

GALLUP NEWS SERVICE

**GALLUP POLL SOCIAL SERIES:
ECONOMY AND PERSONAL FINANCE**

-- FINAL TOPLINE --

Timberline: 937614
T: 535
Princeton Job #: 23-04-004

April 3-25, 2023

Results are based on telephone interviews conducted April 3-25, 2023, with a random sample of –1,013—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 75% cell phone respondents and 25% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

Thinking about your personal financial situation,

10. What is the most important financial problem facing your family today? [OPEN-ENDED]

<u>Recent Trend:</u>	Apr 3-25, 2023	Apr 1-19, 2022	Apr 1-21, 2021	Apr 1-14, 2020	Apr 17-30, 2019	Apr 2-11, 2018
High cost of living/inflation	35	32	8	3	6	7
Cost of owning/renting a home	11	8	9	9	8	7
Too much debt/Not enough money to pay debts	9	7	6	7	6	11
Lack of money/Low wages	7	11	10	11	11	13
Energy costs/oil and gas prices	5	10	1	*	--	1
Health care costs	4	7	8	8	17	12
College expenses/Student loans/Student loan debt	4	4	7	5	8	8
Retirement savings	4	2	3	4	5	5
Taxes	3	2	7	1	8	5
State of the economy	2	2	2	3	1	1
Unemployment/Loss of job	2	4	7	12	3	5
Interest rates	2	1	*	*	1	*
Lack of savings	1	2	2	2	1	2
Stock market/investments	1	1	2	4	*	2
Transportation/commuting costs	1	*	*	*	*	1
Supporting parents/children/grandchildren	1	1	2	2	--	1
Insurance/Life insurance	1	--	2	--	--	3
Childcare/Daycare costs	1	--	--	--	--	--
Social Security	*	--	1	*	1	1
Credit card debt	*	1	1	1	--	--
Controlling spending	*	*	*	*	*	*
Effects of coronavirus situation	--	1	3	5	--	--
Other	4	4	2	7	5	5
None	9	10	16	18	20	14
No opinion	2	1	4	1	2	4

Percentages total more than 100% due to multiple responses.

GALLUP POLL SOCIAL SURVEY
April 2023
Public Release Data

\$QN10: What is the most important financial problem facing your family today? BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1012	550	457	746	249	189	262	538	462	299	243	328	402	253	430	311	232
	Weighted n	1013	498	506	665	337	260	319	410	362	277	369	303	415	269	415	329	230
High cost of living/inflation		357	185	172	258	97	85	115	155	112	110	133	137	137	73	167	105	68
		35%	37%	34%	39%	29%	33%	36%	38%	31%	40%	36%	45%	33%	27%	40%	32%	29%
Costs of owning/renting a home		107	51	54	45	62	41	40	26	35	24	48	14	53	37	28	36	34
		11%	10%	11%	7%	18%	16%	13%	6%	10%	9%	13%	5%	13%	14%	7%	11%	15%
Not enough money to pay debts		95	35	57	64	30	26	32	37	16	33	47	27	45	21	35	39	18
		9%	7%	11%	10%	9%	10%	10%	9%	4%	12%	13%	9%	11%	8%	8%	12%	8%
Healthcare costs		45	22	23	34	11	8	8	28	16	19	10	5	24	14	15	12	18
		4%	5%	4%	5%	3%	3%	3%	7%	4%	7%	3%	2%	6%	5%	4%	4%	8%
Energy costs		47	18	26	32	16	9	14	24	8	12	26	21	19	5	24	7	13
		5%	4%	5%	5%	5%	3%	5%	6%	2%	4%	7%	7%	5%	2%	6%	2%	6%
Lack of money/cash flow		43	21	21	20	19	7	11	21	14	10	19	10	17	15	23	12	5
		4%	4%	4%	3%	6%	3%	4%	5%	4%	3%	5%	3%	4%	5%	6%	4%	2%
Retirement savings		37	15	22	28	9	7	11	15	20	10	7	9	16	9	13	12	10
		4%	3%	4%	4%	3%	3%	3%	4%	5%	4%	2%	3%	4%	3%	3%	4%	4%
Taxes		34	17	17	21	12	9	13	9	12	5	17	18	10	5	20	11	2
		3%	3%	3%	3%	3%	3%	4%	2%	3%	2%	5%	6%	2%	2%	5%	3%	1%
State of the economy		24	6	18	20	4	3	7	11	7	9	8	9	13	2	7	12	5
		2%	1%	4%	3%	1%	1%	2%	3%	2%	3%	2%	3%	3%	1%	2%	4%	2%
Interest rates		22	13	8	17	5	4	10	7	12	5	5	6	9	6	7	7	4
		2%	3%	2%	3%	1%	2%	3%	2%	3%	2%	1%	2%	2%	2%	2%	2%	2%
Low wages		28	17	10	13	14	15	8	4	8	11	9	7	16	5	12	9	6
		3%	3%	2%	2%	4%	6%	2%	1%	2%	4%	2%	2%	4%	2%	3%	3%	3%
College expenses		18	13	5	12	6	3	11	4	15	0	3	4	10	5	7	9	3
		2%	3%	1%	2%	2%	1%	4%	1%	4%	0%	1%	1%	2%	2%	2%	3%	1%

		Gender		Race I		Age			Education			Party I.D.			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1012	550	457	746	249	189	262	538	462	299	243	328	402	253	430	311	232
	Weighted n	1013	498	506	665	337	260	319	410	362	277	369	303	415	269	415	329	230
Stock market/investments		11	5	6	10	2	1	3	7	7	2	2	4	2	5	5	2	4
		1%	1%	1%	1%	0%	1%	1%	2%	2%	1%	1%	1%	1%	2%	1%	1%	2%
Unemployment/loss of job		22	10	12	9	13	9	8	3	8	4	10	2	9	11	4	4	13
		2%	2%	2%	1%	4%	3%	3%	1%	2%	1%	3%	1%	2%	4%	1%	1%	6%
Student loan debt		17	7	10	12	5	10	5	2	12	6		6	7	4	5	6	7
		2%	1%	2%	2%	1%	4%	1%	1%	3%	2%		2%	2%	2%	1%	2%	3%
Supporting parents/children/grandchildren		9	5	4	7	1	1	2	6	2	1	6	3	4	3	2	5	2
		1%	1%	1%	1%	0%	0%	1%	1%	1%	0%	2%	1%	1%	1%	0%	2%	1%
Lack of savings		11	4	6	6	3	3	6	2	3	5	2	2	7	2	6	5	
		1%	1%	1%	1%	1%	1%	2%	0%	1%	2%	1%	1%	2%	1%	1%	1%	
Insurance/Life insurance		8	4	4	8		2	3	4	4	1	3	3	2	3	1	2	6
		1%	1%	1%	1%		1%	1%	1%	1%	0%	1%	1%	1%	1%	0%	1%	2%
Transportation/Commuting costs		10	6	4	1	9	2	7	2	1	3	6	1	6	4	1	4	5
		1%	1%	1%	0%	3%	1%	2%	0%	0%	1%	2%	0%	1%	1%	0%	1%	2%
Social Security		5	1	4	4	1		2	3	3	1	1	1	3	1	1	1	2
		0%	0%	1%	1%	0%		1%	1%	1%	0%	0%	0%	1%	0%	0%	0%	1%
Credit card debt		4	2	3	3	1		2	3	2	3		1	1	2	3		1
		0%	0%	1%	1%	0%		1%	1%	0%	1%		0%	0%	1%	1%		0%
Childcare/Daycare costs		8	1	7	4	3	3	4		1	3	3	3	1	4	1	3	4
		1%	0%	1%	1%	1%	1%	1%		0%	1%	1%	1%	0%	1%	0%	1%	2%
Controlling spending		2	1	1	2		1	1		1	1		1	1		1	1	
		0%	0%	0%	0%		0%	0%		0%	0%		0%	0%		0%	0%	
OTHER (list)		37	19	18	26	10	9	13	14	9	9	19	11	14	10	15	11	11
		4%	4%	3%	4%	3%	3%	4%	3%	2%	3%	5%	3%	3%	4%	4%	3%	5%
None		89	44	44	46	41	16	14	56	44	18	26	18	34	32	32	29	23
		9%	9%	9%	7%	12%	6%	4%	14%	12%	7%	7%	6%	8%	12%	8%	9%	10%
DONT KNOW		23	9	13	8	14	13	6	2	5	2	15	3	9	11	12	6	4
		2%	2%	3%	1%	4%	5%	2%	0%	1%	1%	4%	1%	2%	4%	3%	2%	2%
REFUSED		2	1	2	1	1		1	1	2	1		1	1		1	1	
		0%	0%	0%	0%	0%		0%	0%	1%	0%		0%	0%		0%	0%	