

GALLUP NEWS SERVICE

GALLUP POLL SOCIAL SERIES: CONSUMPTION HABITS

-- FINAL TOPLINE --

Timberline: 937614
T: 548
Princeton Job #: 23-07-007

July 3-27, 2023

Results are based on telephone interviews conducted July 3-27, 2023, with a random sample of –1,015—adults, ages 18+, living in all 50 U.S. states and the District of Columbia. For results based on this sample of national adults, the margin of sampling error is ± 4 percentage points at the 95% confidence level.

For results based on the sample of –485—national adults in Form A and the sample of –530— national adults in Form B, the margin of sampling error is ± 5 percentage points.

For results based on the sample of –108—smokers, the maximum margin of sampling error is ± 11 percentage points.

For results based on the sample of –631—adults who drink alcoholic beverages, the maximum margin of sampling error is ± 5 percentage points.

Interviews are conducted with respondents on landline telephones and cellular phones, with interviews conducted in Spanish for respondents who are primarily Spanish-speaking. Each sample of national adults includes a minimum quota of 80% cell phone respondents and 20% landline respondents, with additional minimum quotas by time zone within region. Landline and cell phone telephone numbers are selected using random digit dial methods. Gallup obtained sample for this study from Dynata. Landline respondents are chosen at random within each household on the basis of which member has the next birthday.

Samples are weighted to correct for unequal selection probability, non-response, and double coverage of landline and cell users in the two sampling frames. They are also weighted to match the national demographics of gender, age, race, Hispanic ethnicity, education, region, population density, and phone status (cell phone-only/landline only/both and cell phone mostly). Demographic weighting targets are based on the most recent Current Population Survey figures for the aged 18 and older U.S. population. Phone status targets are based on the most recent National Health Interview Survey. Population density targets are based on the 2020 census. All reported margins of sampling error include the computed design effects for weighting.

In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of public opinion polls. For questions about how this survey was conducted, please contact galluphelp@gallup.com.

On a different topic,

37. Overall, how would you rate the ethical standards of top Biden administration officials – as excellent, good, not good, or poor?

	<u>Excellent</u>	<u>Good</u>	<u>Not good</u>	<u>Poor</u>	<u>No opinion</u>
<u>Joe Biden</u>					
2023 Jul 3-27	8	34	18	37	2
<u>Donald Trump</u>					
2018 Sep 3-9 ^	7	31	17	40	5
2018 May 1-10	7	30	19	40	3
<u>Barack Obama</u>					
2013 Jun 1-4	8	42	17	32	2
<u>George W. Bush</u>					
2005 Oct 21-23^	11	40	19	29	1
2005 Jul 22-24 ^	8	47	24	18	3
2002 Jul 26-28	15	59	15	8	3
<u>Bill Clinton</u>					
1994 Mar 7-8	4	53	20	21	2
<u>George H.W. Bush</u>					
1989 May 12-16 †	5	54	20	7	13
<u>Ronald Reagan</u>					
1984 Oct 22-23 † ‡	7	60	17	12	4
1984 Sep 7-11 † ‡	6	58	19	15	3
1983 Jul 28-Aug 1 †	5	59	22	9	4

^ Asked of a half sample.

† ABC/Washington Post Trend.

‡ Based on registered voters.

**GALLUP POLL SOCIAL SURVEY
July 2023
Public Release Data**

QN37: Top Biden Administration Officials BY Total + Gender + Race I + Age + Education + Party I.D. + Household Income

		Gender		Race I		Age			Education			Party I.D.			Household Income			
		Total	Male	Female	White	Non-white	18-34	35-54	55+	College Grad	Some College	HS Grad or Less	Republican	Independent	Democrat	Less than \$50,000	\$50,000-100,000	\$100,000+
Total	Unweighted n	1015	566	442	726	268	175	300	515	441	327	237	300	434	252	313	279	337
	Weighted n	1015	503	503	665	337	246	357	384	358	277	376	272	461	252	334	273	320
Excellent		82	41	41	52	29	4	24	52	51	17	15	1	20	61	19	22	35
		8%	8%	8%	8%	9%	2%	7%	14%	14%	6%	4%	0%	4%	24%	6%	8%	11%
Good		345	152	187	188	154	105	124	113	122	86	136	17	169	152	116	101	99
		34%	30%	37%	28%	46%	43%	35%	29%	34%	31%	36%	6%	37%	60%	35%	37%	31%
Not good		188	90	97	108	78	71	62	52	56	55	76	44	111	26	78	42	57
		18%	18%	19%	16%	23%	29%	17%	13%	16%	20%	20%	16%	24%	10%	23%	16%	18%
Poor		378	215	163	300	70	59	137	163	118	115	143	207	146	10	112	99	128
		37%	43%	32%	45%	21%	24%	39%	42%	33%	41%	38%	76%	32%	4%	34%	36%	40%
(DK)/(Refused)		22	4	14	16	5	6	9	5	10	4	7	2	14	3	9	9	1
		2%	1%	3%	2%	1%	3%	3%	1%	3%	2%	2%	1%	3%	1%	3%	3%	0%

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