GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES:
CONSUMPTION HABITS

-- FINAL TOPLINE --

Timberline: 937614
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July 3-27, 2023

Results are based on telephone interviews conducted July 3-27, 2023, with a random sample of –1,015—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ±4 percentage points at the 95% confidence level.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

First,

1. Do you approve or disapprove of the way Joe Biden is handling his job as president?

	Approve	Disapprove	No opinion
2023 Jul 3-27	40	55	4
2023 Jun 1-22	43	54	3
2023 May 1-24	39	57	5
2023 Apr 3-25	37	59	4
2023 Mar 1-23	40	56	4
2023 Feb 1-23	42	54	5
2023 Jan 2-22	41	54	4
2022 Nov 9-Dec 2	40	55	5
2022 Oct 3-20	40	56	4
2022 Sep 1-16	42	56	2
2022 Aug 1-23	44	53	3
2022 Jul 5-26	38	59	3
2022 Jun 1-20	41	57	3
2022 May 2-22	41	54	5
2022 Apr 1-19	41	56	3
2022 Mar 1-18	42	54	4
2022 Feb 1-17	41	55	4
2022 Jan 3-16	40	56	4
2021 Dec 1-16	43	51	6
2021 Nov 1-16	42	55	3
2021 Oct 1-19	42	52	6
2021 Sep 1-17	43	53	4
2021 Aug 2-17	49	48	3
2021 Jul 6-21	50	45	5
2021 Jun 1-18	56	42	2
2021 May 3-18	54	40	6
2021 Apr 1-21	57	40	3
2021 Mar 1-15	54	42	5
2021 Feb 3-18	56	40	5
2021 Jan 21-Feb 2	57	37	6

40. Next, we'd like to get your overall opinion of some people in the news. As I read each name, please say if you have a favorable or unfavorable opinion of that person -- or if you have never heard of them. How about -- [ITEM A READ FIRST, ITEMS B-O READ IN RANDOM ORDER]?

A. Joe Biden

	Favorable	Unfavorable	Never heard of	No opinion
2023 Jul 3-27	41	57	1	1
2022 Nov 9-Dec 2	44	54	1	2
2021 Jan 21-Feb 2	59	39	*	2
2021 Jan 4-15	57	41	*	2
2020 Nov 5-19	55	41	2	2
2020 Oct 16-27	49	48	*	2
2020 Aug 31-Sep 13	46	50	1	3
2020 Jul 30-Aug 12	47	48	3	2
2020 Apr 14-28	45	46	3	5
2020 Jan 16-29	44	51	2	3
2019 Oct 14-31	44	45	4	7
2019 Jul 1-12	42	40	8	10
2019 Apr 17-30	53	35	6	6
2019 Feb 12-28	56	32	7	5
2017 Jan 4-8	61	30	5	5
2016 Nov 9-13	57	32	6	5
2016 Jul 13-17	48	36	7	9
2015 Oct 7-11	49	37	5	10
2015 Aug 5-9	47	40	8	6
2015 Mar 2-4 †	39	39	11	11
2014 Jul 7-10	38	42	9	11
2014 Feb 6-9	46	42	7	5
2013 Jun 1-4	44	44	8	5
2013 Apr 11-14	45	42	5	9
2012 Nov 15-18	48	40	7	5
2012 Sep 24-27	44	45	4	8
2012 Aug 20-22	44	45	4	7
2012 May 10-13	42	45	5	9
2011 Mar 25-27	46	41	6	7
2010 Jul 8-11	43	41	7	9
2009 Oct 16-19	42	40	7	11
2009 Jul 10-12	48	36	8	9
2009 Jan 9-11	53	29	7	11
2008 Nov 7-9	59	29	5	7
2008 Oct 31-Nov 2 †	53	32	5	11
2008 Oct 3-5	57	27	6	9
2008 Sep 5-7	49	30	7	14
2008 Aug 23 ^	34	15	23	28
2007 Apr 2-5	20	25	38	17

^ Based on one-night Biden vice presidential selection poll of registered voters (*USA Today*/Gallup poll asked on Gallup daily tracking survey)

† Asked on Gallup tracking survey

Q.40 (FAVORABLE RATINGS) CONTINUED

C. Kamala Harris

	Favorable	Unfavorable	Never heard of	No opinion
2023 Jul 3-27	38	53	6	3
2022 Nov 9-Dec 2	36	52	6	6
2021 Jan 4-15	53	36	5	6
2020 Oct 16-27	45	43	5	7
2020 Aug 31-Sep 13	42	43	8	7
2019 Jul 1-12 ^	28	32	29	11
2019 Apr 17-30 ^	32	34	28	6
2019 Feb 12-28 ^	29	34	27	10

^ WORDING: California senator, Kamala Harris

GALLUP POLL SOCIAL SURVEY
July 2023
Public Release Data

QN1: Presidential Approval BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

			Gender		Race I		Age			Education			Party I.D.			Household Income	
		Total	Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	$50,000	100,000
Total	Unweighted n	1015	566	442	726	268	175	300	515	441	327	237	300	434	252	650	279
	Weighted n	1015	503	503	665	337	246	357	384	358	277	376	272	461	252	654	273
Approve		408	171	228	229	176	94	141	166	179	97	132	6	177	216	267	111
		40%	34%	45%	34%	52%	38%	40%	43%	50%	35%	35%	2%	38%	86%	41%	41%
Disapprove		563	306	257	419	136	134	201	208	168	170	223	265	250	31	357	154
		55%	61%	51%	63%	40%	54%	56%	54%	47%	61%	59%	98%	54%	12%	55%	57%
(DK)/(Refused)		44	26	18	17	25	19	14	11	11	11	21	0	35	5	30	7
		4%	5%	4%	3%	7%	8%	4%	3%	3%	4%	6%	0%	7%	2%	5%	3%

GALLUP POLL SOCIAL SURVEY
July 2023
Public Release Data

QN40A: Favorability Joe Biden BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

			Gender		Race I		Age			Education			Party I.D.			Household Income	
		Total	Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	$50,000	100,000
Total	Unweighted n	1015	566	442	726	268	175	300	515	441	327	237	300	434	252	650	279
	Weighted n	1015	503	503	665	337	246	357	384	358	277	376	272	461	252	654	273
Favorable		420	179	232	233	184	91	146	176	180	106	134	12	181	220	268	122
		41%	36%	46%	35%	55%	37%	41%	46%	50%	38%	36%	4%	39%	88%	41%	45%
Unfavorable		574	313	260	424	142	143	204	206	175	169	227	258	269	29	373	148
		57%	62%	52%	64%	42%	58%	57%	53%	49%	61%	60%	95%	58%	12%	57%	54%
Heard of, no opinion (vol.)		14	6	9	7	7	9	3	2	1	1	11	-	8	1	12	1
		1%	1%	2%	1%	2%	3%	1%	1%	0%	0%	3%	-	2%	0%	2%	0%
Never heard of (vol.)		6	3	2	1	4	3	2	0	0	1	4	1	3	1	2	0
		1%	1%	0%	0%	1%	1%	1%	0%	0%	0%	1%	0%	1%	0%	0%	0%
(Refused)		2	2	-	1	-	0	0	1	1	-	-	-	1	-	-	1
		0%	0%	-	0%	-	0%	0%	0%	0%	-	-	-	0%	-	-	0%

GALLUP POLL SOCIAL SURVEY
July 2023
Public Release Data

QN40C: Favorability Kamala Harris BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

			Gender		Race I		Age			Education			Party I.D.			Household Income	
		Total	Male	Female	White	Non-white	18-34	35-54	55+	Grad	College	Less	Republican	Independent	Democrat	$50,000	100,000
Total	Unweighted n	1015	566	442	726	268	175	300	515	441	327	237	300	434	252	650	279
	Weighted n	1015	503	503	665	337	246	357	384	358	277	376	272	461	252	654	273
Favorable		389	148	231	224	163	89	143	147	160	105	123	13	169	202	247	112
		38%	29%	46%	34%	48%	36%	40%	38%	45%	38%	33%	5%	37%	80%	38%	41%
Unfavorable		536	311	225	403	125	115	180	224	187	151	196	251	230	40	346	145
		53%	62%	45%	61%	37%	47%	50%	58%	52%	55%	52%	93%	50%	16%	53%	53%
Heard of, no opinion (vol.)		32	14	18	17	13	14	12	6	6	8	17	4	23	0	20	8
		3%	3%	4%	3%	4%	6%	4%	2%	2%	3%	4%	2%	5%	0%	3%	3%
Never heard of (vol.)		56	28	29	20	36	27	21	7	4	12	40	3	39	9	41	7
		6%	5%	6%	3%	11%	11%	6%	2%	1%	4%	11%	1%	9%	4%	6%	2%
(Refused)		2	2	-	1	-	0	0	1	1	-	-	-	1	-	-	1
		0%	0%	-	0%	-	0%	0%	0%	0%	-	-	-	0%	-	-	0%