

GALLUP NEWS SERVICE
GALLUP POLL SOCIAL SERIES:
CRIME

-- FINAL TOPLINE --

Timberline: 937614
T: 503
Princeton Job #: 22-10-010

October 3-20, 2022

Results are based on telephone interviews conducted October 3-20, 2022, with a random sample of **–1,009—** adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 75% cell phone respondents and 25% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the March 2021 Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the July-December 2020 National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

Looking ahead for a moment to the Christmas holiday season,

23. Roughly how much money do you think you personally will spend on Christmas gifts this year?

TRENDS FOR COMPARISON (OCTOBER OF PREVIOUS YEARS):

	<u>\$1,000 or more</u>	<u>\$500- 999</u>	<u>\$250- 499</u>	<u>\$100- 249</u>	<u>Under \$100</u>	<u>No opinion</u>	<u>Median</u>	<u>Mean (w/ zero)</u>	<u>Mean (w/o zero)</u>
2022 Oct 3-20	37	20	10	14	3	16	\$500	\$932	\$1,022
2021 Oct 1-19	33	24	12	15	2	15	\$500	\$837	\$942
2020 Sep 30-Oct 15	34	21	12	17	3	13	\$500	\$805	\$881
2019 Oct 1-13	37	21	12	15	3	10	\$500	\$942	\$1,004
2018 Oct 1-10	33	22	11	18	3	13	\$500	\$885	\$962
2017 Oct 5-11	34	23	15	13	3	12	\$500	\$906	\$965
2016 Oct 5-9	31	23	14	16	3	13	\$500	\$785	\$849
2015 Oct 7-11	32	23	13	17	3	12	\$500	\$812	\$887
2014 Oct 12-15	28	21	14	17	3	17	\$500	\$781	\$862
2013 Oct 3-6	30	22	14	14	3	17	\$500	\$786	\$864
2011 Oct 6-9	26	25	15	18	2	14	\$500	\$712	\$774
2010 Oct 7-10	25	28	13	18	3	13	\$500	\$715	\$770
2009 Oct 1-4	28	21	15	18	3	15	\$500	\$740	\$810
2008 Oct 3-5	30	25	15	15	2	14	\$500	\$801	\$859
2007 Oct 4-7	35	27	14	11	2	11	\$550	\$909	\$943
2006 Oct 9-12	34	24	13	13	6	10	\$500	\$907	\$945
2002 Oct 14-17	25	26	16	14	2	17	\$500	\$695	\$745
1989 Oct 12-15	18	23	25	15	4	15	--	--	--

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Q.23 (CHRISTMAS SPENDING) FULL TREND

	\$1,000 or more	\$500- 999	\$250- 499	\$100- 249	Under \$100	No opinion	<i>Median</i>	<i>Mean</i> (w/ zero)	<i>Mean</i> (w/o zero)
2022 Oct 3-20	37	20	10	14	3	16	\$500	\$932	\$1,022
2021 Nov 1-16	33	25	12	15	4	12	\$500	\$886	\$963
2021 Oct 1-19	33	24	12	15	2	15	\$500	\$837	\$942
2020 Nov 5-19	35	19	13	18	3	13	\$500	\$852	\$940
2020 Sep 30-Oct 15	34	21	12	17	3	13	\$500	\$805	\$881
2019 Nov 1-14	34	21	16	14	2	12	\$500	\$846	\$927
2019 Oct 1-13	37	21	12	15	3	10	\$500	\$942	\$1,004
2018 Nov 1-11	32	21	12	17	2	17	\$500	\$794	\$896
2018 Oct 1-10	33	22	11	18	3	13	\$500	\$885	\$962
2017 Nov 2-8	34	22	15	15	3	11	\$500	\$862	\$947
2017 Oct 5-11	34	23	15	13	3	12	\$500	\$906	\$965
2016 Nov 9-13	30	19	14	19	4	14	\$500	\$752	\$831
2016 Oct 5-9	31	23	14	16	3	13	\$500	\$785	\$849
2015 Dec 2-6	29	25	13	19	3	10	\$500	\$829	\$895
2015 Nov 4-8	30	21	14	17	2	15	\$500	\$830	\$908
2015 Oct 7-11	32	23	13	17	3	12	\$500	\$812	\$887
2014 Nov 19-20	25	21	15	19	5	15	\$400	\$720	\$790
2014 Oct 12-15	28	21	14	17	3	17	\$500	\$781	\$862
2013 Dec 5-8	28	24	15	17	5	11	\$500	\$740	\$796
2013 Nov 7-10	26	21	16	19	4	14	\$500	\$704	\$773
2013 Oct 3-6	30	22	14	14	3	17	\$500	\$786	\$864
2012 Nov 15-18	30	21	15	19	3	11	\$500	\$770	\$822
2011 Dec 15-18	27	24	16	18	5	11	\$500	\$756	\$812
2011 Nov 3-6	26	24	18	17	3	12	\$500	\$764	\$828
2011 Oct 6-9	26	25	15	18	2	14	\$500	\$712	\$774
2010 Dec 10-12	26	20	16	22	4	11	\$400	\$686	\$749
2010 Nov 4-7	27	22	13	19	5	14	\$500	\$714	\$775
2010 Oct 7-10	25	28	13	18	3	13	\$500	\$715	\$770
2009 Dec 11-13	29	24	14	16	4	13	\$500	\$743	\$814
2009 Nov 5-8	22	24	17	18	3	15	\$400	\$638	\$705
2009 Oct 1-4	28	21	15	18	3	15	\$500	\$740	\$810
2008 Dec 4-7	22	24	18	19	3	15	\$400	\$639	\$700
2008 Nov 13-16	21	26	15	20	4	15	\$500	\$616	\$671
2008 Oct 3-5	30	25	15	15	2	14	\$500	\$801	\$859
2007 Dec 6-9	33	22	15	15	4	12	\$500	\$833	\$880
2007 Nov 11-14	32	24	13	15	4	11	\$500	\$866	\$925
2007 Oct 4-7	35	27	14	11	2	11	\$550	\$909	\$943
2006 Nov 9-12	34	25	15	14	3	9	\$500	\$826	\$865
2006 Oct 9-12	34	24	13	13	6	10	\$500	\$907	\$945
2005 Dec 5-8	33	27	14	12	3	11	\$500	\$840	\$892
2005 Nov 7-10	30	26	13	16	3	12	\$500	\$763	\$816
2004 Dec 5-8	33	24	17	11	3	12	\$600	\$862	\$920
2004 Nov 7-10	29	25	16	17	2	11	\$500	\$730	\$778
2003 Dec 11-14	31	28	18	13	3	7	\$500	\$776	\$794
2003 Nov 10-12	30	25	18	14	3	10	\$500	\$734	\$773
2002 Nov 22-24	30	30	15	15	3	7	\$500	\$753	\$769
2002 Nov 11-14	25	27	18	14	3	13	\$500	\$690	\$743
2002 Oct 14-17	25	26	16	14	2	17	\$500	\$695	\$745

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Q.23 (CHRISTMAS SPENDING) FULL TREND

	<u>\$1,000 or more</u>	<u>\$500- 999</u>	<u>\$250- 499</u>	<u>\$100- 249</u>	<u>Under \$100</u>	<u>No opinion</u>	<u>Median</u>	<u>Mean (w/ zero)</u>	<u>Mean (w/o zero)</u>
2001 Nov 26-27	32	30	15	13	2	9	\$500	\$794	\$820
2000 Nov 13-15	33	28	15	13	2	9	\$500	\$817	\$847
1999 Nov 18-21	35	27	14	13	6	5	\$500	\$857	\$893
1998 Dec 4-6	24	25	22	14	8	7	--	--	--
1994 Dec 2-5	22	20	23	19	9	7	--	--	--
1993 Dec 4-6	19	27	20	17	8	9	--	--	--
1992 Dec 12-18	19	24	20	18	10	9	--	--	--
1991 Dec 12-15	20	24	22	19	7	8	--	--	--
1990 Nov 29-Dec 2	17	25	23	19	7	9	--	--	--
1989 Oct 12-15	18	23	25	15	4	15	--	--	--

NOTE: No opinion includes those who do not celebrate Christmas

24. Is that more, less, or about the same amount as you spent last Christmas?

	<u>More</u>	<u>Less</u>	<u>About the same</u>	<u>No opinion</u>
2022 Oct 3-20	17	26	55	1
2021 Nov 1-16	14	24	61	1
2021 Oct 1-19	13	22	64	1
2020 Sep 30-Oct 15	12	28	59	1
2019 Nov 1-14	14	21	64	1
2019 Oct 1-13	18	16	65	1
2018 Nov 1-11	16	22	59	3
2018 Oct 1-10	14	17	66	2
2017 Nov 2-8	15	21	62	1
2017 Oct 5-11	17	16	65	2
2016 Nov 9-13	15	21	62	2
2016 Oct 5-9	14	21	63	2
2015 Nov 4-8	16	23	59	2
2015 Oct 7-11	13	20	65	2
2014 Oct 12-15	13	24	60	3
2013 Dec 5-8	17	29	53	1
2013 Nov 7-10	15	26	57	2
2013 Oct 3-6	14	25	59	2
2012 Nov 15-18	14	28	57	1
2011 Dec 15-18	18	33	48	1
2011 Nov 3-6	12	31	56	2
2011 Oct 6-9	15	29	54	2
2010 Dec 10-12	14	37	48	*
2010 Nov 4-7	12	34	52	2
2010 Oct 7-10	11	27	59	3
2009 Dec 11-13	10	42	47	1
2009 Nov 5-8	8	34	57	1
2009 Oct 1-4	9	33	56	2

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Q.24 (CHRISTMAS SPENDING VERSUS A YEAR AGO) FULL TREND

	<u>More</u>	<u>Less</u>	<u>About the same</u>	<u>No opinion</u>
2008 Dec 4-7	10	45	44	2
2008 Nov 13-16	7	46	46	1
2008 Oct 3-5	9	35	54	2
2007 Dec 6-9	16	25	57	2
2007 Nov 11-14	13	25	60	2
2007 Oct 4-7	14	19	66	2
2006 Nov 9-12	16	23	60	1
2006 Oct 9-12	12	18	67	3
2005 Dec 5-8	17	24	59	*
2005 Nov 7-10	14	26	59	1
2004 Dec 5-8	16	23	59	2
2004 Nov 7-10	14	24	61	1
2003 Dec 11-14	19	21	58	2
2003 Nov 10-12	14	23	61	2
2002 Nov 22-24	19	24	56	1
2002 Nov 11-14	12	27	59	2
2002 Oct 14-17	12	22	64	2
2000 Nov 13-15	17	18	64	1
1999 Nov 18-21	19	20	61	*
1998 Dec 4-6	19	21	60	*
1994 Dec 2-5	18	20	62	0
1993 Dec 4-6	20	27	53	*
1992 Dec 18-20	22	28	50	*
1991 Dec 12-15	16	33	43	8
1990 Nov 29-Dec 2	15	26	57	2

**GALLUP POLL SOCIAL SURVEY
October 2022**

QN23: Intend to Spend on Christmas + QN23MEAN1 + QN23MEAN2 + QN23MEAN1 BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Weighted n	1009	500	502	657	327	273	313	393	358	283	364	334	357	290	378	335	245
	Unweighted n	1009	552	452	704	272	201	258	516	428	336	237	345	340	295	387	340	233
\$1,000 or more		370	193	176	253	111	78	130	154	148	87	134	144	123	95	166	122	65
		37%	39%	35%	38%	34%	29%	42%	39%	41%	31%	37%	43%	34%	33%	44%	36%	26%
\$500-\$999		201	103	98	139	58	52	67	78	68	65	67	73	75	52	74	73	50
		20%	21%	20%	21%	18%	19%	21%	20%	19%	23%	18%	22%	21%	18%	20%	22%	20%
\$250-\$499		106	48	55	72	34	38	34	34	39	34	33	23	51	32	28	49	25
		10%	10%	11%	11%	10%	14%	11%	9%	11%	12%	9%	7%	14%	11%	7%	15%	10%
\$100-\$249		141	66	73	85	53	50	35	52	42	47	51	32	49	54	40	42	52
		14%	13%	15%	13%	16%	18%	11%	13%	12%	17%	14%	10%	14%	19%	11%	13%	21%
Under \$100		34	15	19	20	14	13	8	11	12	11	11	9	9	15	10	13	10
		3%	3%	4%	3%	4%	5%	3%	3%	3%	4%	3%	3%	3%	5%	3%	4%	4%
None/Don't celebrate		82	36	44	37	39	27	17	30	28	23	29	20	33	25	27	15	30
		8%	7%	9%	6%	12%	10%	5%	8%	8%	8%	6%	9%	9%	7%	5%	5%	12%
No opinion		76	39	37	52	19	14	22	34	20	16	39	33	17	18	33	21	13
		8%	8%	7%	8%	6%	5%	7%	9%	5%	5%	11%	10%	5%	6%	9%	6%	5%
Mean (with 0)		932.74	1002.34	873.54	992.02	819.49	705.29	1062.59	1002.74	1077.16	772.33	918.24	1114.03	914.99	744.18	1108.03	931.07	666.91
Mean (without 0)		1022.19	1087.30	964.05	1056.97	936.99	786.42	1126.68	1095.27	1176.04	845.39	1008.56	1192.35	1012.53	818.75	1203.47	978.19	765.76
Median		500.00	500.00	500.00	500.00	500.00	500.00	750.00	500.00	600.00	500.00	500.00	800.00	500.00	500.00	800.00	500.00	400.00

**GALLUP POLL SOCIAL SURVEY
October 2022
Public Release Data**

QN24: Christmas Spending Vs. Last Year BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Total	Gender		Race I		Age			Education			Party I.D.			Ideology		
			Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1009	552	452	704	272	201	258	516	428	336	237	345	340	295	387	340	233
	Weighted n	1009	500	502	657	327	273	313	393	358	283	364	334	357	290	378	335	245
More		174	102	72	92	82	92	47	34	49	51	74	48	57	68	57	72	39
		17%	20%	14%	14%	25%	34%	15%	9%	14%	18%	20%	14%	16%	23%	15%	21%	16%
Less		266	116	147	159	91	59	98	100	84	90	91	118	99	44	123	78	55
		26%	23%	29%	24%	28%	22%	31%	25%	23%	32%	25%	36%	28%	15%	33%	23%	22%
About the same		557	274	278	398	152	121	160	255	223	141	190	164	196	179	193	181	150
		55%	55%	55%	61%	46%	44%	51%	65%	62%	50%	52%	49%	55%	62%	51%	54%	61%
(DK)/(Refused)		13	8	5	9	2	1	8	4	2	1	9	4	5	4	4	4	2
		1%	2%	1%	1%	1%	0%	3%	1%	0%	0%	2%	1%	1%	-	1%	1%	1%