

GALLUP NEWS SERVICE

**GALLUP POLL SOCIAL SERIES:
ECONOMY AND PERSONAL FINANCE**

-- FINAL TOPLINE --

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April 3-25, 2023

Results are based on telephone interviews conducted April 3-25, 2023, with a random sample of –1,013—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 75% cell phone respondents and 25% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

Now, thinking about taxes,

23. Do you consider the amount of federal income tax you have to pay as too high, about right, or too low?

	<u>Too high</u>	<u>About right</u>	<u>Too low</u>	<u>No opinion</u>		<u>Too high</u>	<u>About right</u>	<u>Too low</u>	<u>No opinion</u>
2023 Apr 3-25	60	36	3	2	1999 Jul 16-18	60	37	*	3
					1999 Apr 6-7	65	29	2	4
2022 Apr 1-19	54	41	3	2	1998 Apr 17-19	66	31	1	2
2021 Apr 1-21	50	44	4	2	1997 Mar 24-26	58	38	1	3
2020 Apr 1-14	46	48	3	2	1996 Apr 9-10	64	33	1	2
2019 Apr 1-9	45	48	4	4	1994 Dec 16-18	66	30	1	3
2018 Apr 2-11	45	48	3	3	1994 Apr 16-18	56	42	*	2
2017 Apr 5-9	51	42	4	4	1993 Mar 29-31	55	41	2	2
2016 Apr 6-10	57	37	3	3	1992 Mar 26-29	56	39	2	3
2015 Apr 9-12	51	42	3	4	1991 Mar 28-30	55	37	2	6
2014 Apr 3-6	52	42	3	4	1990 Mar 8-11	63	31	2	4
2013 Apr 4-7	50	45	2	3	1985 Jun 7-10	63	32	1	4
2012 Apr 9-12	46	47	3	4	1982 May 14-17	60	32	*	8
2011 Apr 7-11	50	43	4	3	1973 Feb 16-19	65	28	1	6
2010 Apr 8-11	48	45	3	4	1969 Mar 12-17	69	25	*	6
2009 Apr 6-9	46	48	3	2	1967 Mar 9-14	58	38	1	3
2008 Apr 6-9	52	42	2	4	1966 Feb 10-15	52	39	*	8
2007 Apr 2-5	53	41	2	3	1964 Feb 28-Mar 5	56	35	1	9
2006 Apr 10-13	48	44	2	5	1963 Jan 11-16	52	38	1	8
2005 Apr 4-7	51	44	2	3	1962 Jun 28-Jul 3	63	32	1	4
2004 Apr 5-8	50	43	3	4	1962 Feb 8-13	48	45	*	7
2003 Apr 7-9	50	46	2	2	1961 Feb 10-15	46	45	1	8
2003 Jan 10-12 ^	47	50	1	2	1959 Mar 4-9	51	40	2	7
2001 Apr 6-8	65	31	1	3	1957 Apr 6-11	61	31	*	8
2000 Apr 7-9	63	33	1	3	1956 Feb 16-21	55	35	1	9
1999 Sep 10-14	68	28	1	3					

^ Asked of a half sample.

For comparison: *Earlier trend (asked of taxpayers)*

	<u>Too high</u>	<u>About right</u>	<u>Too low</u>	<u>No opinion</u>
1953 Feb1-5	59	37	*	4
1952 Feb 9-14	71	26	*	3
1951 Feb 4-9	52	43	1	4
1950 Feb 5-10	57	40	*	3
1949 Mar 19-24	43	53	1	4
1948 Mar 5-10	57	38	1	4
1947 Nov 28-Dec 2	63	32	*	5
1947 Mar 14-17	54	40	*	6

24. Do you regard the income tax which you will have to pay this year as fair?

	<u>Yes, fair</u>	<u>No, not fair</u>	<u>No opinion</u>
2023 Apr 3-25	46	51	3
2022 Apr 1-19	54	44	2
2021 Apr 1-21	55	43	2
2020 Apr 1-14	59	39	2
2019 Apr 1-9	57	39	3
2018 Apr 2-11	61	36	3
2017 Apr 5-9	61	35	4
2016 Apr 6-10	50	47	3
2015 Apr 9-12	56	40	4
2014 Apr 3-6	54	41	5
2013 Apr 4-7	55	42	3
2012 Apr 9-12	59	37	5
2011 Apr 7-11	57	40	3
2010 Apr 8-11	59	36	5
2009 Apr 6-9	61	35	4
2008 Apr 6-9	60	35	5
2007 Apr 2-5	60	37	3
2006 Apr 10-13	60	34	5
2005 Apr 4-7	61	34	5
2004 Apr 5-8	62	33	5
2003 Apr 7-9	64	33	3
2002 Apr 5-7	58	37	5
2001 Apr 6-8	51	46	3
1999 Apr 6-7	45	49	6
1997 Mar 24-26	51	43	6
1946 Nov 15-20	60	34	6
1946 Feb 28-Mar 5	62	38	--
1945 Mar 10-15	85	15	--
1944 Mar 3-8	87	13	--
1944 Feb	90	10	--
1943 Feb 25-Mar 1	85	15	--

25. Which do you think is the worst tax--that is the least fair--[ROTATED: federal income tax, federal Social Security tax, state income tax, state sales tax, (or) local property tax]?

	<u>Federal income tax</u>	<u>Federal Social Security tax</u>	<u>State income tax</u>	<u>State sales tax</u>	<u>Local property tax</u>	<u>No opinion</u>
2023 Apr 3-25	34	10	14	12	29	2
2005 Apr 4-7 ^	20	12	14	14	35	5

^ Asked of a half sample.

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QN23: Taxes Too High or Low BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1013	551	457	747	249	189	262	539	463	299	243	329	402	253	431	311	232
	Weighted n	1013	498	506	665	337	260	319	411	362	277	369	303	415	269	415	329	230
Too high		604	312	284	391	204	134	216	235	202	163	236	215	258	109	299	183	94
		60%	63%	56%	59%	61%	51%	68%	57%	56%	59%	64%	71%	62%	41%	72%	56%	41%
About right		360	167	193	241	116	114	95	146	151	102	106	75	143	138	98	138	118
		36%	33%	38%	36%	34%	44%	30%	36%	42%	37%	29%	25%	35%	51%	24%	42%	51%
Too low		28	8	19	16	11	10	6	12	7	9	12	6	4	17	7	5	13
		3%	2%	4%	2%	3%	4%	2%	3%	2%	3%	3%	2%	1%	6%	2%	2%	6%
(DK)/(Refused)		22	12	10	16	6	2	2	18	2	5	14	7	11	4	11	3	5
		2%	2%	2%	2%	2%	1%	1%	4%	1%	2%	4%	2%	3%	2%	3%	1%	2%

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QN24: Income Taxes Fair BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender			Race I		Age			Education			Party I.D.			Ideology		
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1013	551	457	747	249	189	262	539	463	299	243	329	402	253	431	311	232
	Weighted n	1013	498	506	665	337	260	319	411	362	277	369	303	415	269	415	329	230
Yes, fair		470	223	245	319	147	141	127	196	190	126	152	105	185	170	137	172	148
		46%	45%	48%	48%	43%	54%	40%	48%	53%	45%	41%	35%	45%	63%	33%	52%	64%
No, not fair		512	259	245	324	182	112	185	199	169	138	204	186	216	92	263	150	76
		51%	52%	48%	49%	54%	43%	58%	48%	47%	50%	55%	61%	52%	34%	63%	45%	33%
(DK)/(Refused)		31	15	16	22	9	8	7	16	3	13	13	12	13	6	15	8	5
		3%	3%	3%	3%	3%	3%	2%	4%	1%	5%	3%	4%	3%	2%	4%	2%	2%

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QN25: Worst Tax BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender		Race I		Age			Education			Party I.D.			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Unweighted n	1013	551	457	747	249	189	262	539	463	299	243	329	402	253	431	311	232
	Weighted n	1013	498	506	665	337	260	319	411	362	277	369	303	415	269	415	329	230
Federal income tax		340	187	150	223	114	76	124	129	118	82	138	126	140	63	186	92	45
		34%	37%	30%	34%	34%	29%	39%	31%	33%	30%	37%	41%	34%	23%	45%	28%	19%
Federal Social Security tax		98	34	64	59	39	27	26	41	40	36	22	19	41	34	30	39	23
		10%	7%	13%	9%	12%	10%	8%	10%	11%	13%	6%	6%	10%	13%	7%	12%	10%
State income tax		142	74	67	80	61	48	48	46	49	42	51	38	66	33	43	53	42
		14%	15%	13%	12%	18%	18%	15%	11%	14%	15%	14%	12%	16%	12%	10%	16%	18%
State sales tax		118	60	58	73	45	40	35	41	40	28	49	22	48	47	32	38	44
		12%	12%	11%	11%	13%	15%	11%	10%	11%	10%	13%	7%	12%	18%	8%	12%	19%
Local property tax		293	135	152	217	70	64	81	141	107	81	103	97	115	74	118	98	68
		29%	27%	30%	33%	21%	25%	25%	34%	29%	29%	28%	32%	28%	28%	28%	30%	30%
(DK)/(Refused)		23	8	15	14	9	5	6	12	8	9	6	1	4	18	5	9	9
		2%	2%	3%	2%	3%	2%	2%	3%	2%	3%	2%	0%	1%	7%	1%	3%	4%