	22%	37%	29%	24%	27%	36%	24%	26%	39%
Somewhat negative		48	18	28	31	16	13	9	23	22	14	12	17	22	8	21	14	12
		10%	8%	12%	10%	10%	9%	6%	13%	13%	9%	8%	13%	11%	6%	12%	10%	8%
Very negative		20	9	11	14	4	5	8	7	6	8	6	8	9	2	10	7	2
		4%	4%	5%	4%	2%	4%	5%	4%	3%	5%	4%	6%	4%	2%	5%	5%	1%
(DK)/(Refused)		1	1	-	-	1	1	-	-	-	1	-	-	-	-	-	-	-
		0%	0%	-	-	0%	1%	-	-	-	1%	-	-	-	-	-	-	-

GALLUP POLL SOCIAL SURVEY
August 2022
Public Release Data

QN28J: Industry rating: Grocery BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	524	293	226	380	136	100	127	287	239	175	107	147	213	154	203	168	137
	Weighted n	516	247	261	342	167	130	158	215	195	137	183	121	227	157	189	168	142
Very positive		64	41	23	29	33	22	20	22	25	12	27	10	26	26	29	14	20
		12%	17%	9%	9%	20%	17%	12%	10%	13%	9%	15%	9%	12%	16%	15%	8%	14%
Somewhat positive		143	74	62	112	30	30	37	71	75	37	30	30	55	55	48	49	43
		28%	30%	24%	33%	18%	23%	24%	33%	38%	27%	16%	25%	24%	35%	26%	29%	30%
Neutral		136	52	83	82	52	45	43	47	42	40	55	24	67	41	42	46	42
		26%	21%	32%	24%	31%	35%	27%	22%	21%	29%	30%	20%	30%	26%	22%	27%	30%
Somewhat negative		109	55	53	80	30	27	34	43	40	26	43	33	53	22	38	40	31
		21%	22%	20%	23%	18%	21%	21%	20%	20%	19%	24%	27%	23%	14%	20%	24%	22%
Very negative		61	25	36	36	21	6	24	29	14	22	25	24	21	13	30	19	6
		12%	10%	14%	11%	13%	4%	15%	14%	7%	16%	13%	20%	9%	8%	16%	11%	4%
(DK)/(Refused)		3	-	3	3	-	-	-	3	-	-	3	-	3	-	3	-	-
		1%	-	1%	1%	-	-	-	1%	-	-	2%	-	1%	-	2%	-	-

GALLUP POLL SOCIAL SURVEY
August 2022
Public Release Data

QN28K: Industry rating: Healthcare BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	501	294	203	358	139	107	121	267	219	173	107	140	201	149	199	158	129
	Weighted n	498	251	242	322	172	141	150	199	177	140	180	122	214	146	183	158	139
Very positive		63	25	35	27	36	33	10	20	16	9	38	8	36	12	16	16	28
		13%	10%	15%	9%	21%	24%	6%	10%	9%	7%	21%	7%	17%	9%	9%	10%	20%
Somewhat positive		132	68	64	89	42	16	48	66	47	39	45	35	47	49	50	54	28
		27%	27%	26%	28%	24%	12%	32%	33%	27%	28%	25%	29%	22%	34%	27%	34%	20%
Neutral		65	46	18	41	23	26	15	23	19	17	29	23	25	16	30	16	18
		13%	19%	7%	13%	14%	19%	10%	12%	10%	12%	16%	18%	12%	11%	16%	10%	13%
Somewhat negative		141	68	72	101	40	31	48	57	63	38	40	31	65	39	53	47	33
		28%	27%	30%	31%	24%	22%	32%	29%	36%	27%	22%	25%	30%	27%	29%	30%	24%
Very negative		97	44	53	62	31	34	29	32	31	37	28	25	41	29	34	26	32
		19%	17%	22%	19%	18%	24%	19%	16%	18%	26%	16%	21%	19%	20%	19%	16%	23%
(DK)/(Refused)		0	-	0	0	-	-	-	0	-	0	-	-	-	0	0	0	-
		0%	-	0%	0%	-	-	-	0%	-	0%	-	-	-	0%	0%	0%	-

GALLUP POLL SOCIAL SURVEY
August 2022
Public Release Data

QN28L: Industry rating: Internet BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	507	287	215	367	133	111	128	260	238	172	96	151	204	143	194	161	140
	Weighted n	504	235	260	332	166	141	149	201	200	152	151	126	213	155	166	170	151
Very positive		63	26	32	31	32	34	12	17	22	12	29	8	33	22	16	14	30
		13%	11%	12%	9%	20%	24%	8%	9%	11%	8%	19%	7%	15%	14%	10%	9%	20%
Somewhat positive		116	63	53	69	47	31	38	45	46	38	31	20	58	34	35	45	33
		23%	27%	20%	21%	28%	22%	26%	22%	23%	25%	20%	16%	27%	22%	21%	27%	22%
Neutral		134	62	72	77	54	40	38	53	47	40	47	36	43	50	43	45	40
		26%	26%	28%	23%	33%	28%	25%	27%	24%	26%	31%	29%	20%	32%	26%	26%	27%
Somewhat negative		131	51	78	111	20	25	38	59	64	44	23	37	56	36	46	51	31
		26%	22%	30%	33%	12%	18%	25%	30%	32%	29%	15%	29%	26%	23%	28%	30%	20%
Very negative		59	33	24	43	13	11	23	25	21	18	20	25	23	11	24	14	17
		12%	14%	9%	13%	8%	8%	16%	12%	11%	12%	13%	20%	11%	7%	14%	8%	11%
(DK)/(Refused)		1	-	1	1	-	-	-	1	-	-	1	-	-	1	1	-	-
		0%	-	1%	0%	-	-	-	1%	-	-	1%	-	-	1%	1%	-	-

QN28M: Industry rating: Legal field BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	502	280	219	361	135	96	129	271	235	171	95	134	211	149	193	163	135
	Weighted n	491	242	244	325	160	122	157	204	194	140	156	121	212	146	170	175	134
Very positive		19	11	8	12	8	9	3	7	7	2	11	4	11	5	4	6	9
		4%	5%	3%	4%	5%	8%	2%	4%	3%	1%	7%	3%	5%	3%	2%	3%	7%
Somewhat positive		108	44	64	72	33	17	39	50	55	27	27	22	43	39	34	49	24
		22%	18%	26%	22%	21%	14%	25%	25%	28%	19%	17%	19%	20%	27%	20%	28%	18%
Neutral		150	63	88	101	48	50	45	54	52	46	53	38	63	47	50	54	42
		31%	26%	36%	31%	30%	41%	28%	27%	27%	32%	34%	31%	29%	32%	30%	31%	32%
Somewhat negative		115	62	50	86	28	22	37	52	55	34	25	23	53	37	39	48	26
		23%	26%	21%	27%	18%	18%	23%	25%	29%	24%	16%	19%	25%	25%	23%	27%	19%
Very negative		98	63	33	54	43	23	33	40	25	32	40	34	43	19	43	19	33
		20%	26%	14%	17%	27%	19%	21%	20%	13%	23%	26%	28%	20%	13%	25%	11%	25%

QN28N: Industry rating: Movies BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	518	291	221	380	129	103	120	288	214	177	125	152	216	138	196	169	132
	Weighted n	522	235	277	353	162	135	155	221	176	142	203	121	230	152	169	177	149
Very positive		33	21	12	15	18	13	11	8	12	7	14	5	14	12	9	10	10
		6%	9%	4%	4%	11%	10%	7%	4%	7%	5%	7%	4%	6%	8%	5%	6%	7%
Somewhat positive		136	64	65	82	54	40	37	56	55	35	45	12	68	49	23	58	47
		26%	27%	23%	23%	33%	30%	24%	25%	31%	25%	22%	10%	30%	32%	14%	33%	31%
Neutral		190	64	124	130	55	57	53	79	56	52	82	40	82	63	53	69	57
		36%	27%	45%	37%	34%	42%	35%	36%	32%	37%	40%	33%	36%	42%	32%	39%	38%
Somewhat negative		90	47	43	69	20	15	30	39	34	24	31	31	39	20	36	29	23
		17%	20%	16%	19%	12%	11%	19%	17%	19%	17%	15%	25%	17%	13%	21%	16%	15%
Very negative		72	40	33	58	14	9	24	40	19	22	31	34	27	8	47	11	12
		14%	17%	12%	16%	9%	7%	15%	18%	11%	16%	15%	28%	12%	6%	28%	6%	8%
(DK)/(Refused)		1	1	-	-	1	1	-	-	-	1	-	-	-	-	-	-	-
		0%	0%	-	-	0%	1%	-	-	-	1%	-	-	-	-	-	-	-

QN28O: Industry rating: Oil and gas BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	502	293	207	360	135	97	136	264	230	171	100	145	206	141	189	166	132
	Weighted n	490	245	243	312	171	126	173	184	187	135	168	124	218	133	166	164	139
Very positive		34	22	12	17	17	13	6	16	10	5	18	9	18	8	19	5	10
		7%	9%	5%	5%	10%	10%	3%	9%	6%	4%	11%	7%	8%	6%	12%	3%	7%
Somewhat positive		72	43	28	56	15	15	22	33	30	18	23	31	33	8	36	26	9
		15%	18%	12%	18%	9%	12%	13%	18%	16%	14%	14%	25%	15%	6%	22%	16%	6%
Neutral		79	38	41	41	37	25	32	22	26	22	31	15	42	19	33	25	19
		16%	15%	17%	13%	21%	20%	19%	12%	14%	17%	18%	12%	19%	15%	20%	15%	14%
Somewhat negative		129	62	68	76	51	31	40	57	49	43	37	26	60	43	30	54	42
		26%	25%	28%	24%	30%	25%	23%	31%	26%	32%	22%	21%	28%	33%	18%	33%	30%
Very negative		176	80	94	122	51	43	72	57	72	45	59	44	65	55	49	55	59
		36%	33%	39%	39%	30%	34%	42%	31%	38%	34%	35%	35%	30%	41%	29%	34%	42%

QN28P: Industry rating: Pharmaceutical BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	558	339	215	399	152	120	134	298	260	184	112	157	238	150	226	176	139
	Weighted n	549	282	260	359	185	155	164	221	214	149	185	134	249	147	208	173	147
Very positive		34	24	10	7	28	11	17	7	5	2	28	5	19	5	17	7	9
		6%	8%	4%	2%	15%	7%	10%	3%	2%	1%	15%	4%	8%	4%	8%	4%	6%
Somewhat positive		104	43	60	66	38	33	31	39	36	25	42	30	46	25	36	40	26
		19%	15%	23%	18%	21%	21%	19%	18%	17%	17%	23%	22%	18%	17%	17%	23%	17%
Neutral		88	46	41	53	35	34	16	36	39	24	24	17	41	26	26	29	29
		16%	16%	16%	15%	19%	22%	10%	16%	18%	16%	13%	13%	17%	18%	13%	16%	20%
Somewhat negative		150	85	65	111	39	38	40	69	64	46	39	34	68	48	54	50	43
		27%	30%	25%	31%	21%	25%	24%	31%	30%	31%	21%	25%	27%	33%	26%	29%	29%
Very negative		173	83	83	123	46	39	59	70	69	52	52	49	75	43	75	48	40
		31%	29%	32%	34%	25%	25%	36%	32%	32%	35%	28%	36%	30%	29%	36%	28%	27%

QN28Q: Industry rating: Publishing BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	502	297	200	358	137	104	122	272	221	171	109	143	211	142	199	158	129
	Weighted n	498	251	241	314	177	134	151	208	182	134	182	117	220	152	180	164	133
Very positive		35	9	24	20	11	14	12	9	16	8	11	6	13	16	9	9	11
		7%	3%	10%	6%	6%	11%	8%	4%	9%	6%	6%	5%	6%	11%	5%	6%	8%
Somewhat positive		117	60	56	72	45	34	37	46	41	34	42	14	47	53	24	49	40
		24%	24%	23%	23%	26%	26%	25%	22%	22%	26%	23%	12%	21%	35%	13%	30%	30%
Neutral		197	98	96	123	74	54	60	83	76	47	74	41	94	57	71	66	54
		39%	39%	40%	39%	42%	40%	40%	40%	42%	35%	40%	35%	43%	38%	40%	40%	41%
Somewhat negative		85	39	46	56	27	15	22	44	31	26	28	27	42	15	45	21	16
		17%	16%	19%	18%	15%	11%	14%	21%	17%	19%	15%	23%	19%	10%	25%	13%	12%
Very negative		57	42	15	38	19	16	17	24	14	17	26	25	24	9	28	15	12
		12%	17%	6%	12%	11%	12%	11%	12%	8%	12%	14%	21%	11%	6%	16%	9%	9%
(DK)/(Refused)		7	3	4	5	1	1	3	3	3	2	1	5	-	1	2	4	-
		1%	1%	2%	2%	0%	1%	2%	1%	2%	2%	1%	4%	-	1%	1%	2%	-

QN28R: Industry rating: Real Estate BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	524	308	211	383	134	114	133	273	216	192	116	140	218	157	185	167	162
	Weighted n	533	287	242	345	183	151	168	207	175	157	201	116	231	171	170	172	177
Very positive		48	28	20	20	28	14	22	12	12	12	24	5	25	13	13	9	22
		9%	10%	8%	6%	15%	9%	13%	6%	7%	7%	12%	5%	11%	8%	8%	5%	12%
Somewhat positive		132	69	63	94	36	38	32	60	45	36	50	39	54	38	52	45	33
		25%	24%	26%	27%	20%	25%	19%	29%	26%	23%	25%	34%	23%	22%	31%	26%	19%
Neutral		143	78	62	96	44	36	43	63	47	36	59	31	62	45	51	49	38
		27%	27%	26%	28%	24%	24%	26%	30%	27%	23%	29%	27%	27%	26%	30%	29%	22%
Somewhat negative		122	55	66	78	43	32	47	41	53	44	25	22	47	51	32	39	50
		23%	19%	27%	23%	24%	21%	28%	20%	30%	28%	12%	19%	21%	30%	19%	23%	28%
Very negative		86	54	30	57	28	28	24	32	17	28	40	19	40	23	18	30	34
		16%	19%	12%	17%	15%	19%	14%	15%	10%	18%	20%	16%	17%	14%	11%	17%	19%
(DK)/(Refused)		3	3	0	0	3	3	-	0	-	0	3	-	3	0	3	-	-
		1%	1%	0%	0%	2%	2%	-	0%	-	0%	1%	-	1%	0%	2%	-	-

QN28S: Industry rating: Restaurant BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	506	302	199	359	140	102	135	265	218	175	111	134	209	150	198	164	129
	Weighted n	495	256	233	308	184	141	163	186	171	133	189	107	215	154	173	160	145
Very positive		96	51	45	50	45	34	32	29	33	26	37	17	43	29	36	31	25
		19%	20%	19%	16%	24%	24%	20%	16%	19%	19%	19%	16%	20%	19%	21%	19%	17%
Somewhat positive		201	110	90	133	67	49	69	82	83	51	68	51	92	50	76	66	53
		41%	43%	39%	43%	37%	35%	42%	44%	48%	38%	36%	48%	43%	33%	44%	42%	36%
Neutral		122	57	66	81	41	35	35	52	35	38	49	26	43	52	32	48	39
		25%	22%	28%	26%	22%	25%	21%	28%	21%	29%	26%	25%	20%	34%	18%	30%	27%
Somewhat negative		60	29	28	37	23	16	19	22	19	13	27	10	28	19	24	13	19
		12%	12%	12%	12%	12%	11%	12%	12%	11%	10%	14%	9%	13%	13%	14%	8%	13%
Very negative		15	9	5	6	8	7	8	-	1	5	9	1	10	3	4	1	9
		3%	3%	2%	2%	5%	5%	5%	-	1%	4%	5%	1%	5%	2%	2%	1%	6%
(DK)/(Refused)		0	-	0	0	-	-	-	0	-	0	-	0	-	-	-	0	-
		0%	-	0%	0%	-	-	-	0%	-	0%	-	0%	-	-	-	0%	-

QN28T: Industry rating: Retail BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	563	312	246	408	149	123	140	293	257	183	120	149	224	178	208	181	158
	Weighted n	583	278	299	374	205	167	184	222	207	153	221	133	247	185	194	203	167
Very positive		58	35	23	32	25	21	21	16	18	15	25	6	24	25	24	17	13
		10%	12%	8%	9%	12%	13%	11%	7%	9%	10%	11%	5%	10%	14%	12%	8%	8%
Somewhat positive		216	89	127	147	67	54	67	91	82	62	71	48	82	78	59	89	56
		37%	32%	42%	39%	33%	32%	36%	41%	40%	41%	32%	36%	33%	42%	31%	44%	34%
Neutral		182	90	92	104	77	53	58	69	59	34	89	42	83	54	59	62	60
		31%	32%	31%	28%	38%	32%	32%	31%	28%	22%	40%	32%	34%	29%	31%	30%	36%
Somewhat negative		93	47	45	68	25	27	27	37	37	34	22	26	39	24	31	31	29
		16%	17%	15%	18%	12%	16%	14%	16%	18%	22%	10%	20%	16%	13%	16%	15%	18%
Very negative		30	14	13	23	7	7	11	9	11	7	12	10	15	4	17	5	8
		5%	5%	4%	6%	3%	4%	6%	4%	5%	4%	5%	8%	6%	2%	9%	2%	5%
(DK)/(Refused)		4	4	-	-	4	4	-	-	-	1	3	-	3	-	3	-	-
		1%	1%	-	-	2%	2%	-	-	-	1%	1%	-	1%	-	2%	-	-

QN28U: Industry rating: Sports BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	538	305	226	384	143	112	136	285	235	189	113	152	217	159	205	169	148
	Weighted n	532	256	266	344	178	143	174	208	193	152	187	127	225	166	184	162	167
Very positive		68	50	18	28	39	26	22	21	16	15	37	14	31	21	16	23	26
		13%	20%	7%	8%	22%	18%	12%	10%	8%	10%	20%	11%	14%	13%	9%	14%	15%
Somewhat positive		119	61	57	64	55	41	41	36	47	35	37	21	52	46	31	51	36
		22%	24%	21%	19%	31%	29%	24%	17%	24%	23%	20%	17%	23%	28%	17%	31%	22%
Neutral		170	56	111	111	54	46	61	62	54	55	61	32	71	58	53	53	57
		32%	22%	42%	32%	30%	32%	35%	30%	28%	36%	33%	26%	32%	35%	29%	32%	34%
Somewhat negative		114	52	55	98	16	21	31	58	54	36	24	35	50	28	53	26	32
		21%	20%	21%	28%	9%	15%	18%	28%	28%	24%	13%	27%	22%	17%	29%	16%	19%
Very negative		60	36	24	44	15	9	19	29	23	11	27	24	22	13	32	9	16
		11%	14%	9%	13%	8%	6%	11%	14%	12%	7%	14%	19%	10%	8%	17%	6%	10%
(DK)/(Refused)		1	1	0	0	-	-	-	1	-	1	-	1	-	0	0	1	-
		0%	0%	0%	0%	-	-	-	1%	-	1%	-	1%	-	0%	0%	1%	-

QN28V: Industry rating: Telephone BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	530	314	213	388	132	100	132	294	234	181	114	160	221	140	220	180	116
	Weighted n	522	270	248	341	173	134	172	211	187	144	191	140	227	142	199	185	121
Very positive		61	38	22	17	43	21	25	15	15	12	34	8	33	14	29	11	17
		12%	14%	9%	5%	25%	15%	14%	7%	8%	9%	18%	6%	15%	10%	15%	6%	14%
Somewhat positive		140	74	66	106	34	42	34	64	61	33	46	50	52	36	48	64	21
		27%	27%	27%	31%	19%	31%	20%	30%	33%	23%	24%	36%	23%	26%	24%	35%	18%
Neutral		200	94	106	133	64	56	70	70	72	61	66	52	86	56	72	71	54
		38%	35%	43%	39%	37%	42%	40%	33%	38%	43%	35%	37%	38%	39%	36%	38%	45%
Somewhat negative		93	46	46	67	24	11	34	46	34	25	34	25	42	25	39	29	21
		18%	17%	18%	20%	14%	8%	20%	22%	18%	18%	18%	18%	18%	18%	19%	15%	17%
Very negative		28	18	9	18	9	4	10	15	6	11	11	5	13	10	10	10	7
		5%	7%	4%	5%	5%	3%	6%	7%	3%	8%	6%	4%	6%	7%	5%	5%	6%
(DK)/(Refused)		0	0	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		0%	0%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

GALLUP POLL SOCIAL SURVEY
August 2022
Public Release Data

QN28W: Industry rating: Television and radio BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	506	273	228	367	131	100	142	260	213	172	119	145	199	150	194	162	134
	Weighted n	527	237	282	339	182	148	183	189	172	143	212	122	219	168	184	182	142
Very positive		41	22	16	18	23	18	9	14	12	9	20	4	19	15	9	13	17
		8%	9%	6%	5%	13%	12%	5%	7%	7%	6%	9%	3%	9%	9%	5%	7%	12%
Somewhat positive		143	57	84	86	57	44	47	47	44	35	64	18	63	61	33	68	40
		27%	24%	30%	25%	31%	30%	26%	25%	26%	25%	30%	15%	29%	36%	18%	38%	28%
Neutral		137	52	84	87	46	43	55	39	50	36	51	25	54	52	32	54	46
		26%	22%	30%	26%	25%	29%	30%	20%	29%	25%	24%	20%	25%	31%	17%	30%	32%
Somewhat negative		119	57	61	93	26	27	37	54	39	39	41	43	48	23	64	30	19
		23%	24%	22%	27%	14%	18%	20%	29%	23%	27%	19%	35%	22%	14%	35%	17%	13%
Very negative		87	49	37	54	30	16	35	36	27	24	36	32	34	18	48	16	20
		16%	21%	13%	16%	17%	10%	19%	19%	16%	17%	17%	26%	16%	11%	26%	9%	14%
(DK)/(Refused)		0	-	0	0	-	-	-	0	0	-	-	-	0	-	-	0	-
		0%	-	0%	0%	-	-	-	0%	0%	-	-	-	0%	-	-	0%	-

GALLUP POLL SOCIAL SURVEY
August 2022
Public Release Data

QN28X: Industry rating: Travel BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	523	309	209	376	136	113	146	259	228	169	126	153	226	137	213	157	139
	Weighted n	548	272	270	363	174	145	192	202	196	138	214	130	252	152	192	170	164
Very positive		40	26	15	13	26	16	16	9	12	6	22	6	22	10	8	7	24
		7%	9%	5%	4%	15%	11%	8%	4%	6%	4%	10%	5%	9%	6%	4%	4%	14%
Somewhat positive		172	73	96	117	54	43	57	67	66	43	63	36	74	58	49	69	46
		31%	27%	36%	32%	31%	30%	30%	33%	34%	31%	29%	28%	30%	38%	25%	40%	28%
Neutral		189	103	84	129	54	50	68	71	51	51	86	47	97	41	75	54	53
		34%	38%	31%	36%	31%	35%	35%	35%	26%	37%	40%	36%	39%	27%	39%	32%	33%
Somewhat negative		106	50	55	81	24	26	37	42	54	28	24	30	37	34	40	29	31
		19%	18%	20%	22%	14%	18%	19%	21%	27%	20%	11%	23%	15%	22%	21%	17%	19%
Very negative		40	19	20	23	15	10	14	13	14	9	18	10	21	9	19	11	10
		7%	7%	7%	6%	9%	7%	7%	6%	7%	6%	8%	7%	8%	6%	10%	6%	6%
(DK)/(Refused)		1	1	0	0	1	-	1	0	-	0	1	1	-	-	1	0	-
		0%	0%	0%	0%	1%	-	0%	0%	-	0%	0%	1%	-	-	0%	0%	-

QN28Y: Industry rating: Federal government BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	534	286	240	389	138	122	127	282	231	186	116	157	219	147	205	164	149
	Weighted n	543	246	285	359	177	162	170	205	194	146	202	130	233	167	179	180	164
Very positive		33	22	10	13	20	11	13	8	6	6	20	3	21	7	10	4	15
		6%	9%	4%	4%	11%	7%	8%	4%	3%	4%	10%	2%	9%	4%	6%	2%	9%
Somewhat positive		105	44	61	70	34	30	29	47	44	30	31	2	44	58	16	42	46
		19%	18%	21%	19%	19%	18%	17%	23%	23%	21%	15%	2%	19%	35%	9%	23%	28%
Neutral		89	35	54	42	44	31	38	20	28	25	35	14	45	28	18	33	31
		16%	14%	19%	12%	25%	19%	23%	10%	15%	17%	17%	11%	19%	17%	10%	18%	19%
Somewhat negative		159	71	87	109	49	57	40	62	68	42	50	38	68	49	47	57	51
		29%	29%	30%	30%	28%	35%	24%	30%	35%	29%	25%	29%	29%	29%	26%	32%	31%
Very negative		156	74	74	126	29	33	49	69	47	43	66	73	55	25	89	44	21
		29%	30%	26%	35%	17%	21%	29%	34%	24%	29%	33%	56%	24%	15%	50%	25%	13%