

GALLUP NEWS SERVICE

**GALLUP POLL SOCIAL SERIES:
ECONOMY AND PERSONAL FINANCE**

-- FINAL TOPLINE --

Timberline: 937614
T: 535
Princeton Job #: 23-04-004

April 3-25, 2023

Results are based on telephone interviews conducted April 3-25, 2023, with a random sample of –1,013—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of –500—national adults in Form A and the sample of –513- national adults in Form B, the margin of sampling error is ± 5 percentage points.

For results based on the sample of –528-- adults employed full- or part-time, the margin of sampling error is ± 5 percentage points.

For results based on the sample of –349-- retirees, the margin of sampling error is ± 6 percentage points.

For results based on the sample of –664-- non-retirees, the margin of sampling error is ± 5 percentage points.

For results based on the sample of –698-- homeowners, the margin of sampling error is ± 4 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 75% cell phone respondents and 25% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

On a different topic,

29. What is the smallest amount of money a family of four needs to make each year to get by in your community? [*OPEN-ENDED*]

	<i>2023 Apr 3-25</i>	<i>2013 Apr 11-14</i>
Less than \$30,000	3	7
\$30,000-less than \$50,000	11	22
\$50,000-less than \$75,000	31	39
\$75,000-less than \$100,000	18	8
\$100,000 or more	30	10
No opinion	6	13
<i>Mean</i>	<i>\$85,000</i>	<i>\$58,000</i>
<i>Median</i>	<i>\$75,000</i>	<i>\$50,000</i>

**GALLUP POLL SOCIAL SURVEY
April 2023**

QN29: What is the smallest amount of money a family of four needs to make each year to get by in your community? + QN29MEAN + QN29MEAN BY Total + Gender + Race I + Age + Education + Party I.D. + Ideology

		Gender		Race I		Age			Education			Party I.D.			Ideology			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Conservative	Moderate	Liberal
Total	Weighted n	1013	498	506	665	337	260	319	411	362	277	369	303	415	269	415	329	230
	Unweighted n	1013	551	457	747	249	189	262	539	463	299	243	329	402	253	431	311	232
Less than \$30,000		30	12	14	13	16	10	7	12	6	7	17	8	15	7	9	11	10
		3%	3%	3%	2%	5%	4%	2%	3%	2%	3%	5%	3%	4%	2%	2%	3%	4%
\$30,000-less than \$50,000		115	52	63	76	39	24	36	54	33	28	53	33	41	38	51	26	35
		11%	11%	12%	11%	12%	9%	11%	13%	9%	10%	14%	11%	10%	14%	12%	8%	15%
\$50,000-less than \$75,000		317	163	150	200	111	89	104	117	105	91	117	103	138	71	151	95	59
		31%	33%	30%	30%	33%	34%	33%	28%	29%	33%	32%	34%	33%	26%	36%	29%	26%
\$75,000-less than \$100,000		183	97	85	132	49	45	56	75	73	56	53	64	76	40	73	64	39
		18%	20%	17%	20%	15%	17%	18%	18%	20%	20%	14%	21%	18%	15%	18%	19%	17%
\$100,000 or more		307	148	158	206	97	80	110	107	133	88	86	80	117	97	104	118	77
		30%	30%	31%	31%	29%	31%	35%	26%	37%	32%	23%	27%	28%	36%	25%	36%	33%
No opinion		63	25	36	37	25	11	6	45	11	7	43	15	28	17	27	15	11
		6%	5%	7%	6%	7%	4%	2%	11%	3%	3%	12%	5%	7%	6%	6%	5%	5%
Mean		84.73	85.26	84.47	85.00	84.16	88.91	87.07	77.33	92.74	85.40	75.74	81.26	84.35	88.23	80.50	89.91	85.68
Median		75.00	75.00	75.00	75.00	70.00	75.00	75.00	70.00	80.00	75.00	65.00	70.00	72.00	75.00	70.00	80.00	75.00